



## January 2015 Monthly Outreach and Education Report

### Performance Goals:

- 50% of customers rating presentations satisfactory or better
- 10% > 25% Increased knowledge in customers after trainings.

### Outcomes:

- Customers are satisfied with training programs/presentations
- Customers increased their knowledge of civil rights and the Commission

	Prior Month's Actuals	Year to Date
<b>Activities:</b>		
Number training programs/presentations requested	0	0
Number training programs/ presentations conducted	3	3
Number of attendees at training programs/ presentations	72	72
Number of request for attendance at community events	4	4
Number of community events participated in	6	6
Number of Social Media fans		
• Facebook	2,228	2,228
• Twitter	303	303
<b>Key Performance Measure(s):</b>		
Percent of customers rating training programs/presentations satisfactory or better	100%	100%
Percent of increased knowledge or understanding of Civil Rights local ordinance	25%	25%



Civil Rights Commission

**Monthly Outreach and Education Report**

**Training programs/presentations requested:**

- None

**Training programs/ presentations conducted:**

<b>Program/Presentation</b>	<b>Staff</b>	<b>Date</b>	<b>Attendees</b>
• LFFS – Human Needs Day	SMR/JAZ	January 9 <sup>th</sup>	7
• City of Cedar Rapids – Rental Business Training	SMR/JAZ/LY	January 13 <sup>th</sup>	60
• Jane Boyd – MOUs Fair Housing Staff Training	JAZ	January 14 <sup>th</sup>	5

**Attendance at community events:**

<b>Event</b>	<b>Staff</b>	<b>Date</b>
• Public Safety and Youth Services Comm. Meeting	LY	January 12 <sup>th</sup>
• Festival Latino Cedar Rapids Comm. Meeting	EM/JAZ	January 12 <sup>th</sup>
• City Council Meeting	LY	January 13 <sup>th</sup>
• Immigrant Concerns Meeting	EM/JAZ	January 14 <sup>th</sup>
• Horizons Lunch and Learn	JAZ	January 14 <sup>th</sup>
• Remembering MLK Jr.	LY/JAZ	January 19 <sup>th</sup>