



Cedar Rapids City
Council
Event Center Presentation
June 8, 2010



PROJECT

event Center site

u.s. cellular center

DATE

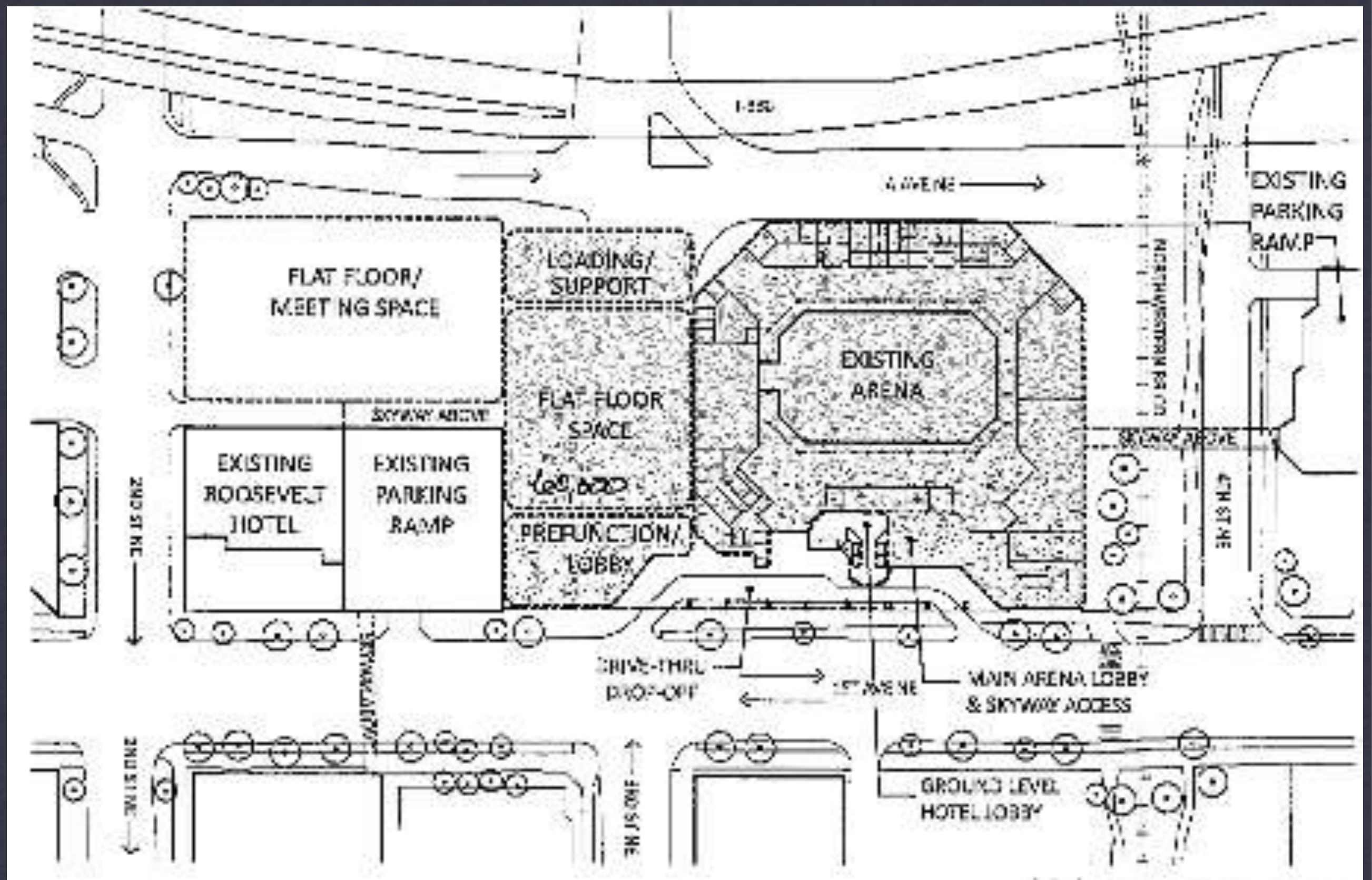
6/8/2010

CLIENT

CITY OF CEDAR RAPIDS

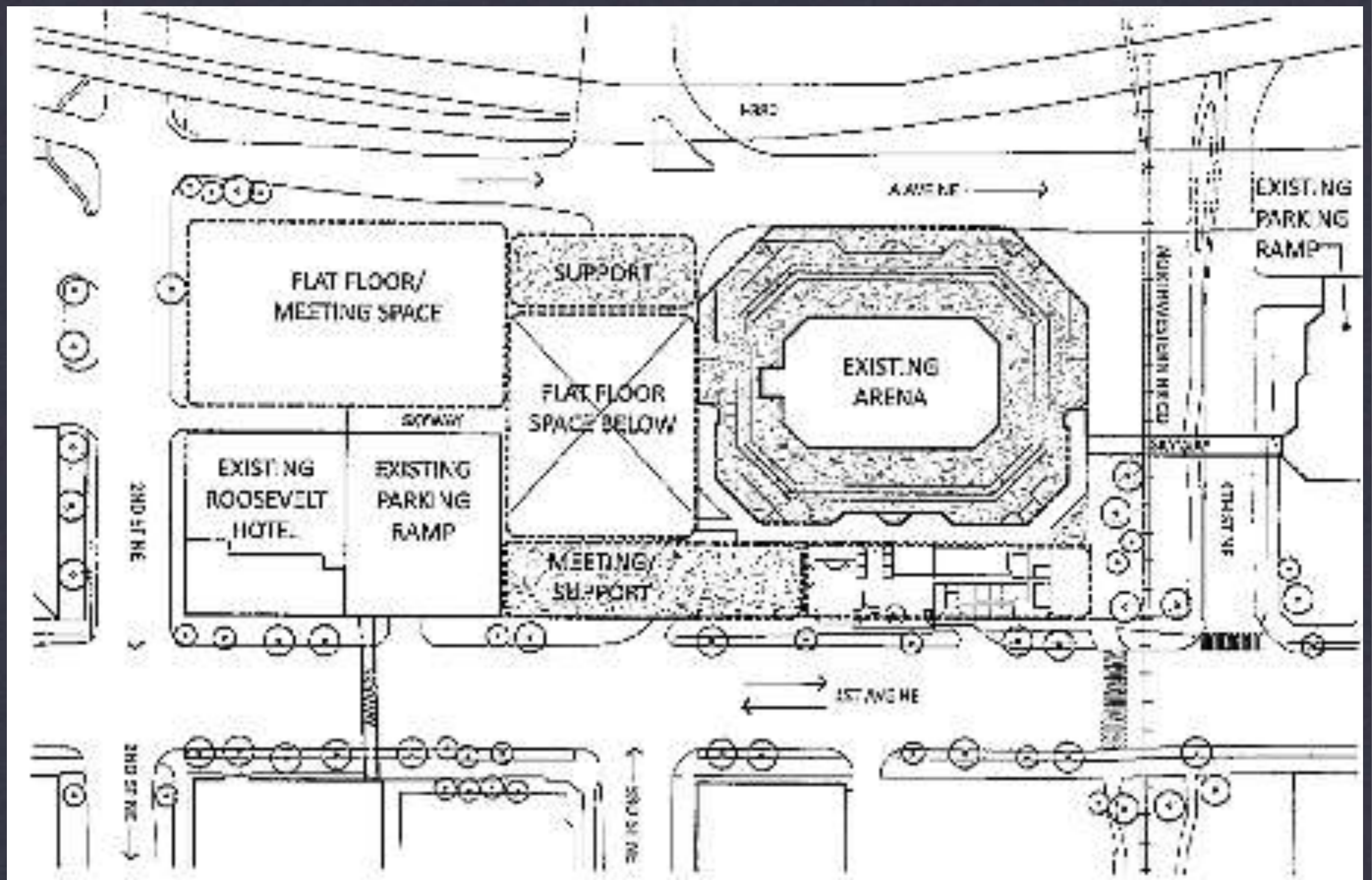
Project Components

- * U.S. Cellular Center Renovation
- * New Convention Center
 - * 60,000 Sq. Ft. of Convention Space
 - * 30,000 Sq. Ft. of Meeting Space



EDA SITE PLAN

Ground Level



eda site plan

second level

Funding Sources

- * \$35M Federal EDA Grant
- * \$15M State IJOBS Grant
- * \$17M City Commitment

- * **\$67M PROJECT BUDGET**

First 120 Days Plan

- * Project Evaluation
- * Define Governance and Communications
- * Confirm Rules of the Road
- * Determine Facility Management During Construction and Post Opening

First 120 Days Plan

- * Develop Business Plan to Assist in Design
- * Develop Project Schedule & Detailed Budget
- * Identify Building Footprint
- * Select Architectural / Engineering Team
- * Begin Design Process (Target: 8/1/10)

Expectations

- * 4/26/10: Start of Project
- * Q3 2010: Start Design Work
- * Q1 2011: Start Demolition
- * Q2 2011: Complete Construction Docs
- * Q3 2011: Start Construction
- * Q4 2012: Complete Construction

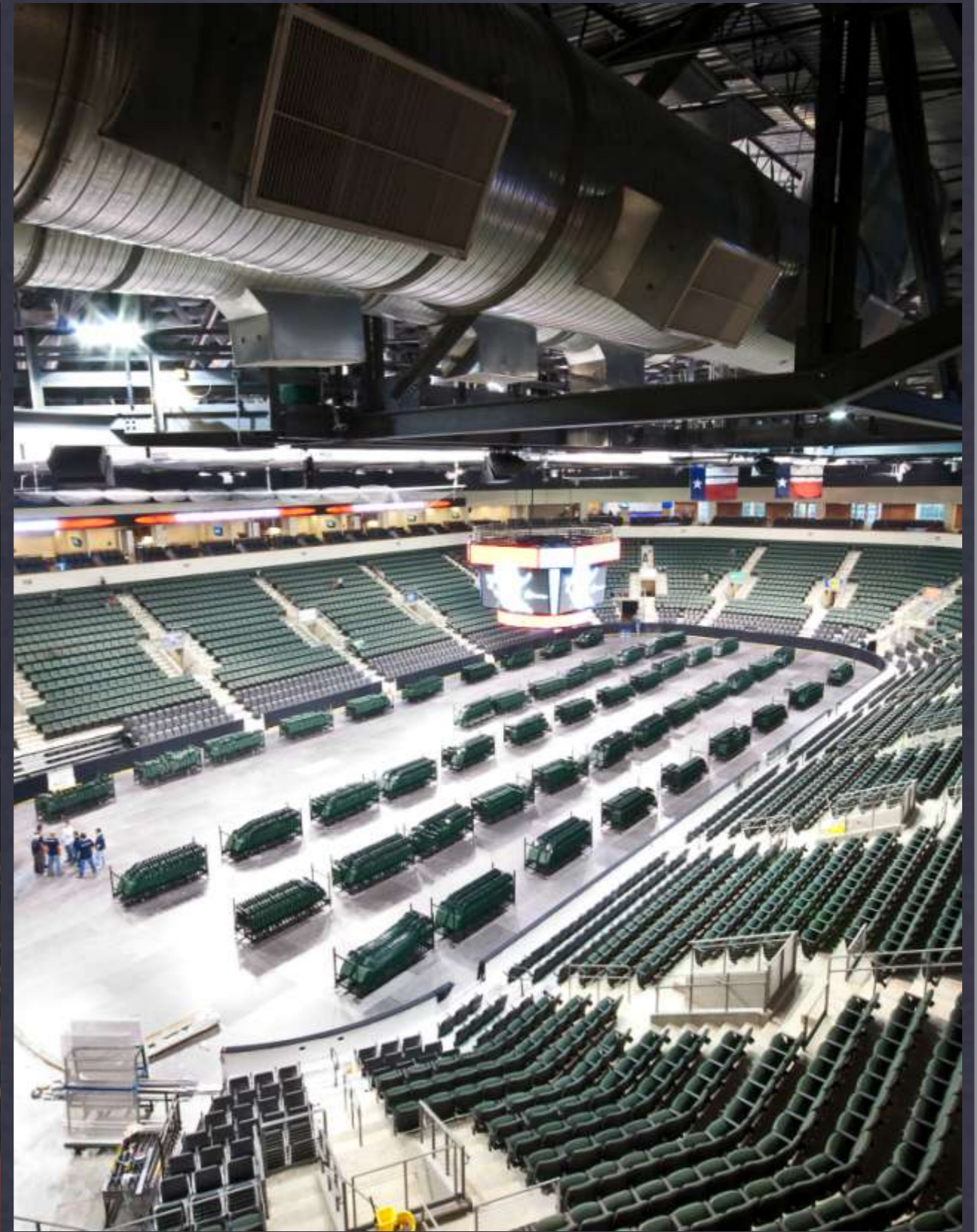


Challenges Ahead...



first impression

building entrance



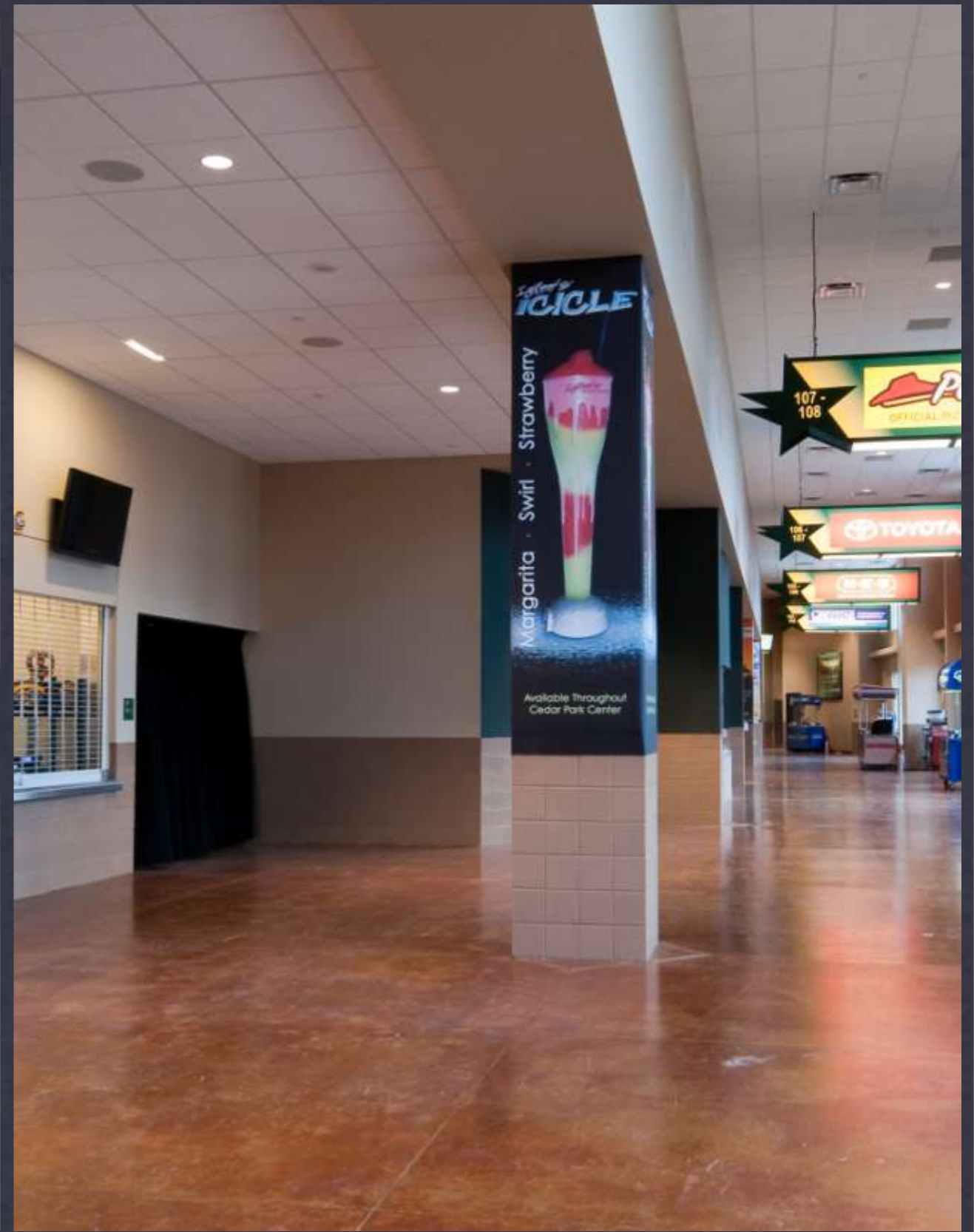
seating

upgraded fixed and retractable seats



Amenities

green room comparison



concourses

event level



accessibility

ada compliance issues

Upper Concourse

Head-height Issues



Future Grand Entrance

View down 3rd Street



Hotel Considerations

- * Ballroom
- * Parking
- * Loading Dock
- * Kitchen
- * Skywalk
- * Building Systems
- * Operations
- * Leases





Opening Night

end result of everyone's hard work