

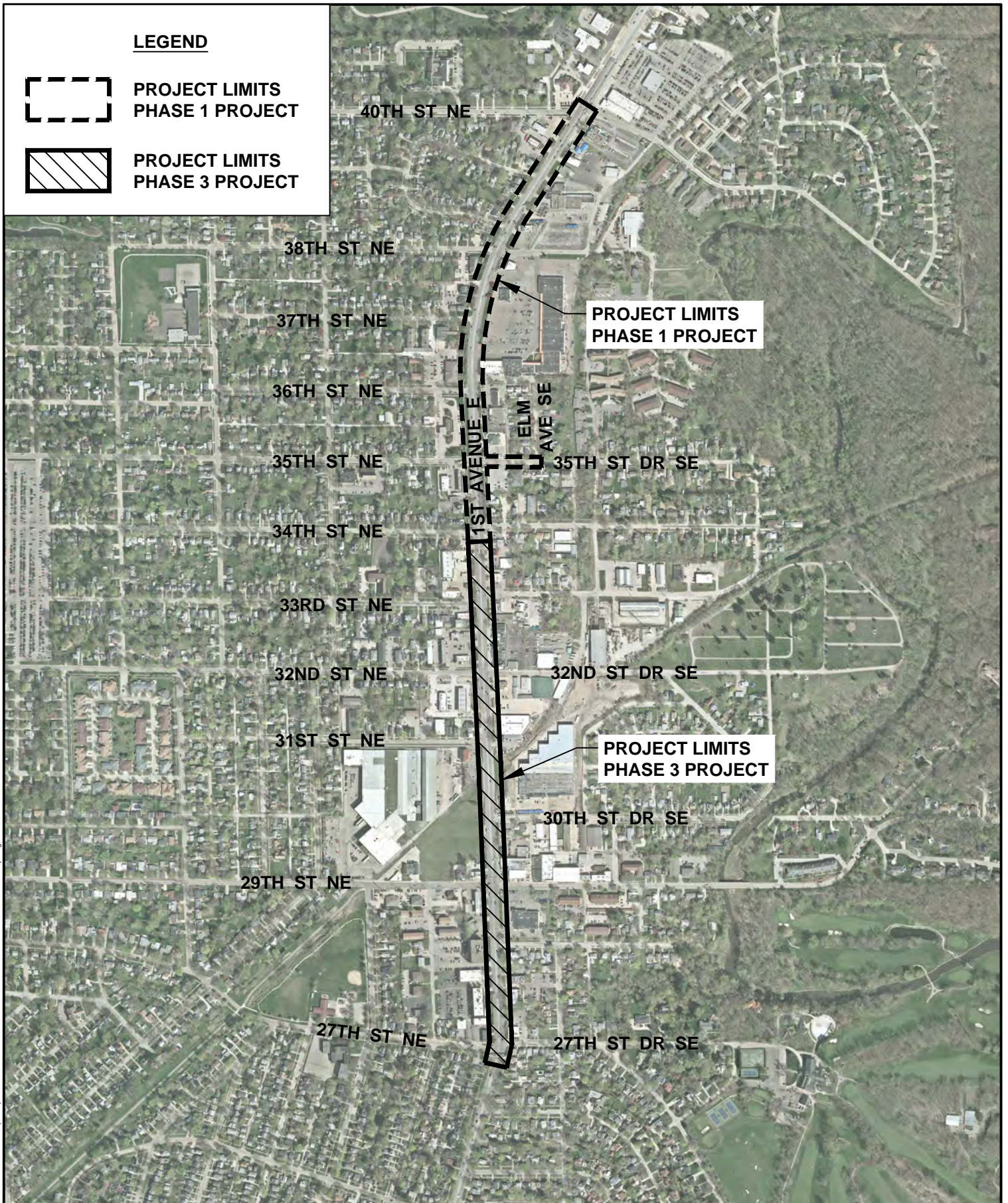
**LEGEND**



**PROJECT LIMITS  
PHASE 1 PROJECT**



**PROJECT LIMITS  
PHASE 3 PROJECT**

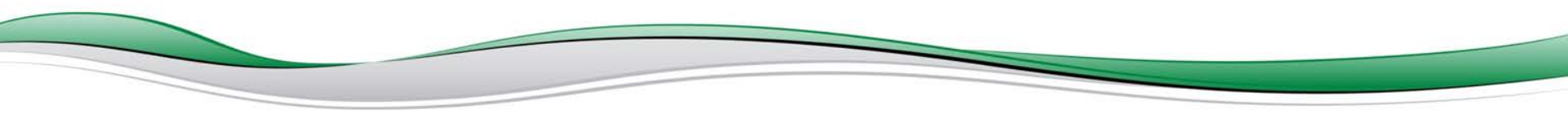






# ***Cedar Rapids Business Survey***

*Economic Development Services*  
*July 12, 2016*



## ***Outline***

- *Concept, Benefits and Process*
- *Survey Organization*
- *Key Findings*
- *Next Steps*
- *Questions*

# Concept

- **Definition:**
  - *Organized visitation program expressing interest and concern in business's needs.*
- **Strategy:**
  - *Grow tax base through existing industry expansions*
  - *Avoid (or delay) adverse impacts to tax base*
- **Duration:**
  - *Ongoing initiative enhancing outreach to business*

## ***Benefits***

- *Support economic diversification*
- *Help increase local employment options*
- *Protect property values*
- *Grow municipal tax base*
- *Promote community as “business friendly” location*

# Process

- **Method**
  - *Interview senior management (half hour)*
- **Data**
  - *Identify current trends & conditions in marketplace*
  - *Generate input for City ED policy*
  - *Aid performance measurement*
- **Program Goals**
  - *Advance continuous improvement of city services*
  - *Fill information gaps*
  - *Help implement ED strategic and marketing plans*

## ***Survey Organization***

- *Data Collection: 90 visits (Feb. to April 2016)*
- *Margin of error +/- 7.0%; Confidence Interval 90%*
- *Mix of multiple-choice & questions seeking business comments -> 90/10 ratio*
- *Economic profile accompanies the survey for added background*
- *All data summarized in Cedar Rapids Business Survey 2016*

# Key Findings

## Economic Profile:

- *CR ranks at 80<sup>th</sup> percentile of US Metro Regions in Per Capita Personal Income*
- *Ranks at 89<sup>th</sup> percentile in median family Income*
- *Total value of goods and services ranks at the 67<sup>th</sup> percentile; despite a population size near median for US metro areas.*
- *Almost twice US national average of local workforce employed in manufacturing*



# Key Findings

## Survey Results:

- *Over half businesses surveyed plan to expand facilities or increase jobs in next three years.*
- *Half of firms more profitable than three years ago*
- *Strong support for urban core district revitalization*
- *87% categorized the business climate in Cedar Rapids as “excellent” or “good.”*
- *Most view current workforce as stable and productive*

## ***Next Steps***

- ***June:*** *Integrate findings into city marketing plan development*
- ***June to August:*** *Migrate survey data to EnerGov*
- ***Sept. to December:*** *Planning and early retention visits*
- **Ongoing:** *Assess survey dataset for potential policy recommendations*
- **Ongoing:** *Elevate visibility and awareness of existing industry priorities in ED program administration.*

## ***Questions***

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City of Cedar Rapids  
C Avenue NE from Collins Road to  
40<sup>th</sup> Street Special Assessment  
Public Hearing

July 12, 2016



# Key Facts About Proposed Assessment

- Project assessing Sanitary Sewer Service Replacement, Sidewalk, Engineering, Administration and Legal fees
- Process Sets Maximum Assessment
- Nothing Due Until Project Completion (est. 2 years)
- Assessee Chooses to Pay in Full or Installment Plan
- Consistent with the past assessments
- \$155,420 Total Maximum Assessment
- 52 Parcels Average Assessment \$2,990



# Council Options

- Adopt
  - Adopt with Amendment
  - Defer
- 
- Other
    - Abandon

## Recommendation

- Defer action on Resolution of Necessity until September 27, 2016 Council meeting.



**14<sup>th</sup> Avenue SE from 36<sup>th</sup> Street to 42<sup>nd</sup> Street  
Roadway and Utility Improvements  
Contract Number 3012127-02  
Bid Date: June 29, 2016**

Rathje Construction Co., Marion, IA	\$2,114,135.10
Pirc-Tobin Construction, Inc., Alburnett, IA	\$2,368,364.10
Ricklefs Excavating, Ltd., Anamosa, IA	\$2,533,926.54

**Curb Ramp Repair Project – NW Bid**  
**Package No. 3**  
**Contract Number 3016016-04**  
**Bid Date: June 29, 2016**

Vieth Construction Corp, Cedar Falls, IA, \$697,351.00

Ti-Zack Concrete, Inc., LeCenter, MN \$729,440.00



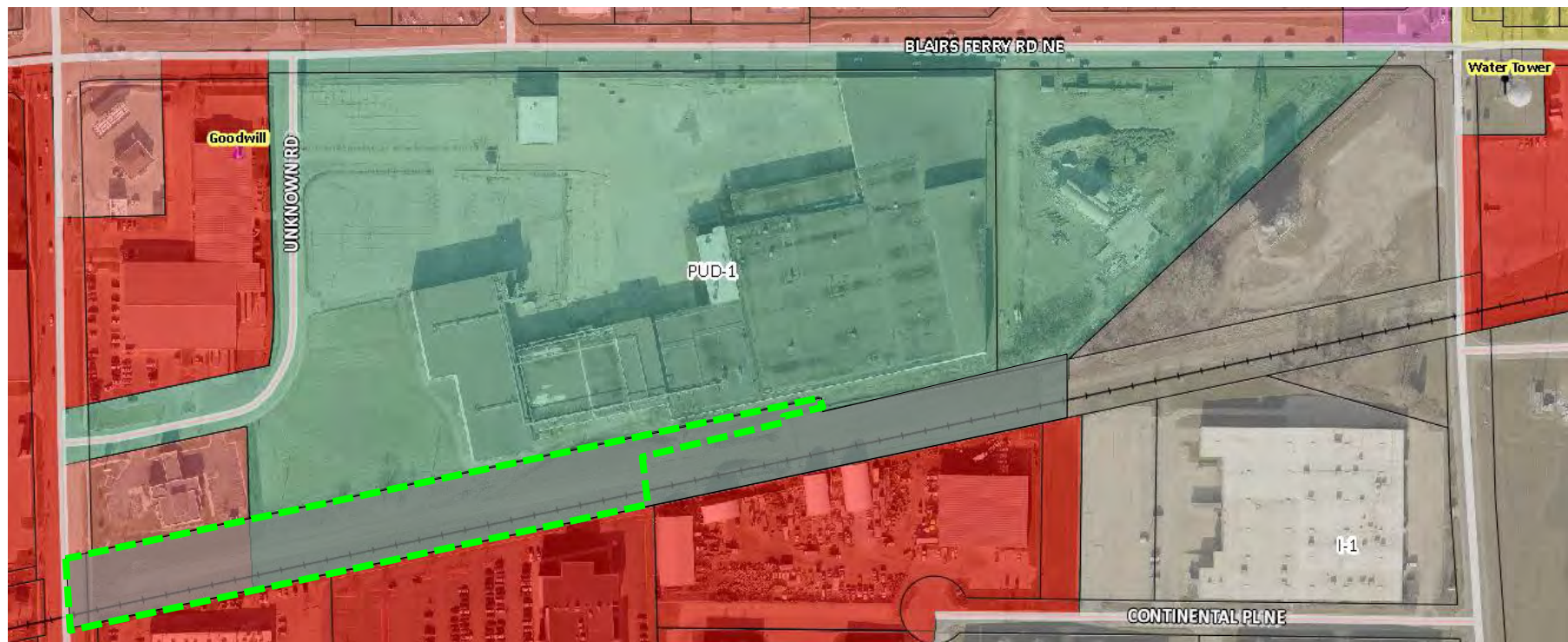
The map shows a residential and commercial area. A red dashed line outlines a large parcel of land. A red arrow points to this parcel with the label "Location". The parcel is situated between Blairs Ferry Rd NE to the north and Council St NE to the west. To the east of the parcel is Continental Pl NE. The map also shows various buildings, including a McDonald's, and street names like Blairs Ferry Rd NE, Council St NE, and Continental Pl NE.

# Aerial





# Zoning





# Site Plan



# Next Steps

- July 12, 2016 – City Council Public Hearing & Possible 3 Readings of the Ordinance.
- July 16, 2016 – Ordinance published in The Gazette.

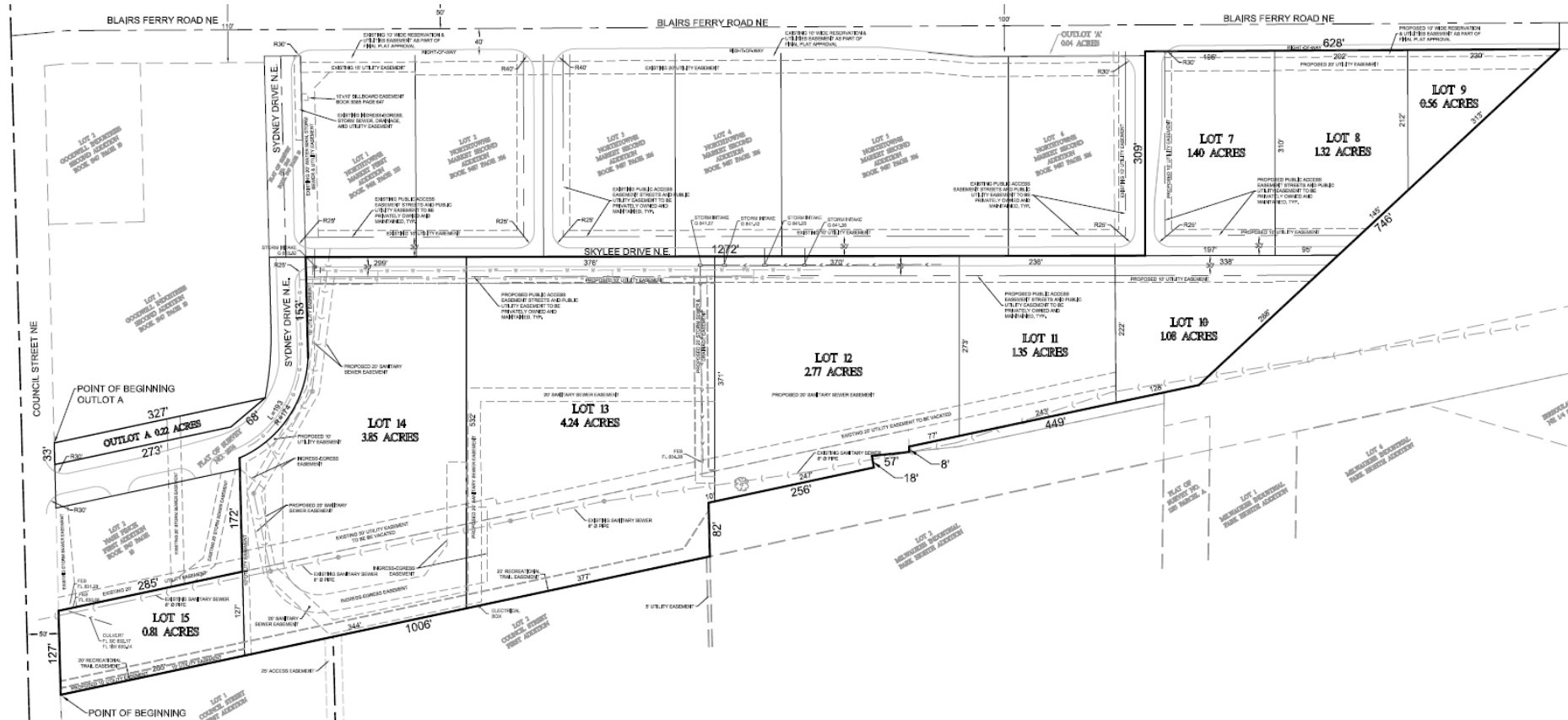
# S/o Skylee Drive NE & E/o Council Street NE

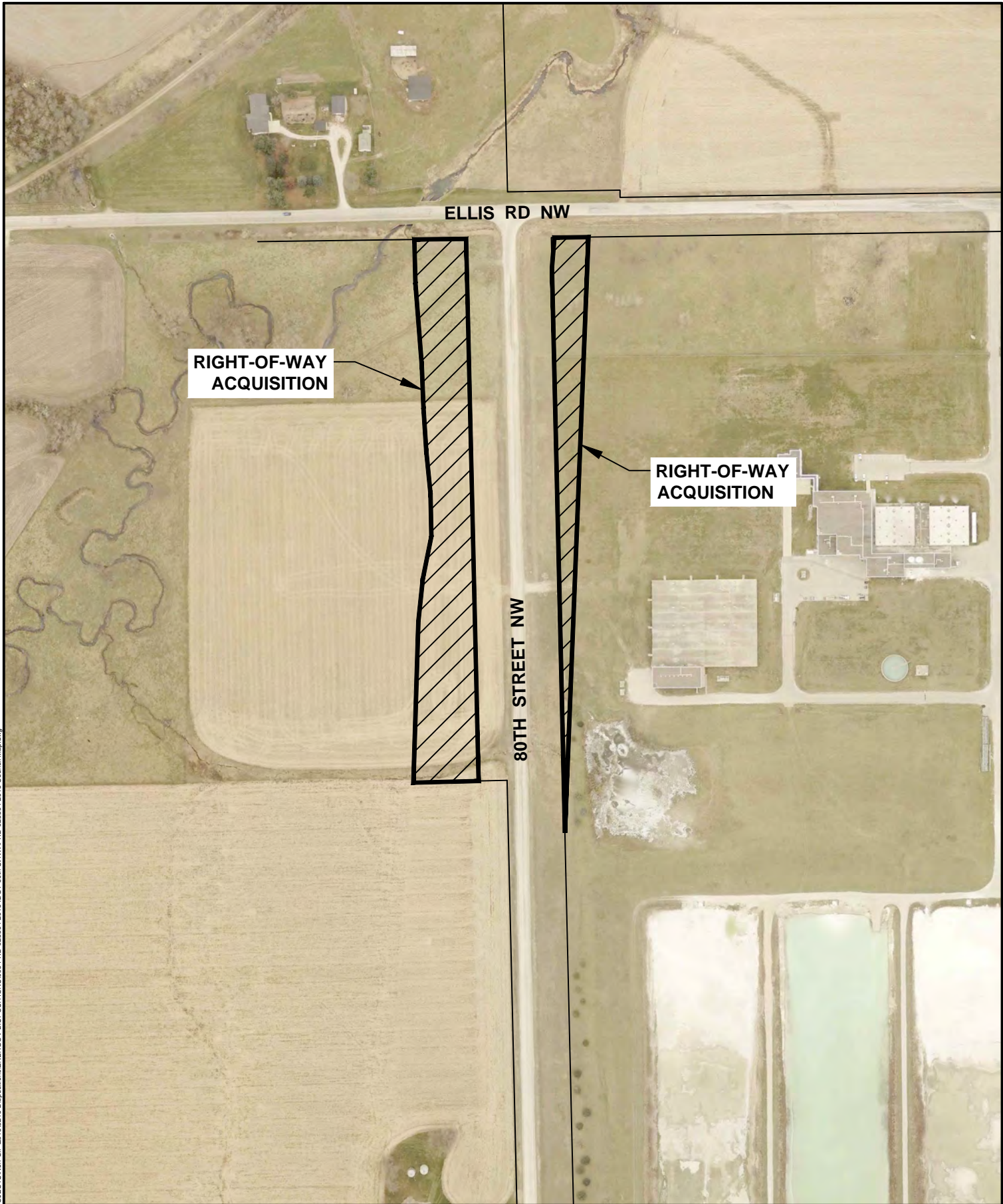
*Rezoning*

## **GENERAL INFORMATION:**

This is a request to rezone a portion of former railroad right-of-way area zoned I-1, Light Industrial Zone District, to the PUD-1, Planned Unit Development One District to allow for the property to be combined with the rest of the Northtowne Market Additions area for future commercial development. The property is identified as “Urban High-Intensity” on the City’s Future Land Use Map in EnvisionCR, the City’s Comprehensive Plan.



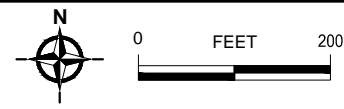




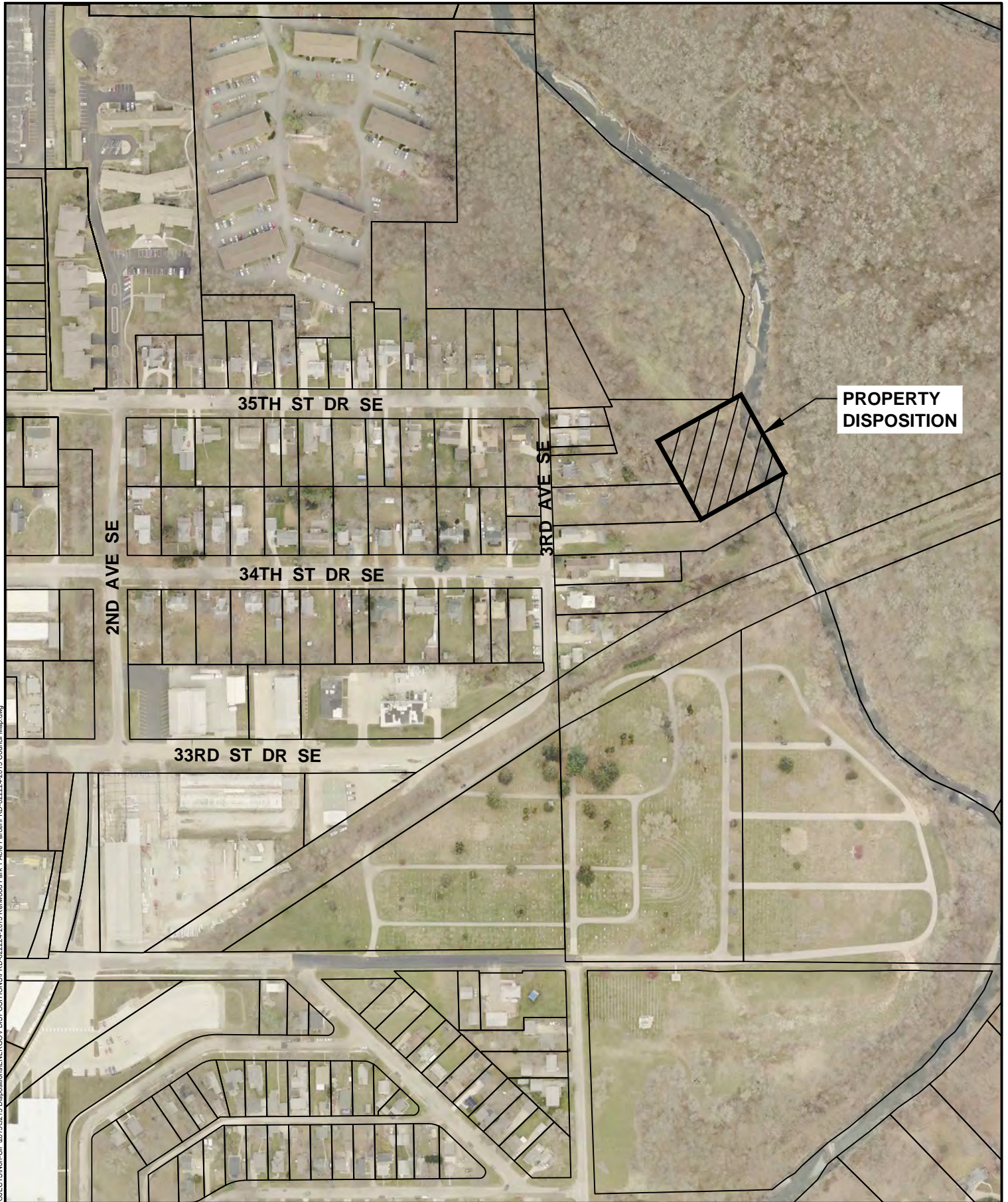
Cadd File Name: W:\PROJECTS\Non-CIP\2016\216 Dispositions\ENERGOV DISPOSITIONS\009 PRD-023304-2016\DOT 80th St NW\PRD-023304-2016 Council Map.dwg



**RIGHT-OF-WAY ACQUISITION**







**PROPERTY  
DISPOSITION**

35TH ST DR SE

34TH ST DR SE

33RD ST DR SE

2ND AVE SE

3RD AVE SE



