

Proposal Evaluation Summary

Resource Allocation Study – RFB #PUR0416-188

Proposals opened September 14, 2016

Evaluators: Sgt. Jeremy Paulsen, Capt. Jeff Hembera, Lt. Cody Estling, Lt. Joseph Clark, Sgt. Denni Randall

Proposals received in alphabetical order:

Firm Name	Location
Alexander Weiss Consulting, LLC	Evanston, IL
Center for Public Safety Management, LLC	Washington, DC
Etico Solutions Inc.	Macomb, IL
Matrix Consulting Group	Mountain View, CA
Public Safety Strategies Group	West Townsend, MA

Top three ranked firms (in alphabetical order):

- 1. Alexander Weiss Consulting, LLC** Evanston, IL

Criteria	Points
Qualifications and Experience	168
Proposed Cost (see page 2)	320
Responsiveness	360
Total Evaluation Points	848

Facts:

- Specialize in state and local public safety with commitment to provide unique solutions to each client
- Extensive experience providing similar services and working closely with other Police Departments
- Proposal clearly presents specific experience of the individual team members who would be assigned to this project
- Financial proposal is within competitive range
- Clear understanding of project with detailed approach and 4-month timeline

- 2. Etico Solutions Inc.** Macomb, IL

Criteria	Points
Qualifications and Experience	160
Proposed Cost (see page 2)	248
Responsiveness	224
Total Evaluation Points	632

Facts:

- Selective in responding to requests for proposal in order to deliver a personal product and be “hands-on”
- Project would be completed entirely by company president
- Proposal clearly presents specific experience of company president with background in teaching resource allocation for Police Departments
- Financial proposal is within competitive range
- Clear understanding of project with detailed approach and 12-18 month timeline

- 3. Matrix Consulting Group** Mountain View, CA

Criteria	Points
Qualifications and Experience	156
Proposed Cost (see page 2)	192
Responsiveness	304
Total Evaluation Points	652

Facts:

- Firm is not exclusive to public safety consulting but has completed similar projects for over 300 police departments
- Experience working with other City of Cedar Rapids departments
- Proposal clearly presents specific law enforcement and management experience of the individual team members who would be assigned to this project
- Financial proposal at high end of competitive range
- Clear understanding of project with detailed approach and 16-week timeline

Recommendation for Award:

The evaluation team scored the top ranked proposals and Alexander Weiss Consulting, LLC was rated as the top proposal. The Police Department recommends the contract be awarded to Alexander Weiss Consulting, LLC.

Financial Submittals:

Firm	Amount for Required Scope	Total Amount including all Options and Discount
Alexander Weiss Consulting, LLC	\$45,000	\$47,700
Center for Public Safety Management, LLC	\$87,500	\$102,500
Etico Solutions Inc.	\$40,500	\$64,600
Matrix Consulting Group	\$53,000	\$80,000
Public Safety Strategies Group	\$35,000	\$44,400