Visual Arts Commission Agenda
Thursday, September 11, 2014 | 3:00 – 5:00 pm
Cedar Rapids City Hall – Blairs Ferry Conference Room
101 First Street SE, Cedar Rapids IA 52401

1. Approval of Meeting Minutes, August 21, 2014
2. Murals & More – Mike Mesch
3. Discuss committees/Assign new members
   a. Outreach (Arbe, Marilee, Lynn)
      i. Update on brochure/art map from Kirkwood interns
   b. Collections Management (Mel, Arbe, Marilee, Ann)
   c. Artwork Review (Bill, Ann)
4. Storage of artwork not on display
   a. Finding a location to display artwork in storage
      i. Seth & Kirsty working on updating list of artwork and current locations
      ii. Discuss potential locations for frame
5. 2% Policy Update
6. Collections Management Update
7. Greene Square Park Sculpture
9. IgniteCR
   a. Form a committee
   b. Brainstorm ideas for event
   c. Discuss potential dates/timing for event
10. Announcements / Items for next meeting
11. Adjournment

Next Meeting: October 9, 2014
Visual Arts Commission Minutes
Thursday, August 21, 2014 | 4:00 – 6:00 pm
Cedar Rapids City Hall – Blairs Ferry Conference Room
101 First Street SE, Cedar Rapids IA 52401

The meeting was called to order at 4:03 by Chairman Stamats

1. Approval of Meeting Minutes, July 17, 2014
A motion was made by Knierim, seconded by Ocken, to approve the minutes of the July 17, 2014 meeting, with unanimous approval.

2. Introduction of new member – Barbara Green

3. Discuss Committees
   a. Collections Management (Mel, Arbe, Marilee, Ann)
      i. The RFQ for the Collections Manager position will be reviewed by the committee once it’s been prepared.
   b. Artwork Review (Bill, Ann)
      i. Relocation of frame – We will post a discussion on CRTalks for recommendations of where the frame should be moved to next. The frame is showing signs of rusting and may need to be touched up.
      ii. Update on Landwave – A final attempt was made to see if the DoubleTree would display Landwave. We are still trying to find a home for this piece. Staff will create a list of all City facilities to see if any of these locations would be suitable for Landwave or any of the other artwork in storage. The Human Service Building, Vets Memorial, and County Building were mentioned as possible locations.
   c. Outreach (Arbe, Marilee, Lynn, Lisa)
i. Schedule a meeting with the Interns to prepare for September meeting – Arbe will be meeting with the interns in the near future. We will work on coordinating a meeting with the Outreach Committee and the interns.

4. **Storage of artwork not on display**
   a. Status of 3 Royers being reframed – The paintings have been reframed. They will be hung in the Blairs Ferry Conference Room on 8/22.
   b. Finding a location to display artwork in storage – Staff will work on updating the list of artwork and their current locations.
   c. Airport artwork update – No update on the artwork at the Airport.

5. **IgniteCR – This topic was tabled until the next meeting**
   a. *Form a committee*
   b. *Brainstorm ideas for event*
      Approximately 150 people attended the last IgniteCR event. Each person had 5 minutes to pitch their ideas. If we decide to change the format of the event we will have to call it something other than Ignite. We should consider changing the format of the event and try to get sponsors who will help select projects to carryout in Cedar Rapids. Consider holding the event in the summer/fall to allow for more planning.

6. **Announcements / Items for next meeting**
   a. Murals and More – September VAC Meeting

7. **Adjournment**
GENERAL INFORMATION

CHARTER

The City of Cedar Rapids Visual Arts Commission is a nine member Commission appointed by the Mayor and approved by the City Council. The Commission was established as the recommending body regarding public visual art within the City by Resolution No. 316-2-94 dated February 23, 1994.

CHARTER GOALS

1. To improve the appearance and cultural climate of the city, so as to enhance quality of life and community prestige.
2. Involve the public in the selection and dedication of public art.
3. Use eligible funds wisely to incorporate public art in our city.
4. To use art as an aid in economic development.
5. To encourage local artists by supporting their works and efforts.
6. To incorporate visual arts in the design process of qualifying projects.

MEETINGS

Scheduled meetings are held on the second Thursday of every month unless otherwise published, beginning at 4:00 pm at City Hall.

CONTACTS

Commissioners and Term

- Bill Stamats, Chair Term thru 2016
- Ann Knierim Term thru 2015
- Mel Andringa Term thru 2015
- Arbe Bareis Term thru 2015
- Marilee Fowler Term thru 2015
- Lynn Ocken Term thru 2016
- Barbara Green Term thru 2017
- Kim Vogel Term thru 2017
- Mary Ottoson Term thru 2017

City Council Liaison

- Ann Poe
  a.poe@cedar-rapids.org

Staff Liaisons

- Seth Gunnerson 319.286.5129 s.gunnerson@cedar-rapids.org
- Kirsty Sanchez 319.286.5428 k.sanchez@cedar-rapids.org
Visual Arts Commission 2014 Work Plan

2013 Highlights
- Installation of $100,000 sculpture entitled “Distortion”, by Volkan Alkanoglu, in the US Cellular Center Lobby
- Installation of five original paintings by local artists (John Paul Schafer, Sue Hettmansperger, Mary Zeran, and Susan White) in US Cellular Center
- Installation of “Crystal Impression” by Tom and Jean Latka at Amphitheater
- Restoration of several works of art for the Paramount Theater
- Ignite Event held March 7, attended by nearly 100 residents. Led to downtown intersection Mural Project in July

Advise City Council on Public Art Collection
Goals and Ongoing Tasks
- Review Gift Art Applications and make recommendations to the City Council for inclusion into the collection
- Review and make recommendations on mural applications
- Serve as recommending body on other matters pertaining to public art
- Assist groups interested in installing art in the community.
- Develop annual Work Plan

2014 Action Items

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost or resource</th>
<th>Timeline</th>
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</thead>
<tbody>
<tr>
<td>Elect Chair and Vice Chair</td>
<td>VAC</td>
<td>January, 2014</td>
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<tr>
<td>Develop 2015 Work Plan</td>
<td>VAC and Staff</td>
<td>October, 2014</td>
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<tr>
<td>Present Work Plan to Development Committee</td>
<td>VAC and Staff</td>
<td>October, 2014</td>
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<tr>
<td>Present Work Plan to City Council</td>
<td>VAC and Staff</td>
<td>January, 2015</td>
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Public Outreach and Education
Ongoing Tasks
- Promote newly acquired art in the community
- Develop promotional materials to educate and celebrate public art collection
- Represent the City at public events such as Downtown Farmer’s Markets.
- Seek resident input on ideas to enhance Cedar Rapids
Visual Arts Commission 2014 Work Plan

2014 Action Items

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<tr>
<td>Develop promotional material for art collection – either pamphlets or downtown tours</td>
<td>Up to $10,000</td>
<td>Early 2014</td>
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<td>Update website</td>
<td>Staff</td>
<td>Early 2014</td>
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<tr>
<td>Update photography to include new and relocated pieces</td>
<td>Up to $2,500</td>
<td>Mid 2014</td>
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Stewardship of Public Art Collection

Ongoing Tasks

- Identify opportunities to purchase new art through the 2% for Arts Policy
- Make Recommendations on Gift Art Applications
- Identify maintenance and conservation needs for Public Art Collection

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<td>Research hiring of a Collections Manager to:</td>
<td>Up to $10,000</td>
<td>Early 2014</td>
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<td>o Survey existing art</td>
<td></td>
<td></td>
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<td>o Maintain Records, including appraisal of art</td>
<td></td>
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<td>o Develop Conservation Plan and schedule</td>
<td></td>
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<tr>
<td>Install or deaccess public art currently in storage</td>
<td>Staff and VAC Subcommittee</td>
<td>Early 2014</td>
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<tr>
<td>Identify opportunities to purchase art as part of the 2% for art policy for FY2015</td>
<td>As available in FY15 Budget</td>
<td>Early 2014</td>
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<tr>
<td>Work to develop budgets and timelines for any public art purchases through 2% for Arts Policy</td>
<td>Staff and VAC Subcommittee</td>
<td>Mid 2014</td>
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