



## March 2015 Monthly Outreach and Education Report

### Performance Goals:

- 50% of customers rating presentations satisfactory or better.
- 15% of increased knowledge in customers after trainings.

### Outcomes:

- Customers are satisfied with training programs/presentations.
- Customers increased their knowledge of civil rights and the Commission.

	Prior Month's Actuals	Year to Date
<b>Activities:</b>		
Number training programs/presentations requested	3	5
Number training programs/ presentations conducted	4	10
Number of attendees at training programs/ presentations	70	188
Number of request for attendance at community events	2	13
Number of community events participated in	5	20
Number of Social Media fans		
• Facebook	+15	2,248
• Twitter	+13	319
<b>Key Performance Measure(s):</b>		
Percent of customers rating training programs/presentations satisfactory or better	N/A	N/A
Percent of increased knowledge or understanding of Civil Rights local ordinance	N/A	N/A

### Training programs/presentations requested:

- Donna the Dolphin at The Arc event – March 28<sup>th</sup>, 2015
- MOU Clientele Training events w/Catherine McAuley Center – April 17<sup>th</sup> & April 23<sup>rd</sup>, 2015



**Training programs/presentations conducted:**

<b>Program/Presentation</b>	<b>Staff</b>	<b>Commissioners</b>	<b>Date</b>	<b>Attendees</b>
• Girl Scouts Troop,4-5 grades	SMR	N/A	February 20 <sup>th</sup>	30
• Cedar Rapids City Council Public Safety and Youth Services Committee Meeting	LY	KR	March 2 <sup>nd</sup>	10
• Donna the Dolphin Events	JAA/JAZ	N/A	March 6 <sup>th</sup>	30

**Attendance at community events:**

<b>Event</b>	<b>Staff</b>	<b>Commissioners</b>	<b>Date</b>	<b>Area</b>
• CR Police and Community Relations Dialogue	LY	N/A	February 21 <sup>st</sup>	Outreach
• Gazette Writers Circle	LY	N/A	March 2 <sup>nd</sup>	Outreach
• Marion Civil Rights Commission Meet and Greet	LY/JAZ	KR/LF/LO/RT	March 4 <sup>th</sup>	Outreach
• Waypoint Knowledge Café	SMR	N/A	March 10 <sup>th</sup>	Outreach
• Des Moines Civil and Human Rights Commission 29th Annual Symposium	EM	None	March 18 <sup>th</sup>	Education



**Attendance at boards, meetings, and others:**

<b>Boards/Meetings/Others</b>	<b>Staff</b>	<b>Date</b>
• Meeting w/Second Story Promotions Rep. Carol Meier	JAZ	February 19 <sup>th</sup>
• TV Commercial Recording at CRCRC office	Staff	February 20 <sup>th</sup>
• Iowa Council on Homelessness Meeting	SMR	February 20 <sup>th</sup>
• Continuum of Care Linn County Meeting	JAZ	February 23 <sup>rd</sup>
• Waypoint Board Meeting	SMR	February 24 <sup>th</sup>
• West Side Neighborhood Group	JAZ	February 25 <sup>th</sup>
• Festival Latino – Marketing Committee Conference Call	JAZ	February 25 <sup>th</sup>
• CR Police Department Ride-A-Long	LY	February 28 <sup>th</sup>
• Immigrant Concerns Meeting at Catherine McAuley Center	JAZ	March 11 <sup>th</sup>
• Festival Latino Planning Committee Meeting	JAZ/EM	March 16 <sup>th</sup>
• United Way Board Meeting	LY	March 17 <sup>th</sup>
• Meeting w/Amperage Marketing Rep. Brian Monroe	JAZ	March 18 <sup>th</sup>

**Upcoming events and opportunities:**

- Landlords of Linn County Presentation – April 9<sup>th</sup>, 2015
- Oak Hill Jackson Neighborhood Association Presentation – April 13<sup>th</sup>, 2015
- Cedar Rapids Association of Realtors Presentation – April 16<sup>th</sup>, 2015