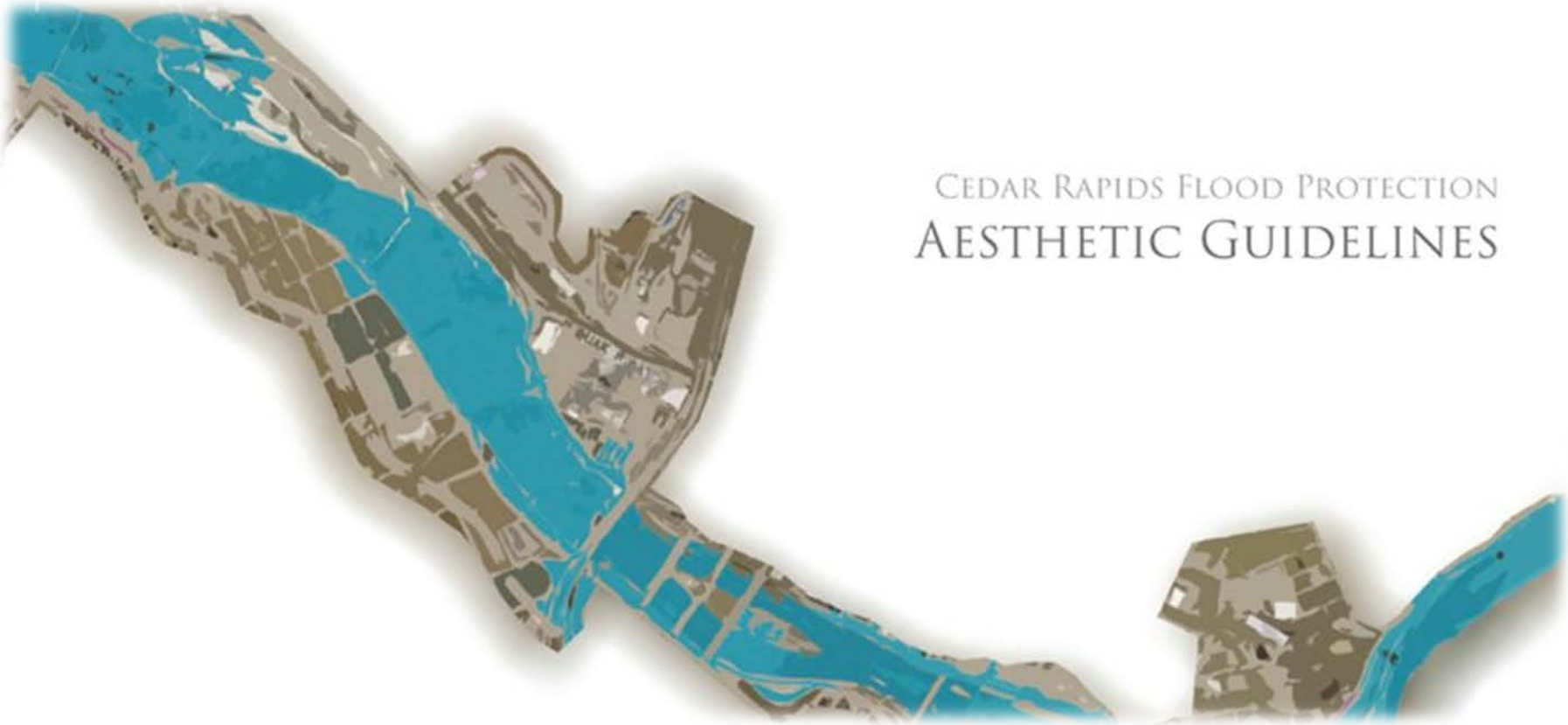


Cedar Rapids Flood Protection
Aesthetic Guidelines

Reflecting our community's culture, history, and vision.

Cedar Rapids
Flood Control System
Strengthening our community

Purpose of Aesthetic Guidelines

- Achieve an intended design characteristic.
- Leave room for inventiveness, creativity, flexibility.
- Create harmony working within a range of acceptable design options.
- Reflect our community's culture.

CEDAR RAPIDS
FLOOD CONTROL SYSTEM
STRENGTHENING OUR COMMUNITY

Goals of Aesthetic Guidelines

Provide a **COHESIVE** flood control system that unifies Cedar Rapids as **ONE COMMUNITY** yet celebrates the uniqueness and the **HISTORY** of each neighborhood.

Promote **TRANSPARENCY** of the Flood Control System that encourages people to **CELEBRATE** and **CONNECT** to the Cedar River and the bordering neighborhoods.

Promotes a design that is **FISCALLY RESPONSIBLE** but utilizes **SUSTAINABLE** materials and practices that make sense.

CEDAR RAPIDS
FLOOD CONTROL SYSTEM
STRENGTHENING OUR COMMUNITY

Primary Elements

Main unifying components included throughout project.

Walls | Trails | Railings | Markers

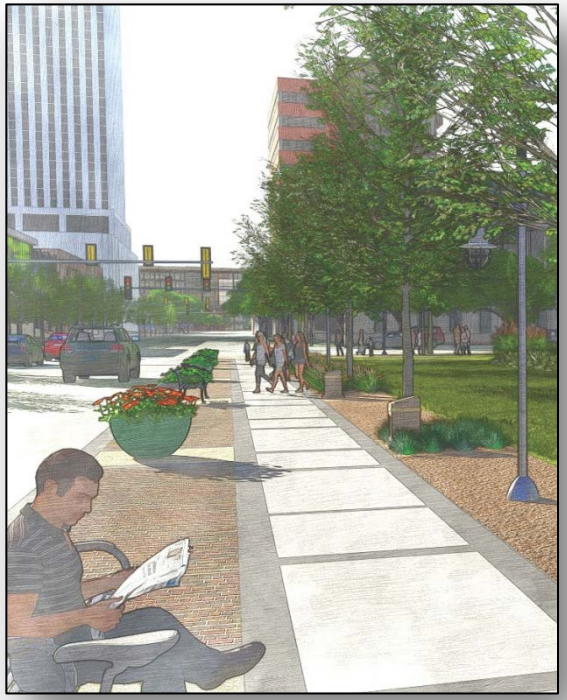
CEDAR RAPIDS

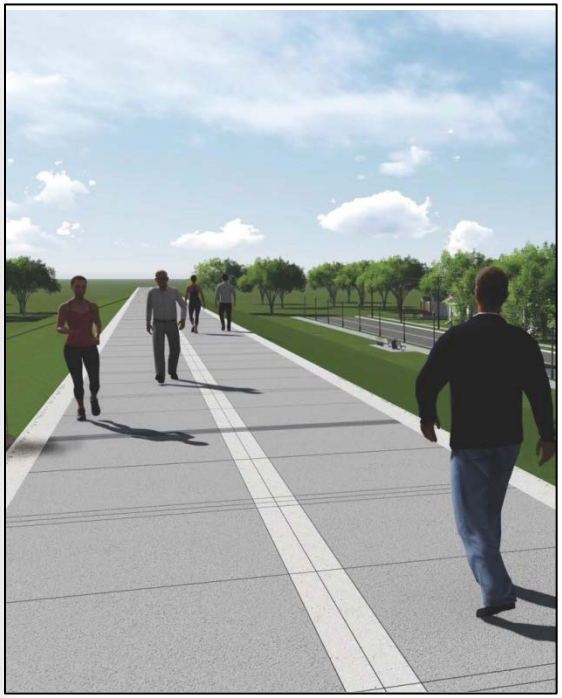
FLOOD | CONTROL SYSTEM

STRENGTHENING OUR COMMUNITY

Primary Elements

Similar design pieces throughout the project.





CEDAR RAPIDS
FLOOD CONTROL SYSTEM
STRENGTHENING OUR COMMUNITY

Secondary Elements

Supports the primary elements through color, texture, material.

Benches | Bike Racks | Trash Bins

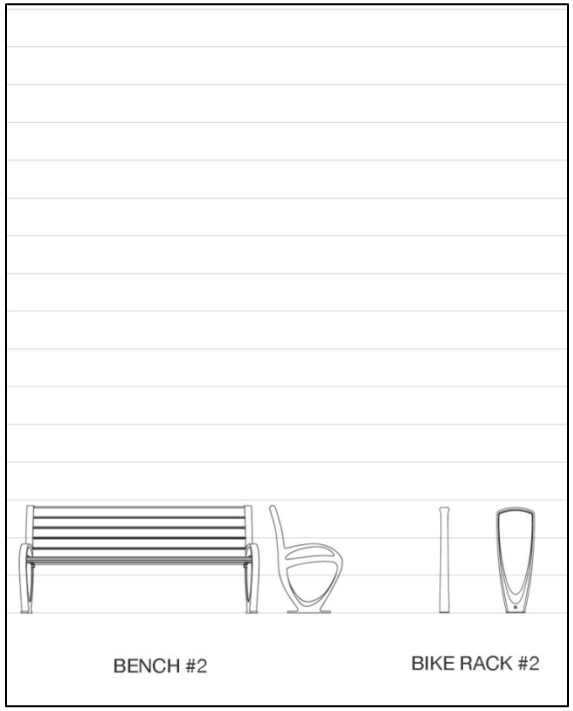
CEDAR RAPIDS

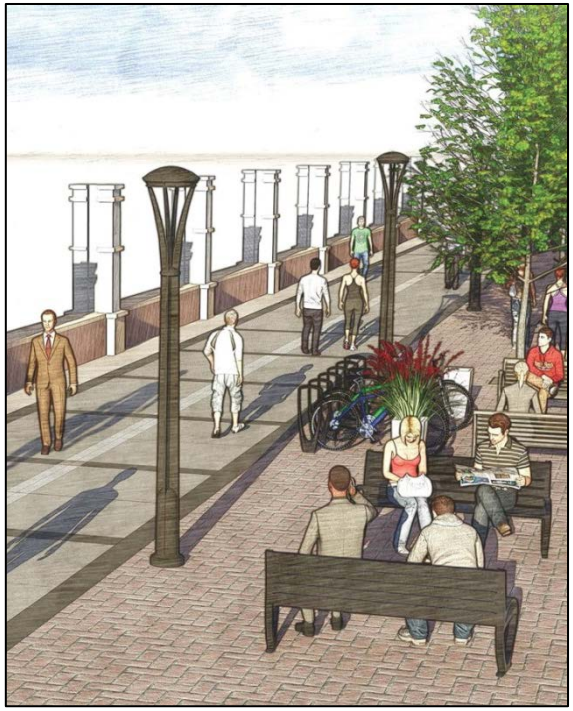
FLOOD CONTROL SYSTEM

STRENGTHENING OUR COMMUNITY

Secondary Elements

Color, texture, & amenities in harmony throughout project.





CEDAR RAPIDS
FLOOD CONTROL SYSTEM
STRENGTHENING OUR COMMUNITY

Design Review Process

Review Partners

- Aesthetic Guidelines Committee will champion review and recommendations to full City Council.
- Art elements reviewed and approved by City of Cedar Rapids' Visual Arts Commission.

Submittal Requirements

- Schematic Design
- Design Development
- Final Construction Document

Modifications

- Flexibility
- Variances

CEDAR RAPIDS
FLOOD CONTROL SYSTEM
STRENGTHENING OUR COMMUNITY