



2015 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

GOAL	PAGE
STRENGTHEN CR	2
GROW CR	15
CONNECT CR	18
GREEN CR	22
INVEST CR	31
PROTECT CR	42
PROMOTE CR	61
ORGANIZATIONAL IMPROVEMENTS	72

TIMELINE OF 2015 CITY COUNCIL GOALS

<i>July 28, 2015</i>	<i>City Council Goal Setting</i>
<i>October 2015</i>	<i>Quarter 1 (July – September 2015) Initiatives/Timeline Report</i>
<i>January 2016</i>	<i>Quarter 2 (October - December 2015) Initiatives/Timeline Report</i>
<i>April 2016</i>	<i>Quarter 3 (January - March 2016) Initiatives/Timeline Report</i>
<i>July 2016</i>	<i>Quarter 4 (April - June 2016) Initiatives/Timeline Report</i>



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

STRENGTHEN CR

MAKE BOLD MOVES IN COMMUNITY PLANNING TO RETAIN THE CHARACTER OF NEIGHBORHOODS AND CORRIDORS.

GOALS

1. Support existing and new neighborhood associations through the development of Neighborhood Action Plans.
2. Improve the quality and identity of neighborhoods and key corridors.
3. Adopt policies that create choices in housing types and prices throughout the city.
4. Create a city that is affordable and accessible to all members of the community.

Goal owners: Building Services, Community Development, Fire, Parks & Recreation, Police, Public Works, Utilities

BUILDING SERVICES

QUARTER 1:

2015 Code Update

The Building Services Department, by passage of the City Council, has completed the 2015 code update. The update included a comprehensive code update for all the trade codes and housing codes that regulate construction and minimum standards in the City of Cedar Rapids. By updating codes, it allows our building community to take advantage of the latest building products, while at the same time, maintaining the latest life safety element for our citizens. This supports the overall quality of life in the City of Cedar Rapids.

- Codes, with local amendments, passed by City Council:
 - International Codes: 2015 International Building Code, 2015 International Residential Code, 2015 International Fire Code, 2015 International Property Maintenance Code (Housing Code), 2015 Energy Conservation Code, 2014 National Electrical Code and the 2015 Uniform Plumbing Code.
- Completed tasks between July 2015 and September 2015:
 - City Council Action.
 - July 14, 2015, the second reading of the ordinances was held.
 - July 27, 2015, the third reading of the ordinances was held.
- Future tasks related to the code update.
 - Development of a training session for our construction community. Or goal is to hold session in Q2.
 - The adopted codes goes into effect (with the exception of the Housing Code and Electrical Code) January 1, 2016 or Q3.

Building Services Permits and Inspections

The Building Services Department issues permits to protect the health, safety and welfare of the citizens of Cedar Rapids. The Building Services Department also performs various inspections, including Trade inspections (Building, Mechanical, Electrical and Plumbing) and Housing, Nuisance and Zoning inspections. The process of issuing permits and performing inspections are in support of the Council Goal of Strengthen CR.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

- In Q1: issued Permit totaled 2,617 permits. Below is the breakdown by major category.
 - Building Commercial: 183
 - Building Residential: 1,165
 - Mechanical Commercial: 102
 - Mechanical Residential: 342
 - Electrical Commercial: 201
 - Electrical Residential: 345
 - Plumbing Commercial: 57
 - Plumbing Residential: 222

- In Q1: Completed Inspections. Below is a breakdown by major category.
 - Trade Inspections
 - Building Inspections: 1,987
 - Electrical Inspections: 1,346
 - Mechanical Inspections: 914
 - Plumbing inspections: 853
 - Housing Inspections: 949
 - Nuisance Inspections: 132
 - Zoning violation Inspections: 602

Development of a Vacant and Neglect Building Ordinance

The Building Services Department, by passage of the City Council, completed the vacant and neglect structure ordinance. The Building Services Department developed a change to the City of Cedar Rapids Housing Code, which includes a subchapter specifically addressing the registration and administrative provisions for vacant and neglected structures. This follows a series of meetings held last year with a focus group discussing this topic and Public Safety Committee meeting presentations.

- Completed tasks between July 2015 and September 2015.
 - City Council Action.
 - July 14, 2015, the second reading of the ordinances was held.
 - July 27, 2015, the third reading of the ordinances was held.
 - Held a training session with the Landlords of Linn County on August 2015.
 - Between July 27, 2015 and January 27, 2016, develop the internal processes and operating procedures to implement the vacant and neglect ordinance as we approach the 180 implementation phase.

QUARTER 2:

Building Services Permits and Inspections

The Building Services Department issues permits to protect the health, safety and welfare of the citizens of Cedar Rapids. The Building Services Department also performs various inspections, including Trade inspections (Building, Mechanical, Electrical and Plumbing) and Housing, Nuisance and Zoning inspections. The process of issuing permits and performing inspections are in support of the Council Goal of Strengthen CR.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

- In Q2: issued Permit totaled 2,628 permits. Below is the breakdown by major category.

- Building Commercial: 195
- Building Residential: 1,051
- Mechanical Commercial: 164
- Mechanical Residential: 360
- Electrical Commercial: 139
- Electrical Residential: 358
- Plumbing Commercial: 80
- Plumbing Residential: 282

- In Q2: Completed Inspections. Below is a breakdown by major category.

- Trade Inspections
 - Building Inspections: 1,630
 - Electrical Inspections: 1,163
 - Mechanical Inspections: 857
 - Plumbing inspections: 997
- Housing Inspections: 946
- Nuisance Inspections: 644
- Zoning violation Inspections: 455

Continued Development of a Vacant and Neglect Building Ordinance

The Building Services Department, by passage of the City Council, completed the vacant and neglect structure ordinance. The Building Services Department developed a change to the City of Cedar Rapids Housing Code, which includes a subchapter specifically addressing the registration and administrative provisions for vacant and neglected structures. This follows a series of meetings held last year with a focus group discussing this topic and Public Safety Committee meeting presentations.

- In Q2 we have completed the following tasks in preparation for the February implementation.
 - Developed internal processes and procedures for implementation.
 - Develop vacant and neglect registration application. This will be required for the property owner to register the property.
 - Develop notice and order template documents for the enforcement of vacant and neglect.
 - Began testing the Energov. IG Inspect and mobile devices (to verify coordination and efficiency). These tools will be utilized by code enforcement staff as part of the implementation of the ordinance.

QUARTER 3:

Building Services Permits and Inspections

The Building Services Department issues permits to protect the health, safety and welfare of the citizens of Cedar Rapids. The Building Services Department also performs various inspections, including Trade inspections (Building, Mechanical, Electrical and Plumbing) and Housing, Nuisance and Zoning inspections. The process of issuing permits and performing inspections are in support of the Council Goal of Strengthen CR.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

In Q3: Issued Permit totaled 1,831 permits. Below is the breakdown by major category.

- Building Commercial: 130
- Building Residential: 666
- Electrical Commercial: 107
- Electrical Residential: 278
- Mechanical Commercial: 93
- Mechanical Residential: 260
- Plumbing Commercial: 66
- Plumbing Residential: 231

In Q3: Completed Inspections. Below is a breakdown by major category.

- Trade Inspections
 - Building Inspections: 1,280
 - Electrical Inspections: 1,109
 - Mechanical Inspections: 644
 - Plumbing inspections: 831
- Housing Inspections: 854
- Nuisance Inspections: 96
- Zoning violation Inspections: 466

Continued Development of a Vacant and Neglect Building Ordinance

The Building Services Department, by passage of the City Council, completed the vacant and neglect structure ordinance. The Building Services Department developed a change to the City of Cedar Rapids Housing Code, which includes a subchapter specifically addressing the registration and administrative provisions for vacant and neglected structures. This follows a series of meetings held last year with a focus group discussing this topic and Public Safety Committee meeting presentations.

In Q3 we have completed the following tasks as it relates to the vacant and neglect provisions in Chapter 29 of the Housing Code / Property Maintenance code.

- Violation notices sent – 33 properties.
 - Number of properties registered after violation notices received by owner – 4 properties.
 - Final violation notices sent – 16 properties.
 - Number of building permits obtained after a violation noticed received by owner – 2 properties.
1. One Housing Board of Appeal was held. A potential sale of the property delayed the actual appeal. Building Service Department staff offered a 60 day time extension to complete a property sale. The Housing Board accepted staff recommendation. The property on 17th Ave SE is confirmed as sold to Cargill and it has always been Cargill’s position that the parcel will be cleared; this means the house will be demolished this summer.
 2. Building Services staff is working on a new round of violation notices. These will be sent in Q4. Staff expects this will number 20 additional properties. The list is being reviewed and is not complete at this time. We would appreciate any input or addresses that we may not have currently listed.
 3. Staff continues to review our progress and monitor the list along with our other duties.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

Preparation for ISO Analysis

On March 22, 2016, the City of Cedar Rapids participated in an ISO (Insurance Service Office) analysis. ISO evaluate building departments across the United States, and provides data for use by insurance companies. ISO visits communities on a five-year cycle. The last ISO visit occurred here in Cedar Rapids in early 2011. ISO's role is to "grade" the department and assign a BCEGS (Building Code Effectiveness Grading Scale) to each department analyzed. The number of municipalities has steadily increased over ISO building department since its inception in 1995. **Currently (prior to this evaluation) the City of Cedar Rapids holds a 4 for one and two family dwelling and a 3 for all other construction (Commercial).** The number of communities who participate in ISO's BCEGS program total over 20,800.

What is the Building Code Effectiveness Grading Schedule?

The Building Code Effectiveness Grading Schedule (BCEGS) assesses the building codes in effect in a particular community as well as how the community enforces its building codes. BCEGS particularly emphasizes building code requirements designed to mitigate losses from natural hazards. BCEGS develops a relative Building Code Effectiveness Classification for each community for insurance rating and underwriting purposes. BCEGS is similar in concept to ISO's Public Protection Classification (PPC™) evaluations of municipal fire suppression capabilities used by insurers for decades.

What is the evaluation process?

ISO distributes detailed questionnaires to building officials of all municipalities in a state. Upon completion of the questionnaire, ISO arranges for a trained field representative to meet at a mutually convenient time at the community site with each municipality's building officials. The ISO representative and building officials together review and verify the community's capabilities. The ISO representative seeks clarification and obtains supporting documentation, as necessary. The review usually takes from two to four hours. The ISO field representative may also visit construction sites with building officials. The ISO field representative then tabulates the points "scored" on the various sections of the schedule and assigns a grade. **Currently (prior to this evaluation) the City of Cedar Rapids holds a 4 for one and two family dwelling and a 3 for all other construction.**

How much time does it take to prepare for an ISO visit?

Members of the Building Services Department spent upwards of 200 hours preparing for the ISO visit. Those hours include each staff member preparing employee data sheets detailing their daily activities for the reporting period. Those hours also include the assembly of all documents related to the analysis, including job descriptions for each staff, training records for each staff and copies of all associated ordinances. Obviously, the goal in each analysis is to improve your overall score. Therefore, staff spent as much time as needed to document the activities of the department. In addition, the hope is by providing the most comprehensive document to our ISO staff liaison, that the request for additional information (after their visit) is greatly reduced. I am happy to report there was only one request, and that information was provided within one hour of their departure.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

What is a community's classification based on?

A community's classification is based on:

Administration of codes, including building code edition in use

Modification of the codes

Zoning provisions to mitigate natural hazards

Training of code enforcers

Certification of code enforcers

Incentives for outside education/certification

Building officials' qualifications

Contractor/builder licensing and bonding

Public awareness programs

Participation in code development activities and the appeal process

Review of building plans, including:

- Staffing levels
- Staffing qualifications
- Level of detail of plan review
- Performance evaluations
- Review of plans for one- and two-family dwellings, multifamily dwellings, and commercial buildings

Field inspections, including:

- Staffing levels
- Staffing qualifications
- Level of detail of inspections
- Performance evaluations
- Final inspections
- Issuance of certificates of occupancy

QUARTER 4:

Building Services Permits and Inspections

The Building Services Department issues permits to protect the health, safety and welfare of the citizens of Cedar Rapids. The Building Services Department also performs various inspections, including Trade inspections (Building, Mechanical, Electrical and Plumbing) and Housing, Nuisance and Zoning inspections. The process of issuing permits and performing inspections are in support of the Council Goal of Strengthen CR.

In Q4: issued Permit totaled 3,032 permits. Below is the breakdown by major category.

- Building Commercial: 221
- Building Residential: 1,643
- Electrical Commercial: 146
- Electrical Residential: 368
- Mechanical Commercial: 78
- Mechanical Residential: 250
- Plumbing Commercial: 78
- Plumbing Residential: 248



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

In Q4: Completed Inspections. Below is a breakdown by major category.

- Trade Inspections
 - Building Inspections: 1,718
 - Electrical Inspections: 1,292
 - Mechanical Inspections: 692
 - Plumbing inspections: 818
- Housing Inspections: 1,180
- Nuisance Inspections: 231
- Zoning violation Inspections: 444

Building Services Nuisance Demolitions

The Building Services Department completed three nuisance demolitions located at 1128 15th ST SE, 911 9th AVE SE and 1528 L ST SW. These demolitions were prosecuted through Nuisance and Housing divisions. All three structures underwent extensive court proceedings in order to gain either Court authorization or Court direction to proceed towards demolition. In all cases, these actions were taken when the owners of these structures failed to comply with the Court order to either repair the structures, or remove the structures. All properties posed serious risk to the neighborhoods. One property (1528 L ST SW) was the site of three separate fires.



Continued Enforcement of a Vacant and Neglect Building Ordinance

The Building Services Department, by passage of the City Council, completed the vacant and neglect structure ordinance. The Building Services Department developed a change to the City of Cedar Rapids Housing Code, which includes a subchapter specifically addressing the registration and administrative provisions for vacant and neglected structures. This follows a series of meetings held last year with a focus group discussing this topic and Public Safety Committee meeting presentations.

In Q4 we have completed the following tasks as it relates to the vacant and neglect provisions in Chapter 29 of the Housing Code / Property Maintenance code.

- Total determined to be vacant and neglect – 78 properties.
- Additional violation notices sent in Q4 – 40 properties.
- Active Court Proceedings – 6 properties.
- The remaining properties are in notification period.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

BUILDING SERVICES CONTINUED

- Building Services staff is working on a new round of violation notices. These will be sent in Q1 of next year. Staff expects this will number 20 - 25 additional properties. The list is being reviewed and is not complete at this time. We would appreciate any input or addresses that we may not have currently listed.
- Staff continues to review our progress and monitor the list along with our other duties.

COMMUNITY DEVELOPMENT

QUARTER 1:

- City Council adoption of the City's first Historic Preservation Plan on September 22, 2015
- The City of Cedar Rapids Historic Preservation Award received the 2015 APA-IA award for public outreach
- Secured nationally recognized speaker, Ed McMahon of the Urban Land Institute, to speak in early 2016 on the interconnection between historic preservation and creating livable and sustainable communities
- Installation of Historic District street signage in the local historic districts.
- Community Development Staff has started preliminary work on the Mt. Vernon Road Corridor Action Plan, the Collins Road Corridor Action Plan, and the NW Neighborhood Action Plan and the update to Chapter 32 (Zoning) of the municipal code.

QUARTER 2:

- Worked with the Czech Bohemia DRTAC, stakeholder groups, and property owners on proposed updates to the design standards for the overlay district. Public Hearing scheduled for January 26, 2016.
- Launch of the Cedar Rapids Historic Sites and Districts Identification System. There were two presentations to share the system with the public on Tuesday December 1st. The system is an interactive GIS map viewable to anyone with an internet connection and a computer. The system links historic information associated with parcels surveyed for historical significance. Narrated how to videos demonstrating how to use the system, an FAQ and glossary of terms are all included as a part of the project. This database was featured on the KCRG TV 9 news during the morning show on November 19, 2015.
- Around 35 members of the public attended the Community Development Staff's training on the City's Historic Preservation Program on December 1 at the Library
- Community Development Staff presented work related to historic preservation at the Growing Sustainable Communities conference in Dubuque and the 2015 American Planning Association's Iowa Chapter Annual conference in Sioux City
- Community Development Staff kicked off the update to the City's Historic Preservation Code

QUARTER 3:

- Adopted updated design standards for the Czech Bohemia Overlay District (February 9, 2016)
- Adopted work plans for 8 certified neighborhood associations for FY17 (February 23, 2016)
- Community Development staff kicked off the Northwest Neighborhood Action Planning process (adoption anticipated in October 2016)
- Around 100 members of the public attended a presentation by land use, economic development, and sustainability expert Ed McMahon of the Urban Land Institute entitled "Dollars and Sense of Preserving Community Character"
- Community Development Staff kicked off the comprehensive update to the City's Zoning Code. The first public event is planned for June 2016 and targeted focus group meetings occurring in April 2016.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNITY DEVELOPMENT CONTINUED

- Work was completed on 4 property dispositions:
 - Chipping Green Development Agreement & Closing
 - Closing on sale of 1st Street SW property for The Metropolitan Project
 - Initiate RFP for Paramount Parking Lot – Proposals due 4/29/16
 - Re-issue RFP for Knutson Building

QUARTER 4:

- Hosted the Visioning Workshop for the Mt. Vernon Road Corridor Action Plan on June 16th, 2016 with over 200 attendees. Notice of the workshop on Facebook generated 300 comments and 14,000 views.
- Held the first open house for the Northwest Neighborhood Action Plan on March 29th with approximately 60 attendees. Gathered input on the neighborhood’s strengths, opportunities, and needs.
- Held the second open house for the Northwest Neighborhood Action Plan on June 20th with approximately 35 attendees. Gathered input on neighborhood priorities based on feedback from the first open house.
- Hosted first public open house for ReZone Cedar Rapids with approximately 25 attendees. Also hosted numerous zoning code user group focus group and steering committee meetings.

FIRE

QUARTER 1-2:

- The fire department continues to work with other City Departments to allow for Fire Department response and emergency operations.

QUARTER 3:

- The Fire Department continues to strengthen the community through effort such as the Battery Up program that assists people with the proper installation and maintenance of smoke detectors in their residences.

QUARTER 4:

- The Fire Department continues to provide smoke detectors and batteries to those in need of these items. A new program they are conducting is called “Remember When” which was developed by FEMA. In this program member of the Fire Marshal’s office go to homes of the elderly and assist them not only with smoke detectors but also any safety concerns in their home.

INFORMATION TECHNOLOGY

QUARTER 4:

- Completed a proof of concept for a “Walking History Tour” from an idea that started in the Cleveland Area Neighborhood Association. Presented this concept to the other neighborhood associations with Community Development, and there was general interest. Presented this concept for input and approval to the Historic Preservation Committee (HPC). The HPC endorsed this as a citywide idea and provided funding to support it. We plan to have 20 tour stops installed by September 2016. The HPC is evaluating a potential list of 120 sites.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION

QUARTER 2:

- The first phase of an interpretive plan for Usher's Ferry has been finished, and staff and volunteers have received training. Staff is working on the second phase which will include plans for improved signage, audio and video interpretation, and integration with tours and programs.
- Promoting Pools as safe alternative, Bender Pool hosted the Friday Nite Spooky Swim with 64 in attendance, Thanksgiving Swims with 29 in attendance and New Year's Eve swim with 68 in attendance.
- Planning before and after school programs to begin at the new Recreation Center continues along with growth with the partnership with Harrison Elementary School for shared space.
- Aquatics has trained 24 lifeguards/life guard instructors to prepare for the upcoming season.

QUARTER 3:

Golf

- A mini-restructuring of the full-time maintenance staff has enabled the Golf Operations to reduce staff by 1.0 FTE's and yet provide excellent turf conditions for golfers. The superintendent staff was reduced to 5.0 FTE's and reorganized to include 1 Head Superintendent for each golf course and 1 Superintendent who will assist at each golf course throughout the season and off-season. Scheduling of the 'roaming' superintendent will be done monthly based on special projects, tournament and outing preparation needs, and sustainable practices at each golf course and on flex leave coverage.
- Partnerships continue between the Golf Operations and community service organizations and vendors. Most recent partnerships include the following: Junior Optimist Club, Kids on Course, 7 G Distributing, Fleck Sales, MediaCom and Harris Golf Cars.
- An RFP was issued to hire an outside firm to review the viability of the Golf Operations as an Enterprise Fund. The scope of work will include data collection of the Cedar Rapids Golf operations, a golf market analysis, and review of current trends in the golf industry and to collect golfer and citizen input on the golf courses in the community. The consultants will also provide ideas for revenue enhancement, recommend operational changes to enhance performance and provide a comprehensive final report as a long-term master plan for the Golf Operations. Selection of the consulting firm will occur in the 4th quarter.

Recreation

- Recreation staff improved Way finding Signage for Ushers Ferry Historical Village to help citizens and visitors to be aware of attractions in their neighborhood.
- Recreation staff completed interpretive videos for Ushers Ferry Historical Village buildings that help visitors understand their connections to the history and development of Cedar Rapids.
- Parks and Receptions staff worked with Iowa State University to improve signage for the Bever Farm. This will help the community understand ways they can bring agriculture back to their homes and build a healthier Cedar Rapids.

QUARTER 4:

GOLF

- Instead of an outside consultant conducting a review of the Golf Operations the review is being conducted by the professional golf staff; Lisa Miller, Golf Operations Manager; Sven Leff Director of Parks & Recreation; Sandi Fowler Assistant City Manager and Casey Drew, Finance Director. The financials from the past five years are under review as plans for revenue enhancement will be developed and progressive steps toward profitability are designed.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

RECREATION

- Ushers Ferry school tour orientation materials for teachers revision is complete meeting nearly all the standards for Iowa 3-4th Grade Social Studies curriculum guidelines. Many new features were also added which has drawn many schools out of the Cedar Rapids School District to choose this school tour for their students.
- Hired Hand's house at Ushers Ferry completed and furnished and now open to the public. AmeriCorps NCCC scraped, painted and primed buildings at Ushers Ferry.

POLICE

QUARTER 1:

SAFE-CR Initiative

- 35 Nuisance Properties have been identified:
 - 1 commercial
 - 25 owner-occupied
 - 9 rental
- 293 reports of Nuisance Activity have been reported:
 - Tier A: 8
 - Tier B: 38
 - Tier C: 219
 - Tier D: 28
- 251 Properties have had founded Nuisance Activity
- 58 properties have been brought back into compliance from July 2015-September 2015
- 420 background checks were completed
 - 45% have a criminal history

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs.

- In Q1, 2 properties have been sold with 2 currently being rehabbed and are rented or in the process of being rented. One of which is Rose Apartment Complex on 3rd Avenue SE, which is now called Mead. This is a very large project and should have a very positive impact on this area.

QUARTER 2:

SAFE-CR Initiative

- 22 Nuisance Properties have been identified:
 - 0 commercial
 - 14 owner-occupied
 - 8 rental
- 104 reports of Nuisance Activity have been reported:
 - Tier A: 2
 - Tier B: 10
 - Tier C: 81
 - Tier D: 11
- 91 Properties have had founded Nuisance Activity
- 32 properties have been brought back into compliance from July 2015-September 2015
- 271 background checks were completed
 - 43% have a criminal history



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs.

- In Q2, 2 properties have been acquired, with 3 currently being rehabbed.
- One property has been sold after being rehabbed.
- Three properties have been rented after being rehabbed.
 - One of which is Mead Apartment Complex on 3rd Avenue SE. Currently 10 of the 12 apartments are currently rented.

QUARTER 3:

SAFE-CR Initiative

- 12 Nuisance Properties have been identified:
 - 0 commercial
 - 5 owner-occupied
 - 7 rental
- 125 reports of Nuisance Activity have been reported:
 - Tier A: 7
 - Tier B: 30
 - Tier C: 80
 - Tier D: 8
- 110 Properties have had founded Nuisance Activity
- 48 properties have been brought back into compliance from January 2016-March 2016
- 377 background checks were completed
 - 46% have a criminal history

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs:

- In Q3, 0 properties have been acquired, with 0 currently being rehabbed.
- One property has been sold after being rehabbed.

QUARTER 4:

SAFE-CR

- 18 Nuisance Properties have been identified:
 - 0 commercial
 - 6 owner-occupied
 - 12 rental
- 253 reports of Nuisance Activity have been reported:
 - Tier A: 5
 - Tier B: 22
 - Tier C: 217
 - Tier D: 9
- 236 Properties have had founded Nuisance Activity
- 21 properties have been brought back into compliance from April 2016-June 2016
- SAFE-CR has received \$16,143.94 out of the \$41,839.12 billed
- 429 background checks were completed
 - 43% have a criminal history

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs:

- In Q4, 0 properties have been acquired, with 0 currently being rehabbed.
- One property has been sold after being rehabbed.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS

QUARTER 1:

- Traffic Engineering Division is reviewing all temporary traffic control setups e.g. lane reductions and closures for all impacts throughout the city. This work is to ensure these work areas provide a safe work area for construction and Public Works employees within the City right of way, while facilitating the safe and orderly flow of all road users, including motorists, bicyclists and pedestrians. During this quarter, Traffic Engineering staff conducted 20 reviews of temporary traffic control.

QUARTER 3:

- Engaged developers, business owners, neighborhood groups and property owners in developing the initial concepts for the extension of 16th Avenue SE between 4th Street and 5th Street in the NewBo neighborhood.
- Constructed aesthetic improvements of medians on Collins Road NE, Williams Boulevard SW and 1st Avenue W to improve the image of these key corridors.
- Traffic Engineering Division is reviewing all temporary traffic control setups e.g. lane reductions and closures for all impacts throughout the city. This work is to ensure these work areas provide a safe work area for construction and Public Works employees within the City right of way, while facilitating the safe and orderly flow of all road users, including motorists, bicyclists and pedestrians. During this quarter, Traffic Engineering staff conducted 53 reviews of temporary traffic control plans and striping and signing plans such as capital improvement projects. Traffic Engineering Division has also reviewed 415 excavation permits for traffic control requirements. Traffic Engineering Division has added a point of contact for media outlets and conducted 2 television interviews.

QUARTER 4:

- Began construction on C Avenue NE between Collins Road and Blairs Ferry Road. This project has involved close collaboration with neighboring businesses and will improve the quality of this important corridor through operational and aesthetic improvements.
- On-Street Disabled Parking Requests. The Traffic Engineering Division processes requests for on-street disabled parking for residents who have disabled parking placards/license plates. In this quarter, 6 requests for new signs and 3 requests for removals were processed.
- Held 3 Paving for Progress public meetings and a follow-up two-way conversion public meeting for Wellington Heights Neighborhood Association concerning the conversion to two-way and expect to implement in fall 2016. The conversion of 3rd Avenue will begin in 2017.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

GROW CR

MAKE BOLD MOVES IN FUTURE PLANNING TO ENCOURAGE SUSTAINABLE CONNECTIONS OF GROWTH AREAS TO EXISTING NEIGHBORHOODS.

GOALS

1. Encourage mixed-use and infill development.
2. Manage growth.
3. Connect growing areas to existing neighborhoods.
4. Communicate and collaborate with regional partners.

Goal owners: Community Development, Development Services-Economic Development, Public Works

COMMUNITY DEVELOPMENT

QUARTER 1:

- With assistance from the Corridor MPO, Cedar Rapids implemented Iowa’s first section of protected bike lanes on 3rd Avenue between 6th Street SW and 3rd Street SE.

QUARTER 2:

- Corridor MPO Staff completed the Highway 30 Area Study and on December 15 the City Council accepted the findings of the study affirming the City’s Future Land Use Policy as adopted in EnvisionCR.

QUARTER 3:

- Staff completed and Council approved the first annual Initiatives Evaluation and Review Report for EnvisionCR including amendments to the Future Land Use Map.

QUARTER 4:

- Council adopted the Highway 100 Corridor Management Plan

ECONOMIC DEVELOPMENT

QUARTER 1:

- Partnered with Medical SSMID to create MedQ Façade Improvement Program-Aug 27, 2015(CC consideration October 6, 2015)
- Provided initial retail analysis to “Irish District” : August 17, 2015
- Provided initial retail analysis for NewBo/Czech Village: August 20, 2015
- Downtown Façade Improvement Program made three awards and considered three new projects (July 31, 2015)
 - Cornerstone Place project, 323 Third St. SE- \$10,000
 - Rowell Hardware, 173 Third Ave. SW- \$6,100
 - Armstrong Centre at 222 Third Ave. SE. -\$10,000
 - Fire Station/Paxson
 - Smulekoffs Building
 - Skogman Building
- Began Planning for Work Place Revolution 2017 with ICAD, Diversity Focus (August 2015)
- Corridor Alliance voted to allocate \$7,500 in grant funds to Creative Corridor Regional Vision Strategy 9/9



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

QUARTER 2:

- Provided SCOUT overview to commercial agents interested in purchasing licenses
- Visit from new Buxton account manager Matt Tate and Cody Howell 12/1.
 - Met with key commercial agencies to discuss new action plan to assist with retail recruitment
 - Updated top 20 national retail list
- Approved First MedQ façade improvement application for the History Center
- Met with developers on possible MedQ hotel project 10/19
- Meetings with developers on possible mixed use downtown housing project
- Worked with SBDC on two new entertainment/restaurant concepts for NewBo 11/3 and Irish district 11/23
- Hosted prospect visit with CRMEA 11/5
- Two community presentations on the Microloan program
- Hosted 4th annual Diversity Forum 10/07
- Selection committee for InnovateHer awards
- Met with CR Community School District to begin discussing district information for ED marketing

QUARTER 3:

- Continued work Buxton/Real Estate community, provided data for 4 agents and 7 potential projects
- 1/7 Coe College Development discussion
- 1/8 Uptown District Development discussion
- 2/12 District Visioning Kick-off (“Uptown College District”)
- Airport Super Park Planning/Buildout

QUARTER 4:

- ICSC Conference, worked with local agents on setting up meetings with interested retailers, several with strong interest.
- Airport Super Park Planning/Buildout: EA and CID now moving to marketing planning stage
- Downtown Façade Improvement Program
 - Need Pizza 5/9/2016
 - Smulekoffs 5/9/2016
 - \$20k in pending requests, \$10k remaining balance

PARKS & RECREATION

QUARTER 4:

- The New Northwest Recreation Center will be opening in August.

PUBLIC WORKS

QUARTER 1:

- PW Traffic has reviewed and facilitated 68 special events for the quarter. Traffic operations assisted in provided traffic control at 22 of the events including press releases, and coordinating street closures. The special events with the largest impacts to traffic were Downtown Farmer’s Market, the Downtown Farmer’s Market After Dark, the Cedar Boat Club Annual July 3rd Fireworks, and the Freedom Festival July 4th celebration. In addition, staff from Traffic Engineering Division partnered with veterans from the community to install American flags on the First, Second, and Third Avenue bridges for the Fourth of July celebrations.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

- Number of properties disposed in Q1: 5 Right-of-Way Vacations, 10 Encroachments granted and 1 excess City-owned property disposition.
- Completed construction of a portion of the 5-ft diameter Indian Creek trunk sewer which will allow for future growth in the northern Cedar Rapids Metro area.
- Bid two projects to upgrade the Prairie Creek trunk sewer at a construction value of approximately \$13M to support growth in the targeted SW TIF district.
- Continue to coordinate with the Iowa Department of Transportation and Linn County on the design and construction of the Iowa Hwy 100 project.

QUARTER 2:

- As part of the Growth Reinvestment Initiative (GRI) flood control system analysis, a drainage and storm water detention study was completed for the Sinclair site. This significant milestone will allow the City to initiate the planning for redevelopment of non-GRI areas of the Sinclair site.
- Submitted the grant funded 18th Street SW extension project to the Iowa Department of Transportation. Project will bid in January of 2016. This street extension will connect two major arterial streets in the SW quadrant and complete a connection through an undeveloped area facilitating infill development.
- Processed two vacations of excess right-of-way, granted four easement encroachments, granted one easement on City property and disposed of five excess city owned properties. These vacations and dispositions facilitate new development or redevelopment, which expands the City tax base.
- Began construction to increase capacity of the Prairie Creek trunk sewer from the Cedar River to J Street SW to support growth in the SW TIF district.
- New Signalized Intersections: three signalized intersections were activated this quarter with locations at Edgewood Road and Edgewood Parkway SW, at the Highway 100 and Edgewood interchange, and at Blairs Ferry Road and the Target entrance. Signalizing these intersections improves overall traffic flow allowing adjacent property owners to redevelop properties.

QUARTER 3:

- Processed six vacations of excess right-of-ways, granted eleven easement encroachments, granted one easement on City property and disposed of four excess city-owned properties. These right-of-way vacations and property dispositions facilitate new development or redevelopment, which expands the City tax base.

QUARTER 4:

- Processed 2 vacations of excess right-of-ways, granted 12 easement encroachments, and disposed of 9 excess city-owned properties. These right-of-way activities facilitate new development or redevelopment, which expands the City tax base.
- Traffic Engineering Division has reviewed and facilitated 36 special events for the quarter. The division supports these efforts through addressing concerns with the events applicants, issuing press releases, temporary no parking restrictions, and coordinating street closures. From these events, operations staff from the Traffic Engineering Division assisted in providing traffic control at 10 of the events, 1 of which was at city's cost. The special event with the largest impact to traffic was the Houby Day's Parade.
- Provided technical support and review for the 16th Avenue extension in NewBo District. This project impacts the Paving for Progress project and also involved extension collaboration with property owners and developers to achieve a desired solution. The resulting project will add new business growth and improved bicycle and pedestrian networks.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

CONNECT CR

CREATE A CULTURE THAT ENHANCES TRANSPORTATION OPTIONS FOR PEDESTRIANS AND CYCLISTS THROUGH COMPLETE STREETS, TRAILS, AND PUBLIC TRANSPORTATION.

GOALS

1. Provide choices for all transportation users: inter- and intra-city.
2. Build a complete network of connected streets.
3. Establish a network of complete streets.
4. Improve the function and appearance of our key corridors.
5. Support the development of an effective, regional, multi-modal transportation system.

Goal owners: Community Development, Development Services-Transit, Information Technology, Parks & Recreation, Public Works

COMMUNITY DEVELOPMENT

QUARTER 1:

- Corridor MPO Staff completed the update to Connections 2040

QUARTER 2:

- Request for Proposals (RFP) issued for professional services to develop the Mt. Vernon Road Corridor Action Plan.
- MPO staff, in collaboration with staff from other local jurisdictions including Cedar Rapids, signed a contract with consultant Parsons Brinckerhoff to complete a metro area transit study to identify opportunities to improve the region's transit system.

QUARTER 3:

- Confluence selected by City Council to aid in development of the Mt. Vernon Road Corridor Action Plan

QUARTER 4:

- Collaborated with Corridor MPO staff on completion of the 2016 Corridor MPO Transit Study

DEVELOPMENT SERVICES – TRANSIT

QUARTER 2:

- The Cedar Rapids Transit Division announced the launch of a new mobile application that allows users to view bus routes on their phone or other mobile device, track buses in real time, and view or text to determine when the next bus will arrive at their location. Transit users can view the service and download the app at www.ridecrt.com.

QUARTER 3:

- Issued a purchase order for two new replacement buses for the fixed-route transit service.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS

QUARTER 1:

- Boyson Road Bike Lanes. Bike lanes were striped this quarter by Traffic Engineering Division staff. Installing these bike lanes eliminated a gap in bicycle facilities on Boyson by creating a continuous bike path from Boyson Park to Council Street.
- Walk Your Wheels. Traffic Engineering Division began a pilot project with the NewBo and Czech Village area to educate bicyclists to walk their bikes while on sidewalks. New sidewalk markings were installed on 2 locations in NewBo and Czech Village. These locations were picked due to their high-concentration of bicyclists and bicycle racks within the area.
- Pedestrian Enhanced Crosswalks. Penford installed a Rapid Fire Pedestrian Beacon for their crossing from the employee parking lot to the plant. Traffic Engineering Division collaborated with staff from ADM on how to improve pedestrian access for employees and visitors at the ethanol plant's entrance. A conceptual improvement project was submitted to ADM for their review and possible implementation next Spring.
- 2-way Conversion of 2nd and 3rd Avenue. The conversion of 2nd Avenue and 3rd Avenue from 1-way operation to 2-way traffic flow was opened to traffic this quarter. Highlights of this project included adding protected bike lane, and converting signalized intersections to stop control. Outreach and educational efforts regarding the protected bike lanes were done through a on the street demonstration, uploading information to social media, and utilizing traditional media outlets. The project is expected to be completed by the end of this year.
- Traffic Operations staff completed 189 preventative maintenance (PM) work orders at the city's 239 electronic traffic control devices including the City's 202 signalized intersections. The purpose of PM work is to preventive unscheduled outages due to malfunctions, or weather. In addition, operations staff reviewed and completed 181 notifications for repairs on these devices. These repairs are due to public reports of malfunctions, damage from weather or crashes, or changes to traffic patterns such as construction.
- New Traffic Signalized Intersections. New traffic signals were installed as part of capital improvements projects at the following locations:
 - Edgewood Road and Edgewood Parkway SW
 - Blairs Ferry Road and Miller Road NE
- Finalized a non-franchise license agreement with Verizon to provide small cell facilities within high pedestrian volume areas for connectivity.
- During first year of Paving for Progress Program expended \$16.5M of \$18M on the program. Completed over 11 miles of reconstruction or rehabilitation street projects which is the equivalent of travelling from north to south across the City of Cedar Rapids.
- Continue work on the design of more than 33 Paving for Progress projects to be constructed within the next three years.
- Completed construction on the first phase of the 18th Street SW extension project. When phase two is finished next year the connection between Wilson Avenue SW and 16th Street SW will be complete. This connection will help alleviate traffic congestion on 6th Street SW and Williams Boulevard as well as provide sidewalks and bike lanes to connect neighborhoods south of 16th Avenue SW to commercial areas along 16th Avenue SW. This project will also connect these neighborhoods with entertainment venues such as Veterans Memorial Stadium and the Cedar Rapids Ice Arena.
- Substantially completed construction of 4th Avenue SE from 5th Street to 19th Street. This project includes the first use of "super shared use bicycle lanes" in the City of Cedar Rapids.
- Continued work on the sidewalk inspection and repair program. This program, and associated repairs, serves to improve walkability throughout the City, while better accommodating the needs of pedestrians with disabilities.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

- Dedicated additional staff resources to efficiently support the Paving for Progress program.
- Completed the following Paving for Progress reconstruction and rehabilitation projects, which improved the street surface and replaced sidewalk ramps, improving accessibility:
 - 20th St NW from Burch Ave to Johnson Ave
 - 26th St SE from McCarthy Road to Parkwood Dr
 - 35th St SE from Mount Vernon Rd to Dalewood Ave
 - 36th St SE from Mount Vernon Rd to Clark Rd
 - Auburn Dr SW from 12th Ave to 1st Ave
 - Cherry Hill Rd SW from Johnson Ave to 1st Ave
 - Crestridge Ave SW from Broadmore St to 1st Ave
 - Dairydale Ct SE from 32nd St to Knoll St
 - Dalewood Ave SE from 34th St to 35th St
 - Edgewood Rd NW from Johnson Ave to E Ave
 - Meadowlark Ln NW from 1st Ave to Skyline Dr
 - Ravenwood Terr NW from Edgewood Rd to 29th St
 - West Post Rd SW from Ruhd St to Decatur St
 - Wilson Ave SW from West Post Rd to Troy St
 - 19th St SE from Mount Vernon Rd to Glenway Dr
 - 4th Ave SE from 5th St to 19th St
- Gathered initial data and began planning work on replacing approximately 4000 curb ramps over the next four years in order to increase accessibility across the City.
- Began collaboration with Community Development Department on a Corridor Action Plan in conjunction with the reconstruction of 6th Street SW.
- City forces, in addition to general maintenance work completed, 22 Paving for Progress projects which included 24 ADA ramps. Auburn Road SW involved significant concrete panel replacement, 10 ADA ramps, coordination with property owners to grade private property, and a 3" asphalt overlay.

QUARTER 2:

- Completed an estimated \$10M project work (out of \$18M available annually) associated with the Paving for Progress program. This work will be bid during the third quarter of 2016. Projects include rehabilitation or reconstruction of streets throughout the City.
- Held public outreach meetings for Paving for Progress projects currently in the design phase. City staff has changed the format of these meetings resulting in citizens having a better understanding of the program and implementation of the Complete Streets Policy. It has also resulted in gathering more productive feedback from affected residents.

QUARTER 3:

- Currently bidding and began construction on more than \$10M of Paving for Progress street projects. This combined with the work completed in the 1st and 2nd quarters of FY16 accounts for the \$18M allocated annually to the program.
- Bid a sidewalk infill project involving over 50 sites across the City which will increase connectivity in the existing sidewalk network.
- As a result of the two-way conversion projects many signals were either removed or changed to two-way operation.
 - Nine signals were removed as part of the 2-way conversion projects, including the signals at L St & 2nd Ave SW, L St & 3rd Ave SW, 3rd St & 2nd Ave SW, 3rd St & 3rd Ave SW, 1st St & 3rd Ave SE, 2nd St & 3rd Ave SE, 3rd St & 4th Ave SE, 3rd St & 5th Ave SE, 5th St & 4th Ave SE.
 - Five signals were changed to two-way operation including 2nd Ave & 6th St SW, 3rd Ave & 6th St SW, 1st St & 2nd Ave SW, 1st St & 3rd Ave SW, and 8th St & 8th Ave SE.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

- The Traffic Operations Center is 75% complete. The work completed to date included integrating all 200 of the city's signalized intersections into the city's fiber-network including any surveillance cameras. A contract to purchase the components and software for the video wall was finalized with installation early next quarter. The video wall will be used to manage the images received from the field to help monitor traffic conditions during unexpected incidents due to weather or other interruptions as well as during peak traffic demands. Final installation will be in April and ribbon cutting will be during Public Works Week, which is May 15-21.
- Traffic Engineering Division also negotiated a cooperative agreement to gain access to Iowa DOT's cameras to supplement the city's system. The traffic signals system software and controller update project is in the stage of selecting a vendor and the project will be awarded in May with completion of the installation Fall 2016.

QUARTER 4:

- Completed construction of a sidewalk infill project involving over 50 sites across the City which will increase connectivity and walkability within the existing sidewalk network.
- Bid 3 projects to improve curb ramps in the NW quadrant of Cedar Rapids in order to bring them into ADA compliance as required by the Settlement Agreement with the United States Department of Justice. These projects mark the start of an enormous effort to upgrade approximately 4,000 curb ramps across the City by July of 2019.
- Bid 2 phases of the CEMAR Trail which will be constructed during the 2016 construction season. The trail will ultimately provide a connection from Cedar Lake to the City of Marion.
- 6 Paving for Progress (PFP) road projects worth a combined \$9.2M were bid in Q4, including 7th St SE, 1st Ave Bridge, 29th St Dr SE, McCarthy Rd, 14th Ave SE and the second phase of West Post Rd NW. Work on Leroy St SW, Spencer Dr SW, F Ave NE, Hazel Dr NE, 3rd St SW and Mansfield Ave SE was completed. 11 projects are currently under construction with at least 5 more on contract to begin this year. Consultants were selected to begin design for another 11 projects. We gathered valuable citizen feedback from 3 public meetings regarding the Grande Ave SE, Chandler St / 20th St SW, and 34th St SE projects.
- Added Super Sharrows throughout the NewBo and Czech Village Districts to emphasize bicycle travel.
- Activated Traffic Operations Center and improvements to the city's traffic signal system. The Center will allow engineers and technicians to monitor and adjust signals as needed to improve efficiency and safety of the network. The center is expected to increase partnerships with other city departments to improve emergency response.
- Doubled the number of Bike Pit Stops offered during Bike to Work Week in May. The annual activities raise awareness for bike safety and highlight the efforts the City is making in creating a bike-friendly community.
- Traffic Engineering, alongside CRPD, served as guest panelists for "Ethical Perspectives on the News." The show discussed bike safety, two-way conversions, and building a bike-friendly community, and aired on June 19.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

GREEN CR

BUFFER AND CONNECT EXISTING PARKS, TRAILS, AND STREAMS TO BUILD A NATURAL NETWORK IN ADDITION TO REGIONAL COLLABORATIONS AND INDIVIDUAL EFFORTS TO IMPROVE STORMWATER MANAGEMENT, WATER QUALITY, WILDLIFE HABITAT, AND OUTDOOR RECREATION.

GOALS

1. Be stewards for the environment, promoting economic and social growth while restoring the relationship between the city and the natural environment.
2. Have the best parks, recreation, and trails system in the region.
3. Lead in energy conservation and innovation.

Goal owners: Community Development, Development Services-Transit, Parks & Recreation, Public Works, Utilities

FINANCE

QUARTER 1:

- City sent out Request for Proposal (RFP) for solar energy project for the City Bus Garage. Proposals have been received and are currently under evaluation. 2nd Qtr. City will make a recommendation to the City Council.

QUARTER 2:

- City sent out Request for Proposal (RFP) for solar energy project for the City Bus Garage. Proposals have been received and are currently under evaluation. 3rd Qtr. City will make a recommendation to the City Council.

QUARTER 3:

- City solar energy project for the City Bus Garage contact negotiated with selected vendor. City Council will vote on entering into contract with selected vendor at April 12, 2016 council meeting.

QUARTER 4:

- City solar energy project installation for the City Bus Garage completed in June 2016.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION

QUARTER 1:

Parks:

- **Prairie Seed Collection** – Partnership with Linn County to collect native prairie seed from city and county locations.
- **Education** – Tour and concurrent session highlighting CR Parks natural resource and special event management presented by Parks Management to the 56th annual Iowa Association of County Conservation Boards Conference.
- **Watershed Management** – Completion of SRF funded Noelridge Watershed Restoration Project has created a linear storm water flow channel designed primarily with native prairie and aquatic plants and rock check dams to eliminate significant ongoing erosion due to increasing storm water flow from impervious surface north of the park.
- **Pollinator Conservation** – Parks staff have partnered with “Monarch Zones” to grow and releases hundreds of monarchs and black swallowtail butterflies through volunteer managed bio-domes beginning in 2016. The movable bio-domes will be set over milkweed and parsley plots to grow butterfly larvae through their life cycle for release in support national pollinator conservation efforts.
- **Blue Zones Support** - On September 1st, a ribbon cutting for the new Seminole Valley Park Cross Country Course opened a new course supporting 4, 5, 6 and 8K races at high school and collegiate levels. \$7,000 in private funds was raised through a partnership with the CVB and local schools to build the course.
- **Cedar Lake Shoreline Improvements** - Parks crews worked to eliminate non-native vegetation, creating openings for anglers along the Cedar Lake shoreline. Brush and tree removal, grading, seeding and future early winter wildflower seeding will complete a project that began in support of a kids fishing tournament, but achieves broader goals of shoreline recreational, habitat and aesthetic improvement for wildlife and patrons.
- **Park Renovation Projects** – Continued work to renovate parks and greenspace continues at Greene Square, Riverfront West and Kenwood parks where major reconstruction or amenity additions through a variety of partnerships and funding sources will allow renovation of 3 key green spaces to be completed this fall.
- **City Beautification** – Parks has served as project management for Public Works to oversee contractor renovations and maintenance improvements to roadway median and planter landscapes at C Ave, Kirkwood Blvd., 1st Avenue and 3rd Avenue.

Recreation:

- Promoting Pools as safe alternative, emphasizing on early –out school days and school breaks.
- Planning before and after school programs to begin at the new Recreation Center.
- Four staff members presented at National Recreation and Parks Association Conference - one staff member serves on the NRPA Conference Committee, one staff member is president of Iowa Parks and Recreation Association.
- Parks and Recreation held the 3rd annual Back to School Bash handing out school supplies and lunch to 500 children at the CR McGrath Amphitheatre
- 149,697 for public swims during the 9-week aquatic season lasting from Memorial Day to Labor Day.
- The Usher’s Ferry Lodge saw 5,171 people through the doors since it’s opening in October of 2014. Ushers Ferry had a total of 17,006 up from 9,208 last year.
- During the 2015 calendar year, over 50,000 individuals “played ball” on our softball/baseball diamonds within our City parks system.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

- Awarded U.S. Tennis Association Grant for Veteran’s Memorial Tennis Center court improvements. With the completion of the tennis courts at the Veteran’s Memorial Tennis Center the center provides the most blended courts at one site in the state of Iowa, providing the opportunity to host the Iowa Open – 10 years and Under.

Golf:

- **Water Savings** - Preparations for the installation of the new Twin Pines golf course irrigation control system were completed. Installation is to take place the first week of October. The new control system will be much more efficient, saving money, water resources and time.
- **New Practice Facilities** – A new “wedge range” was installed at Gardner golf course driving range and one is being completed at Twin Pines golf driving range (for Spring 2016 opening). A wedge range are staggered targets with flags at 10 yard increments, from 20 – 100 yards. It is a new concept for amateur players to improve their approach skills for the golf course, on the practice range.
- **Reducing Expenses** - Planning and bids were completed for fence installation around three golf car corrals (Ellis, Jones & Twin Pines). The intent is to minimize if not eliminate vandalism to leased golf cars.
- **Bi-annual Maintenance** - Aerification of greens, tees and fairways completed at all four golf courses.
- **Safety** – Reviewed and assessed dangers, then implemented a new safety SOP for maintenance laborers to include wearing hard hats with improved earing protection while performing work tasks on the golf course.
- **Service** – Numerous fund raising events were held at the golf courses including Linn County Veterans Tournament (funds for area Veterans Food Pantry) and the Patriot Golf Classic(funds for Folds of Honor Foundation).
- **Service** – 2nd Annual Patriot Golf Week was held September 7 – 17. 280 veterans picked up vouchers for golf and golf car rental to play the four City courses for free. Local sponsors included: Alliant Energy, Cedar Rapids Bank & Trust, Diamond V Mills, IBEW 405, Plumbers & Pipe-fitters, Raining Rose, Rockwell Collins, Trans America, True North, & CR Golf.

QUARTER 2:

- The Iowa Department of Natural Resources released 2000 trout at Prairie Park Fishery.
- Aquatics has partnered with Linn County to offer a kayaking program at Bender Pool to allow the practice of kayaking. The program has had four sessions so far with a clinic planned in March for those new to kayaking.
- Parks and Recreation held a Health Fair at Ellis Park during the State Special Populations Flag Football that allowed several group homes to be invited to foster relationships with other non-profit groups.

Parks:

- **Prairie Seed Collection** – 200+ pounds of wildflower prairie seed collected by Parks staff during October of 2015.
- **Education** – The Parks Superintendent served on the planning committee and as a panel presenter for the 2015 Woodland Legacy Symposium.
- **Pollinator Conservation** – Parks management and staff have continued planning for the Noelridge Park Monarch Zone and a city-wide pollinator habitat expansion initiative that will be rolled out in early 2016.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

- **Cedar Lake Shoreline Improvements** - Parks crews have completed early winter wildflower dormant seeding of the Cedar Lake shoreline with 20 pounds of collected native seed to improve both aesthetics and pollinator habitat at the fishery.
- **Park Renovation Projects** – Greene Square, Riverfront West and Kenwood parks are all substantially complete as of December 2015 and will receive final elements and establishment care during the spring of 2016.
- **ITC Habitat Partnership** – Parks is working with ITC to remove invasive vegetation and establish pollinator habitat along the Cedar River Trail north of J Ave. Because of ITC easements along this portion of the trail, Parks management approached ITC with a request to partner with the ITC vegetation conversion program that converts such corridors to native prairie, wildflowers and native tree species compatible with their infrastructure. This project will continue into 2016.
- **Watershed Management** – Parks Vegetation Management staff constructed a rain garden on the SE corner of the Noelridge Salt Dome to intercept salt runoff prior to reaching the newly renovated portion of the Noelridge Park storm water channel.

Golf:

- **Conservation/Water Savings** - Installation of the new Twin Pines golf course irrigation control system is complete. The new control system will be much more efficient, saving money, water resources and time.
- **New Practice Facilities** – A new “wedge range” was completed this fall at Twin Pines golf driving range and will open in the Spring 2016. A wedge range are staggered targets with flags at 10 yard increments, from 20 – 100 yards. It is a new concept for amateur players to improve their approach skills for the golf course, on the practice range. This will be the second wedge range for the CR Golf system.
- **Reducing Expenses** - Fence installation around three golf car corrals (Ellis, Jones & Twin Pines) is complete. The installation of the golf car corral fencing is to minimize, if not eliminate, vandalism to leased golf cars. **Conservation** – Maintenance staff have combined shops during the off-season to repair turf equipment. The reduction from four to two maintenance shops have a proven record of energy savings for the department. Maintenance staff will return to their assigned golf courses after March 1st.
- **Conservation** – Head golf professionals winterized Gardner, Ellis and Twin Pines clubhouses and all golf professionals then work from the Jones clubhouse over the winter. This clubhouse remains open all year to sell merchandise, season passes and gift cards through the winter months. Golf professionals service customers as well as order merchandise for upcoming golf season, refine and develop programming for tournaments, outings, lessons and new offerings.
- **Service** – Golf professionals and the Golf Manager (all with PGA credentials) taught introductory golf lessons to elementary students associated with Kids on Course, at Harrison and Grant elementary schools. Additional classes have been arranged for February lessons.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

QUARTER 3:

Golf

- **Conservation** – Training was conducted for select maintenance staff on the new irrigation system installed at Twin Pines. The training focused on the computerized irrigation system and rain sensors attached to the system to achieve a high level of efficiency.
- **Facility** – The new ‘wedge range’ opened at Twin Pines driving range in March to enhance players practice routines and playing abilities.

Parks

- **1,000 Acres Pollinator Initiative** – Parks management is partnering with the Monarch Research Project, founded by local entrepreneur Clark McLeod, to launch and coordinate the *1,000 Acres Initiative* that has set a goal of achieving 1,000+ acres of native pollinator habitat in and proximate to Cedar Rapids on public lands. While still in the planning phase, the initiative will have a goal of establishing an additional 450 acres of prairie wildflower (pollinator) habitat within the next 5 years on lands managed by Parks, Golf, Utilities, Sewer and the Airport. Additionally, CR Parks has reached out to colleagues within Linn County Conservation, Marion Parks and Hiawatha Parks to grow the initiative through collaboration within the corridor to expand habitat acreage that will see benefit through this program. The initiative will seek to fund the habitat development through grants and private donations. City IT staff have been foundational to the planning phase of this initiative and have closely worked with Parks management to develop a new GIS Pollinator Zones layer that captures existing land currently managed in native pollinator habitat and the areas suitable for conversion for this initiative. This new layer will not only be key for management, tracking and planning, but will be useful for marketing, public education and grant requests.
- **Pollinator Habitat Management**
 - Parks staff have broadcast harvested pollinator seed from last fall to park and roadway areas including Seminole Trail Road, Prairie Park Fishery, McGrath Amphitheatre, Bever Park and Cedar Lake
 - Parks Vegetation Management staff have completed early spring mowing of all existing Park prairies. These prairies include 100+ acres along City maintained roads, trails and within parks and greenways.
- **Education** – Parks Forestry and Vegetation Management crews attended the 2016 Linn County Roadside Vegetation Conference. This free educational day covered numerous environmental topics related to right-of-way tree and vegetation management and offered 5.5 CEU’s for ISA certified arborist continuing education.
- **Noelridge Monarch Zone** – Noelridge staff and volunteers continue support of the regional Monarch Research Fund Monarch Zones project through seeding of thousands of milkweed plants to assist in the first year launching of the project. Within Noelridge Gardens, an area of the park is seeing conversion this spring to prepare for 2 large bio domes and proximate pollinator nectar gardens. This area will be used to grow monarchs and black swallowtails from egg to adult in partnership with the Monarch Zones project.
- **Cedar Lake Shoreline Improvements** – Parks staff and AmeriCorps volunteers will conduct native grass, shrub and tree plantings in April to improve the shoreline habitat of Cedar Lake. Alliant donated \$1500 to help purchase native trees and shrubs that benefit aquatic shoreline, song birds and pollinator habitat. Green Iowa Americorps volunteers have partnered with Parks staff to accomplish this project.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

- Parks and Recreation staff are working with Public Works Department to have a display made and brought to the Bever Farm to show storm water management practices done at the Bever Farm. Bever Farm will host an urban garden featuring mini-pumpkins planted around the old corn bins with additional options being explored for future urban gardens at the Bever Farm.
- Parks and Recreation staff are working with Public Works Department to have a display made and brought to the Bever Farm to show storm water management practices done at the Bever Farm. Bever Farm will host an urban garden featuring mini-pumpkins planted around the old corn bins with additional options being explored for future urban gardens at the Bever Farm.
- Recreation staff provided recreation programming at Ushers Ferry Historical Village for children that taught them about water and soil pollution, new recycling techniques and ways to clean trash out of the wilderness helping them connect with nature and personally invest in protecting it.
- AmeriCorps NCCC Teams trimmed trees and bushes, picked up sticks and fallen limbs, trash and garbage along roadsides, raked leaves and performed extensive grounds clean up at Ushers Ferry Historical Village.

QUARTER 4:

PARKS

- **Greene Square Ribbon Cutting:** On May 20th, Greene Square enjoyed a ribbon cutting and grand opening after re-visioning and renovation. This green space in the heart of downtown is now frequented by children, adults and events enjoying a number of unique features from artwork to water play. More trees were added to the park than removed and 2 large raised flower gardens frame the patio areas with movable furniture. These areas and the unique curvilinear seating amidst some of the grand old trees promote intimate gathering areas for solitude or friendship.
- **Kenwood Park Ribbon Cutting:** Through funding and volunteer support, Kenwood Park received a major face lift including updates to the playground, a new pavilion, a new half-court basketball court and new ADA walkways and water fountain. The June ribbon cutting was the culmination of a wonderful private public partnership that provided updates long requested by the Kenwood Neighborhood Association.
- **Pollinator Habitat Management and 1,000 Acres Initiative:** Park staff has begun to prepare areas for prairie conversion at the Sac and Fox trail area, Squaw Creek Dog Park and Beverly Park. Mid-summer mowing will prepare vegetation for an early fall herbicide to begin preparing for native pollinator seeding in 2017.
- **Noelridge Monarch Zone:** In late June, Monarch caterpillars were added to the Monarch Zone at Noelridge Park. This will be the first of several life cycles this summer in which Parks Greenhouse staff and Monarch Zones volunteers will be growing and releasing monarchs.
- **Cedar Lake Shoreline Improvements:** Parks staff and AmeriCorps volunteers completed native grass, shrub and tree plantings to improve the shoreline habitat of Cedar Lake. This Parks and Alliant funded project provided native trees and shrubs that benefit aquatic shoreline, song birds and pollinator habitat. Green Iowa AmeriCorps and Coe College volunteers partnered with Parks staff to accomplish this project.
- **Vegetation Management GIS Mapping:** Parks has completed the creation of GIS map layers for right-of-way, flood lot and other parcel mowing for the Vegetation Management crew. This Matrix suggested process improvement prior to the reorganization of the city right-of-way mowing operations into Parks has given a mapping tool for Parks management and field staff on the Vegetation Management crew to more efficiently manage mowing cycles, routes and special requests. City IT GIS staff has been instrumental in this process and have worked extensively with Rory Smith, Parks Natural Resources Supervisor, to complete this process improvement.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

GOLF

- **Conservation** – Water quality and water conservation continues to be priorities for all four golf courses as staff follow Best Practices in turf management.
- **Facility** – FY16 golf rounds were up by 10.8% over FY15 playing levels. The FY16 golf rounds equaled 107,145 versus the FY15 golf rounds of 96,684.

RECREATION

- The Northwest Recreation Center parking lot has been completed with permeable pavers for rainwater management.
- Cedar Rapids Parks and Rec in co- sponsorship with Linn County Conservation provided classes at the Bever Farm to learn about plant life, critter life and fishing. The Cedar Rapids Parks and Rec department, Iowa Department of Natural Resources and the Linn County Conservation hosted a Trout Fishing Derby at the Prairie Park Fishery as part of the Urban Lakes Trout Program. The program is designed to introduce trout fishing to more anglers across the state.

PUBLIC WORKS

QUARTER 1:

- Stormwater staff have targeted proper concrete washout for contractors as a pollution prevention focus. This effort started with three (3) training sessions for 120 contractors and City inspection staff, as well as 33 enforcement actions in FY15. In FY16 only three (3) enforcement actions have been made therefore indicating an adoption of correct practices and keeping concrete aggregates out of our storm sewers and natural waters.
- Improved the trail connection at 42nd Street NE by realigning the trail with the crosswalk and eliminating a 4-ft wide sidewalk section of the trail. The project also increased the size of the pedestrian refuge island making it safer for bicyclists and pedestrians to cross 42nd Street on this major trail in Cedar Rapids.
- Completed construction of a water quality project in Noelridge Park to provide water quality enhancements and improve aesthetics in the drainage-ways through the park.
- Public Works staff began collaboration efforts with Linn County to improve stormwater management and water quality standards for new development in Linn County.
- Completed the infrastructure removal project in the Time Check and Czech Village areas which is a major first step in creating greenway parks in these flood affected areas.

QUARTER 2:

- Streets staff utilized recycled construction materials that had been screened and lab tested for suitability as fill material on safety improvement projects. On Seminole Valley Trail this effort diverted 2890 tons of material away from the landfill and provided a savings to the City of \$109,820, while improving drainage and safety on the roadway.

QUARTER 3:

- Awarded a \$99K grant through the Iowa Department of Agriculture and Land Stewardship for design and construction of stormwater best management practices (BMPs) at four locations. These installations will reduce runoff quantity and improve water quality. Practices to be incorporated include permeable pavement and bio-swales.
- Joined the Middle Cedar River Watershed Management Authority, this organization will facilitate regional efforts to manage stormwater runoff in this watershed.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

QUARTER 4:

- Revised the stormwater utility to create a more equitable and defensible rates structure and that is designed to encourage the use of best management practices. The changes include:
 - A rate structure based on total parcel impervious area versus total parcel area.
 - A suite of incentives where reductions to the fee could be earned.
 - An expanded cost share program to incentivize private property stormwater improvements.
- Completed a review and recommendation for changes to the street lighting system within the downtown district. The study addressed the location and number of luminaries, aesthetics, and lighting levels due to pedestrian and motorist needs. The City will be converting to energy efficient LED technology to reduce usage approximately 40%.

UTILITIES

QUARTER 1:

Solid Waste & Recycling Division – FY16 Q1

- Collection Tonnages (YTD)

○ Garbage	5,218	○ Yard Waste	4,131
○ Recycle	1,987	○ Bulky Item	125
- Bags of litter collected Q1 – 281
- Number of Miles of Roadway Cleaned Q1 – 20.5

QUARTER 2:

Solid Waste & Recycling Division – FY16 Q2

- Collection Tonnages (YTD)

○ Garbage	10,177	○ Yard Waste	7,107
○ Recycle	4,158	○ Bulky Item	117
- Bags of litter collected YTD Q2 – 329
- Number of Miles of Roadway Cleaned YTD Q2 – 34

QUARTER 3:

Solid Waste & Recycling Division – FY16 Q3

- Collection Tonnages (YTD)

○ Garbage	15,015	○ Yard Waste	7,947
○ Recycle	6,398	○ Bulky Item	234
- Bags of litter collected YTD Q3 – 491
- Number of Miles of Roadway Cleaned YTD Q3 – 54

QUARTER 4:

Solid Waste & Recycling Division

- Collection Tonnages (YTD)

○ Garbage	20,313	○ Yard Waste	13,169
○ Recycle	7,873	○ Bulky Item	498
- Bags of litter collected Q4 – 367
- Number of Miles of Roadway Cleaned Q4 – 20



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

UTILITIES CONTINUED

Sustainability Program – FY16 Q4

Hired a Sustainability Coordinator who started several initiatives including:

- Completed Leading STAR Community Indicators project, a community sustainability assessment
- Completed city staff sustainability survey
- Conducted waste audit and Zero Waste Program in City Services Center
- Passed a city vehicle Idling Reduction Policy
- Initiated a city janitorial Green Cleaning Program
- Completed foundational white paper, “State of Affairs: Cedar Rapids’ Pursuit of Sustainability in Cedar Rapids”



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

INVEST CR

MAKE CEDAR RAPIDS A DESIRABLE PLACE FOR BUSINESSES TO START, MOVE, AND GROW BY LEVERAGING RESOURCES TO INVEST IN BUSINESS DISTRICTS AND AMENITIES THAT KEEP AND ATTRACT A SKILLED WORKFORCE.

GOALS

1. Expand economic development efforts to support business and workforce growth, market Cedar Rapids, and engage regional partners.
2. Cultivate a skilled workforce by providing cutting-edge training and recruiting talented workers.
3. Reinvest in the city’s business corridors and districts.
4. Grow a sustainable diverse economy by supporting existing businesses, fostering entrepreneurship, and targeting industry specific growth.

Goal owners: Community Development, Development Services-Economic Development, Finance, Fire, Human Resources, Public Works

COMMUNITY DEVELOPMENT

QUARTER 1:

- 3 new development projects qualified for the City’s Economic Development Program, creating 41 apartment units and generating \$15 million in private investment.
 - MidAmerican – URTE – July 14, 2015
 - Lofts at Red Cedar – URTE – September 22, 2015
 - Cona Properties & KN Properties – URTE – September 22, 2015

QUARTER 2:

- 5 new development projects qualified for the City’s Economic Development Program to create 77 new High Quality Jobs and generate \$16 million in private investment.
 - Miron Construction office and warehouse facility – November 3, 2015
 - Mercy Care facility – October 6, 2015
 - The National redevelopment – October 20, 2015
 - White Elephant building redevelopment – October 20, 2015
 - TrueNorth expansion – October 20, 2015
- Czech Village-New Bohemia SSMID approved on December 15, 2015.
- 38 single family homes completed through the City’s ROOTs program.
- 48 multi-family units completed through the City’s Multi-family New Construction program.

QUARTER 3:

- 60 multi-family units broke ground on construction through the City’s Multi-family New Construction program
- 5 projects qualified for the City’s Economic Development Program to create 100 new High Quality Jobs and generate \$38 million in private investment:
 - Ideal Theatre Historic Rehabilitation
 - Thompson Truck and Trailer, Inc.
 - Smulekoff’s Building Development Agreement
 - Center Point & Creekside Projects
 - Vspec (Vehicle Specialists)



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNITY DEVELOPMENT CONTINUED

QUARTER 4:

- Council adopted the Mobile Food Vending Ordinance.
- 19 single family homes completed through the City's ROOTs program.
- 10 multi-family units completed through the City's Multi-family New Construction program.
- Conditional support for two (2) projects under City's Economic Development Program which will create 246 new units with continuum of care - independent, assisted, memory care, and skilled nursing care - 160 new jobs, and \$48 million investment:
 - Grand Living
 - The Gardens CCRC
- Three (3) proposals received for Paramount Parking lot property. Initiated financial due diligence on One Park Place, LLC proposal.
- Initiate RFP process for Knutson Building – two (2) proposals received.

ECONOMIC DEVELOPMENT

QUARTER 1:

- Prospects/Projects:
 - To be announced new project looking at significant new build or major downtown reinvestment, retention project, possibility for some new HQJ
 - To be announced new facility near Eastern Iowa Airport along 380, New to CR
 - Downtown company relocation into APAC Building, four floors significant reinvestment, 70+ employees, New to CR
 - Possible new facility
 - Westside Transport World Hdqrts up to \$13million in investment 200 employees over the next 10 years
 - SOS Sales Help possible expansion from 8-80 employees by November 2015
 - MWF Development moving forward with LIHTC application for new housing project on NW side
 - White Elephant remodel including deli and retail space
 - Cona/KN Properties looking at significant redevelopment of 203/207 1st Ave and 110/112 2nd Ave for several new restaurants and retail space
 - Continued conversation Bi-Ox
 - Caledonia Haulers: potential new building and truck wash
 - Met with 2 Biotech prospects in organic chemical industry
- Interviewed and Hired ISU-CR Liaison, David Freeman Aug 10, 2015
 - August/September David met with 7 Partners and 17 companies in Cedar Rapids
 - Two visits to ISU campus to meet with researchers, faculty members and department heads
 - Assisting on R&D partnership project with CR Industry and ISU
- NewBo Merchant Selection Program: August 11
 - Czech Deli moved ahead as new permanent vendor
- Micro Loan Program presented and adopted by City Council August 11th
- Airport SuperPark received site certification by McCalum Sweeney- July 2015
 - Met with airport finance committee to discuss future planning and incentives: Sept 23
 - Met with Commerce Zone Group (adjacent land owners) to discuss joint planning: Sept 25



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

QUARTER 2:

- Prospects/Projects:
 - Miron Construction new HQ facility
 - Fusion Farm moved to CRBT space
 - JRS Pharma planning \$15 mil expansion
 - New possible tenant for Smulekoff's, expansion of current CR Business
 - Retention project: Terex 55 jobs at Fountains
 - Smulekoff's Warehouse acquired by Steve Emerson, potential tenant through expansion of existing CR company
 - Westside Transport World Headquarters facility up to \$13million in investment 200 employees over the next 10 years
 - Distillery Project
 - SOS Sales Help possible expansion
 - Slattery New Building/Warehouse
 - White Elephant remodel including deli and retail space
 - Cona/KN Properties redevelopment of 203/207 1st Ave and 110/112 2nd Ave
 - Station on 1st
 - Potential hotel project in MedQ
 - New SW Side Distribution Center and logistics company moving from North Liberty
 - Possible expansion of Coke Distribution Center
 - Caledonia Haulers: potential new building and truck wash
 - Met with 2 Biotech prospects in organic chemical industry (Midwest Methanol, Annikki)
 - Thompson Trucking new location
 - New SW Refrigerated Distribution Center (Dummermuth)
 - Remodel of C Street Building for VSpec expansion (Dummermuth)
- New Economic Development Specialist began on 11/23
 - Sent out online survey to City manager's to gather feedback for business retention and expansion questionnaire to be implemented in March
 - November/December David C. met with five (5) partner organizations active in economic development and two partner organizations active in higher education/workforce.
 - During November/December met with two regional utility providers
 - Presented ED info to Cedar Rapids Water Dept. Large Industrial Users Group meeting 12/3
 - Attended IT Sector Board meeting at Kirkwood Community College 12/16
 - Currently working on business retention process and survey design
 - Began attending joint Synchronist Visits
- Synchronist/Existing Industry Visits
 - 10/13 Kapstone Container
 - 10/22 Klinger Paint
 - 10/26 Cedar West Storage
 - 10/27 Verizon
 - 11/24 ConAgra
 - Canadian Harvest
 - 12/8 Collective Data



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

- CR/ISU Liaison visits and project update
 - 12/9 Intermec
 - 12/9 Kraft Heinz
 - 12/11 MidAmerican Energy
 - 12/15 BioSpringer
 - 12/17 Hibu
 - 12/21 River Glenn
 - ECO Lips- Prospective startup Incubator as part of Expansion
 - Quaker Oats (Pepsico)-Possible project work on lipid oxidation in the oat process and the storage of hulls
 - DuPont Industrial Biosciences- Exploration of possible waste water pre-treatment options
 - JRS Pharma
 - American Profol: Structural Analysis completed on embossing unit by Mechanical Engineering professor Chris Schwartz
 - Red Star Yeast: Continued work on Algae Project
 - Netzero: Startup working with Heinz on infrared drying, project with ISU on analysis
 - Feed Iowa First: Provided HACCP Program
 - Diamond V Mills: perform pilot extrusion work on a variety of experimental animal feed supplements to serve as a 'cook step' to increase ingredient functionality
 - Weitz Industrial
 - Geonetric/Iowa Startup Accelerator: Working with Eric Engelmann on Food Innovation Summit
 - Crop Technical services
 - General Mills
 - Cargill Soybean Plant
 - International Paper: Working with Process Engineer, Chris Zaino, to identify projects in the realm of waste stream management and BOD (Biological Oxygen Demand) reduction
 - Kapstone Paper
 - Swintech
 - Kirkwood Biotechnology Department
 - Raining Rose
 - HJ Heinz (Kraft)
 - Solidwaste and CR Water Pollution Control
 - First recipient of Micro Loan Program to Hemann Construction on 12/15
 - Discussions with two utility providers on possible industrial site certifications



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

QUARTER 3:

- Prospects/Project:
 - JRS Pharma planning \$15 mil expansion
 - Go Daddy seeking permanent CR downtown location
 - Ongoing retention project: Terex 55 jobs at Fountains
 - Smulekoff's Warehouse and Stamats building acquired by Steve Emerson
 - Westside Transport World Headquarters facility up to \$13million in investment 200 employees over the next 10 years
 - Cedar Ridge looking at expansion project into CR
 - Midwest 3PL new warehouse, Lean Corp moving to CR
 - Caledonia Haulers: new facility, 6-15 new jobs
 - Thompson Trucking new location
 - New SW Refrigerated Distribution Center (Dummermuth)
 - Remodel of C Street Building for VSpec expansion (Dummermuth)
 - Truenorth expansion (purchase and redevelopment of former Intermecc site)
 - RFP Paramount Lot (public meeting 2/29)
 - Working with site selectors on new location for CR tech company expansion
 - Potential expansions noted in BR&E visits to monitor

○ Acme Graphics	○ Croell Redi-Mix
○ 7G Distributing	○ Guaranty Bank
○ Red Star Yeast	○ Carepro
○ Bimm Ridder Sportswear	○ Ingredion
○ Intolerance	○ Dupont
○ Circle Computer Resources	○ Clipper
○ Raining Rose	○ Advanced Manufacturing Services
○ Jet Engineering	○ Adidas
○ Hot Shots	○ JRS
	○ Alegra
	○ Agilon
- Existing Industry
 - Year-to-date Sixty-four site visits to local industry as part of 2016 Cedar Rapids Business Survey Project;
 - Eighty-five business survey visits planned;
 - One hundred forty five businesses contacted for Cedar Rapids business survey project in total;
 - Results to be summarized in Cedar Rapids Business Survey Report (June 2016);
 - Five referrals to Kirkwood Business & Industry staff regarding workforce development training programs;
 - Two business retention issues referred to Cedar Rapids Metro Economic Alliance.
 - ED Specialist identified a federal program which could serve as a source for technical assistance to help retain jobs at current manufacturing operations
 - Production line expansion at existing business
 - Three referrals to Iowa State University CIRAS Center for technical assistance in area of government contracting for small and medium-sized companies



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

- Connected local employer to Iowa Workforce Development staff managing Home Base Iowa Program (program provides employment options for veterans)
- Three CRMS logged regarding existing site conditions requiring follow up by other City departments
- Supplied three businesses information regarding city economic development programs in support of potential future expansion.
- Supplied City of Cedar Rapids demographic data to four (4) businesses in response to requests for technical assistance.
- CR/ISU Liaison visits and project update
 - Strategic Plan or ‘Statement of Work’ –finalizing a statement of work that includes clear objectives and metrics that outlines the next year (May 2016-May 2017) to be completed by
 - Training Programs –develop monthly/ bi-monthly technical program for industry representatives. Seminar presented by ISU faculty, staff and/or local reps regarding topics of interest.
 - Food/Bioprocessing Council –Soliciting ideas and understanding the interest level from local food and bio-processors to form an Iowa State led ‘Council’. Roundtable for processors to have in a non-competitive environment for discussions about issues that overlap industries and technologies.
- CR/ISU Liaison visits and project update (continued)
 - Companies & Organizations Visited in Q3

○ Iowa Startup Accelerator	○ ADM
○ Cargill	○ Earth Energy Renewables
○ International Paper	○ Quaker Oats
○ Kirkwood KTOS	○ Georges Coffee Company
○ Kirkwood Continuing Ed	○ Kapstone Paper
○ American Profol	○ DuPont Industrial BioSciences
○ Cedar Ridge Winery	○ General Mills
 - Twenty Four Inquiries and Three Additional Recipients of CR Micro Loan
 - 2 Star Clothing
 - Pig and Porter
 - Pet Groomer

QUARTER 4:

Third Quarter Current Prospects/Project Pipeline

- Conditional support for two (2) projects under City’s Economic Development Program which will create 246 new units with continuum of care - independent, assisted, memory care, and skilled nursing care - 160 new jobs, and \$48 million investment:
 - Grand Living
 - The Gardens CCRC
- Three (3) proposals received for Paramount Parking lot property. Initiated financial due diligence on One Park Place, LLC proposal.
- Initiate RFP process for Knutson Building – two (2) proposals received.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

Potential expansions noted in BR&E visits to monitor

- Acme Graphics
- 7G Distributing (Met 05/16 looking at expansion in next 36 months)
- Red Star Yeast
- Bimm Ridder Sportswear
- Intolerance
- Circle Computer Resources
- Raining Rose (In discussion-looking for new location)
- Jet Engineering
- Hot Shots
- Croell Redi-Mix
- Guaranty Bank
- Carepro
- Ingredion
- Dupont
- Clipper
- Advanced Manufacturing Services
- Adidas
- JRS
- Alegra
- Agilon

Existing Industry

- Completed (28) additional site visits to business establishments as part of 2016 Cedar Rapids Business Survey Project. In total, 90 businesses were surveyed.
- Delivered final draft of Cedar Rapids Business Survey (2016) written report
- Helped to facilitate technical assistance for 8 business retention issues
- Provided technical assistance to 6 local businesses or organizations relating to economic development topics
- Economic Development Specialist is participating in WPC large industrial user meetings to discuss nutrient study. Three visits scheduled so far for current period.
- 05/05/16: Working with Iowa Workforce Development to assist Brad Buck, Cedar Rapids Community School District on occupation information for Cedar Rapids
- 05/05/16: Contacted ISU CIRAS program staff to determine how ExporTech program is accessible for businesses based in Cedar Rapids
- 05/17/16: Provided updated retention information to WPC staff regarding large industrial users included in Cedar Rapids Business Survey.
- 6/17/16: Phone meeting with Small Business Administration (SBA) State Director for Iowa, Jayne Armstrong. Looking at ways to improve local knowledge of SBA programming
- 6/21/16: Economic Development Specialist met with David Conrad, Assistant Vice President for
- City business retention program is helping IowaWorks staff broaden private sector engagement in Creating Futures initiative; the program helps at risk young adults earn an educational credential while gaining work experience; ED Specialist outlined economic development benefits at Public Safety Commission meeting on (6/13/16); various staff level meetings to plan for July panel discussion event which will aid program outreach to Cedar Rapids small businesses.
- Supplied City of Cedar Rapids demographic data to four (4) businesses in response to requests for technical assistance.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

CR/ISU Liaison visits and project update

- **Finalized Plan of Work** –outlines specific goals, objectives and tasks. This strategic plan will serve as the main directive for initiatives over the next year including:
 - Mission statement: *‘To enhance and promote economic development in Cedar Rapids, Iowa by engaging Iowa State University resources that add value to and advance the regional food and bioprocessing sector’*
 - Goals:
 - Facilitate relationships between ISU and the Cedar Rapids food and bioprocessing industry.
 - Foster strategic growth and development of Cedar Rapids food and bioprocessing industry.
 - Educate current and future professionals in the Cedar Rapids food and bioprocessing industry.
 - Objectives:
 - Formation of topic-centered program development and training opportunities for industry.
 - Engage Iowa State faculty and staff to develop research proposals relevant to industry.
 - Achieve and enhance collaboration between CR industry and Iowa State by actively and regularly communicating with city officials, industry leaders and Iowa State personnel.
 - Maintain relationships with large and small companies in the Cedar Rapids food and bioprocessing industry.
- **Technical Training for Food and Bioprocessors** – Working on development of a technical training program, starting in October that is geared toward renewable uses and energies from waste streams and by-products.
- **Eastern Iowa BioTech Spotlight Series Tour** – collaborating with Joe Hrdlicka of the Iowa Biotech Association and Brian Crowe of the Cedar Rapids Metro Economic Alliance to develop a tour showcasing bioprocessing industry in Cedar Rapids and relatable programs at the UofI in Coralville.
- **Economic Impact Analysis** – collaborating with two ISU professors and with David Connolly (CR ED Specialist) to receive updated values through research studies of the CR food and bioprocessing industry to understand the true impact that this industry has on the city. Having this information will help pinpoint strategic efforts for business attraction, which is already quite challenging.
 - ISU will work on detailed numbers from each processing plant using a 2009 UofI study has the foundation for this work. This work would be much more detailed and require more time and financial commitment. We would likely need funds from interested parties and companies from around the city and I am reviewing who to target for this support.
 - The city would then use services at ISU or another entity for providing an overall impact analysis using modeling tools publicly unavailable. This approach should require minimal financial commitment.
- **Current Projects**
 - Quaker Oats (PepsiCo)
 - Cargill
 - Treehouse Foods (formerly ConAgra)
 - Diamond V Mills



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

CR Micro Loan Stats

- Number of conversations: 40
- Dollars applied for \$70k
- Dollars approved \$40k
- Jobs Created 25
- Jobs Retained 4
- Received additional private donations in the amount of \$25k now totaling \$100k in fund

CR Revolving Loan Fund

- \$208k in active loans to 7 businesses
- \$242k available

FINANCE

QUARTER 1:

- City Council requires 25% or greater general fund reserve. For fiscal year 2015 the City's general fund reserve was 34.9% which meets City Council policy.
- City Council requires debt issued by the City to be 80% or less of allowable state debt limit. For fiscal year 2015 the City's debt limit was 65.34% which meets City Council policy.

QUARTER 2:

- Fiscal Year 2015 annual financial audit completed and FY 2015 CAFR submitted for certificate to GFOA.

QUARTER 3:

- Fiscal Year 2017 Budget adopted by City Council with no change in property tax levy rate.

QUARTER 4:

- Fiscal Year 2016 Budget Amendment completed in May 2016.
- City Procurement Manual updated in May 2016.
- Fiscal Year 2017 Budget submitted to GFOA for certificate.
- Received GFOA Certificate of Achievement for Excellence in Financial Reporting for its Comprehensive Annual Financial Report (CAFR) for June 30, 2015.

FIRE

QUARTER 1-2:

- The Fire Department continues through the process to achieve accreditation from the Center for Public Safety. The targeted completion is set for early 2016. This is a nationally recognized certification that shows that the Fire Department has leveraged best practices and met national bench marks in their operations.

QUARTER 3:

- The Fire Department continues its efforts to become nationally accredited through the Center for Public Safety Excellence. This has led the Department to take stock in the recognized best practices that they already do as well as to develop and implement new efforts and processes to grow the organization professionally.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

FIRE CONTINUED

QUARTER 4:

- The Fire Department is continuing its efforts to become a nationally accredited agency through the Center for Public Safety Excellence. This is a long and very detailed practice that is helping the organization to examine itself and compare its operations to national best practices. The Department already does a large number of those best practices and is instituting those that are not currently being done. The three main components of the process are to update the strategic plan, develop a standards of cover policy, and to complete the self-assessment of core competencies and performance indicators. Currently the Department is well on its way towards this goal and aim to achieve accreditation in 2017.

PUBLIC WORKS

QUARTER 1:

- Completed the 4th Avenue SE project which spans the Downtown District and MedQ District in the core of the City.
- Continued work on 7th and 8th Street SE in the MedQ District. This project includes the conversion of significant portions of these streets to 2-way traffic; as well improved truck traffic accommodations to relieve truck traffic on 10th street in collaboration with MedQ District goals.

QUARTER 2:

- Completed the acquisition and design of 26th Street SW from 60th Ave to 76th Ave in the SW TIF district. This project will complete the street network in this area making it ready for future commercial and industrial development.
- Completed the design of C Avenue NE from Blairs Ferry Road to Collins Road. The project is scheduled to bid in January 2016. This project improves the function and appearance of a key corridor in Cedar Rapids near a major employer.

QUARTER 3:

- Traffic Engineering Division has reviewed and facilitated five special events for the quarter. The division supports these efforts through addressing concerns with the events applicants, issuing press releases, temporary no parking restrictions, and coordinating any street closures. From these events, operations staff from the Traffic Engineering Division assisted in providing traffic control at 2 of the events at the city's cost. The special events with the largest impacts to traffic were the St. Patrick's Day's Parade, sponsored by SA-PA-DA-PA-SO and drew 10,000+ participants, and the St. Joseph's Day festival and Parade.

QUARTER 4:

- Secured partial funding from the Corridor MPO for constructing connections from 80th Street SW to Iowa Highway 100 near 16th Avenue. This will be an important regional connection which will provide improved access to the SW side of Cedar Rapids as well as to neighboring communities.

UTILITIES

QUARTER 1:



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

Customer Care and Billing System (New Residential Service Agreements) Q1 – 07/01/15 – 9/30/15

- Water **181** (44,037 to 44,218)
- Sewer/WPC **147** (42,994 to 43,141)
- Storm **158** (43,771 to 43,929)
- SW&R **104** (41,109 to 41,213)

QUARTER 2:

Customer Care and Billing System (New Residential Service Agreements) Q2 – 10/01/15 – 12/31/15

- Water **32** (44,218 to 44,186)
- Sewer/WPC **37** (43,141 to 43,104)
- Storm **45** (43,929 to 43,884)
- SW&R **17** (41,213 to 41,196)

Reductions in service agreement counts are due to seasonal “snowbird” disconnects.

QUARTER 3:

Customer Care and Billing System (New Residential Service Agreements) Q3 – 01/01/16 – 03/31/16

- Water **158** (44,186 to 44,344)
- Sewer/WPC **150** (43,104 to 43,254)
- Storm **123** (43,884 to 44,007)
- SW&R **121** (41,196 to 41,317)

QUARTER 4:

Customer Care and Billing System (New Residential Service Agreements) Q4 – 03/01/16 – 06/30/16

- Water **187** (44,344 to 44,531)
- Sewer/WPC **165** (43,254 to 43,419)
- Storm **770** (44,027 to 43,257) Reduction due to change in billing procedures using new ERU-based system
- SW&R **150** (41,317 to 41,467)



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PROTECT CR

PROVIDE QUALITY SERVICES TO INCREASE NEIGHBORHOOD SAFETY AND KEEP MOVING FORWARD WITH THE FLOOD MITIGATION SYSTEM.

GOALS

1. Protect Cedar Rapids from flooding and other hazards.
2. Manage growth and development to balance costs and serviceability to neighborhoods.
3. Maintain and provide quality services to the community.
4. Demonstrate best practices in building construction.

Goal owners: Building Services, Finance, Fire, Police, Public Works, Utilities

COMMUNITY DEVELOPMENT

QUARTER 3:

- Council approved the Flood Control System Overlay Amendments to match the approved alignment of the approved Flood Control System.

DEVELOPMENT SERVICES - TRANSIT

QUARTER 3:

- Bought out the federal interest in Lot 44 from the Federal Transit Administration, enabling the City to proceed with the construction of the City’s flood control project in Lot 44 without the FTA’s intervention.

FIRE

QUARTER 1-2:

- The Fire Department continues with their public safety education, the Fire Department is also working with an organization who deals with the elderly population to help them in their homes to have a safer environment.

QUARTER 3:

- The Fire Department continues to provide fire protection and fire prevention activities aimed at reducing the number of fires in the City. In the 3rd quarter the Fire Department conducted 645 inspections and 86 plan reviews. These activities help ensure the safety of our citizens at their place of work as well as the safety of the people who visit those businesses.

QUARTER 4:

- The Fire Department continues to provide fire protection and prevention activities aimed at reducing the number of fires in the city as well as reducing the loss from those fires that do occur. The general topics of these efforts are code inspections, building plan reviews, and firefighting training. Annually the Fire Department conducts thousands of inspections and received thousands of hours of training.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE

QUARTER 1:

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.

As noted in previous reports, due to the confidentiality of the Crime Stoppers program, we are unable to track the number of TipSoft submissions that were linked by crimereports.com. Records personnel are now also providing the web site address to citizens.

Gun Reduction Initiative

In Q1, 26 more firearms were taken off of the street by Patrol. Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Thursday session involving senior staff involving Chief, Deputy Chief, 3 division Commanders, Professional Standards, Community Liaison, and Research and Development Commander
 - Monthly session involving all shift Commanders and District Lieutenants

Departmental Preparedness

The department conducted a large-scale active shooter exercise at the Reserve Center on September 28, 2015 utilizing multiple tactical teams, negotiators, patrol officers, Hostage Negotiators, and role players. The purpose of the drill was to test all aspects of a response and to find and correct deficiencies.

Members of the CR Incident Management Team (IMT) met with Eastern Iowa Airport (EIA) management and are in the process of developing a tabletop exercise that will test the capabilities of the CR IMT and EIA response.

Text-a-Tip Initiative

Program promoted by the police department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.

- 41 total tips (57.7% increase from previous quarter)
 - 6 July
 - 22 August
 - 13 September
- 100% of tips received in July were received through TipSoft, indicating the program is becoming the preferred method for CrimeStoppers submissions.
- In regard to tips resulting in rewards, thus far in 2015 the Linn County CrimeStoppers Board has voted on 10 tips and awarded \$1650 that resulted in arrests being made.

K9 Blitz

During Q1, there were three K9 Blitzes with three K9 handlers participating in each. There were 532 apartments/residences checked, 9 hotels checked, 1 school check, 2 Trailways Busses, 15 knock and talks, 80 vehicles, and handled several calls for service to assist when shifts needed it.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Several projects completed in core neighborhood areas.

The results from those projects included:

- 8 Possession of Controlled Substance arrests (marijuana and meth)
- 7 Possession of Drug Paraphernalia charges
- 2 disorderly house arrests
- 1 arrest warrants

Community Policing

- Attendance at monthly Neighborhood Association Meetings
- Central District
 - Community Connections Resource Center – The PD partners with several non-profits within this building to enhance our relationship with the community.
 - Attendance at several gun violence vigils:
 - The PD partnered with the religious community to coordinate a walk to Riverside Park from Newbo on July 12th.
 - Washington High School students and staff at Redmond Park on September 22nd.
 - Various others in Redmond Park.
 - Partnered with the Economic Alliance and the Parks Department to reduce and remove some landscaping that was attracting homeless issues and persons.
 - Also partnered with multiple different entities for discussions on the Winter Overflow Plan for the homeless this winter.
 - The police department helped create the “1500 Club.” This is a group of business owners in the 1500 block 1st Ave East that meet every other month on issues just in this block.
 - Attend informal meetings at Wellington House two to three Friday mornings a month for work sessions and information sharing between CPRD, Department of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
- East District
 - Continue to meet with the neighborhood of Vernon Heights and have addressed their ongoing concerns with crime and the perception of crime in the neighborhood.
 - Have met with the managers of the major apartment complexes on the NE side of town to address image issues and calls for service in their respective complexes.
 - Ongoing work with Kennedy High School SRO and staff to address school year antics and partying by students.
- West District
 - Organized and participated in a meeting with the management and tenants of the Cedar Valley Apartments regarding a shots fired call and quality of life issues. This has led to a group of tenants partnering with the management to affect a cleanup of the property employing Crime Prevention Through Environmental Design Strategies (CPTEDS). Numerous lighting fixtures that were not functioning have been repaired or replaced. Junk vehicles that were on the property have been removed. We continue to work with management to address any concerns of criminal activity as well as follow up to ensure their progress on addressing quality of life issues.
 - Continue to meet with Westdale Court, Cedar Valley, Summit View mobile homes community, and Glenbrook Center West Apartments to improve quality of life issues, reduce calls for service, and violence related calls. These meetings have led to several non-renewal of problem tenant’s leases.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

- Continue to meet with Cedar Terrace Mobile Home Park to reduce calls for service and quality of life issues. Several tenants have been evicted for narcotics activity.
- Continue to meet and work with the Taylor Neighborhood Association and the school to keep juvenile-related issues at a minimum. Juvenile-related issues are under control.

Schools

- Police PAL presentations:
 - Kindergartners –Stranger Danger
 - 1st Grade – Respect for Authorities and Other’s Property
 - 2nd Grade – Gun Safety
 - 3rd Grade – Bicycle Safety
- Active Shooter Drill – (*See Departmental Preparedness Section above*)
- Two new SROs started in McKinley and Roosevelt Middle Schools. They also assist with issues and/or concerns in all other middle school within Cedar Rapids.
- Starting the student pledge against violence within all metro-area schools (Marion, Linn Mar, CR, and College Community)
- Showing “Run, Hide, Fight” video regarding active shooter response to all teachers/staff Preschool-12th grades.

Youth Academies

Youth Academies were conducted during Q4.

- June 30-July 1 – 5th-8th Grade

Citizen Academy

Citizen Academy was conducted during Q1.

- September 16-November 18

Shop with a Cop

- The Cedar Rapids Police Protection Association (CRPPA) partnered with Target on August 6, 2015 and provided 98 local children with school supplies, backpacks, shoes and new clothes to start the new school year.
- Due to a generous donation from a local Kwik Star Convenience Store, \$334 of the donation was contributed to this fund.

Coffee with a Cop

- Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on:
 - July 10, 2015 – Village Meat Market (30 people attended)
 - August 20, 2015 – Nelson’s Meat Market (125 people attended)



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Social Media

Social media provides a new and potentially valuable means of assisting the department and its personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives.

As of October 14, 2015, the Police Department has over 6,153 likes on Facebook and 1,437 followers on Twitter. This is an increase of about 1,200 likes in the past quarter.

- There have been 239 tweets during Q1. These include three Tweet-Along-With-A-Police-Officer segments, in which followers get to “ride along” with a patrol officer during part of a shift to increase awareness of police interactions with the community. There were also several tweets during two violence forums sponsored by local media, including CBS-2 & Fox 28/40 and KCRG & WMT Radio. We were able to use social media to reinforce that the SAFE-CR program does not penalize victims for calling 911 for emergency assistance.
- The most popular Facebook post reached 105,685 people. It featured police officers recognizing breast cancer awareness month by painting a patrol car pink.
- Three of the Most Wanted featured on “Wanted Wednesday” have been apprehended based on tips received by the department.
- About 52,200 people look at the department’s Facebook each week according to social media analytics.

QUARTER 2:

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.

As noted in previous reports, due to the confidentiality of the Crime Stoppers program, we are unable to track the number of TipSoft submissions that were linked by crimereports.com. Records personnel are now also providing the web site address to citizens.

Gun Reduction Initiative

In Q2, 44 more firearms were taken off of the street by Patrol for a total of 91 firearms off the street in 2015. Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Thursday session involving senior staff involving Chief, Deputy Chief, 3 division Commanders, Professional Standards, Community Liaison, and Research and Development Commander
 - Monthly session involving all shift Commanders and District Lieutenants



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Text-a-Tip Initiative

Program promoted by the police department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.

During Q2:

- Total Linn County Crime Stoppers tips received: 43
- Total tips received via TipSoft web site: 35 (or 81.39%)
- Total Linn County Crime Stoppers tips resulting in cash reward: 4
- Total tips received via TipSoft web site resulting in cash reward: 3 (or 75%)
- Total Linn County Crime Stoppers reward amount: \$250
- Total tips received via TipSoft web site reward amount: \$200 (or 80%)

K9 Blitz

During Q2 there were 527 apartments/residences checked, 9 hotels checked, 3 school check, 3 Trailways Busses, 14 knock and talks, 115 vehicles, and handled several calls for service to assist when shifts needed.

Several projects completed in core neighborhood areas. There were no calls for shots fired during Blitz times. The results from those projects included:

- 4 Possession of Controlled Substance arrests (Marijuana, Meth, Cocaine, Ecstasy, and Psilocybin Mushrooms)
- 8 Possession of Drug Paraphernalia charges
- 2 Disorderly House arrests
- 1 arrest warrant

Community Policing

- Attendance at monthly Neighborhood Association Meetings
- Formation and selection of the PCAT team was completed. This team consisting of a Sergeant and 4 officers will respond and proactively police neighborhoods. This team will be active in Q3.
- Central District
 - Community Connections Resource Center – The PD partners with several non-profits within this building to enhance our relationship with the community. The PD handles all building-related issues. The PD also has a strong volunteer presence at the Community Connections Resource Center, as they staff the reception desk for this building.
 - This building is currently being setup to house the PCAT Team as well as United Way in mid-January.
 - Continue to partner with service providers to address and house our homeless population that resides in the Central District.
 - Partnered with multiple different entities for discussions on the Winter Overflow Plan for the homeless this winter. There is now a plan in place.
 - Attend informal meetings at Wellington House two to three Friday mornings a month for work sessions and information sharing between CPRD, Department of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
 - Attended community outreach sessions that included “Coffee with a Cop” and “Shop with a Cop.”



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

• East District

- Continue to work with Building Services on different properties that require additional attention.
- Continue to work with Neighborhood Associations to address their concerns of certain speed limit adjustments and the placement of traffic control devices where deemed appropriate.
- Utilize the PCAT Unit to highlight the tenets of Community Policing by reducing crime and the fear of crime.
- Define relationships with shift lieutenants in order to maximize results from Community Policing endeavors.

• West District

- Organized and participated in a meeting with the management and tenants of the Cedar Valley Apartments regarding a shots fired call and quality of life issues. This has led to a group of tenants partnering with the management to affect a cleanup of the property employing Crime Prevention Through Environmental Design Strategies (CPTEDS). Numerous lighting fixtures that were not functioning have been repaired or replaced. Junk vehicles that were on the property have been removed. We continue to work with management to address any concerns of criminal activity as well as follow up to ensure their progress on addressing quality of life issues.
- Continue to meet with Westdale Court, Cedar Valley, Summit View mobile homes community, and Glenbrook Center West Apartments to improve quality of life issues, reduce calls for service, and violence related calls. These meetings have led to several non-renewals of problem tenant's leases.
- Continue to meet with Cedar Terrace Mobile Home Park to reduce calls for service and quality of life issues. Several tenants have been evicted for narcotics activity.
- Continue to meet and work with the Taylor Neighborhood Association and the school to keep juvenile-related issues at a minimum. Juvenile-related issues are under control.
- Meet with Roxbury Drive area citizens to discuss recent burglaries and crime prevention strategies.
- Continue to meet with Kirkwood Security Director and Apartment Managers to address crime and quality of life issues.

Schools

Police PAL presentations for Q2 included:

- Kindergarten – Intro to what a police officer looks like and their equipment
- 1st grade – Getting to and from School Safely, What to do in an emergency and Being Home Alone
- 2nd grade – Stranger Danger
- 3rd grade – Bullying
- 4th Grade – Theft
- 5th grade – Internet Safety

School Resource Officers (SRO):

- Participated in the planning/prepping for the second lockdown drill to be done in Q3.
- Participated in training involving how to deal unruly students in the schools in non-criminal situations and the use of de-escalation tactics in the schools.
- Partnering with the CRCSD to educate the community on the role of the SRO.
- Continuing the student pledge against violence within all metro-area schools



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Shop with a Cop

- The Cedar Rapids Police Protection Association (CRPPA) partnered with Target on December 2, 2015 and provided 70 local children with coats, hats, gloves, boots as well as a toy for the holidays.

Coffee with a Cop

- Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on:
 - October 1, 2015 – Johnson Avenue Hy-Vee (60 people attended)
 - December 10, 2015 – Brewed Awakenings (50 people attended)

Recruiting and Education

- Held an informational session at Lifeline Ministries on October 25, 2015 in order to recruit minority applicants. It was also a chance to reach to people of color in our community to educate them on programs available at the PD and to build positive relations through interaction in a safe, non- confrontational environment.
- Registered and prepared to participate on 01/17/16 in the MLK Day Kick-Off and Public Employment Job Fair.

Social Media

Social media provides a new and potentially valuable means of assisting the department and its personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives. As of December 18, 2015, the Police Department has over 7,231 likes on Facebook and 1,563 followers on Twitter.

- There have been 163 tweets during Q2. These included a Tweet-Along-With-A-Police-Officer segment, in which followers had the opportunity to “ride along” with a patrol officer during part of a shift to increase awareness of police interactions with the community. There were also several tweets of quotes during the CBS-2 & Fox 28/40 Violence forum and several popular Tweets of the pink squad car used for breast cancer awareness month.
- The most popular Facebook post reached nearly a half million people (435k). It featured a story about an overturned semi-trailer and several pigs escaping. Other popular posts included the Shop with a Cop event (officers provide winter clothing and Christmas gift to children) and the Police K9 Memorial Ceremony. A photo gallery of all the current police K9s had 836 likes itself and over 34,000 views.
- About 54,000 people look at the department’s Facebook each week according to social media analytics.
- The Police Department has increased the number of Facebook followers by 6,000 since the department created a social media team to increase community outreach.
- All of the Police Department likes are organic and we have not needed to spend any money advertising at this point.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

QUARTER 3:

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.

As noted in previous reports, due to the confidentiality of the Crime Stoppers program, we are unable to track the number of TipSoft submissions that were linked by crimereports.com. Records personnel are now also providing the web site address to citizens.

Gun Reduction Initiative

In Q3, 26 more firearms were taken off of the street by Patrol.

Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Thursday session involving senior staff involving Chief, Deputy Chief, 3 division Commanders, Professional Standards, Community Liaison, and Research and Development Commander
 - Monthly session involving all shift Commanders and District Lieutenants

Text-a-Tip Initiative

Program promoted by the police department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.

During Q3:

- Total Linn County Crimestoppers tips: 56
- Total tips received via TipSoft web site: 40 (or 71.92%)
- Total Linn County Crimestoppers tips resulting in cash reward: 2
- Total tips received via TipSoft web site resulting in cash reward: 1
- Total Linn County Crimestoppers reward amount: \$100
- Total tips received via TipSoft web site reward amount: \$50 (or 50%)

K9 Blitz

- During Q3 there were a total of 442 deployments with 150 arrests credited to the K9 Unit:
 - 201 narcotic detections including schools, apartments, and hotels
 - 34 vehicles sniffed
 - 7 suspect tracks
 - 16 search warrants executed
 - 6 apprehensions with 2 bites
- Arrest Charges for Narcotics included Cocaine, Meth, Crystal Meth, Hashish, Heroin, Marijuana, and drug paraphernalia.
- K9 Unit handled several calls for service to assist when shifts needed it.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

PCAT

- There have been two violent groups that were identified that were responsible for the majority of our violent crimes.
 - Consist of 24 members between the two groups.
 - 17 of these members were identified on being on some sort of supervision.
- To combat these issues we have done the following:
 - Conducted 160 vehicles stops with 98 citations and 151 warnings issued.
 - Had 155 arrest charges issued out for various crimes from weapons offenses, drug charges, and nuisance crimes.
 - Handled 61 calls linked primarily to our listed groups.
 - Made 251 subject stops/citizen contacts in our high risk neighborhoods.
 - Conducted 80 foot patrols.
 - Served three search warrants related to our problem groups.
 - Taken three illegally possessed guns off of the street.

PCAT has also played a vital role in assisting on shooting scenes and identifying possible suspects.

Community Policing

- Attendance at monthly Neighborhood Association Meetings
- Central District
 - Community Connections Resource Center – The PD partners with several non-profits within this building to enhance our relationship with the community. The PD handles all building-related issues. The PD also has a strong volunteer presence at the Community Connections Resource Center, as they staff the reception desk for this building. The United Way was admitted into the building for their low income tax preparation service from mid-January through mid-April.
 - Continue to partner with service providers to address and house our homeless population that resides in the Central District.
 - Partnered with multiple different entities for discussions on the Winter Overflow Plan for the homeless this winter. There have been continuous process improvement meetings.
 - Attend informal meetings at Wellington House two to three Friday mornings a month for work sessions and information sharing between CPRD, Department of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
 - Continue to partner with Parks Department on a spring plan for Greene Square and the parking problems in the 300 blk 1st ST NW near the roller dam.
 - Working as a part of the SET task force. Trying to get to the cause of gun violence in our community.
 - Continue to partner with the building department and solid waste department on various projects. One noteworthy address is 1502 Mt. Vernon Rd SE. The other was underside of the 8th Ave Bridge where homeless persons have been living and depositing large amounts of debris.
 - Organized a forum on police and community relations with Coe College. Forum was held on March 21, 2016.
 - Partnered with the ABBE center (mental health advocates) on a particularly dangerous individual whom clearly was suffering from a mental illness and was generating many police calls. A long term solution was found because of the cooperation.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

• East District

- Work with residents of Wildwood Drive NE to regain confidence that their neighborhood is a safe and pleasant place to live.
- Collaborated with the Parks Department to establish that the Sac & Fox Roller Dam area will not be a location where illegal dumping, dogs running at large, and use of all-terrain vehicles in unauthorized areas will be tolerated.
- Utilize both traffic and patrol personnel to monitor areas and alternate routes around road construction sites to maintain the safe and orderly flow of traffic.

• West District

- Cedar Valley Apartments continue to make progress. Participated in a recent meeting with tenants and management after the recent homicide. Followed up in meeting with the Four Oaks Board to support increasing the lighting and them researching and purchasing a security camera system.
- Continue to meet with Westdale Court, Cedar Valley, Summit View mobile homes community, and Glenbrook Center West Apartments to improve quality of life issues, reduce calls for service, and violence related calls. These meetings have led to several non-renewals of problem tenant's leases.
- Continue to meet with Cedar Terrace Mobile Home Park to reduce calls for service and quality of life issues. Several tenants have been evicted for narcotics activity.
- Continue to meet and work with the Taylor Neighborhood Association and the school to keep juvenile-related issues at a minimum. Juvenile-related issues are under control.
- Meet with Roxbury Drive area citizens to discuss recent burglaries and crime prevention strategies.
- Continue to meet with Kirkwood Security Director and Apartment Managers to address crime and quality of life issues.

Schools

Police PALs presentations for Q3 included:

- Preschool (optional)
- Kindergarten – Stranger Danger
- 1st grade – Respect for Authority and Others' Property
- 2nd grade – Gun Safety (DVD)
- 3rd grade – Bicycle Safety

School Resource Officers (SRO):

- SROs are working on getting to the bottom of the recent gun violence by juveniles in the community.
- They are working with school administrators to ensure a smooth last two months of school.

Citizen Academy

- A Citizen Academy began in March and is currently going on. There are 23 attendees.
- A mini Citizen Academy was held for Hands-Up Communication (deaf and/or hard of hearing community members). There were approximately 15 attendees to each class. There were three classes held:
 - The first class was a tour of the PD and overview of the CRPD.
 - The second class was on Crime Prevention and Fraud.
 - The third class was on the Patrol Division and covered patrol officers and their duties, Bomb Squad, and K9.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Coffee with a Cop

- Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on:
 - January 14, 2016 – Brewed Awakenings (75 people attended)
 - February 11, 2016 – Johnson Avenue Hy-Vee (75 people attended)

Social Media

Social media provides a new and potentially valuable means of assisting the department and its personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives.

As of March 24, 2016, the Police Department has over 8,177 likes on Facebook and 1,775 followers on Twitter.

- There have been 57 tweets during Q3. These included a live Tweet during the Eastern Iowa Heroin Initiative Town Hall that was a full-house at the Cedar Rapids Public Library. Cedar Rapids police officers and federal prosecutors discussed the heroin epidemic and provided prevention tips for audience members.
- The most popular Facebook post reached 155,963 people. It featured information about a website called Return of Kings that was promoting an International Meetup Date on February 6th. It appeared to be an attempt to get young girls or women to various meeting sites throughout the country, including a location in Cedar Rapids.
- About 43,000 people look at the department's Facebook each week according to social media analytics. 64% of followers are female, while 36% are male.
- The Police Department has quadrupled the number of followers since launching the social media initiative just 15 months ago.

All of the Police Department likes are organic and we have not needed to spend any money advertising.

QUARTER 4:

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.

As noted in previous reports, due to the confidentiality of the Crime Stoppers program, we are unable to track the number of TipSoft submissions that were linked by crimereports.com. Records personnel are now also providing the web site address to citizens.

Gun Reduction Initiative

In Q4, 27 more firearms were taken off of the street by Patrol.

Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Thursday session involving senior staff involving Chief, Deputy Chief, 3 division Commanders, Professional Standards, Community Liaison, and Research and Development Commander
 - Monthly session involving all shift Commanders and District Lieutenants



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Text-a-Tip Initiative

Program promoted by the police department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.

During Q4:

- Total Linn County Crimestoppers tips: 28
- Total tips received via TipSoft web site: 28 (or 100%)
- Total Linn County Crimestoppers tips resulting in cash reward: 0
- Total tips received via TipSoft web site resulting in cash reward: 0
- Total Linn County Crimestoppers reward amount: \$0
- Total tips received via TipSoft web site reward amount: \$0

PCAT

There has been one additional violent group that has been identified in addition to the two that were identified in Q4.

- The additional violent group consists of 10 known members.
- All three identified violent groups combined now consist of 55 known members.

To combat this issue we have done the following:

- Conducted 119 vehicle stops with 113 citations and 121 warnings issued.
- Had 238 arrest charges for various crimes including; weapons offenses, drug offenses, and other nuisance crimes.
- Handled 91 calls for service linked to known individuals or violent crimes.
- Made 286 subject stops/citizen contacts in our high risk neighborhoods.
- Conducted 157 foot patrols.
- Served two search warrants related to narcotics investigations.
- Took one additional illegally possessed gun off of the street.

PCAT continues to provide a vital role in intelligence gathering and sharing with every division within the Cedar Rapids Police Department and surrounding Law Enforcement agencies. This information has assisted other divisions in major gun arrests and evidence seizures.

K9 Unit

During Q4 there were a total of 352 deployments with 123 arrests credited to the K9 Unit:

- 322 narcotic detections including schools, apartments, and hotels
- 45 vehicles sniffed
- 7 suspect tracks
- 19 search warrants executed
- 6 apprehensions with 2 bites
- 5 Bus interdiction projects
- 4 firearms seized

Arrest Charges for Narcotics included Cocaine, Meth, Crystal Meth, Heroin, Marijuana, Prescription Pills and drug paraphernalia.

K9 Unit handled several calls for service to assist when shifts needed it.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Community Policing

- Attendance at monthly Neighborhood Association Meetings
- Central District
 - Community Connections Resource Center – The PD partners with several non-profits within this building to enhance our relationship with the community. The PD handles all building-related issues. The PD also has a strong volunteer presence at the Community Connections Resource Center, as they staff the reception desk for this building. The United Way was admitted into the building for their low income tax preparation service from mid-January through mid-April.
 - Continue to partner with service providers to address and house our homeless population that resides in the Central District.
 - Partnered with multiple different entities for discussions on the Winter Overflow Plan for the homeless this winter. There have been continuous process improvement meetings.
 - Attend informal meetings at Wellington House one or two Friday mornings a month for work sessions and information sharing between CRPD, Department of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
 - Continue to partner with Parks Department on Greene Square.
 - Working as a part of the SET task force. Trying to get to the cause of gun violence in our community.
 - Continue to partner with the Building Department and Solid Waste Department on various projects. One noteworthy address is 1502 Mt. Vernon Rd SE. The other was underside of the 8th Ave Bridge where homeless persons have been living and depositing large amounts of debris.
 - Starting to work with Parks Department for additional lighting in Redmond Park. This has been completed with help from Alliant Energy and Parks Department.
 - Worked with Narcotics Team on two occasions to focus on some synthetic drugs users and sellers.
 - Worked with Parks Department under 12th Ave Bridge regarding homeless cleanup.
- East District
 - Continue to ensure changes at the Roller Dam & Sac & Fox trail are being enforced.
 - Supplement daily street commander presence to ensure District focuses and priorities are met.
 - Continue to monitor areas of road construction and alternate routes for the safe flow of traffic.
- West District
 - Continue to partner with Cedar Valley Apartments. Participated in meetings with tenants and management after the homicide. Followed up in meetings with the Four Oaks Board to support increasing the lighting and them researching and purchase of a security camera system and hiring officers for dedicated patrols on high profile weekends such as the 4th of July.
 - Continue to meet with Westdale Court, Cedar Valley, Summit View mobile homes community, and Glenbrook Center West Apartments to improve quality of life issues, reduce calls for service, and violence related calls. These meetings have led to several non-renewals of problem tenant's leases.
 - Continue to meet with Cedar Terrace Mobile Home Park to reduce calls for service and quality of life issues. Several tenants have been evicted for narcotics activity.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

- Continue to meet and work with the Taylor Neighborhood Association and the school to keep juvenile-related issues at a minimum. Juvenile-related issues are under control.
- Meet with Roxbury Drive area citizens to discuss recent burglaries and crime prevention strategies.
- Continue to meet with Kirkwood Security Director and Apartment Managers to address crime and quality of life issues. This has led to Kirkwood partnering with the Police Department to create a college resource officer position. Additionally the K-9 unit has been used resulting in the service of several narcotics related search warrants.
- Partnered with BSD and Matthew 25 to conduct a neighborhood improvement sweep in the area bordered by 15th Ave. SW. 8th Ave. SW. 4th Street SW. and I380. Housing and zoning violations were documented and property owners notified to bring properties into compliance. If the property owners are physically or financially unable Matthew 25 may be able to provide assistance to the property owner in bringing the properties into compliance.

Schools

Police PALs presentations for Q4 included:

- Preschool (optional)
- Kindergarten – Stranger Danger
- 1st grade – Respect for Authority and Others’ Property
- 2nd grade – Gun Safety (DVD)
- 3rd grade – Bicycle Safety
- Camp Tanager Visits – 2 visits in June (120 kids)

School Resource Officers (SRO):

- Gun Violence – Discussions were held at the schools. Although the discussions were well attended and students actively participated, no concrete reasons or solutions were found. Students agreed that the violence has grown and is scary to them, the majority of the attendees were not the juveniles involved in the shooting activity.
- End of School - The last two months of school went well as the SROs teamed up with the school staffs by encouraging the students to stay on task and stay focused on the learning environment in the buildings. Activities were held at some of the schools to support this effort by rewarding students for good behavior.

Youth Academies

There were three Youth Academies conducted during Q4:

- June 14-15: Kindergarten – 1st Grade (20 kids)
- June 21-22: 2nd – 3rd Grade (20 kids)
- June 28-29: 4th – 5th Grade (20 kids)

Coffee with a Cop

Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on:

- April 28, 2016 – Wilson Hy-Vee (50 people in attendance)
- June 23, 2016 – Johnson Ave Hy-Vee (75 people in attendance)



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

POLICE CONTINUED

Social Media

Social media provides a new and potentially valuable means of assisting the department and its personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives.

As of June 21, 2016, the Police Department has over 9,010 likes on Facebook and 1,925 followers on Twitter.

- There have been 32 tweets during Q4. These tweets included timely information about gas line breaks, road closures due to accidents, and community outreach opportunities for citizens to engage with police officers at events throughout the city.
- The most popular Facebook post reached 142,623 people through our Facebook page. It featured a video of school resource officers at Kennedy High School helping relocate some ducklings that wandered into the school.
- The Weather Channel shared our video of the duckling relocation and it was viewed by 538,877 people.
- The largest audience of Police Department Facebook followers is women aged 25-34 years. 21 percent of followers are in this category. 57 percent of total followers are women and 43 percent are men.
- 77 percent of followers accessed Facebook on their mobile devices.
- The Police Department has quintupled the number of followers since launching the social media initiative in just 1 ½ years.

All of the Police Department likes are organic and we have not utilized paid advertising.

PUBLIC WORKS

QUARTER 1:

- Flood Control System (FCS) – Following up on the adoption of the 20-year master plan in the fourth quarter of FY 2015, final design began on several projects including NewBo/Sinclair levee, NewBo pump station, and Czech Village levee. With construction of segments in both NewBo/Sinclair and Czech Village, interim flood protection can be achieved in low-lying areas. As additional funding is necessary to build the protection per the master plan, funding strategy continued with the US Army Corps of Engineers. This led to a strategy of having a shovel ready east side construction project and design kicked off on the Tree of Five Seasons park removable floodwall. The two notable funding successes were the State Flood Hazard Mitigation Board raising the project's GRI cap from \$263 million to \$269 million and the Iowa Economic Development Authority granting \$911,562 in additional CDBG funds to the East side flood wall project at Quaker Oats.
- Street Light Reviews. Traffic Engineering Division review and oversee the street lighting system for the city which is budgeted at \$1.8 million. Traffic Engineering Division reviewed and approved 7 street lighting plans associated with final plats, seven (7) street light removal requests associated with construction projects, and 1 residential street light relocation request. Traffic Engineering Division staff work with Alliant Energy to convert one (1) existing street lights from HPS to LED technology in response to a request from the public.
- On-Street Disabled Parking Requests. – Traffic Engineering Division processes requests for on-street disabled parking for residents who have disabled parking placards/license plates. In this quarter, 4 requests for new signs were issued and 5 requests for removals were issued.
- Installed a sluice gate in the manhole at Penn Ave NW and 1st Street NW to protect neighboring areas from rises in the Cedar River water level.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

- Initiated design for a regional detention basin at 18th Street SW north of Wilson Avenue to protect the Milligan Court and Balsam Drive areas which experienced localized flooding during the June 2014 flash flood event.
- Identified three projects for FY2017 through the updated Storm Water Master plan. Two of the projects are detention basin projects that will reduce the likelihood of downstream flooding.
- Completed construction of one stormwater inlet protection project and are working through the bid process on another similar project.

QUARTER 2:

- Two construction contracts were completed on the former Sinclair site to ready the site for the City's first flood control levee construction, scheduled for 2016.
- Bid the last 2008 FEMA funded sanitary sewer flood recovery project. In total 34 of these projects have been bid and have replaced or lined 43-miles of sanitary sewer to improve the condition of the collection system in the City. These projects represent over \$51 million in FEMA-funded construction.
- Adoption of City policy on private lift stations will provide better service to customers and reduce the risk of environmental impacts. The adoption of this policy was the result of a successful coordination and public outreach effort with citizens living in areas currently served by private lift stations.
- Public Works Department, with the cooperation of Community Development, selected a consultant to assess and recommend aesthetic guidelines for the street lighting within the downtown and adjacent neighborhoods. These guidelines will be utilized towards enhancing and improving the street lighting throughout the core downtown area for the City.

QUARTER 3:

- The Flood Control System (FCS) project purchased the grant interest in Parking Lot 44 Park and Ride Lot from the Federal Transit Administration. This will allow for the development of a levee from 8th Avenue SE to 12th Avenue SE. The first phase of the Lot 44 FCS project, a \$7 million pump station, went out for bid in March 2016. When completed in 2018, this pump station will offer immediate and interim flood protection to the lower lying NewBo neighborhood, as it can pump down the storm sewer system, which can back up into NewBo during high river events.
- Street Light Reviews. Traffic Engineering Division reviews and oversees the street lighting system for the city which is budgeted at \$1.8 million per year. Traffic Engineering Division reviewed and approved 7 street lighting plans associated with final plats, 3 street light removal and installation requests associated with construction projects, and 3 residential street light installation requests. Traffic Engineering Division staff is working with Alliant Energy to convert existing street lights from High Pressure Sodium to LED technology in response to a requests from the public for improved lighting in addition to energy savings on the City's flat rate bill to be eventually realized once the capital costs have been covered. Currently, Public Works with the corporation of Community Development has worked with a consultant to assess and recommend aesthetic guidelines for the downtown and surrounding neighborhoods. These guidelines are being utilized towards enhancing and improving the street lighting throughout the core downtown area for the city and creating a cohesive network of street lights throughout the downtown.
- On-Street Disabled Parking Requests. – The Traffic Engineering Division processes requests for on-street disabled parking for residents who have disabled parking placards/license plates. In this quarter, 3 requests for new signs were issued and 5 requests for removals were issued.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

QUARTER 4:

- A \$5.9 million, 36,000 gallon-per-minute storm water pumping station for the NewBo neighborhood was placed under construction contract for completion in fall 2017. This is the first major Flood Control System project bid by the City of Cedar Rapids and effectively marks the beginning of the construction phase of the FCS. This facility will pump rain water into the Cedar River when the gravity storm sewer outfalls to the Cedar River are shut off due to high river levels. Closing the storm sewer outfalls prevents river water backing into the storm system and flooding the area. This new pump station will then reduce flooding potential from ponded rain water and reduce the manual effort of the Public Works Department. Because the NewBo neighborhood is a low lying area, which is susceptible to lower levels of river flooding, this project will offer immediate benefits upon completion.
- Initial updates to the Stormwater and Sanitary Sewer master plans are nearing completion after approximately 18 months of work on both projects. These updates will provide direction and guidance on best management practices and how best to optimize the investment of capital improvement project funds over the next 5 to 10 years.
- Ramping up efforts to improve our rating under FEMA’s “National Flood Insurance Program – Community Rating System” a 10 tier ranking system for discounting flood insurance. We are currently a class 6 community (20% discount on NFIP premiums for properties in floodplain). Our 12-18 month goal is to work toward a 2 step improvement (Class 4, equivalent to a 30% discount on NFIP premiums for properties in floodplain).
- Street Light Reviews: Traffic Engineering Division reviews and oversees the street lighting system for the city which is budgeted at \$1.8 million per year. Traffic Engineering Division reviewed and approved 8 street lighting plans associated with final plats, 3 street light removal and installation requests associated with construction projects, and 6 residential street light installation requests.

UTILITIES

QUARTER 1:

Water & WPC Divisions

Q1 – 100% compliance with all Public Water Supply and NPDES requirements

QUARTER 2:

Water & WPC Divisions

Q2 – 100% compliance with all Public Water Supply and NPDES requirements

QUARTER 3:

Utilities Engineering

- Continued construction work on Horizontal Collector Well #5
- Continued construction work on J Avenue Plant Improvements Phase I (project now over 80% complete)
- Provided all Council members with updated versions of Water, WPC, and Solid Waste & Recycling “Issues and Challenges” reports
- Initiated design phase of new Kirkwood elevated tank

Water & WPC Divisions

Q3 – 100% compliance with all Public Water Supply and NPDES requirements



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

UTILITIES CONTINUED

QUARTER 4:

Utilities Engineering

- Continued construction work on Horizontal Collector Well #5
- Initiated bidding process for demolition of existing Kirkwood standpipe in preparation for new elevated tank

Water & WPC Divisions

- Q4 – 100% compliance with all Public Water Supply and NPDES requirements
- FY16 - 100% compliance with all Public Water Supply and NPDES requirements



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PROMOTE CR

LEAD REGIONALLY, THINK CEDAR RAPIDS FIRST BY TELLING OUR STORY STRATEGICALLY, EMPHASIZING INTERGOVERNMENTAL RELATIONS, AND BRANDING AND MARKETING THE CITY OF CEDAR RAPIDS.

Goal owners: Communications, Community Development, Development Services-Economic Development, Development Services-Plan Review, Fire, Parks & Recreation, Utilities

COMMUNICATIONS

QUARTER 1:

- Disseminated quality of life and community engagement information related to a large variety of topics, including: economic development, street conversions, SAFE-CR, Paving for Progress, flood control, public safety, water quality efforts, bike lanes, extension of splash pad season, and many more.
- Logged **191+ positive media stories** covering City events, topics and initiatives.
- Engaged the public on many city topics through use of social media as well as the City’s website.
 - City of Cedar Rapids Twitter (July – September 2015)
 - 178 tweets
 - 432 new followers
 - 6381 total followers
 - 120,400 impressions
 - City of Cedar Rapids Facebook (July – September 2015)
 - 53 posts
 - 290 new likes
 - 2615 total likes
 - 175,416 total reach (unique user impressions)
 - Launched City of Cedar Rapids Instagram account on May 4, 2015
 - 115 total posts
 - 531 total followers
 - Parks and Recreation Department Facebook
 - 275 new likes
 - 3806 total likes
 - Cedar Rapids Police Department Twitter
 - 1437 total followers
 - There have been 239 tweets during Q4. These include three Tweet-Along-With-A-Police-Officer segments, in which followers get to “ride along” with a patrol officer during part of a shift to increase awareness of police interactions with the community. There was also several tweets during two violence forums sponsored by local media, including CBS-2 & Fox 28/40 and KCRG & WMT Radio. We were able to use social media to reinforce that the SAFE-CR program does not penalize victims for calling 911 for emergency assistance.
 - Cedar Rapids Police Department Facebook
 - 6153 total likes
 - The most popular Facebook post reached 105,685 people. It featured police officers recognizing breast cancer awareness month by painting a patrol car pink.
 - Three of the Most Wanted featured on “Wanted Wednesday” have been apprehended based on tips received by the department.
 - About 52,200 people look at the department’s Facebook each week according to social media analytics.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- Cedar Rapids Fire Department Twitter
 - 373 total followers
 - The Fire Department Twitter account is used to provide timely information to the public, including four gas line break incidents in which our Tweets were “retweeted” by local media to quickly disseminate information.
- Cedar Rapids Fire Department Facebook
 - 3234 total likes
 - Video of the new fire arson dog doing a demonstration was one of the most popular posts with the video receiving over 7,300 views.
- Distributed the **August edition of OurCR** magazine to over 66,000 households promoting City initiatives and activities. This **edition highlighted Cedar Rapids’ National rankings, positive feedback, facts about city services, and other areas where we excel.**
- Hosted **Cedar Rapids Night at the Kernels** on July 16 at the ballpark. The game offered an opportunity for employees to speak with residents about the Flood Control System, City Manager’s 1 Bag Challenge and various other initiatives. The event included tables, giveaways, and targeted messaging on the scoreboard before the game began.
- Received continued local, regional and national news exposure for the **Middle Cedar Partnership Project** and the City’s effort to work with our neighbors to improve soil health, water quality and water quantity. Continued keeping the community informed on the Flood Control System with an open house to communicate the approved plan (July 9).
- Distributed **City Manager’s 1 Bag Challenge** collection kits to those on the SE side of Cedar Rapids through Cedar Rapids Gazette delivery.
- Promoted **unique Local Historic Districts signage** during unveiling of new street signs, creating media stories on the importance of recognizing and celebrating our Local Historic Districts (July 17).
- Continued outreach to City employees and project stakeholders regarding **two-way street conversions**, holding an open house for City employees to become informed and help advocate for the project (July 23).
- Welcomed children from Five Seasons Learning Center and provided a tour of the large vehicle garage, with educational and hands-on activities for traffic engineering, street maintenance, and sewer maintenance. Approximately 45 children attended.
- Visited local nonprofits such as the Salvation Army and talked to children about the importance of keeping our roads safe and in good shape. Staff talked with approximately 55 children.
- Continued promoting **the Paving for Progress** program, including presentations on the program’s impact, community outreach, and early impacts to Iowa League of Cities (September 23) and American Society of Civil Engineers (Sept 11).
- Promoted our bike-friendly community by partnering with Blue Zones Cedar Rapids during Concrete Connections, and painted a “We Heart Bike Lanes” picture on a prominent downtown sidewalk.
- Hosted a hands-on community demonstration (Aug 2) that created a physical mock-up of a protected bike lane, complete with volunteer cyclists, renderings, educational material, and media coverage from all local stations to help bring awareness to the new lanes. Educational videos were also created based on that demonstration and placed online and shared on social media.
- Earned positive state-wide media coverage of the City’s efforts at becoming more bike-friendly (Iowa Public Radio, and Des Moines Register “What Cedar Rapids can teach Des Moines”).
- Earned positive front page story in Gazette (Sept. 10) as well as broadcast media stories when league of American Bicyclist visited Cedar Rapids and helped assess bike-friendliness.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- Earned positive front page story in Gazette (August 29) on the work behind-the-scenes that our crews do to paint lane lines on our roads.
- Worked with local media to detail story on new building ordinance that combats vacant and abandoned properties for the safety of all residents (KCRG August 11).
- Ran cable television and web advertising campaign to promote **Leave Room for Lucy** in an ongoing effort to engage citizens and encourage them to place their carts in a way that allows efficient and safe garbage and recycling collection.
- Hosted four **Elite Recyclers** sessions in September, covering how to best utilize the solid waste and recycling services provided by the City. Participants then become ambassadors for the program.
- Sent mailers to all water customers outlining the **Fall 2015 Loose Leaf Vacuum Collection Schedule** and also arranged for radio and digital promotion, including an on-air interview on Z102.9 and follow-up ride-along with Scott Schulte.
- Staff visited Prairie Hill Elementary to discuss **water quality, water treatment and water conservation** with the 3rd grade classes.
- Hosted booths at the September 19 Farmers’ Market for iGreenCR (promoting water conservation rebates, stormwater cost-share program, etc.), street conversions, and BikeCR.
- Coordinated and promoted Northwest Recreation Center ground breaking event, generating positive media coverage and increasing awareness and support of the facility.
- Coordinated and promoted Seminole Cross Country Course ribbon cutting, highlighting Cedar Rapids as a new resource for cross country events, bringing increased sports tourism to the City.

QUARTER 2:

- Disseminated quality of life and community engagement information related to a large variety of topics, including: economic development, street conversions, SAFE-CR, Paving for Progress, snow fighting preparations and clean-up efforts, flood control, new park planned for southwest Cedar Rapids, updates on Greene Square renovation and progress, public safety, leaf pick-up, litter clean-up, garbage and recycling services, and many more.
- Logged **184+ positive media stories** covering City events, topics and initiatives.
- Engaged the public on many city topics through use of social media as well as the City’s website.
 - City of Cedar Rapids Twitter (October – December 2015)
 - 151 tweets
 - 324 new followers
 - 7064 total followers
 - 161,400 impressions
 - City of Cedar Rapids Facebook (October – December 2015)
 - 326 new likes
 - 2950 total likes
 - (unique user impressions)
 - 141,296 total reach
 - Launched City of Cedar Rapids Instagram account on May 4, 2015
 - 149 total posts
 - 557 total followers
 - Parks and Recreation Department Facebook
 - 4008 total likes



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- Cedar Rapids Police Department Twitter
 - 1563 total followers
 - 163 tweets - These included a Tweet-Along-With-A-Police-Officer segment, in which followers had the opportunity to “ride along” with a patrol officer during part of a shift to increase awareness of police interactions with the community. There were also several tweets of quotes during the CBS-2 & Fox 28/40 Violence forum and several popular Tweets of the pink squad car used for breast cancer awareness month.
- Cedar Rapids Police Department Facebook
 - 7307 total likes
 - The most popular Facebook post reached nearly a half million people (435k). Other popular posts included the Shop with a Cop event (officers provide winter clothing and Christmas gift to children) and the Police K9 Memorial Ceremony. A photo gallery of all the current police K9s had 836 likes itself and over 34,000 views.
- Cedar Rapids Fire Department Twitter
 - 431 total followers
- Cedar Rapids Fire Department Facebook
 - 3383 total likes
- Distributed the November edition of OurCR magazine to over 66,000 households promoting how the City plans and prepares for winter weather, emergencies, water main breaks, flash flooding, drought and Emerald Ash Borer disease. This edition provided tips to assist residents in knowing where to park in snow emergencies, how to prevent frozen pipes and winter fires, how to prepare for a drought and save water, and how to react during flash flooding events.
- Hosted City Services Center City Week Open House, featuring staff and equipment from departments throughout the City. The event was attended by over 300 residents, with extremely positive feedback from both residents and employees in attendance.
- Promoted goals and strategy behind Paving for Progress with a Gazette guest editorial submitted by the entire council “Road improvements guided by strategy, commitment.”
- Promoted launch of new transit app, offering residents the ability to track bus routes live from their smart phones.
- Secured front-page story in *Cedar Rapids Gazette* on successful second season of Paving for Progress.
- Strengthened the format for road improvement public meetings to better meet residents’ needs. New format provides clarity on Paving for Progress and Complete Streets, and provides context for the City’s vision on walkability. New format also provides more individualized time with property owners.
- Engaged the community with an interactive presentation and panel discussion with Blue Zones’ walkability expert Dan Burden, alongside members of the Public Works Management team and Community Development team. More than 60 people attended the presentation, and residents impacted by road projects and sidewalk considerations were personally invited.
- Continued ongoing collaboration with local media to highlight milestones of Flood Control System, including follow-up stories on the newly adopted Aesthetics Guidelines and a “successful year in review” story.
- Made concerted efforts to stay in communication with businesses most impacted by two-way conversions, including physically walking down 3rd Avenue and making personal visits to businesses.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- Earned positive media coverage for a beneficial grant program that provides funding to safely remove lead based paint hazards in CR homes. Feature media stories occurred in October and December on families who have benefited from the Hazard Hunters program.
- Earned positive media coverage from two local TV stations on the soon-to-launch Traffic Operations Center, which will help improve signal timing and enable the Traffic Division to respond to emergency situations at the touch of a button.
- Earned positive media coverage of the new online tool that puts hundreds of historic documents at people's fingertips. Residents can find information on historic properties on the online database.
- Proactively reached out to media ahead of the season's first snowfall to highlight the City's preparedness and snow fighting strategy. Media collaboration resulted in an online video that highlights a plow operator's route and skills.
- Provided information to the public about the confirmed presence of Emerald Ash Borer disease in Linn County, the City's plan to protect the urban forest and resources for property owners.
- Promoted Cedar Rapids through lighting of the City Christmas tree on Mays Island.
- Promoted budget survey for residents, generating 357 responses (a significant increase from 43 participants last year).
- Established monthly City Manager guest column in The Gazette, beginning with column printed on December 13, 2015 "Ideas welcome during CR budget process."
- Ran local (channel 9 and 2), cable television, radio and web advertising campaign to promote the Leave Room for Lucy, which encourages citizens to place their carts in a way that allows efficient waste collection with little idling. We also were able to secure a 30-second commercial spot for this campaign on KCRG during their Big 10 Championship pre-game special.
- Hosted an open house to gather public input on what should be done with Cedar Lake.
- Ran digital advertising campaigns to promote various city initiatives including City Manager's 1 Bag Challenge, Fall Leaf Collection, any changes to collection schedules due to holidays, and various events and open houses.
- Successfully informed the public of any changes to the Fall Loose Leaf Vacuum collection schedule through social media, text and email alerts, and press releases as needed.
- Received local and national coverage for the Middle Cedar Partnership Project, especially related to Secretary Vilsack's visit to a demonstration site in NW Iowa.
- Hosted a meeting for the Large and Industrial Users Group to discuss city utilities in FY17 and help them forecast for the coming year.

QUARTER 3:

- Disseminated quality of life and community engagement information related to a large variety of topics, including: economic development, historic preservation, paving for progress, parks and recreation programs, stormwater/green infrastructure, public safety, and more.
- Logged 167+ positive media stories covering City events, topics and initiatives.
- Engaged the public on many city topics through use of social media as well as the City's website.
 - City of Cedar Rapids Twitter (January – March 2016)
 - 289 new followers
 - 7353 total followers



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- City of Cedar Rapids Facebook (January – March 2016)
 - 152 new likes
 - 3102 total likes
- Launched City of Cedar Rapids Instagram account on May 4, 2015
 - 189 total posts
 - 611 total followers
- Parks and Recreation Department Facebook
 - 4561 total likes
- Cedar Rapids Police Department Twitter
 - 1775 total followers
 - 57 tweets - included a live Tweet during the Eastern Iowa Heroin Initiative Town Hall that was a full-house at the Cedar Rapids Public Library. Cedar Rapids police officers and federal prosecutors discussed the heroin epidemic and provided prevention tips for audience members.
- Cedar Rapids Police Department Facebook
 - 8266 total likes
- Cedar Rapids Fire Department Twitter
 - 475 total followers
- Cedar Rapids Fire Department Facebook
 - 3532 total likes
- Conducted media training in order to help employees understand the process to follow when contacted by media, and feel more comfortable and prepared when talking to the media.
- Distributed the March 2016 edition of Our CR magazine to over 66,000 households highlighting the City's volunteer workforce and encouraging volunteerism. This was the first issue of the Our CR designed completely in-house.
- Worked with team of Community partners to plan, host and promote an event to celebrate Cedar Rapids becoming Blue Zone Certified. The event was attended by over 500 residents.
- Staff from both Public Works and Community Development visited Taft Middle School to serve as guest speakers for a class studying city planning, walkability, and livability in infrastructure. Staff discussed ways our City looks at these elements as part of planning projects.
- Continued outreach and education on the two-way conversions downtown, with presentations and Q&As provided to the Optimist Club, Rotary Club, Catholic Layman's Club, Economic Alliance, and Alliant Energy.
- Secured positive media coverage of the City's efforts to tackle more than 1,000 curb ramps this year as part of ongoing efforts to make our community walkable and ADA accessible.
- Presented Paving for Progress program impacts to the Lion's Club, Rotary Club, and internally to both Sewer and Street Maintenance front-line workers. Held 12 open houses in three months for residents to learn more about the overall program and specific impacts to their neighborhood, including a first-ever "pre-construction meeting" with residents to meet the construction inspection team, learn of the traffic control set-up, and get questions on access answered immediately before the start of their project.
- Drew approximately 60 residents to a unique presentation on historic preservation and development. The lecture, "Dollars and Sense of Preserving Community Character" is also available on the City's YouTube channel.
- Participated in a STEM Festival at the Cedar Rapids Public Library and shared information on technology the Traffic Engineering Division uses to keep traffic flowing safely and efficiently.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- Promoted the city's first Neighborhood Action Plan, which will take the EnvisionCR goals and tailor improvements to specific neighborhoods. The promotion led to a front page story in the Gazette.
- Secured positive media coverage of new members of the Public Works management team, including Jen Winter in a Gazette New Year's special on "People and Stories in Eastern Iowa to Watch" and Nate Kampman in a special Gazette feature for Engineer Week in February.
- Successfully pitched a positive media story on the creative and sustainable re-use of road material. The story also highlighted successful division partnerships as crews improved the road leading to Usher's Ferry Historic Village.
- Secured five media stories on Paving for Progress program, before the 2016 list of projects has even been launched.
- Promoted ongoing geese abatement effort, including addition of a laser beam device that made local and national news.

QUARTER 4:

- Launched new City website May 9, 2016
- Disseminated quality of life and community engagement information related to a large variety of topics, including: sustainability, economic development, historic preservation, Paving for Progress, parks and recreation programs, stormwater, public safety, and more.
- Engaged the public on many city topics through use of social media as well as the City's website.
 - City of Cedar Rapids Twitter
 - 7669 followers (+316 from last quarter)
 - City of Cedar Rapids Facebook
 - 3450 likes (+348)
 - Launched City of Cedar Rapids Instagram account on May 4, 2015
 - 645 followers (+34)
 - Parks and Recreation Department Facebook
 - 5199 likes (+638)
 - Cedar Rapids Police Department Twitter
 - 1925 total followers (+150)
 - Cedar Rapids Police Department Facebook
 - 9010 total likes (+744)
 - Cedar Rapids Fire Department Twitter
 - 541 total followers (+66)
 - Cedar Rapids Fire Department Facebook
 - 3783 total likes (+251)
- Distributed the May 2016 edition of Our CR magazine to over 66,000 households highlighting how the City partners with other organizations in the community to provide added value and services to residents.
- Hosted Resident Appreciation Day at the first downtown farmers market, increasing awareness about city services and goodwill with residents.
- Held a Press Conference on April 20 to kick off the 2016 Paving for Progress program, securing media coverage from all three local media outlets.
- Opened Greene Square following a \$2 million renovation project.
- Opened Old MacDonald's Farm in Bever Park with new programming including access to farm animals. The farm had over 5,000 attend the first event and averages 400 visitors daily.
-



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNICATIONS CONTINUED

- Ran cable television and web advertising campaign to promote participation in the City Manager's 1 Bag Challenge, Spring Loose Leaf Collection, and Spring Clean Up Events
- Drew more than 200 attendees for a visioning workshop on the Mt. Vernon Road Corridor, and collected more than 300 comments and 14,000 views on Facebook.
- Hosted Fire and Life Safety summer camp
- Visited nearly 600 elementary students during Public Works Week, paying visits to five elementary schools and sharing information on the vehicles and how Public Works positively impacts the community.
- The most popular Facebook post reached 142,623 people through the PD Facebook page. It featured a video of school resource officers at Kennedy High School helping relocate some ducklings that wandered into the school. The Weather Channel shared our video and it was viewed by 538,877 people.
- Provided employees with a sneak peek of the Traffic Operations Center, raising cross-departmental awareness on the enhanced technology and safety features the yet-to-be-unveiled operations center will provide.
- Held the first Building Services Month proclamation during council on May 10, celebrating Building Safety Month and acknowledging the critical role of our code and building officials.
- Doubled the number of Bike Pit Stops offered during Bike to Work Week in May. The annual activities raise awareness for bike safety and highlight the efforts the City is making in creating a bike-friendly community.
- Increased employee outreach during Public Works Week, and kicked off new activities this year including a social hour, employee recognition, and general assembly address by the management team.
- Participated in a Community Fair to help welcome more than 150 out-of-state Rockwell Collins interns to Iowa and share why Cedar Rapids is a great place for young professionals.
- Staff from our Building Services and Development Services Departments visited Jefferson High School students studying civil engineering and architecture. We enjoyed seeing their site plans and sharing practical applications of engineering, building, and safety codes
- Traffic Engineering, alongside CRPD, served as guest panelists for "Ethical Perspectives on the News." The show discussed bike safety, two-way conversions, and building a bike-friendly community, and aired on June 19.
- Visited University of Iowa College of Engineering and presented an overview of the technical aspects of the Flood Control System, as well as mentored students on the traits for managing a large flood project successfully.
- Visited McKinley Middle School and offered interactive demonstrations to the students on flood plain management, stormwater issues, and flood recovery and planning.
- Received local media coverage of various sustainability initiatives:
 - Water Wise Rebate Programs for High Efficiency Toilets
 - Stormwater Best Management Practices Cost-Share Program
 - Waste Audit at City Services Center
 - Green Infrastructure Stormwater Pilot Projects
- Our Stormwater Division partnered with Metro STEAM Academy to build and distribute low-cost rain barrels
- Had five City tables at EcoFest 2016 and promoted Bike infrastructure, Clean Up CR events, Stormwater Cost-Share Program, MCPP efforts and sustainability initiatives
- Distributed the 2015 Water Quality Report to all water customers, local large employers, and at local events and venues.
- Continued communication with citizens regarding changes to the Stormwater Utility Rate
- Hosted Cedar Rapids night at the Kernels, featuring Blue Zones.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

COMMUNITY DEVELOPMENT

QUARTER 1:

- Pitched the #CRYOUth program at Iowa BIG on August 27th. Held 1st meeting with the 10 students that have been selected for the first year of the program on September 16th.
- Participated in the Concrete Connections sidewalk painting event with Blue Zones on August 14th.

QUARTER 3:

- Held the first Open House for the Northwest Neighborhood Action Plan on March 29th, 2016. Approximately 50 attendees.

QUARTER 4:

- The Cedar Rapids Historic Preservation Commission held the 2016 Preservation Showcase on May 7th.
- Staffed a booth at Ecofest on April 23rd. Shared information on the ReZone Cedar Rapids, the Historic Preservation Showcase, and the City's art collection.
- Staffed a booth at the Farmers Market on June 4th. Gathered input on areas of the city that residents would like to see preserved, enhanced, and transformed. Also gathered input on where residents would like to see art.

ECONOMIC DEVELOPMENT

QUARTER 1:

- July 13th Governors announce of Airport SuperPark at State Capital, Local Press Conference on SuperPark
- July 17th Planning meeting with CRMEA, IEDA, MEDCO and Eastern Iowa Airport to begin marketing plans
- August/September working with marketing on scope of work for ED Marketing RFP
- September 15th Micro Loan Launch Press Conference

QUARTER 2:

- Economic Development Marketing
 - 10/23 received five proposals from economic development marketing firms in response to RFP
 - Interviewed two finalists 12/9 and 12/17
 - Will present final decision to CC January
- Presentations on Cedar Rapids Economic Development efforts
 - US Bank- 11/30
 - Skogman Commercial Agents 12/10

QUARTER 3:

- Economic Development Marketing
 - March 23/24 held focus groups with business/ED stakeholders
- Serving on Technical Advisory Committee for Regional Visioning Strategy (Market Street) for CR
- QA with Corridor Business Journal on City's retail recruitment efforts/philosophy
- Began discussion with Rockwell and ISA on possible recruitment/retention "app" (2/8 and 2/15)
- Met with Source Media on possibilities for Community Calendar (1/11)
- Planning for potential Kauffman Center "mayors conference"
- Worked with Utilities on written communication, meetings and coordinating meetings for industry on proposed storm water ERU increase



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ECONOMIC DEVELOPMENT CONTINUED

QUARTER 4:

- Economic Development Marketing
 - Completed internal/external meetings on infrastructure and assets (May 2016)
 - Approved Strategic Brief 5/24
 - Approved Website Copy 6/ 21
 - Began ED Tag line review 6/25
- Serving on Technical Advisory Committee for Regional Visioning Strategy (Market Street) for CR
- Planning August 24th Mayors Summit with Kaufmann Foundation at DoubleTree for elected officials
- Working with ISA on Director of Angel Investment Position
- Assisting with regional economic development joint venture organizational planning
- Held third annual Workplace (R)evolution event in Downtown Cedar Rapids in conjunction with Kirkwood, ICAD and Diversity Focus
- MiCRO program featured in May edition of OurCR

FIRE

QUARTER 1-2:

- The Fire Department continues with its relationships with other agencies at the local, State, and Federal levels.

QUARTER 3:

- The Fire Department is currently in the process of developing a 28E agreement with the City of Hiawatha to provide special rescue services that they cannot currently provide for themselves.

QUARTER 4:

- The Fire Department continues to be involved with the Iowa Department of Homeland Security and Emergency Management in statewide Rescue and Hazardous Materials response efforts. Cedar Rapids has shown through its efforts with the state that they can be assured if there is something they need Cedar Rapids to do that we will get it done.

PARKS AND RECREATION

QUARTER 2:

- Parks and Recreation held the 2nd annual Sunset 5K/Fun Run. Proceeds from this event benefit the Cedar Rapids Special Olympics.
- Parks and Recreation in partnership with Macaroni Kids hosted Frosty's Winter Wonderland at the McGrath Amphitheatre that allowed over 1000 people to attend a fun, family day with rides, vendors, scavenger hunt for kids, stage entertainment and Santa for free.
- Sixteen teams from around the state of Iowa participated in the State Special Populations Flag Football hosted by the Parks and Recreation Department.
- The Parks and Recreation USSSA Fall 2015 Baseball program continues to grow and is now the largest Parks and Recreation fall baseball program in the state.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

QUARTER 3:

- An article was published in California Parks and Recreation Magazine highlighting a Zombie Survival Camp that was held at the Ushers Ferry Historical Village as an approach to getting kids outdoors and using parks. The City of Cedar Rapids Park wilderness spaces and river settings were featured. Cedar Rapids Visitors guides and Our CR Magazines are being handed out to all visitors at the Ushers Ferry Historical Village. Staff are also providing information to out of town visitors of unique places to visit and dine in Cedar Rapids.

QUARTER 4:

- CR Parks and Rec hosted The Live and Healthy Iowa Track Meet engaging 65 participants' ages 7-15yrs with the first place finishers advancing to the state championships in Marshalltown. CR Parks and Rec hosted The Iowa High School State Tennis Tournament at Veterans Memorial Tennis Center. The department also hosted the USSSA Youth Baseball Tournament at Tait and Ellis Sport Complexes with over 250 teams participating. The Cedar Rapids Parks and Recreation Department partnered with the Iowa Senior Games and Abbe Aging Services to host the Eastern Iowa Senior Games. Approximately 250 athletes from 12 states participated with 72 Iowa communities represented.

PUBLIC WORKS

QUARTER 4:

- Assisted with the placement of American Flags on 1st, 2nd, and 3rd Avenue bridges in the Downtown District. Traffic Operations crews collaboratively worked with a local veteran's group to place flags commemorating local veterans in observance of Memorial Day and Independence Day.
- Provided employees with a sneak peek of the Traffic Operations Center, raising cross-departmental awareness on the enhanced technology and safety features the yet-to-be-unveiled operations center will provide.
- Visited nearly 600 elementary students during Public Works Week, paying visits to 5 elementary schools and sharing information on the vehicles and how Public Works positively impacts the community.
- Increased employee outreach during Public Works Week, and kicked off new activities this year including a social hour, employee recognition, and general assembly address by the management team.
- Visited University of Iowa College of Engineering and presented an overview of the technical aspects of the Flood Control System, as well as mentored students on the traits for managing a large flood project successfully.
- Visited McKinley Middle School and offered interactive demonstrations to the students on flood plain management, stormwater issues, and flood recovery and planning.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

ORGANIZATIONAL IMPROVEMENTS FOR FY16

CITY-WIDE

- The City Director team has been participating in Organizational Health training sessions led by The Table Group consulting firm. The focus of this Organizational Development training is to maximize the success of the City organization. The training includes consultation and facilitation with emphasis on building a cohesive team.
- All departments have begun the process of formalizing data collection through ICMA Insights program. Data will be collected by all departments to create performance measures and create a basis for future process improvements.

BUILDING SERVICES

- Worked with Public Works to create a process to evaluate and permit pipelining and pipe bursting products that impact the utility main connections in the right of way. This permitting process allows for simultaneous review, evaluation and issuance of permits for plumbing products.
- Worked with Development Services to cross train staff in inspections and combine inspections, eliminating the need for multiple inspections at one location. This has improved customer service and efficiency, and employee time.
- Created a listening post in which staff meet on a regular basis to brainstorm various process improvement initiatives.

COMMUNITY DEVELOPMENT

- Worked with GIS and IT to create an online historic viewer database that allows citizens with internet access to see if a property has been surveyed for historic significance. The online map viewer and associated historic information has saved 4-5 hours of staff time each week.
- Participated in a lean event to ensure consistency and streamline employee daily work processes which has saved employee time and increased efficiency of work.
- Created a Section 8 Tenant Handbook for tenants that gives detailed information on all the rules/regulations of Section 8, reduces tenant briefings from 4 hours to 1.5 hours. This has saved a minimum of 15 hours of staff time each month.
- Updated process for checking rental registration on proposed Section 8 units in Cedar Rapids, Marion and Hiawatha. The improved process has reduced the number of repairs needed in the unit which saves employee time, ensures landlord is in compliance with local ordinances and reduces time it takes for tenant to lease property.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

FINANCE

- Created a department onboarding process for new employees that has increased communication and awareness of financial policies, processes, and outlined department responsibilities.
- Surveyed citizens, council and city departments on budget to obtain feedback for use in future budget process including identifying issues/concerns and potential improvements.
- Development of online financial report database for citizen use through OpenGov.
- Worked with Public Works to revise the process for owner generated contracts to increase efficiency and accuracy.
- Worked with IT to implement a new employee time reporting system to allow for improved time reporting capabilities.
- Revised procurement manual that has increased awareness of procurement policies, processes and outlined department responsibilities.
- Worked with Public Works to develop a process to bid projects under \$72K which has saved employee time and increased efficiency and consistency of contracts.
- Revised policy to increase the total contract amounts to \$50K before needing Council approval which has saved employee time and increased efficiency and effectiveness of work.
- Raised the PO threshold to \$3K which has reduced the delay in purchasing products.
- Worked with Facilities Maintenance division to purchase “green” products that have increased sustainability and increased efficiency of equipment.
- Enhanced payment process by accepting credit card payments from citizens at Treasury window which has led to improved customer service and ease of receiving payment from citizens.
- Added short term investment portfolio. The city has been able to earn a higher amount of interest revenue.
- Implemented electronic Facilities Maintenance Work Order system that has increased report ability and decreased employee time entering work orders.
- Changed diesel fuel additive which has increased lubricity, reduces exhaust emissions, keeps engines running longer and a cost savings of almost \$14,000 over the past fiscal year.

FIRE

- Transitioned records into EnerGov and streamlined the record keeping process. This has resulted in increased efficiency and accuracy of record keeping and reduced the number of entries needed for each inspection saving employee time.
- Implemented a program developed by FEMA to incorporate an “all hazards” approach to public education for the elderly. Staff members visit homes of senior citizens to assist them with safety related items in their home which has improved community outreach.
- Working with the Water department to develop a process for testing fire hydrants to eliminate the duplication of duties and save costs and employee time.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

HUMAN RESOURCES

- Developed an onboarding program for new employees to increase the productivity and retention of staff.
- Safety/Human Resources Matrix Performance Review in process. Directors involved include Sandi Fowler, Conni Huber, and Steve Hershner.
- Identified criteria for employees repeatedly injured on the job and the accountability for such incidents. Nurses run reports for each injury to identify if criteria are met and follow up with supervisor and HR for further discussion. This criteria/process was created to ensure employees are working safely and reduce future incidents.
- Included TB testing in Health Services bid. This has allowed more flexibility for employees testing and eliminates staff hours previously used to administer testing.
- The Safety Task Force Committee created the Injury & Illness Reporting and Investigation process to assist supervisors in conducting a more thorough and complete investigation in employee injuries/illnesses.
- The Safety Task Force Committee created a seat belt policy to increase employee safety through the consistent use of seat belts in all city vehicles and equipment.
- The Safety Task Force Committee created a Lifting policy by giving specific limits for lifting in an effort to prevent exertion injuries.
- The Safety Task Force Committee created a policy that requires employees that operate large city vehicles to receive and pass a CDL Physical. This requirement was enacted to prevent injuries of employees with health concerns as well as potential injuries to citizens.

INFORMATION TECHNOLOGY

- Assisted Clerks Office with the implementation of Agenda Automation. The agenda automation has saved staff time as well as printing and delivery costs.
- The process of consolidating physical security systems in City facilities was completed. In house staff was trained, thus providing a cost savings of programming, maintenance of cameras, badge readers and systems administration. Many of these services were formerly provided by a third party.
- Human Resource improvement software (Skills Manager) for applicant testing which saves 6 hours per month of staff time.
- Implementation of mobile version of software allowing Facilities field staff to update work order completions saving the time to return to the office.
- Changes to the One Call system save staff time. It allows access on any device including mobile devices which allows staff to access this information from anywhere that their device can connect to the internet not just in the office. Administrative staff time is reduced by at least 2 hours a day because the manual printing of tickets is no longer needed as they are assigned to their mobile device.
- Land Records Process now managed through EnerGov allowing for project tracking and metrics collection which has reduced overall staff time to perform the same service level.
- Home Again CR has been digitized. This program is used to manage voluntary registration of Alzheimer and Autistic individuals to assist law enforcement in identification and aid. The previous manual process required data entry whereas this new process collects the data from a web form provided by the registrant.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

INFORMATION TECHNOLOGY CONTINUED

- The Infrastructure Viewer is a new GIS based application that allows consultants and contractors to research City-owned underground utilities. The liability for this research is on the contractors but now they can satisfy it without involving City staff.
- Manual inventory of non-public safety radios performed which reduced overall number for an annual savings of \$17,388.
- Reviewed current Citywide cellular plan and migrated to shared data Verizon Business Flex plan which resulted in an annual savings of \$88,000.
- Reviewed current 1FB lines (single business lines) and removed unnecessary instances for an annual savings of \$6,529.
- Water Excavation Management in EnerGov Land Management- fixes controlled and uncontrolled water main breaks by including coordination and communication between Traffic Engineering and Water Distribution. Implementing the automated process has saved an estimated 4-6 hours for 150 events and at least \$16,400 annually.
- Assisted Forestry with their transition of work orders into EnerGov Asset Management. This upgrade has eliminated 1.5 FTEs of manual entering of work orders saving \$68,250 annually.
- Upgraded enterprise wireless to a more robust system (Aruba Wireless) resulting in better performance and management
- Arbitrator Download Automation – automated the downloading of Police dash cam video; when patrol cars are within proximity of the PD parking lot the data downloads automatically saving employee time.
- Replaced JCA dispatcher virtual desktops resulting in a system that is 50% faster and increased stability in delivery of service for dispatchers
- Continued virtualization effort with 12 physical servers converted to virtual that has led to both management and power savings.
- Assisted Traffic Engineering in the installation and testing of their Traffic Operation Center which is a centralized video and management of traffic assets that allows staff to manage and view all traffic cameras from one location.
- Connected all traffic signals on a single network allowing them to be managed centrally. This has improved management of the signals and reduced traffic technician support hours with an estimated annual savings of \$100,000.

PARKS AND RECREATION

- Worked with IT to transition all repairs and work orders on Pool assets to EnerGov. This Recreation maintenance asset management will increase efficiency to work order management, comprehensive pool system asset management and fiscal budget management and projections.
- Renovated Noelridge Pool Sand Play feature instead of bidding it out saving \$24,000.
- Reorganized, redirected and rehired the Bever Farm's Animal Exhibit Coordinator. New position has helped increase programming, events and visitors to the park.
- Created an electronic customer satisfaction survey for citizens to evaluate programs and customer service.
- Revised office procedure to allow for mail-in harbor rentals, garden pots and dog park passes increasing customer service.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

- Implemented Public Works Matrix study recommendation of transitioning work orders into EnerGov. This process will update the new city wide tree inventory to be completed by the end of the summer 2016. Every maintenance action, planting of a new tree or tree removal will be updated into management software. This will improve efficiency to work order management and crew functions.
- Collected 200 pounds of seed from various prairies throughout Linn County. Staff collected \$10,000 in native seed for \$1,000 in labor costs through a partnership with the Indian Creek Nature Center and Linn County Conservation.
- Fabricated dog park daily fee boxes saving \$800 over new manufactured box.
- Re-routed Cherokee Trail to reduce regular erosion damage by storms and annul costly repairs.
- Fabricated new signs for all NW Quadrant pavilions and restrooms to save costs.
- Used recycled roadway grindings from Public Works to lay 8" base over 1+ mile of gravel trail.
- Staff conducted layout and painting of parking lots to save costs.
- SE Quadrant conversion to low mow areas and removal of outdated signage and curb stops saved 10 hours per week in mow and trim labor.
- Completion of 5S organization of all parks Maintenance shops and storage areas.
- Contracted with new Bever Farm animal supply source with lower prices and free deliveries.
- Riverside Skate Park volunteer mural partnership drastically reduced vandalism and repainting by staff.
- Cedar River Trail Bridge decking renovation at 29th was completed by staff creating significant cost savings over contracted project.
- Staff repaired Greenhouse boiler drain plugs for \$100 vs. \$1,000 seen by previously contracted repairs.
- Pool water feature paint restorations completed by staff saving \$2,000+ for contracted work.
- Pool pump rebuilt by staff saving \$880.
- Vets Tennis Center conversion to year round fence slats instead of typical tennis nets that need removed for winter saving over 96 full time staff hours annually.
- Remote access project allows remote reading of pool chemical controllers to save significant travel time and chemical waste.
- Cedar Rapids Relator Association Partnership donated \$20,000 to Parks to purchase Health Beat Exercise Stations.
- Cedar River Trail north of 29th Street conversion to pollinator habitat paid for by ITC Program.
- New Bo Marathon Special Event Committee donated a new \$2,000 water fountain for the Bertram access to the Sac and Fox Trail to thank the Parks support of the annual running event.
- Received a 2015 Reap grant in the amount of \$300,000, \$1,500 Rockwell Green Communities grant for Five Seasons Plaza, \$8,000 Alliant Branching Out Tree Grants for Green Square Park.
- Reorganized the full-time Superintendent positions for golf to save money and increase efficiency.
- Staggered golf employees according to days and activities, resulting in a cost savings estimated at \$3,000/clubhouse.
- Increased mid-day restocking and cleaning by golf staff to reduce need of staff at night.
- Volunteers helped golf maintenance staff with ball washer fills and removal of trash
- Increased communication between golf staff at shift changes to improve customer service.
- Gardner golf course Head Professional collects well water samples for the clubhouse instead of Superintendent taking time away from turf maintenance.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PARKS AND RECREATION CONTINUED

- Consistent scheduling of golf tournaments has increased revenues through increased participation rates.
- Curative pesticide applications to golf courses rather than preventative has increased plants health and reduced chemical expenses.
- Changed mowing route on golf courses to increase efficiency.
- Monthly golf safety meetings with seasonal staff, reminder on PPE usage, coinciding stretching session with morning meetings in an effort to reduce injuries.
- Golf Operations Review: Directors involved in this process include Sandi Fowler, Casey Drew, and Sven Leff.

POLICE

- Working on enhancing recruiting efforts and outreach to attract abundant and diverse candidates. Improvements to the recruiting process include an audio/video PowerPoint on the website to help prospective applicants learn about the City and the Police Department, tips on how to study for the entrance examination and ways to train for the physical qualification testing. Improvements made to allow interested applicants to add contact information so they can be notified of hiring opportunities and working with IT to allow candidates to submit application documents electronically.
- Developed a new process for ensuring consistent and equitable application of discipline department-wide by revising disciplinary process and policy and other related policies. All department supervisors attended a 2 day training session on the implementation of the policies/processes to be completed by July 20, 2016.
- Currently in the final stage of selecting a vendor to install and implement a voice recognition system. The voice recognition system is used by officers to dictate their reports. This system will permit reports to be entered directly into the system for officer review and reduce mistakes and increase efficiency.
- The Department is finalizing preparations to apply for national accreditation through the Commission on Accreditation for Law Enforcement Agencies (C.A.L.E.A). The Department has reviewed, combined, and re-issued Department Directives and operating procedures to be within national standards that have been set by the Commission.

PUBLIC WORKS

- Staff continues implementation of the recommendations from the Public Works Matrix study.
 - 96 implementation plans have been approved
 - 39 of those plans have been successfully implemented
- Completed several organizational structure changes to streamline and enhance efficiency of the department. These included;
 - Repurposing the Public Works Operations Manager position to allow for an additional front line supervisor in the street and sewer operations divisions;
 - Reorganizing the engineering staff under the new City Engineer to better align job functions and provide for increased career growth opportunities for engineering staff;
 - Reorganization of the Real Estate Services team to have the Real Estate Manager report directly to the Public Works Director.



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

PUBLIC WORKS CONTINUED

- Created a listening post in which staff come together for candid conversations and open discussion. One or two representatives from each division convene monthly to discuss challenges and opportunities within the department. This ongoing dialogue has enabled employees to collaborate on various initiatives and goals that are relevant to the entire department.
- Developed a training program for the Streets Operations Division to improve efficiency and operations. The training focuses on work consistency, collaboration between quadrant teams, safety, and equipment knowledge. The program also fosters advancement opportunities and establishes long-term best practices. The training program was well received and has been successfully implemented, making it a successful model for other divisions.
- Began asset inventory to integrate asset data into GIS.
- Deployed EnerGov in the Public Works Department.
- Developed and implemented a plan to conduct and track preventative maintenance of signal controllers and cabinets.
- Development and implementation of a training plan for GIS staff in the Public Works Department.
- Addition of an intern program to assist in the collection of data to be added to the GIS/asset management database.

UTILITIES

- Water Division improved efficiency of meter reading process by installing almost 3,379 automated meter reading devices throughout the city.
- Solid Waste Division worked with IT to update Citizen Requests and Nuisance Abatement Code Cases and Workflows within EnerGov to be more similar to cases and workflows used by Building Services. EnerGov is now able to fully track, document and report on Solid Waste Nuisance Abatement cases.
- Water Division received two Alliant Branching Out grants (totaling \$9,472) to plant 136 trees for shade and windbreak at the Northwest Water Treatment Plant. Plans are also underway to convert more of the landscaped areas to prairie grasses, which will reduce time required for lawn maintenance.
- A \$8,750 REAP (Resource Enhancement and Protection) grant from the Iowa Department of Natural Resources allowed the Water Division to help citizens reduce water consumption through a new rebate program. The \$50 rebate, which was available to all Cedar Rapids water customers, could be used to help offset the cost of replacing old toilets (those using 3.5 gallons or more of water per flush) with high efficiency toilets (uses 1.6 gallons or less per flush). Rebates were awarded through Oct. 2015.
- Simplified the fall loose leaf vacuum collection schedule to be quadrant-based rather than color-coded. This schedule change was well received by our customers and made it easier for them to identify their collection day without contacting customer service for assistance.
- Sustainability Coordinator conducted waste audit to determine opportunities to reduce the amount of waste City employees send to the landfill and develop a plan to move toward 90% waste diversion.
- Developed a training module about importance of sampling protocols for regulatory and operations use
- Improved flexibility of sludge thickening and dewatering by piping secondary sludge to the belt filter press process
- MACT Sewage Sludge Incinerator training – provided required training to many more operators than formally required – efficient transfer of knowledge well into future



2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

UTILITIES CONTINUED

- Water Excavation Management in EnerGov Land Management- fixes controlled and uncontrolled water main breaks by including coordination and communication between Traffic Engineering and Water Distribution. Implementing the automated process has saved an estimated 4-6 hours for 150 events and at least \$16,400 annually.
- Integrated two new natural gas incinerators into WPC electric power system for reliability and compliance assurance even in severe weather
- Successfully negotiated with IDNR for an amendment that helped WPCF remain in-compliance with NPDES permits under high river flows
- ASCE Iowa Chapter Grand Prize for Special Projects – Flood Wall Design and completed project
- Completed installation of VFDs on 4 intermediate lift pumps – more efficient use of pumps
- Planted 5 acres of native prairie species at NW Water Treatment Plant
- Two Utilities Department staff completed Iowa Water Industry Leadership Institute course
- A Water Division employee represented Cedar Rapids as part of Iowa Delegation to US Water Alliance One Water Summit 2016 in Atlanta, GA. US Water Alliance advances policies and programs that build a sustainable water future on a national scale
- Staff briefed Governor Branstad at the State Capitol on Middle Cedar Partnership Project
- Staff met with Lieutenant Governor Reynolds at farm field day in Blackhawk County discussing progress on nutrient reduction activities in Cedar River sub-watersheds
- Utilities staff collaborating with Iowa State University on variety of research topics such as beneficial uses of lime sludge, incinerator ash, and other Water/Waste Water byproducts
- Collaborated with USGS to develop Cedar River aquifer model and how it is affected by extreme weather events
- Improved efficiency of meter reading process with ongoing installation of automated meter reading devices throughout the city. The installation priority strategy included large industrial users, remote locations, locations with safety hazards, incompatible equipment and ongoing installation at new construction sites and any location meter services visits for a service call.
- Worked with IT to develop an online Lien Exemption portal where Landlords submit the required information regarding new tenant occupancy online. The portal provides an electronic confirmation email back to the landlord and provides time stamped records for the Water Division since Iowa Code 384.84 has time requirements for the submission of Lien Exemption documentation.
- Added its inventory of Hydrants and Valves into Energov to utilize as an asset management system. Work orders are being generated and additional reports are being developed.
- Worked with IT to develop an online Backflow Survey portal where Backflow testers can submit the required test data online.
- Installed connections to city fiber network at properties where Automated Meter Reading (AMR) Collector sites exist and are currently using Verizon Air Cards to transmit meter read data back to the city network. Cost savings and improved connectivity have been achieved.
- Coordinating with PW on the inspection of Service Lines on permitted digs within the City Right of Way. This effort will improve efficiencies and quality control over assets being placed in the ground.
- Continue to coordinate water infrastructure work on Paving For Progress projects with Public Works.
- Working with the Fire Department to share and discuss the process of testing fire hydrants. This will eliminate the duplication of effort, save money and eliminate the risk of damage to Water Division infrastructure.
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2015 CITY COUNCIL GOALS



QUARTERLY UPDATES

UTILITIES CONTINUED

- Developed and programmed scripting for the Storm Water data transfer effort needed for the implementation of the new FY17 Storm Water Ordinance.
- Developed with IT a new file format to upload/download meter reading data between the Neptune Meter Reading software and Customer Care and Billing Software. Effort will provide additional data fields and information to be transferred and will be available for the JAVA language based CC&B environment that will be implemented this fall.
- In conjunction with IT, have tested and re-programmed many of the CC&B extensions and interfaces that exist in our current COBOL based CC&B environment and will be required to function in the new JAVA based CC&B environment.