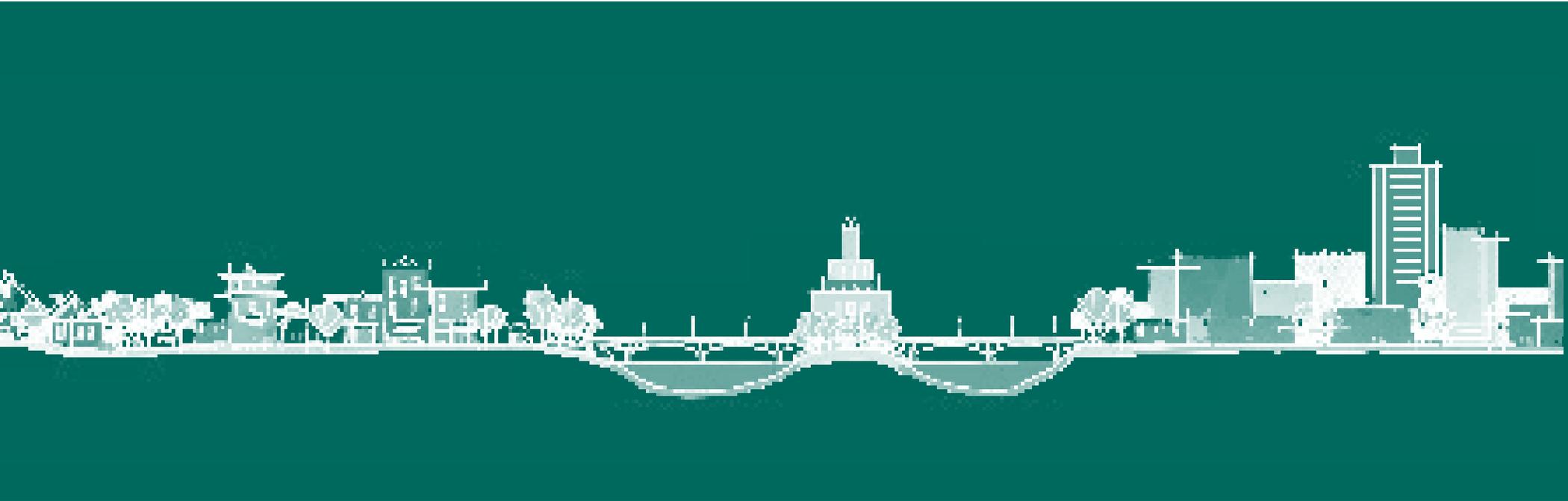


EnvisionCR



INITIATIVES EVALUATION & REVIEW



CITY PLANNING COMMISSION REVIEW &
RECOMMENDATION - 1/28/16
CITY COUNCIL REVIEW & APPROVAL - 2/23/16

THE PURPOSE OF THIS DOCUMENT IS TO PROVIDE A SUMMARY UPDATE TO CITY COUNCIL ON THE IMPLEMENTATION OF ENVISIONCR. AS A PUBLIC DOCUMENT, THIS CAN ALSO BE USED BY CITY STAFF OR THE PUBLIC FOR THE SAME PURPOSE.

ENVISIONCR CAN BE VIEWED AT

WWW.CITYOFCR.COM/COMPREHENSIVEPLAN

PLEASE CONTACT COMMUNITY DEVELOPMENT WITH
QUESTIONS ABOUT ENVISIONCR OR THIS REPORT.
319-286-5041



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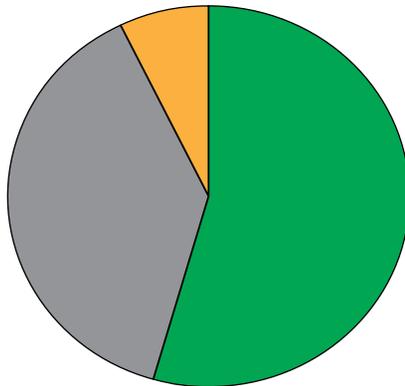


INITIATIVE SUMMARY

97 Total Initiatives

- 53 Started
- 37 On-schedule
- 7 Completed

Started On-schedule Completed



2015 COMPLETED INITIATIVES

Within 1 Year

- o #70 - Establish guidelines for working with regional partners through Memorandums of Agreement (MOA)
- o #73 - Complete community outreach for the Flood Control Project
- o #74 - Adopt alignment for the Flood Control Project
- o #75 - Develop a property acquisition program for the Flood Control Project
- o #95 - Track progress of Rabies and Microchip clinics per the Cedar Rapids Police Department's Strategic Plan

2-3 Years

- o #63 - Formalize economic development within the City's organizational structure

4-5 Years

- o #11 - Update housing study regularly, to be determined by volume of housing production, to measure absorption and continued demand (every 1-5 years)



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2015 ACCOMPLISHMENTS

City Manager's Office

- o Adoption of Economic Development (ED) Strategic Plan
- o Entered into contract with Buxton to develop retail recruitment strategy
- o Initiated Iowa State University (ISU)-Cedar Rapids Program Liaison Joint partnership
- o Launched Micro Loan Program
- o Formalized Economic Development in the City's organizational structure (created ED Analyst and ED Specialist positions)
- o Completed and adopted Memorandums of Agreement (MOAs) for all partner ED organizations

Community Development

- o Completion of EnvisionCR
- o Completion of Historic Preservation Plan
- o Development of Historic Preservation On-line Viewer
- o 21 new development projects qualified for the City's Economic Development Program creating 289 jobs and generating \$129.5 million in private investment
- o Established the Czech Village-New Bohemia Self-Supporting Municipal Improvement District (SSMID), which will begin in 2016

Development Services

- o Transitioning from 1999 Comprehensive Plan to EnvisionCR and the new future land use methodology
- o Reorganization of Development Services to include Zoning Administrator and Zoning Officers



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2015 ACCOMPLISHMENTS (CONTINUED)

Fire

- o Introduction of new K9 arson dog and handler
- o Introduction of public education program to address the safety of senior citizens

Parks & Recreation

- o Infrastructure removal in Greenway Areas completed
- o Property acquisitions for Greenway Park Development

Police

- o Acquired 2 Automated License Plate Readers (ALPRs)
- o Recruited and hired 13 new officers
- o Graduated 12 new recruits from the City's regional academy
- o Developed and began implementation of the Police Community Action Team (PCAT) program
- o Completed Phase 1 firearms range improvements



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2015 ACCOMPLISHMENTS (CONTINUED)

Public Works

- o Completion of the Cedar River Flood Control Project Master Plan
- o Downtown 2-way Conversions – Completed the conversion of portions of 2nd and 3rd Avenue SE to two-way traffic incorporating bike lanes and created the first protected bike lanes in Iowa as part of these projects
- o 1st Full Construction Season of Paving for Progress – 43 projects completed to date impacting nearly 15 miles of roadway
- o 1st Full Year of Complete Streets Policy Implementation – First complete year of implementing the Complete Streets Policy, which was adopted in July of 2014
- o FEMA Funded Sanitary Sewer Projects – FEMA funded projects (totaling approximately \$50 million) repairing sanitary sewer infrastructure that was extensively damaged during the 2008 flood event

Utilities

- o Completed Fall every-other-week leaf vacuum collection program
- o Took over managing nuisance mowing program
- o Maintained 100% compliance with Safe Water Drinking Act requirements
- o Continued work on J Avenue Phase 1 improvements and upgrade project (five phases total)
- o Completed agreement with USDA and National Resource Conservation Service (NRCS) to initiate Middle Cedar Partnership Program
- o Initiated comprehensive study of nitrate treatment options and alternative supplies of source water
- o Completed reconditioning of C Street elevated tank
- o Maintained 100% compliance with National Pollutant Discharge Elimination System (NPDES) permit requirements
- o Initiated comprehensive study of nutrient treatment options and next generation solids handling
- o Brought sewage sludge incinerator into compliance with emission limits prior to deadline of March, 2016
- o Hired Sustainability Coordinator



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2016 ACTIVITIES

City Manager's Office

- o Create and implement City lead expanded Business Retention and Expansion Program
- o Create internal City communication tool for ED
- o Improve reporting from ED organizations and internal ED projects
- o Marketing and Communication plan for City ED

Community Development

- o Completion of Collins Road Corridor Action Plan
- o Completion of Mt. Vernon Road Corridor Action Plan
- o Completion of Northwest Neighborhood Action Plan
- o Begin update to Chapter 32 – Zoning Code
- o Update InvestCR and StrengthenCR

Development Services

- o Analyze processes to improve efficiencies and internal/external customer service
- o Participate in the update to Chapter 32 – Zoning Code



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2016 ACTIVITIES (CONTINUED)

Fire

- o Obtain accreditation from the Center for Public Safety Excellence, which is a nationally recognized achievement of best practices

Parks & Recreation

- o Additional property acquisitions for Greenway Park Development
- o Prairie and forest restoration in select park and open space properties

Police

- o Complete implementation of the PCAT
- o Implement use of ALPRs and Body Cameras
- o Complete applicant hiring process
- o Complete Police Building upgrades (parking lot replacement, carpet replacement, front desk security glass installation)
- o Complete Phase 2 firearms range improvements



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2016 ACTIVITIES (CONTINUED)

Utilities

- o Continue to improve management of nuisance mowing program
- o Evaluate recycling program alternatives as a result of market changes and increased local provider processing costs
- o Complete comprehensive study of nitrate treatment options and alternative supplies of source water
- o Complete J Avenue Phase 1 improvements and upgrade project and begin Phase 2
- o Begin design and construction of new elevated tank to replace Kirkwood standpipe
- o Continue comprehensive study of nutrient treatment options and next generation solids handling (to be completed by June of 2017)
- o Initiate odorous air treatment project
- o Develop comprehensive Sustainability Program



Public Works

- o 4th Street RR Corridor – Work towards the completion of quiet zone through the downtown area by enhancing the rail crossings between 1st and 5th Avenue SE
- o Downtown 2-way Conversions – Continue the conversion of downtown streets to two-way traffic
- o 2nd Full Construction Season of Paving for Progress – This will be the first season of this program that will include large reconstruction projects such as 42nd Street NE from I-380 to Wenig Road NE
- o 18th Street SW Extension – This street will provide a new connection between Wilson Avenue SW and 16th Avenue SW allowing for infill development
- o Completion of Traffic Operations Center – Enables Public Works to review and monitor intersections and roadways across the City to respond to incidents and day-to-day traffic flow
- o FEMA Funded Sanitary Sewer Projects – Complete construction of these FEMA projects by October of 2016

ENVISIONCR

INITIATIVES EVALUATION AND REVIEW PROCESS

The annual review of the EnvisionCR initiatives is the time to examine and report on their progress, make adjustments to their schedule, and if necessary, add new ones.

The process begins in July by meeting with the individual departments that are leads on the initiatives and discussing progress made to date on each initiative. The status of the initiatives identified in the "Within 1 Year" time period are first reviewed and their status recorded with any completed ones noted for removal. The review continues with the "2-3 Years," "4-5 Years," and "Beyond 5 Years" projects with a focus on their schedule. The final step in the review is identifying new initiatives to be added.

Modifications to the Initiatives are noted on the following tables and presented to City Planning Commission for review and recommendation of approval to the City Council, followed by their review and approval.

The timing of this review is important to allow for City Departments to be able to incorporate implementation of the initiatives into the City's budgeting process for the upcoming year. This also helps inform the update of EnvisionCR Elements the following year.



STRENGTHENCR		Schedule	Lead	Status	Comments
Support existing and new neighborhood associations through the development of Neighborhood Action Plans.					
1.	Track progress of Neighborhood Certification Program work plan projects.	2-3 Years	Lead: Community Development	On-schedule	Lead changed from City Manager's Office.
2.	Provide the neighborhood service delivery program to existing and newly formed neighborhood associations.	Within 1 Year	Lead: Community Development	Started	Lead changed from City Manager's Office. This is an ongoing activity.
3.	Work with existing and new neighborhood associations to develop Neighborhood Action Plans.	2-3 Years	Lead: Community Development Partners: Police, Public Works, Utilities, Parks & Recreation	Started	Northwest Neighborhood Action Plan to be completed by October 2016.
Improve the quality and identity of neighborhoods and key corridors.					
4.	Develop a Planning Program to identify areas in need of more specific planning initiatives, such as Neighborhood Action & Corridor/Area Action Plans; and Study areas. Future planning initiatives should engage a variety of stakeholders, analyze transportation needs and recommend improvements that promote a multi-modal transportation system, and identify utility needs and recommend improvements.	2-3 Years	Lead: Community Development Partners: Development Services, Utilities, Parks & Rec, Public Works, Police, Fire	Started	Under review.
5.	Comprehensive update to Chapter 32 (Zoning) of the city's municipal code to ensure consistency with EnvisionCR. As part of this update explore modifications to design, parking, use standards, and methods to address light pollution, and development regulations within the Environmental Conservation Overlay. Also, explore the promotion of mixed-use developments, the allowance of density bonuses for affordable housing, second units, and joint live/work units in certain zoning districts. This update will also include an analysis and update of the city's zoning map to ensure consistency with the Future Land Use Map.	Within 1 Year	Lead: Community Development, Development Services Partners: Utilities, Parks & Rec, Public Works	Started	Change Timeline to "Within 1 Year". RFP issued for consultant services. To be completed by January 2018.
6.	Modify Chapter 31 (Subdivisions) of the city's municipal code to ensure consistency with EnvisionCR and the city's Complete Streets Policy. Also, explore the adoption of conservation subdivision regulations.	2-3 Years	Lead: Community Development, Development Services Partners: Public Works	On-schedule	Will be started during or after completion of the Chapter 32 update.
7.	Create a green building program that facilitates projects that incorporate green building and low-impact development features.	4-5 Years	Lead: Community Development Partners: Public Works, Building Services	On-schedule	None at this time.
8.	Amend the requirements for urban agricultural to allow for more flexibility, such as gardens in the right-of-way and front yards; allow bee keeping in certain zoning districts.	Within 1 Year	Lead: Community Development	Started	Change Timeline to "Within 1 Year". RFP issued for consultant services. To be completed by January 2018.

STRENGTHENCR		Schedule	Lead	Status	Comments
Adopt policies that create choices in housing types and prices throughout the city.					
9.	Analyze the zoning and subdivision codes to ensure consistency with federal and state fair housing laws. The analysis will examine: 1. The definition of "Family" to ensure consistency with state and federal fair housing laws 2. Policies and procedures for persons with disabilities to request reasonable accommodation from land use and zoning requirements, when those requirements are a barrier to equal housing access 3. Any other policies that are inconsistent with state and federal fair housing laws	Within 1 Year	Lead: Community Development Partners: Civil Rights	Started	Change Timeline to "Within 1 Year". RFP issued for consultant services. Analysis of zoning code to be completed by January 2018.
Create a city that is affordable and accessible to all members of the community.					
10.	Identify and track progress towards addressing recommendations related to for-sale housing, market rate rental, affordable rental, and senior housing from the Comprehensive Housing Needs Analysis (Adopted October, 2014), or any future updates to the study.	Within 1 Year	Lead: Community Development	Started	Prior year study data used during development of new studies in order to track progress.
11.	Update housing study regularly, to be determined by volume of housing production, to measure absorption and continued demand (every 1-5 years).	4-5 Years	Lead: Community Development	Completed	Maxfield 2015 Study completed in December of 2015.
12.	Identify resources to create housing programs, such as an infill single-family new construction program and targeted neighborhood rehabilitation, to support a range of housing types and price points.	2-3 Years	Lead: Community Development	On-schedule	None at this time.

GrowCR Goals & Initiatives - February 23, 2016 Update

GROWCR		Schedule	Lead	Status	Comments
Encourage mixed-use and infill development.					
13.	Analyze regulatory barriers to mixed-use and infill development, and amend the municipal code to remove barriers and incorporate regulatory incentives as part of the comprehensive update to the zoning code.	Within 1 Year	Lead: Community Development	Started	Change Timeline to "Within 1 Year". RFP issued for consultant services. To be completed by January 2018.
Manage growth.					
14.	Coordinate with adjacent jurisdictions to preserve conservation areas identified in the Highway 100 Plan.	4-5 Years	Lead: Community Development Partners: Utilities, Public Works, Parks & Recreation	On-schedule	None at this time.
15.	Work with adjacent jurisdictions to identify conservation areas in future growth areas.	2-3 Years	Lead: Community Development Partners: Parks & Recreation	On-schedule	None at this time.
16.	Study serviceability of infrastructure to growth.	Within 1 Year	Lead: Utilities, Public Works	Started	Utilities performing a water pressure analysis, involved with Hwy 30 Area Study regarding impacts of growth on service. Public Works involved with Hwy 30 Area Study and Hwy 100 Corridor Management Plan regarding sanitary sewer service.
Connect growing areas to existing neighborhoods.					
17.	Identify ways to promote connectivity and accessibility as part of the comprehensive update to the zoning code.	Within 1 Year	Lead: Community Development	Started	Change Timeline to "Within 1 Year". RFP issued for consultant services. To be completed by January 2018.
Communicate and collaborate with regional partners.					
18.	Develop an annexation plan that incorporates infrastructure and service issues and costs, geographic features, environmental and other land use constraints, and market needs.	2-3 Years	Lead: Community Development Partners: Development Services, Public Works, Utilities	On-schedule	None at this time.
19.	Continue to support regional planning efforts through coordination with school districts, other local jurisdictions, and the Corridor Metropolitan Planning Organization (MPO).	Within 1 Year	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation, City Manager's Office	Started	Participated in development of Connections 2040 and the Hwy 30 Area Study.

Green Goals & Initiatives - February 23, 2016 Update

GREENCR

		Schedule	Lead	Status	Comments
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Be stewards for the environment, promoting economic and social growth while restoring the relationship between the city and the natural environment.

20.	Coordinate with adjacent jurisdictions to identify environmentally sensitive areas in need of protection such as wetlands, habitats, and other areas of biological diversity for inclusion in the Environmental Conservation Overlay.	2-3 Years	Lead: Community Development Partners: Parks & Recreation, Utilities, Public Works	On-schedule	None at this time.
21.	Create a green streets policy that encourages future development and repairs to improve the permeability of the paving system and/or buffering of run-off, as well as a stormwater best management practices cost-share program that elicits community involvement, and thereby advancing "green infrastructure".	2-3 Years	Lead: Community Development Partners: Public Works	On-schedule	None at this time.
22.	Prepare a Strategic Plan for iGreenCR initiatives that includes staffing, resources, and priority programs and policies.	Within 1 Year	Lead: Utilities Partners: Fleet, CR Transit, Facilities, Building Services, Parks & Rec, Community Development, City Manager's Office	Started	Sustainability Coordinator hired.
23.	Explore the development of a water conservation ordinance.	2-3 Years	Lead: Utilities Partners: Community Development	On-schedule	Drought conservation plan already exists. Note the conflict between conservation and revenue.
24.	Build customer capacity to respond to drought conditions through which may include a rebate program, educational campaign, and future updates to the municipal code as part of the green building program.	2-3 Years	Lead: Utilities Partners: Building Services, Facilities, Community Development	Started	Received REAP grant for rebate program for low flow toilets. Maintained educational relationship with lawn care professionals and Kirkwood Community College. Sought feedback from stakeholders on water contingency plan.

Have the best parks, recreation, and trails system in the region.

25.	Update Parks and Recreation Master Plan to include a needs analysis, gap analysis, evaluation of existing facilities and programs, asset management strategies, and implementation actions.	Beyond 5 Years	Lead: Parks and Recreation	On-schedule	To be done every 10 years.
26.	Develop a city policy to require developers of large residential projects to develop new public parks.	2-3 Years	Lead: Parks and Recreation Partners: Public Works, Utilities, Community Development	On-schedule	None at this time.
27.	Develop Site Master Plans, prior to making improvements, for each of the following signature parks: Noelridge Park, Bever Park, Ellis Park, Jones Park, and Cherry Hill Park.	2-3 Years	Lead: Parks and Recreation	On-schedule	None at this time.
28.	Convert select areas of park turfgrass to native prairie or woodland plantings to create wildlife habitat and reduce long-term maintenance costs.	2-3 Years	Lead: Parks and Recreation	Started	Locations identified.
29.	Track progress in identifying a funding strategy, ensuring CIP includes maintenance costs, and ensure coordination between CIP projects related to the Cedar Rapids Comprehensive Trails Plan.	Within 1 Year	Lead: Public Works Partners: Parks and Recreation, Community Development	Started	None at this time.

GreenCR					Schedule	Lead	Status	Comments
Have the best parks, recreation, and trails system in the region (...continued).								
30.	Develop a land acquisition strategy for new parks and expansion of existing parks.	4-5 Years	Lead: Parks and Recreation Partners: Public Works, Utilities, Community Development	On-schedule	None at this time.			
31.	Identify ways to incorporate parks and open space into new subdivisions as part of the update to the subdivision code.	2-3 Years	Lead: Community Development	On-schedule	Change schedule to align with Initiative #6 (Modify Chapter 31) from "Within 1 Year" to "2-3 Years".			
32.	Complete infrastructure removal and track progress in completing short term projects of the Cedar Rapids Greenway Parks Plan.	Within 1 Year	Lead: Parks and Recreation Partners: Utilities, Public Works	Started	Infrastructure removal using CDBG grant completed in July of 2015. Potential FY17 budget ask for Roundhouse and Skate Park design.			
Lead in energy conservation and innovation.								
33.	Prepare a municipal Climate Action Plan that builds off of the Energy Management Plan and addresses emissions from land use, transportation, street lights, water consumption, waste generation, and building energy: 1. Develop municipal greenhouse gas emissions inventory 2. Identify a greenhouse gas emissions reduction target 3. Identify measures for reducing emissions to reach the identified target and outline an approach for implementation and financing	2-3 Years	Lead: Community Development Partner: Public Works, Utilities	On-schedule	None at this time.			
34.	Prepare a community-wide Climate Action Plan that builds off of the Energy Management Plan and addresses emissions from land use, transportation, street lights, water consumption, waste generation, and building energy: 1. Develop a community-wide greenhouse gas emissions inventory 2. Identify a greenhouse gas emissions reduction target 3. Identify measures for reducing emissions to reach the identified target and outline an approach for implementation and financing	4-5 Years	Lead: Community Development Partner: Public Works, Utilities	On-schedule	None at this time.			

CONNECTCR		Schedule	Lead	Status	Comments
Provide choices for all transportation users: inter- and intra-city.					
35.	Update the city's Comprehensive Trails Plan to: 1. Review existing and planned network 2. Identify completed projects 3. Confirm planned projects 4. Evaluate existing off- and on-street facilities	2-3 Years	Lead: Public Works Partners: Community Development, Parks & Recreation	On-schedule	Update to the network map approved by City Council on May 26, 2015.
36.	Identify and track construction of High Priority Sidewalk Segments per the city's Sidewalk Master Plan.	Within 1 Year	Lead: Public Works Partners: Community Development	Started	When possible segments are constructed in conjunction with the Paving for Progress Program.
37.	Continue to evaluate transit ridership and serviceability to identify opportunities for improvement.	Within 1 Year	Lead: CR Transit Partners: Community Development	Started	Overall ridership is up 9%. Have increased frequency of routes between downtown and Lindale Mall.
38.	Perform a comprehensive transit study that includes an analysis of a mini-hub system at Lindale Mall and Westdale.	4-5 Years	Lead: CR Transit Partners: Community Development	Started	To be performed by the Corridor MPO and expected to be completed by Parsons Brinckerhof by July of 2016.
Build a complete network of connected streets.					
39.	Prepare functional improvements for intersections and corridors experiencing low level of service, high crashes, and poor access across all modes.	Within 1 Year	Lead: Public Works Partners: Utilities, Police	Started	These characteristics are the focus of improvements made with the Paving for Progress Program and implementation of the Complete Streets Policy. City-wide analysis of crash information to be completed by mid-2016. Traffic Operations Center to be completed by mid-2016.
40.	Complete the Cedar Rapids portion of Tower Terrace Road, and support completion of this multi-jurisdictional project.	Beyond 5 Years	Lead: Public Works Partners: Utilities	On-schedule	None at this time.
41.	Continue to support the Highway 100 Project.	Within 1 Year	Lead: Public Works Partners: Utilities, Community Development	Started	City Staff are part of the Project Management Team.
42.	Prepare a one-way to two-way street conversion plan including implementation schedule.	Within 1 Year	Lead: Public Works Partners: Community Development, Police	Started	Ongoing for plan design and funding options. 2nd and 3rd Avenues SE completed to downtown. Discussions with UP Railroad started.
43.	Develop standards for street connectivity as part of the update of Chapter 31 (Subdivisions) of the Municipal Code.	2-3 Years	Lead: Community Development, Public Works Partners: Development Services	On-schedule	Lead change from Development Services to Community Development and Public Works.
Establish a network of complete streets.					
44.	Identify and track Complete Streets elements incorporated into city utility and infrastructure projects.	Within 1 Year	Lead: Public Works Partners: Community Development, Utilities	Started	Complete Streets improvements are considered during the development of Paving for Progress projects. A Complete Streets Checklist is under development to help track and implement improvements.
45.	Sign and mark streets for bicyclists per the Complete Streets Policy.	Within 1 Year	Lead: Public Works	Started	Included as part of Paving for Progress and other CIP projects.
46.	Retrofit high priority corridors with sidewalks and pedestrian amenities ensuring ADA compliance.	Within 1 Year	Lead: Public Works	Started	Consultant under contract to identify and begin design of curb ramps to satisfy Department of Justice requirements. Segments are being constructed in conjunction with the Paving for Progress Program.

CONNECTCR		Schedule	Lead	Status	Comments
Improve the function and appearance of our key corridors.					
47.	Prepare a corridor action plan for 3rd Street SE.	2-3 Years	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	On-schedule	None at this time.
48.	Prepare a corridor action plan for 1st Avenue Corridor and Williams Boulevard SW.	2-3 Years	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	On-schedule	None at this time.
49.	Prepare a corridor action plan for 6th Street SW.	Beyond 5 Years	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	On-schedule	None at this time.
50.	Prepare a corridor action plan for 16th Avenue SW.	Beyond 5 Years	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	On-schedule	None at this time.
51.	Update corridor action plan for Collins Road NE with focus on pedestrians and streetscapes.	Within 1 Year	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	Started	Streetscapes plan under development by HR Green as part of Hwy. 100 city contract. Overall plan to be completed by December 2016.
52.	Prepare a corridor action plan for Mt. Vernon Road SE.	Within 1 Year	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	Started	RFP issued on December 1st for consultant services and proposals are due January 11, 2016. To be completed by October 2016.
53.	Prepare a corridor action plan for Center Point Road NE.	Beyond 5 Years	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	On-schedule	None at this time.
54.	Prepare a corridor action plan for Edgewood Road.	Beyond 5 Years	Lead: Community Development Partners: Public Works, Utilities, Parks & Recreation	On-schedule	None at this time.
55.	Establish Master Gateway Plan.	2-3 Years	Lead: Community Development Partners: Public Works, Parks & Recreation	On-schedule	None at this time.
56.	Establish Wayfinding Program.	2-3 Years	Lead: Community Development Partners: Public Works	On-schedule	None at this time.
Support the development of an effective, regional, multi-modal transportation system.					
57.	Support the update of the Corridor MPO Long Range Transportation Plan.	Beyond 5 Years	Lead: Community Development Partners: Public Works	On-schedule	City Staff participated in the development of the 2015 update and will continue to do so.
58.	Adopt the Corridor MPO Long Range Transportation Plan.	2-3 Years	Lead: Public Works Partners: Community Development	On-schedule	None at this time.

CONNECTCR		Schedule	Lead	Status	Comments
59.	Develop the city's Transportation Plan consistent with the goals of the Corridor MPO's Long Range Transportation Plan.	2-3 Years	Lead: Community Development Partners: Public Works, CR Transit, Utilities	On-schedule	None at this time.
60.	Develop an asset management policy and procedure that clarifies the accountability for the management of each of the assets under the stewardship of Public Works.	2-3 Years	Lead: Public Works Partners: City Manager's Office	On-schedule	None at this time.

INVESTCR		Schedule	Lead	Status	Comments
Expand economic development efforts to support business and workforce growth, market Cedar Rapids, and engage regional partners.					
61.	Develop a retail and services recruitment strategy.	Within 1 Year	Lead: City Manager's Office	Started	Lead change from Development Services to City Manager's Office. Contract with Buxton to identify likely national retail matches. Working with realtors to share city information with national retailers. Using a system to identify market areas for new businesses.
62.	Promote the city's unused fiber optic capacity to attract technology companies.	4-5 Years	Lead: City Manager's Office Partners: Community Development	On-schedule	Lead change from Development Services to City Manager's Office.
63.	Formalize economic development within the city's organizational structure.	2-3 Years	Lead: City Manager's Office	Completed	Lead change from Development Services to City Manager's Office. Economic Development Liaison moved from Development Services to the City Manager's Office. Iowa State University-Cedar Rapids Liaison on board. Economic Development Specialist hired.
64.	Create a business expansion and retention program.	2-3 Years	Lead: City Manager's Office Partners: Community Development	Started	Lead change from Development Services to City Manager's Office. Anticipated completion date of 2016.
65.	Create an economic development brand (marketing and communications).	Within 1 Year	Lead: City Manager's Office	Started	Lead change from Development Services to City Manager's Office. Scope of Work complete and beginning bid process.
Cultivate a skilled workforce by providing cutting-edge training and recruiting talented workers.					
66.	Promote workforce development through city economic development programs and a variety of initiatives focused on enhancing quality of life to attract and retain a skilled workforce.	Within 1 Year	Lead: City Manager's Office Partners: Community Development	Started	Lead change from Development Services to City Manager's Office.
67.	Develop and implement a citywide Wi-Fi network to support entrepreneurship, job skills, educational opportunities, and innovation.	Beyond 5 Years	Lead: Information Technology Partners: Community Development, Development Services	Started	Phase 1 (downtown) completed.
Reinvest in the city's business corridors and districts.					
68.	Promote southwest industrial/airport development.	2-3 Years	Lead: City Manager's Office Partners: Eastern Iowa Airport, Community Development	Started	Lead change from Development Services to City Manager's Office. Held property owner discussions. Super Park (596 acres) site certification received from the state.
69.	Promote core districts through façade program and other improvements.	Within 1 Year	Lead: City Manager's Office Partners: Community Development	Started	Lead change from Development Services to City Manager's Office. Downtown in place and MedQ being contemplated.

INVESTCR		Schedule	Lead	Status	Comments
Grow a sustainable, diverse economy by supporting existing businesses, fostering entrepreneurship, and targeting industry-specific growth.					
70.	Establish guidelines for working with regional partners through Memorandums of Agreement (MOA).	Within 1 Year	Lead: City Manager's Office Partners: Community Development	Completed	Lead change from Development Services to City Manager's Office. In place with Diversity Focus, Economic Development Center (EDC), Iowa Start Up Accelerator, Czech Village Main Street, Small Business Development Center, Cedar Rapids Area Metro Economic Alliance.
71.	Form a regional alliance for marketing efforts.	2-3 Years	Lead: City Manager's Office	On-schedule	Lead change from Development Services to City Manager's Office.
72.	Create a business advisory board.	2-3 Years	Lead: City Manager's Office	On-schedule	Lead change from Development Services to City Manager's Office.

ProtectCR Goals & Initiatives - February 23, 2016 Update

PROTECTCR		Schedule	Lead	Status	Comments
Protect Cedar Rapids from flooding and other hazards.					
73.	Complete community outreach for the Flood Control Project.	Within 1 Year	Lead: Public Works Partners: Community Development, Utilities, Parks & Recreation	Completed	Three open houses were held, with the last one on March 31, 2015.
74.	Adopt alignment for the Flood Control Project.	Within 1 Year	Lead: Public Works Partners: Community Development, Utilities, Parks & Recreation	Completed	City Council adopted on June 23, 2015.
75.	Develop a property acquisition program for the Flood Control Project.	Within 1 Year	Lead: Public Works Partners: Community Development, Utilities, Parks & Recreation	Completed	Approved as part of the Cedar River Flood Control System Master Plan on June 23, 2015.
76.	Coordinate the use of Flood Mitigation Program funds for the Flood Control Project.	Within 1 Year	Lead: Public Works Partners: Community Development, Finance	Started	This will be ongoing.
77.	Amend the Future Land Use Map to reflect planned land use based on the adopted flood control alignment.	Within 1 Year	Lead: Community Development Partners: Development Services	Started	To be completed by February 2016.
78.	Identify and track completion of Priority One Level Cedar Rapids Mitigation Strategies from the Linn County Multi-Jurisdictional Hazard Mitigation Plan.	Beyond 5 Years	Lead: As identified in the plan.	On-schedule	None at this time.
79.	Prepare Watershed Management Plans that provide improved aquatic habitats, recreational opportunities, increased public access to natural resources, while maintaining necessary levels of flood control through coordination with appropriate stakeholders, including state and federal agencies, and other local jurisdictions.	2-3 Years	Lead: Public Works Partners: Utilities, Parks & Recreation	Started	The City is member of the Indian Creek Watershed Authority and will be part of the Middle Cedar River Watershed Authority that is under development.
80.	Develop a Wastewater Collection Master Plan.	2-3 Years	Lead: Public Works Partners: Utilities	Started	Consultant under contract to develop the plan, which is anticipated to be completed by June of 2016. Plan will then be updated annually.
81.	Develop a Watershed Stormwater Drainage Master Plan.	2-3 Years	Lead: Public Works	Started	Consultant under contract to develop the plan, which is anticipated to be completed by June of 2016. Plan will then be updated annually.
Manage growth and development to balance costs and serviceability to neighborhoods.					
82.	Prepare a capital improvement plan that addresses both the needs of existing core neighborhoods and the future infrastructure needs in areas where growth is planned.	2-3 Years	Lead: Utilities, Public Works	Started	Utility Department continues to perform this task.
83.	Enhance and expand the Capital Improvement Projects Development and Management Handbook, and include a publicly accessible digital copy of this on the Department's website.	Within 1 Year	Lead: Public Works	Started	Ongoing as part of implementation of the "Operations Review of the Public Works Department" report recommendations.

ProtectCR Goals & Initiatives - February 23, 2016 Update

PROTECTCR		Schedule	Lead	Status	Comments
Maintain and provide quality services to the community.					
84.	Refine existing stormwater management regulations to enhance clarity and adaptability.	2-3 Years	Lead: Public Works	Started	Some new policies under investigation/development: Top Layer Rule and ERU Stormwater Utility Rate revision.
85.	Replace outdated facilities (Ambroz Recreation Center, Bender Pool, Parks Maintenance, Twin Pines Clubhouse, Ellis Clubhouse, and Gardner Clubhouse) with modern and sustainable facilities.	4-5 Years	Lead: Parks & Recreation	Started	Planning financially.
86.	Adopt standards and practices across the department to maximize employee capabilities per the Cedar Rapids Fire Department Strategic Plan.	Within 1 Year	Lead: Fire	Started	On-track.
87.	Evaluate high risk structures and target hazards for increased emergency response needs, fire prevention activities, fire protection systems and equipment per adopted codes, standards, regulations, and policies per the Cedar Rapids Fire Department Strategic Plan.	Within 1 Year	Lead: Fire	Started	On-track.
88.	Identify, evaluate, and acquire technology, equipment, and facilities to improve infrastructure and service delivery per the Fire Department Strategic Plan.	Within 1 Year	Lead: Fire	Started	On-track.
89.	Seek opportunities to create new and strengthen current partnerships with public and private organizations to enhance the department's capabilities, education, and response through collaboration per the Cedar Rapids Fire Department Strategic Plan.	Within 1 Year	Lead: Fire	Started	On-track.
90.	Analyze and define its organizational structure to reflect best practices in areas of staffing, operations, and equipment per the Cedar Rapids Fire Department Strategic Plan.	Within 1 Year	Lead: Fire	Started	On-track.
91.	Obtain Center for Public Safety Excellence (CPSE) certification.	Within 1 Year	Lead: Fire	Started	85% - 90% complete. Will be 100% complete by early 2016.
92.	Obtain the Commission on Accreditation for Law Enforcement Agencies (CALEA) certification per the Cedar Rapids Police Department's Strategic Plan.	2-3 Years	Lead: Police	Started	Applying and purchasing the certification.
93.	Conduct targeted traffic enforcement to increase traffic safety per the Cedar Rapids Police Department's Strategic Plan.	Within 1 Year	Lead: Police	Started	Compared to last year: no change in fatalities, PDO up, OWI up, non-investigative up.
94.	Track progress towards increasing the solve rate of crimes per the Cedar Rapids Police Department's Strategic Plan.	Within 1 Year	Lead: Police	Started	Compared to last year: arrests down, warrants issued up, 89 guns confiscated since January, 10 arrests by Safe Streets Task Force (federal charges).
95.	Track progress of Rabies and Microchip clinics per the Cedar Rapids Police Department's Strategic Plan.	Within 1 Year	Lead: Police	Completed	4 microchip and rabies vaccination clinics held (214 vaccinations and 65 microchips).
96.	Improve and enforce department policies and directives per the Cedar Rapids Police Department's Strategic Plan.	Within 1 Year	Lead: Police	Started	97% complete. Will be 100% complete by January 2016.
Demonstrate best practices in building construction.					
97.	Use sustainable practices for the maintenance, rehabilitation, and construction of public facilities prior to adoption of a green building program.	2-3 Years	Lead: City Manager's Office, Finance	On-schedule	None at this time.

