

**Proposal Evaluation Summary**  
**Website Accessibility Consultant – RFP #PUR0216-155**  
**Proposals opened April 8, 2016**

**Evaluators:** Nic Roberts, Mark Freeze, April Wing

**Proposals received in alphabetical order:**

1	David Berman Developments Inc.	Ottawa, Ontario, Canada
2	MSF&W	Springfield, IL
3	SSB BART Group	San Francisco, CA

Short-listed proposals in alphabetical order:

**1. MSF & W** Springfield, IL

**Facts:**

1. Fifteen (15) years of experience with web accessibility including development of the Technology Accessibility guidelines for the State of Illinois
2. Project team has relevant experience and qualifications needed to perform the Scope of Services outlined in the RFP
3. Recommended approach is for manual testing of a small representative sample of pages
4. Financial proposal is above competitive range

**2. SSB BART Group** San Francisco, C A

**Facts:**

1. Experience includes over 5,000 accessibility audits successfully completed
2. Diverse team of engineers, programmers, and consultants, many with disabilities themselves, with the experience and qualifications needed to perform the Scope of Services outlined in the RFP
3. Recommended approach is for automatic testing of all web pages and PDFs, with manual testing of a small representative sample across the website and testing of five (5) use cases across the website.
4. Competitive financial proposal

**Recommendation for Award:**

The evaluation team ranked each proposal independently and unanimously chose SSB BART Group as the top proposal for the following reasons:

1. In addition to manual review of a sample of pages, all pages and PDFs will go through automatic testing
2. Qualified project team and clear understanding of the Scope of Services required
3. Competitive financial proposal