



Community Development Department  
City Hall  
101 First Street SE  
Cedar Rapids, IA 52401  
Telephone: (319) 286-5041  
FAX: (319) 286-5130

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**DESIGN REVIEW TECHNICAL ADVISORY COMMITTEE MEETING**  
**September 28, 2015 | 4:00 P.M.**  
**Blairs Ferry Conference Room, City Hall**  
**101 First Street SE**  
**AGENDA**

**Action/Discussion Items**

1. **1390 3<sup>rd</sup> Street SE**  
Red Ball Printing (applicant)
  - Sign permit review
  
2. **1100 3<sup>rd</sup> Street SE**  
Iowa BIG (applicant)
  - Sign permit review



Community Development Department  
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## **DESIGN REVIEW TECHNICAL ADVISORY COMMITTEE STAFF REPORT**

Date: September 28, 2015  
Applicant: Red Ball Printing  
Owner: Red Ball Printing  
Location: 1390 3<sup>rd</sup> Street SE  
Request: Sign Permit Review  
Date Application Received: September 18, 2015

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### **EXECUTIVE SUMMARY**

*Site description (general location, zoning, history, current condition...)*

The subject property is located at 1390 3<sup>rd</sup> Street SE and is zoned C-3, Regional Commercial Zone District. The applicant is proposing the installation of a pole sign. The proposed sign is 17'9" from grade with a total area of 25 square feet. The sign will include a box cabinet with exposed neon mounted to the face of the sign as well as a flat aluminum hanging panel sign.

The applicant is seeking recommendations from the Design Review Technical Advisory Committee.

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### **STAFF RECOMMENDATION**

Using the attached Overlay District Requirements, the Design Review Technical Advisory Committee shall provide recommendations on the project.

### **DRTAC RECOMMENDATION**

The Design Review Technical Advisory Committee did not have any recommendations for the sign.

Standard	Meets Standard			Comments
	Y	N	N/A	
<b><i>Signage</i></b>				
1) New signage shall respect the size, scale and design of the building to which it is attached, and the buildings of the surrounding District. New signage shall not obscure significant architectural details of a historic structure.	X			Proposed sign meets this requirement.
2) Acceptable forms of signage include signs integrated into or affixed flat against a building façade, wall signs, projecting signs and monument signs. Other types of signage may be considered if compatible with the unique character of the District.		X		Proposed sign does not meet this requirement (pole sign).

BUILDING/ZONING SERVICES

City of Cedar Rapids, Iowa
1201-6th St SW
Cedar Rapids, IA 52404
Zoning (319) 286-5836
Fax (319) 286-5830

PERMIT NO: \_\_\_\_\_

FEE: \_\_\_\_\_

APPLICATION for SIGN PERMIT

SITE PLAN MUST BE INCLUDED WITH APPLICATION SHOWING SIGN DIMENSIONS, HEIGHT ABOVE GRADE AND ANY/ALL EXISTING SIGNAGE ON THE LOT

(Site Plan Attached [X])

Approval DOES NOT COVER OR PERMIT any signs, trim or ornamentation, which is not shown on the approved drawings. (Artwork Attached [X])

SETBACKS ARE MEASURED FROM LOT LINES OR PROPOSED RIGHT-OF-WAYS, "NOT" CITY SIDEWALKS, STREETS, CURBS, ALLEYS OR "FENCES". APPLICANT IS RESPONSIBLE FOR LOCATING LOT LINES. NO PERMANENT SIGN OR SIGN STRUCTURE SHALL BE LOCATED IN OR OVERHANG ONTO AN EASEMENT

Application is hereby made for a permit to do the following work.

[X]INSTALL [ ]REFACE [ ]REPAINT [ ]RELOCATE [ ]ON-PREMISE [ ]OFF-PREMISE [ ]State Permit NO. \_\_\_\_\_ (if applicable)

[ ]OTHER [ ]DOUBLE FACE [ ]TEMP SIGN (Valid for 1-yr), [ ] BANNER (Valid for 1-yr, not to exceed 32 sq. ft. Installed & safely secured to the building wall or approved existing, permanent sign structure - with Zng approval.)

[ ]AWNING [ ]WALL [ ]GROUND [X]POLE [ ]PROJECTING [ ]ROOF [ ]OTHER

[ ]PRIMARY OCCUPANCY FRONTAGE, \_\_\_\_\_ ft. [X]PRIMARY LOT FRONTAGE, 85 ft.

[ ]SECONDARY OCCUPANCY FRONTAGE, \_\_\_\_\_ ft. [ ]SECONDARY LOT FRONTAGE, \_\_\_\_\_ ft.

Note: Message center shall be limited to directing attention to a specific business, product, service, entertainment event or activity, or other commercial activity that is sold, produced, manufactured, furnished or conducted at the property upon which the sign is located. Message Center may also include time, temperature, weather information and non-commercial public service messages.

Sign Location: 1390 3rd St SE, Cedar Rapids, Iowa, for [ ]owner [X]occupant

Business & Contact name Red Ball Printing

Address: 1390 3rd St SE Use District C-3

Type of business: printing

SIGN: Surface area 7' 7/8" ft. by 7' 7/8" ft., Area 25 sq. ft., Weight 300 lbs. Thickness 15 inches,

Ht. above grade (Vertical distance to bottom of sign) 10' 8" ft., Overall ht. from grade 17' 9" ft., Projection NA ft.

In consideration for the approval of this application and the granting of a permit, we hereby agree to install the sign(s) in compliance with applicable codes and regulations of the City of Cedar Rapids, Iowa; the applicant further agrees that he will hold said City harmless from any and all claims for damages of any kind or character, defend any action that may be brought against said City, and pay all damages that may be assessed, including costs, should any damage occur through either the erection, use or maintenance of said sign(s).

Sign Contractor: CR Signs Signature: [Signature] Date 08/28/2015

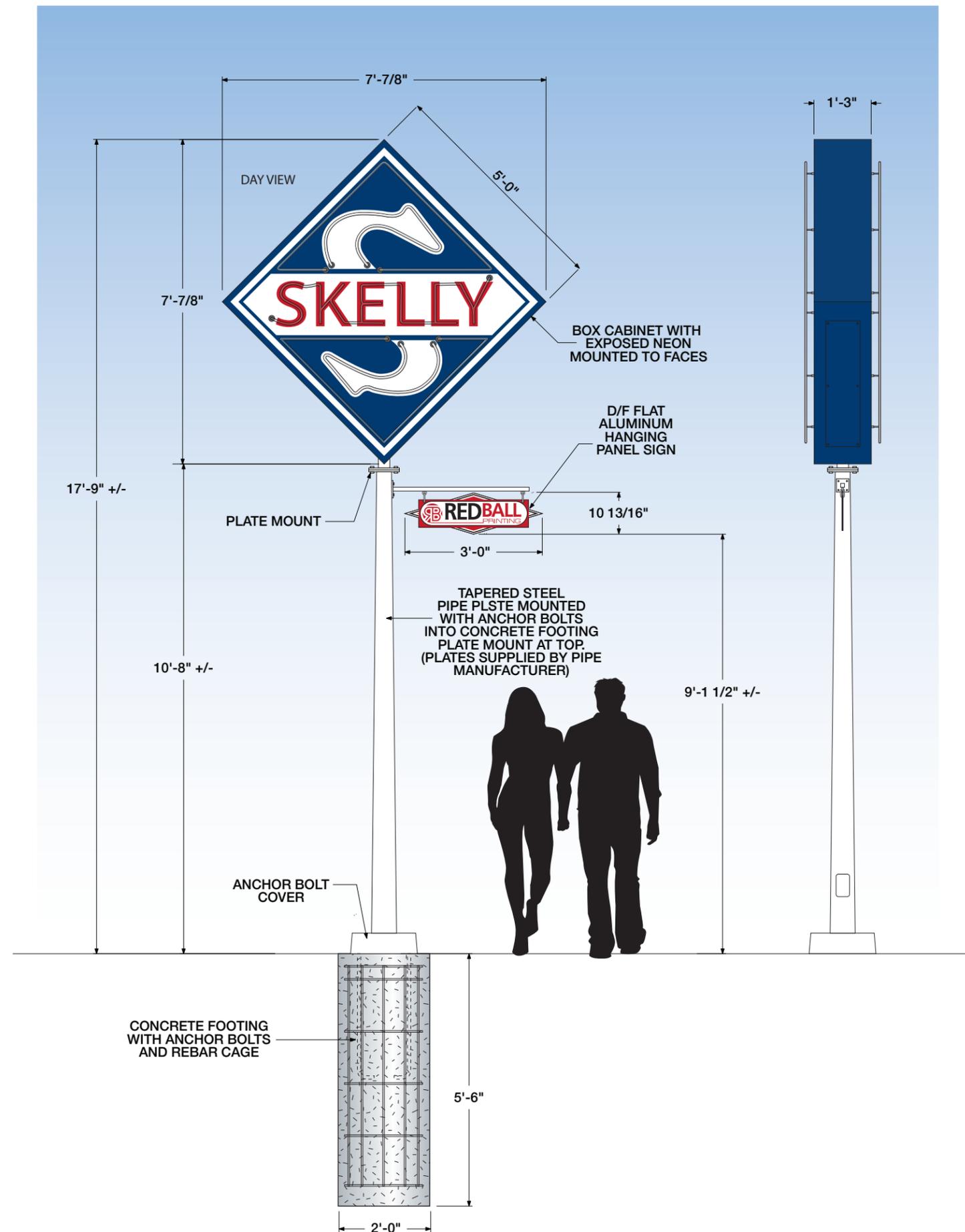
Electrical: [ ] Illuminated, [ ] Flashing, [ ] Steady lighting Contractor: \_\_\_\_\_

Traffic Engineer: \_\_\_\_\_ Date: \_\_\_\_\_

Zoning Inspector: \_\_\_\_\_ Date: \_\_\_\_\_

Other Review Comments: \_\_\_\_\_

Sign Code/Zoning Ordinance can be reviewed at www.cedar-rapids.org > Departments > Development > Zng Ord
Zoning e-mail address: zoning@cedar-rapids.org



INC.

4701 FIRST AVE. S.E. SUITE 11  
CEDAR RAPIDS, IOWA 52402

PHONE: 319-389-8632

**JOB DESCRIPTION**

D/F ILLUMINATED PYLON SIGN.  
ALUMINUM ANGLE FRAME CABINET OVERLAYED WITH .063 ALUMINUM ON SIDES AND .125 ON FACES. PAINT ALL IN BLUE. APPLY VINYL TO FACES AS PER PRINT. INSTALL EXPOSED NEON ONTO FACES AS PER PRINT WITH PK HOUSINGS AND GLASS STAND-OFFS. NEON COLORS TO BE CLEAR RED, CLEAR BLUE AND WHITE. TRANSFORMERS TO BE MOUNTED INSIDE SIGN CABINET AND BE ACCESSED THRU SERVICE PANELS ON SIDES OF CABINET. (BLOCK OUT NEON TUBES AS INDICATED).

CABINET TO BE MOUNTED TO A 3" SQ. STEEL TUBE. TUBE TO HAVE A PLATE MOUNT.

FLAG SIGN TO HANG FROM PLATE MOUNTED BRACKET. PANEL TO BE ROUTED .125 PREFINISHED WHITE ALUMINUM WITH VINYL COPY. HANGE WITH CHAIN.

INSTALL ONTO A STEEL TAP ERER SQUARE POLE WITH ANCHOR BOLTS. SET INTO A CONCRETE FOOTING. (SEE SPEC).

FILE NAME 31422-06-1 DATE 06/19/14  
JOB NAME REDBALL PRINTING  
LOCATION CEDAR RAPIDS, IA  
DRAWN BY DJS SCALE 3/8" = 1'  
SALESMAN AARON VOSMEK

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. **COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY.** ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF CR SIGNS INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION.

PAINT AND VINYL 7725-10 WHITE

VINYL 7725-12 BLACK

7725-63 GERANIUM

PAINT & VINYL 3630-137 EUROPEAN BLUE

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## **DESIGN REVIEW TECHNICAL ADVISORY COMMITTEE STAFF REPORT**

Date: September 28, 2015  
Applicant: Myles Hebets  
Owner: Iowa BIG/NewBo City  
Location: Market 1100 3<sup>rd</sup> Street SE  
Request: Sign Permit Review  
Date Application Received: September 24, 2015

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### **EXECUTIVE SUMMARY**

#### ***Site description (general location, zoning, history, current condition...)***

The subject property is located at 1100 3<sup>rd</sup> Street SE and is zoned C-3, Regional Commercial Zone District. The applicant is proposing to place an Aquaponics system beside NewBo City Market along 11<sup>th</sup> Avenue SE. The growing facility will be housed inside a 20'8' shipping container donated by Rinderknecht Construction. Iowa BIG will be placing logos for Zeromyes, NewBo City Market, Rinderknecht, the City of Cedar Rapids, and Iowa BIG on the container.

The applicant is seeking recommendations from the Design Review Technical Advisory Committee.

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### **STAFF RECOMMENDATION**

Using the attached Overlay District Requirements, the Design Review Technical Advisory Committee shall provide recommendations on the project.

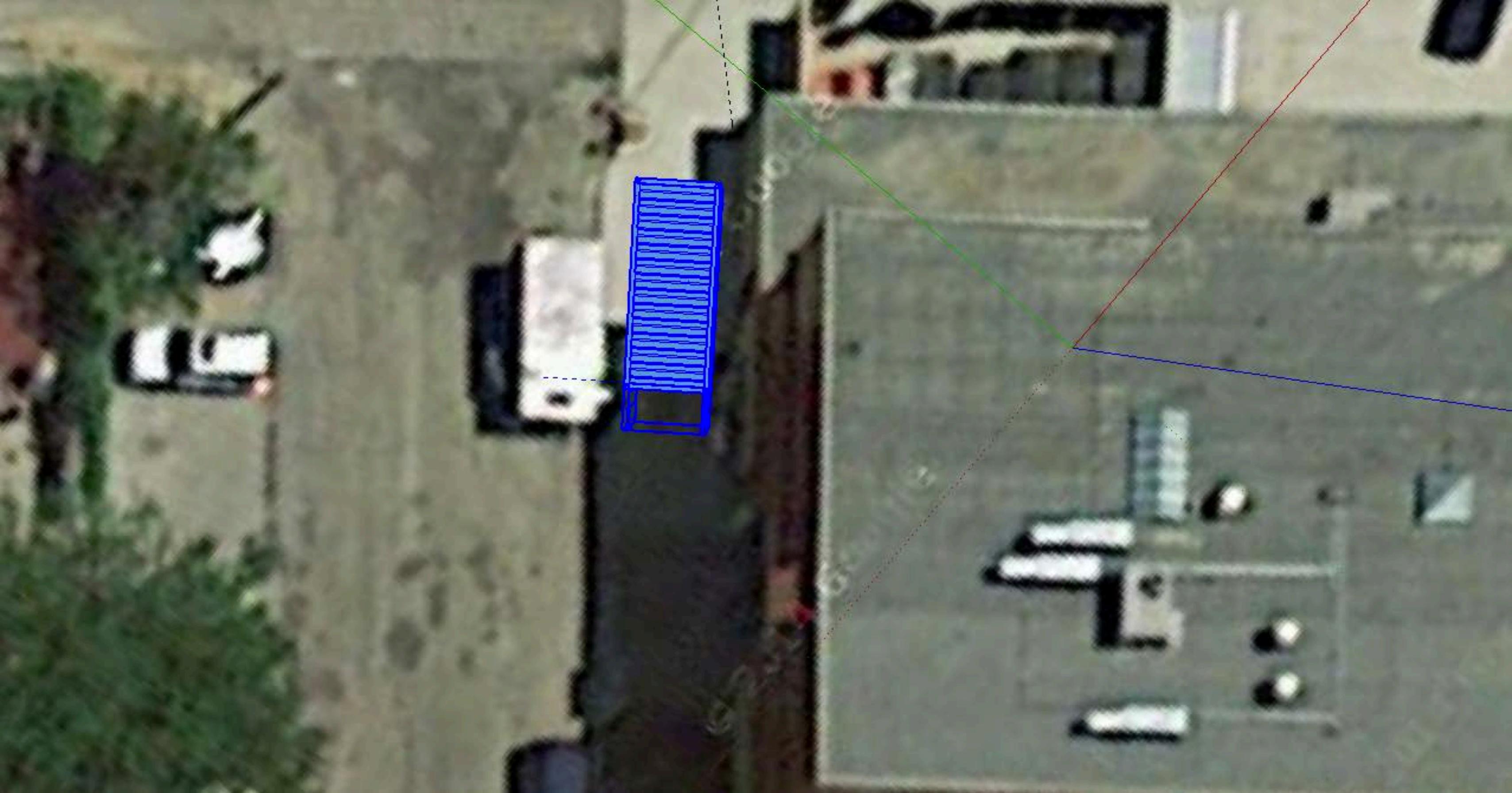
### **MEETING NOTES**

- The shipping container will be painted red to match the NewBo City Market
- The container will be placed on the property in October 2015 and removed in the fall of 2016.

### **DRTAC RECOMMENDATION**

The Design Review Technical Advisory Committee did not have any recommendations for the proposed signs.

Standard	Meets Standard			Comments
	Y	N	N/A	
<b><i>Signage</i></b>				
1) New signage shall respect the size, scale and design of the building to which it is attached, and the buildings of the surrounding District. New signage shall not obscure significant architectural details of a historic structure.	X			Project meets this requirement
2) Acceptable forms of signage include signs integrated into or affixed flat against a building façade, wall signs, projecting signs and monument signs. Other types of signage may be considered if compatible with the unique character of the District.	X			Project meets this requirement



Front/ pointed towards 3rd st

**ZEROMYLE**  
SUSTAINABLE URBAN AGRICULTURE

Left/outward facing 11th ave



***Rinderknecht***



Right/ inward facing

Back

