

Public Notice
Disadvantaged Business Enterprise Goal

Cedar Rapids Transit, the transit division for the City of Cedar Rapids, has calculated its Disadvantaged Business Enterprise (DBE) goal for Federal Fiscal Years 2012-14. The proposed DBE goal is 0.01%. The proposed goal and supporting rationale are available for inspection Monday through Friday from 8:00 am to 4:30 pm at the Cedar Rapids Transit administrative offices which are located at 427 8th St NW, Cedar Rapids, Iowa. The inspection period will be for 30 days following the date of this notice. Cedar Rapids Transit and the Federal Transit Administration will accept comments on the goal for 45 days from the date of this notice. Comments may be sent to the Transit Manager, Cedar Rapids Transit, 427 8th St NW, Cedar Rapids, Iowa, 52405 or to the Civil Rights Officer, Federal Transit Administration, Region VII, 901 Locust Street, Suite 404, Kansas City, Missouri, 64106.

**Cedar Rapids Transit
FY12-14 DBE Goal Methodology
May 17, 2011**

Cedar Rapids Transit, the transit division for the City of Cedar Rapids, has calculated its Disadvantaged Business Enterprise (DBE) goal for Federal Fiscal Years 2012-14. The proposed goal is 0.01%. Cedar Rapids Transit used a two-step process to determine this goal as identified in the Federal Transit Administration document "Tips for Goal-Setting in the Disadvantaged Business Enterprise (DBE) Program". The two step process creates a baseline figure for the relative availability of DBEs and then adjusts the base figure based upon additional evidence, including past experience. The methodology used to calculate the initial baseline figure and any adjustments are explained below.

Data Sources

The following data sources were used to calculate the DBE goal:

- Tips for Goal-Setting in the Disadvantaged Business Enterprise (DBE) Program
- U.S. Census Bureau
- State of Iowa Directory of Certified Disadvantaged Business Enterprises – DBE 2010

Public Participation

The public participation process used to solicit public comment and input on the calculation process and goal follows the standard public input procedures used by the City of Cedar Rapids. Information on the DBE process and goal will be publicized using the following methods:

- Cedar Rapids Gazette (the newspaper of general circulation in the Cedar Rapids metro area)
- Cedar Rapids Transit website (www.cedar-rapids.org/transit)

Step One Base Figure

A review of Cedar Rapids Transit's past purchases showed that almost all of the purchases were made from vendors in the state of Iowa. Based upon that information and the practical application of reasonable distances, the market area for this submission was established as the state of Iowa.

The number of available DBE firms was determined using the "2010 State of Iowa Directory of Certified Disadvantage Business Enterprises – DBE 2010" directory. The total number of firms, listed by NAICS (North American Industrial Classification System) codes, was derived from the United States Census Bureau's American Fact Finder website.

The percentage of FTA funding assistance was calculated using the amount of the FTA Section 5307 operating grant (\$2,401,238) budgeted for FY11 divided by the total FY11 operating budget for Cedar Rapids Transit (\$8,357,047). The federal percentage was 28.7%.

The contractible opportunities are listed in Attachment A. They are listed by budget line items and budgeted amounts. The budgeted amounts are multiplied by the federal percentage to arrive at a total dollar amount for contractible opportunities ($\$1,726,133 \times 28.7\% = \$495,971$).

To help ensure that the Step One Base Figure was more accurate, the contractible opportunities were sorted by NAICS codes and weighted using the number of available DBE firms divided by the total number of firms in the NAICS category. The weighting resulted in a proposed goal of 0.01%.

Step Two Adjustments

Since Cedar Rapids Transit has not had any DBE participation during the past four years, we elect not to do a Step Two adjustment. Consequently, we will use the Step One Base Figure as our goal.

Race-Neutral & Race-Conscious Participation

Based on the lack of past DBE utilization and based on 49 CFR, Cedar Rapids Transit will use 100% race-conscious means to attempt to meet the overall goal.

Contract Goals

Cedar Rapids Transit will use contract goals to meet any portion of the overall goal. Cedar Rapids Transit does not project being able to meet the goal using race-neutral means. Contract goals are established so that, over the period to which the overall goals apply, they will cumulatively result in meeting any portion of our overall goal that is not projected to be met through the use of race-neutral means. Cedar Rapids Transit will establish contract goals only on those DOT-assisted contracts that have subcontracting possibilities. We need not establish a contract goal on every such contract, and the size of contract goals will be adapted to the circumstances of each such contract. Cedar Rapids Transit will express goal amounts as a percentage of the total amount of a DOT-assisted contract.

Counting DBE Participation

Cedar Rapids Transit will count DBE participation toward overall and contract goals as provided in 49 CFR 26.55.

Certification Process

Cedar Rapids Transit, through the Unified Certification Program administered by the Iowa DOT, will use the certification standards of Subpart D of Part 26 to determine the eligibility of firms to participate as DBE's in DOT-assisted contracts. To be certified as a DBE, a firm must meet all certification eligibility standards. For information about the certification process or to apply for certification, firms should contact the IDOT – Office of Contracts, EEO Section, 800 Lincoln Way, Ames, Iowa, 50010; or Phone - 515-239-1422 or www.dot.contracts@dot.iowa.gov.

Unified Certification Programs

Cedar Rapids Transit is a member of the Unified Certification Program administered by the IDOT. The UCP will meet all of the requirements of this section. A description of the UCP is available by contacting the IDOT – Office of Contracts, EEO Section, 800 Lincoln Way, Ames, Iowa, 50010; or Phone - 515-239-1422 or www.dot.contracts@dot.iowa.gov.

Transit Vehicle Manufacturers

Cedar Rapids Transit will require each transit vehicle manufacturer, as a condition of being authorized to bid or propose on FTA assisted transit vehicle procurements, to supply the required certifications issued from the Federal Transit Administration.

Confidentiality

Cedar Rapids Transit will safeguard from disclosure to third parties information that may reasonably be regarded as confidential business information, consistent with Federal, state and local law. Notwithstanding any contrary provisions of state or local law, we will not release personal financial information submitted in response to the personal net worth requirement to a third party (other than DOT) without the written consent of the submitter.

Attachment A

Cedar Rapids Transit
FY 12-14 DBE Goal

Step One Base Figure Calculations

FIA Section 5307 Operating Grant	\$2,401,238
Cedar Rapids Transit Operating Budget	\$8,357,047
Percentage of FTA Participation	28.7%

Contractible Opportunities				FY 2011	FTA
Budget Line Item	NAICS Code	Account	Operating Budget	Participation	
Gasoline	32	532101	\$41,360	28.7%	\$11,884
Diesel Fuel	32	532100	\$745,193		\$214,117
Equip/Furniture/Fixtures	33	531109	\$15,000		\$4,310
Cleaning/Janitorial Supplies	42	531105	\$5,000		\$1,437
Sign & Signal Supplies	42	531120	\$5,000		\$1,437
Office Supplies	44	531116	\$5,000		\$1,437
Contract Labor	48	521105	\$22,000		\$6,321
Contribution-Other Agency	48	541106	\$762,080		\$218,969
Uniforms/Safety Supplies	53	531123	\$8,500		\$2,442
Advertising / Marketing	54	521100	\$10,000		\$2,873
Other Prof/Tech Services	54	521108	\$10,000		\$2,873
Printing, Binding, & Duplicate	54	525102	\$28,000		\$8,045
Computer Supplies	54	531106	\$4,000		\$1,149
Rpr & Minc Srv - Bldg & Grds	81	522104	\$30,000		\$8,620
Repair & Maint Services - FF&E	81	522105	\$30,000		\$8,620
Repairs & Maint - Bldg&Grds	81	533100	\$5,000		\$1,437
			\$1,726,133		\$495,971

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Weighted DBE Availability Factor						
Total	Percentage	Service Category	NAICS Code	2007 Available DBE's	Total firms in category	Weighted Ratio
\$230,311	46.44%	fuel/manufacturing	31-33	0	3,802	0.00%
\$2,873	0.58%	wholesale/trade	42	1	5,017	0.00%
\$1,437	0.29%	retail trade	44	0	13,203	0.00%
\$225,290	45.42%	transportation/ware	48	0	3,778	0.00%
\$2,442	0.49%	real estate/rental	53	0	2,969	0.00%
\$14,941	3.01%	professional/tech	54	11	6,214	0.01%
\$18,677	3.77%	mechanical/repair	81	0	6,088	0.00%
\$495,971	100.00%					

Step One Base Figure

0.01%