

CIRCULATION



Number next to Draft Action Item indicates the number of votes received during the September 12th Open House.



SUMMARIZED PUBLIC INPUT

- Too much truck traffic
- Reduce truck traffic
- Speeding
- Traffic congestion
- Lack of turn lanes
- Not walkable
- Lack of pedestrian crosswalks
- More sidewalk connectivity
- No room for/not safe for bikes
- Keep bikes off the roadway
- Improve road and sidewalk maintenance

DRAFT GOALS

- Improve traffic circulation and safety.
- Increase walkability and safety for pedestrians and bicycles.

DRAFT ACTION ITEMS

- A** Analyze and make improvements to reduce the number of and/or impact of the existing off-set street intersections. **10**
- B** Reduce the number of commercial driveways that directly access Mt. Vernon Road and restrict left turns with a center median. **19**
- C** Establish a minimum standard street profile and right-of-way that accommodates 4 travel lanes, turn lanes, center median, sidewalks, and snow storage. **33**
- D** Create a plan to improve access to and use of public transit including bus stop locations and minimum necessary improvements to bus stop locations such as sidewalk accessibility, signage, benches and shelters. **19**
- E** Develop a plan to phase roadway, median, turn lane, sidewalk, and crosswalk improvements with priority given to areas with the most congestion. **60**
- F** Require right-of-way dedication, street and sidewalk improvements, and driveway relocations at the time of development or redevelopment of adjoining properties. **19**
- G** Provide signage to delineate the preferred bicycle routes through and around the Mt. Vernon Road Corridor. **39**

LAND USE



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SUMMARIZED PUBLIC INPUT

- Need more retail variety
- Redevelop vacant sites
- Provide incentives for businesses to develop
- Transition between land uses
- Buffer existing residential
- Restrict certain types of uses
- Limit large box type retail
- More restaurants needed
- Lack of cohesiveness
- Some areas are suitable for redevelopment
- Desire for local shops and boutiques

DRAFT GOALS

- Promote new retail development and redevelopment along the corridor.
- Encourage neighborhood scale and neighborhood friendly uses.

DRAFT ACTION ITEMS

- A** Establish design and use standards that support redevelopment on smaller lots, promote buildings that are in scale with the surrounding neighborhood. **69**
- B** Restrict or prohibit uses that are not considered neighborhood friendly. **85**
- C** Focus retail and multi-family development and redevelopment to major intersections and existing commercial areas. **31**
- D** Continue to track the effectiveness of standard City financial incentive assistance programs that can benefit redevelopment of vacant or existing sites. **20**

CHARACTER



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SUMMARIZED PUBLIC INPUT

- Improve aesthetics
- Unattractive area
- Visible utilities
- Improve property maintenance
- Need district signage
- Build on Historic Lincoln Highway
- No cohesive architectural style or design
- Lack of character
- Losing sense of place

DRAFT GOALS

- Improve the aesthetic appeal of the corridor.
- Celebrate the historical significance of the corridor.
- Reduce visual clutter along the corridor.

DRAFT ACTION ITEMS

- | | | |
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| A | Provide a unique sense of place through streetscapes, gateways, and signage. | 35 |
| B | Identify future funding resources for enhanced maintenance and joint marketing opportunities such as a Self-Supporting Municipal Improvement District (SSMID). | 5 |
| C | Incorporate unifying plant materials throughout the Mt. Vernon Corridor. | 6 |
| D | Include Lincoln Highway identity as part of aesthetic improvements. | 17 |
| E | Provide educational signage and/or landmarks at historical sites along the corridor. | 6 |
| F | Identify established neighborhoods and provide signage to celebrate these neighborhoods. | 8 |
| G | When possible, bury overhead feeder lines and remove timber poles. | 54 |
| H | Reduce the quantity and size of commercial signage along Mt. Vernon Road. Consider eliminating pole signs as a sign option. | 31 |
| I | Plant additional street trees to unify appearance of Mt. Vernon Road where possible. | 17 |
| J | Evaluate the need for regular sidewalk and crosswalk inspection process and maintenance plan. | 23 |