



Civil Rights Commission

City of Cedar Rapids
Civil Rights Commission
Outreach & Education Committee Meeting Agenda
Monday, October 5, 2015
4:00 pm – 5:00 pm

Outreach & Education Committee Members:

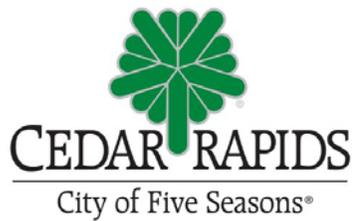
Emily Bowman, Chair
Leland Freie
Ashley Reynolds

Agenda:

- I. Call to Order
- II. Approval of Minutes
- III. Old Business
 - 1. Outreach Report Bernie Walther
CRCRC Investigator 10 Minutes
- IV. New Business
 - 1. Quarterly Trainings Update Bernie Walther
CRCRC Investigator 10 Minutes
 - 2. Smartphone Application Update Alicia Abernathey
CRCRC Administrative Assistant 10 Minutes

Notice:

Any person needing visual/audio assistance or language interpretation should contact Civil Rights at 319-286-5036 at least 48 hours prior to the meeting.



City of Cedar Rapids
Civil Rights Commission
Outreach & Education Committee Meeting Minutes
Monday, September 14, 2015
4:00 pm – 5:00 pm

Commissioners Present: Dr. Emily Bowman, Chair
Mr. Leland Freie
Ms. Ashley Reynolds

Staff Present: Ms. LaSheila Yates, Executive Director
Mr. Bernie Walther, Investigator
Ms. Alicia Abernathey, Administrative Assistant

Call to Order – Dr. Emily Bowman, Chair, called the meeting to order at 4:04 p.m.

Approval of Minutes – Ashley Reynolds moved to approve the minutes from the July meeting. Leland Freie seconded the motion, which was unanimously approved.

Old Business -

1. Outreach Report

Bernie Walther, Investigator, presented the monthly outreach report showing events and trainings that were held in July, August and September. Some of the outreach events included Cultural Competency with the Cedar Rapids Police Academy and the Vets Stand Down Fair. Mr. Walther explained outreach activities have started slowing down for the Commission so numbers aren't as high as previous months. Upcoming events include Donna the Dolphin performances and the Superhero Walk for Families Helping Families. Mr. Walther stated staff is also working to schedule quarterly trainings.

New Business –

1. Review of State of Equity One-sheeter

Ms. Yates stated as part of the FY16 Work Plan, approved by the Commission, a goal was to create a one-sheeter in regards to the State of Equity Report. Ms. Yates stated the one-sheeter was created along with an attachment that outlines work the Commission and staff have completed.

Commissioner Bowman pointed out some corrections in the report.

Commissioner Reynolds moved to approve the State of Equity Update (one-sheeter) with corrections as discussed. Commissioner Freie seconded the motion, which was unanimously approved.

The meeting was adjourned at 4:37 p.m.

Respectfully submitted by Alicia Abernathey



SEPTEMBER 2015 Monthly Outreach and Education Report

Performance Goals:

- 50% of customers rating presentations satisfactory or better.
- 15% of increased knowledge in individuals after trainings.
- 2.5 or higher rating for overall customer service experience.

Outcomes:

- Individuals are satisfied with training programs/presentations and overall customer service.
- Individuals increase their knowledge about civil rights and the Commission.

	Prior Month's Actuals	Year to Date
Activities:		
Number training programs/presentations requested	0	13
Number training programs/ presentations conducted	2	32
Number of attendees at training programs/ presentations	60	716
Number of request for attendance at community events	1	24
Number of community events participated in	1	38
Number of Social Media fans	-1	2283
• Facebook		
• Twitter	9	342
Percent of customers rating training programs/presentations satisfactory or better	0	86%
Percent of increased knowledge or understanding of Civil Rights local ordinance	0	14%
Rating for overall customer service experience – Outreach	4.8/5	4.8/5

Training programs/presentations requested:

None



Training programs/presentations conducted

Program/Presentation	Staff	Commissioners	Date	Attendees	Rating	Knowledge Gain
Donna the Dolphin at St. Paul's UMC	JAA/JLG	None	Sept. 24	40	N/A	N/A

Attendance at community events:

Event	Staff	Commissioners	Date	Area
• The Mead Flats Apartments Ribbon Cutting	LY	None	Sept. 29	Outreach

Attendance at boards, meetings, and others: REPRESENTING THE CRCRC

Boards/Meetings/Others	Staff	Commissioners	Date
• ASAC Board meeting	LY	None	Sept. 10
• Public Safety & Youth Services Committee meeting	LY	None	Sept. 14
• City Diversity Initiative Listening Tour; Police Chief Jerman	LY	None	Sept. 15
• Community Working Group meeting	LY	None	Sept. 15
• United Way of East Central Iowa Board Retreat	LY	None	Sept. 15
• Public Sector Employers Diversity Initiatives meeting	BAW	None	Sept. 16
• Gazette Editorial Board; State of Equity	LY	KR	Sept. 17
• Diversity Forum planning meeting	LY	None	Sept. 18
• City Council meeting; Disability Awareness Month proclamation	LY/JLG	LF	Sept. 22
• City Diversity Initiative Listening Tour, Fire Chief English	LY	None	Sept. 23
• Community Working Group meeting	LY	None	Sept. 24
• City Diversity Initiative Listening Tour, Building Services Director Ciabatti	LY	None	Sept. 25

- City Diversity Initiative Listening Tour, Public Works Director Winter LY None Sept. 30
- City Diversity & Equity Initiative Planning meeting LY None Sept. 30
- Community Working Group meeting LY None Oct. 1

Upcoming events and opportunities:

Event	Time	Location	Date
• Superhero Walk	10AM-11AM	Lowe Park	Oct. 17, 2015
• EEOC staff/commissioner training (<i>tentative</i>)	9AM-4:30PM	CRCRC	Nov. 5, 2015
• EEOC public training (<i>tentative</i>)	9AM-11AM	CRPD community room	Nov. 6, 2015



National Disability Employment Awareness Month Proclamation Acceptance