

# MT. VERNON ROAD CORRIDOR ACTION PLAN

As a result of the Mt. Vernon Road Public Visioning Workshop held on June 16, 2016, three primary themes have emerged: Circulation | Land Use | Character.

The following pages summarize the public input received, overarching goals, and proposed action items.



## CIRCULATION



## LAND USE



## CHARACTER



For more information please visit:  
[www.CityofCR.com](http://www.CityofCR.com) (Search Mt. Vernon Road)

# CIRCULATION



For more information please visit:  
[www.CityofCR.com](http://www.CityofCR.com)  
(Search Mt. Vernon Road)



## SUMMARIZED PUBLIC INPUT

- Too much truck traffic
- Reduce truck traffic
- Speeding
- Traffic congestion
- Lack of turn lanes
- Not walkable
- Lack of pedestrian crosswalks
- More sidewalk connectivity
- No room for/not safe for bikes
- Keep bikes off the roadway
- Improve road and sidewalk maintenance

## DRAFT GOALS

- Improve traffic circulation and safety.
- Increase walkability and safety for pedestrians and bicycles.

## DRAFT ACTION ITEMS

- A** Analyze and make improvements to reduce the number of and/or impact of the existing off-set street intersections.
- B** Reduce the number of commercial driveways that directly access Mt. Vernon Road and restrict left turns with a center median.
- C** Establish a minimum standard street profile and right-of-way that accommodates 4 travel lanes, turn lanes, center median, sidewalks, and snow storage.
- D** Create a plan to improve access to and use of public transit including bus stop locations and minimum necessary improvements to bus stop locations such as sidewalk accessibility, signage, benches and shelters.
- E** Develop a plan to phase roadway, median, turn lane, sidewalk, and crosswalk improvements with priority given to areas with the most congestion.
- F** Require right-of-way dedication, street and sidewalk improvements, and driveway relocations at the time of development or redevelopment of adjoining properties.
- G** Provide signage to delineate the preferred bicycle routes through and around the Mt. Vernon Road Corridor.

# LAND USE



For more information please visit:  
[www.CityofCR.com](http://www.CityofCR.com)  
(Search Mt. Vernon Road)



## SUMMARIZED PUBLIC INPUT

- Need more retail variety
- Redevelop vacant sites
- Provide incentives for businesses to develop
- Transition between land uses
- Buffer existing residential
- Restrict certain types of uses
- Limit large box type retail
- More restaurants needed
- Lack of cohesiveness
- Some areas are suitable for redevelopment
- Desire for local shops and boutiques

## DRAFT GOALS

- Promote new retail development and redevelopment along the corridor.
- Encourage neighborhood scale and neighborhood friendly uses.

## DRAFT ACTION ITEMS

- A** Establish design and use standards that support redevelopment on smaller lots, promote buildings that are in scale with the surrounding neighborhood.
- B** Restrict or prohibit uses that are not considered neighborhood friendly.
- C** Focus retail and multi-family development and redevelopment to major intersections and existing commercial areas.
- D** Continue to track the effectiveness of standard City financial incentive assistance programs that can benefit redevelopment of vacant or existing sites.

# CHARACTER



For more information please visit:  
[www.CityofCR.com](http://www.CityofCR.com)  
(Search Mt. Vernon Road)



## SUMMARIZED PUBLIC INPUT

- Improve aesthetics
- Unattractive area
- Visible utilities
- Improve property maintenance
- Need district signage
- Build on Historic Lincoln Highway
- No cohesive architectural style or design
- Lack of character
- Losing sense of place

## DRAFT GOALS

- Improve the aesthetic appeal of the corridor.
- Celebrate the historical significance of the corridor.
- Reduce visual clutter along the corridor.

## DRAFT ACTION ITEMS

- A** Provide a unique sense of place through streetscapes, gateways, and signage.
- B** Identify future funding resources for enhanced maintenance and joint marketing opportunities such as a Self-Supporting Municipal Improvement District (SSMID).
- C** Incorporate unifying plant materials throughout the Mt. Vernon Corridor.
- D** Include Lincoln Highway identity as part of aesthetic improvements.
- E** Provide educational signage and/or landmarks at historical sites along the corridor.
- F** Identify established neighborhoods and provide signage to celebrate these neighborhoods.
- G** When possible, bury overhead feeder lines and remove timber poles.
- H** Reduce the quantity and size of commercial signage along Mt. Vernon Road. Consider eliminating pole signs as a sign option.
- I** Plant additional street trees to unify appearance of Mt. Vernon Road where possible.
- J** Evaluate the need for regular sidewalk and crosswalk inspection process and maintenance plan.

# CIRCULATION

For more information please visit:  
[www.CityofCR.com](http://www.CityofCR.com)  
(Search Mt. Vernon Road)



It is recommended that efforts to increase the walkability of the corridor address components such as bicycle circulation (including alternate route identification), sidewalk width, Right-of-Way, and other variables that contribute to the safety of pedestrians and cyclists alike. Roads along the corridor should be suitable for all users and all modes, providing ease to individuals using all transportation types. Walkability assessments may also take into account the proximity to amenities as well as population and intersection density.

# LAND USE



It is recommended that current land uses be maintained where practical as to not negatively impact the existing single-family residential in the area. Future residential and commercial development should be carried out in an effort to provide fluidity and cohesiveness in the surrounding area. Developing the area along Mt. Vernon Road to promote connectivity and organization will allow the corridor to be viewed positively by both residents and visitors of the area.

# CHARACTER



Recommendations for character improvements along Mt. Vernon Road include streetscaping elements, branding (emphasizing the historic Lincoln Highway), building façade improvements, as well as generalized efforts to enhance the cleanliness and overall appearance of Mt. Vernon Road. These enhancements will serve to create an identity and sense of place for Mt. Vernon Road and the surrounding community. It is recommended that private development follow standards that contribute to the quality, preservation, and long-term maintenance of the corridor. These efforts may include but are not limited to green building, energy conservation, and exteriors that complement and enhance the appearance of the surrounding area.

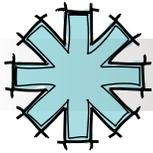
# NEXT STEPS

For more information please visit:  
[www.CityofCR.com](http://www.CityofCR.com)  
(Search Mt. Vernon Road)



## MT. VERNON ROAD CORRIDOR ACTION PLAN

PROJECT  
INITIATION



APRIL  
2016

1ST PUBLIC  
MEETING



6.16.2016

2ND PUBLIC  
OPEN HOUSE



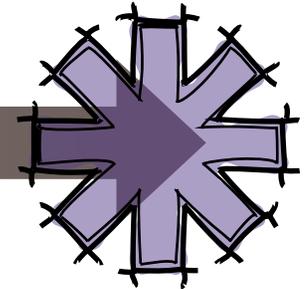
9.12.2016

3RD PUBLIC  
MEETING



OCTOBER

PLAN  
ADOPTION



NOV/DEC  
2016

### PLAN IMPLEMENTATION:

Action Items within the plan will take time to implement,  
often subject to funding availability.

#### SHORT TERM ACTION ITEMS

Estimated at  
1 to 5  
Years

#### LONG TERM ACTION ITEMS

Estimated at  
5+  
Years

Certain items may  
be tied to future  
road improvement  
projects.

Once adopted, the Mt. Vernon Road Corridor Action plan will serve as the guiding document for future initiatives in the Mt. Vernon Road Corridor.

A Corridor Action Plan focuses on a major transportation corridor that provides connectivity within the city. These plans provide an analysis of current conditions and a list of recommended actions to be taken to make improvements or address issues, and invite full public participation. Corridor Action Plans were identified through EnvisionCR (the City's Comprehensive Plan), which was adopted in January 2015 following extensive public feedback.