



Civil Rights Commission

February 2015 Monthly Outreach and Education Report

Performance Goals:

- 50% of customers rating presentations satisfactory or better.
- 15% of increased knowledge in customers after trainings.

Outcomes:

- Customers are satisfied with training programs/presentations
- Customers increased their knowledge of civil rights and the Commission

| | Prior Month's Actuals | Year to Date |
|--|-----------------------|--------------|
| Activities: | | |
| Number training programs/presentations requested | 2 | 2 |
| Number training programs/ presentations conducted | 3 | 6 |
| Number of attendees at training programs/ presentations | 46 | 118 |
| Number of request for attendance at community events | 7 | 11 |
| Number of community events participated in | 9 | 15 |
| Number of Social Media fans | | |
| • Facebook | +5 | 2,233 |
| • Twitter | +3 | 306 |
| Key Performance Measure(s): | | |
| Percent of customers rating training programs/presentations satisfactory or better | | |
| Percent of increased knowledge or understanding of Civil Rights local ordinance | | |

Training programs/presentations requested:

- Landlords of Linn County – April 9th, 2015
- Cedar Rapids Association of Realtors – April 16th, 2015



Civil Rights Commission

Training programs/presentations conducted:

| Program/Presentation | Staff | Commissioners | Date | Attendees |
|---------------------------------|--------------|----------------------|---------------------------|------------------|
| • CMC – MOUs Clientele Training | SMR | None | February 9 th | 18 |
| • Immigrant Concerns Meeting | JAZ | None | February 11 th | 16 |
| • Donna the Dolphin Event | JAA/JAZ | None | February 12 th | 12 |

Attendance at community events:

| Event | Staff | Commissioners | Date | Area |
|--|----------------|----------------------|--|-----------------------------|
| • Cedar Rapids Community School District Equity Walk | LY | None | January 20 th | State of Equity – Education |
| • City Housing & Community Consolidated Plan Input | LY | None | January 21 st /22 nd | State of Equity – Housing |
| • Lunch w/Learn with Big Brother and Sister | LY | None | January 22 nd | State of Equity – Education |
| • EnvisionCR Comp. Plan Reception | LY/JAZ | None | January 27 th | Outreach |
| • Parks & Rec Accessible Playground press conference. | LY | None | January 27 th | Outreach |
| • Public forum for CR Community School District Superintendent search. | LY | None | January 29 th | State of Equity – Education |
| • University of Iowa – Social Work Agency Fair | JAZ | None | January 30 th | Outreach |
| • Gazette Writers Circle | LY | None | February 2 nd | Outreach |
| • Fatherhood Alliance Meeting | JAZ | None | February 10 th | Outreach |
| • Section 8 – Waiting List Opening | EM/AAA/JAA/JAZ | None | February 11 th | Outreach |



Attendance at boards, meetings, and others:

| Boards/Meetings/Others | Staff | Date |
|--|--------|--------------------------|
| • Foundation 2 Board meeting | LY | January 20 th |
| • Meeting w/ Cedar Rapids Area Association of Realtors E.D. Kevin Platz to discuss presentation at Realtors April Fair | LY/JAZ | January 22 nd |
| • The Arc, Committee Meeting & Board of Directors | JAA | January 26 th |
| • Public Safety and Youth Services Committee Meeting | LY | February 2 nd |
| • KGAN interview regarding Closing the Racial Inequality Gap | LY | February 3 rd |
| • Linn County HR Dept. Meeting | LY | February 5 th |
| • City Council Meeting – Budget Discussion | LY | February 5 th |

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