EnvisionCR economic development

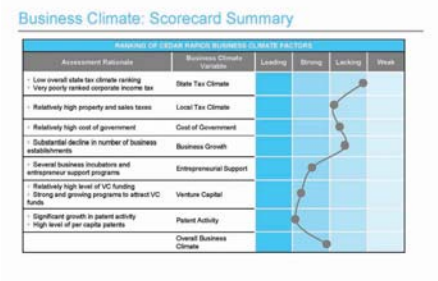
city economic development strategy under development

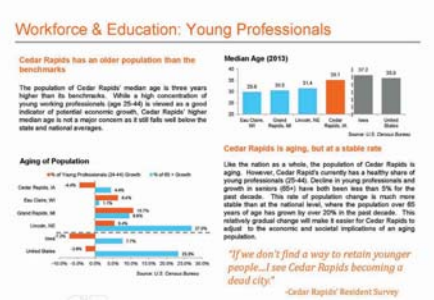
Purpose of Strategy

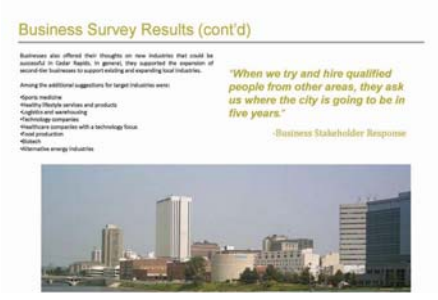
Allow the city to diversify and grow its economy and become a competitive force in the attraction of new industries.

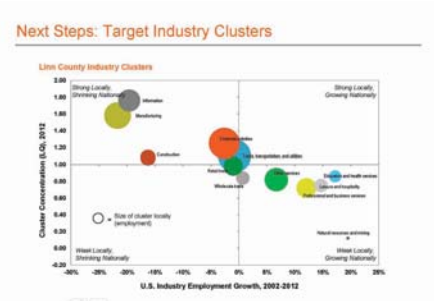
Elements of ED Strategy

- Quality of life
- Workforce and education
- Business climate
- Infrastructure
- Target industries









2013 workforce retention project

University of Iowa Student Project

Survey results - Identifying the Strengths of CR

#1 Cedar Rapids is a good place for families with young children
#2 Cedar Rapids is a good place for older people
#3 There are many available parks, playgrounds, and trails in Cedar Rapids.
#4 Commuting in Cedar Rapids is easy.
#5 Cedar Rapids is a safe place.
#6 My preferred housing is easy to find in Cedar Rapids.
#7 People care about each other in Cedar Rapids
#8 Cedar Rapids is a beautiful place to live.
#9 Cedar Rapids is a good place for immigrants.
#10 There are arts and cultural opportunities in Cedar Rapids
#11 There are social community events in Cedar Rapids
#12 Cedar Rapids is a good place for racial and ethnic minorities
#13 Cedar Rapids is a good place for young, talented graduates looking for work.
#14 Cedar Rapids is a good place for gays and lesbians
#15 Cedar Rapids is a good place to meet people
#16 Cedar Rapids has a vibrant nightlife

kingston commons underway

raining rose complete

intermec complete

westdale underway