



2014 CITY COUNCIL GOALS



QUARTERLY UPDATES

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TIMELINE OF 2014 CITY COUNCIL GOALS

<i>September 2, 2014</i>	<i>City Council Goal Setting</i>
<i>January 2015</i>	<i>Quarter 1 (July - September 2014) Initiatives/Timeline Report</i>
<i>January 2015</i>	<i>Quarter 2 (October - December 2014) Initiatives/Timeline Report</i>
<i>April 2015</i>	<i>Quarter 3 (January - March 2015) Initiatives/Timeline Report</i>
<i>July 2015</i>	<i>Quarter 4 (April - June 2015) Initiatives/Timeline Report</i>



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

STRENGTHEN CR

MAKE BOLD MOVES IN COMMUNITY PLANNING TO RETAIN THE CHARACTER OF NEIGHBORHOODS AND CORRIDORS.

Goal Overview:

- ❖ *Build upon disaster recovery success; rebuild as a sustainable community*
- ❖ *Focus on the visual appeal of the community*
- ❖ *Ensure workforce housing options*
- ❖ *Develop urban renewal districts where needed*
- ❖ *Increase overall feeling of living in a safe neighborhood by addressing quality of life issues*
- ❖ *Integrate schools into City planning*

Goal owners: Building Services, Community Development, Fire, Parks & Recreation, Police, Public Works, Utilities

BUILDING SERVICES Q1-2

2015 Code Update

The Building Services Department began the preparation for the 2015 code update. This will be a comprehensive code update for all the trade codes and housing codes that regulate construction in the City of Cedar Rapids. By updating codes, it allows our building community to take advantage of the latest building products, while at the same time, maintaining the latest life safety element for our citizens. This supports the overall quality of life in the City of Cedar Rapids.

- The Code update is on a schedule of a 3 year cycle:
 - By adoption within 12 months of the publication (or a close as it is practical to adopt within 12 months of the publication), the City maintains current ISO (Insurance Services organization) rating.
 - The current rating is 4 for residential.
 - The current rating is 3 for commercial.
 - ISO evaluates Building Departments on approximately a 5 year cycle.
- Schedule of evaluation.
 - October 2014: Began internal code review staff meetings of the newly published codes.
 - October 2014: Began coordination meetings with surrounding communities on code adoption. Communities include Marion, Hiawatha and Linn County.
 - The goal is to create a unified code with Cedar Rapids and the surrounding Communities.
 - November 2014: Various staff attended code update training hosted by the International Code Council for the International Building Code and International Residential Code.
- Projected Future Schedule:
 - January 2015 through April 2015, begin review of proposed amendments with various Boards of the Building Services Department.
 - January 2015 through April 2015, begin review of proposed amendments with external stakeholders (Developer’s Council, trade unions, etc.).
 - January 2015 through April 2015, propose amendments to the Public Safety Committee.
 - May 2015 through June 2015, propose final amendment package to Council.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

BUILDING SERVICES Q3

2015 Code Update

The Building Services Department began the preparation for the 2015 code update. This will be a comprehensive code update for all the trade codes and housing codes that regulate construction in the City of Cedar Rapids.

- Completed tasks between January 2015 and March 2015:
 - Met with the Building Services Department Board of Appeals, including the Mechanical Board, Electric Board, Building and Fire Board and Housing Board to formally discuss Amendments.
 - The various Boards of Appeals have recommended moving forward in the amendment process.
 - Because of delays in printing of the Uniform Plumbing Code, begin evaluation of the Plumbing Code along with proposed amendments.
- Projected Future Schedule between April 2015 and June 2015:
 - Begin review of proposed amendments with external stakeholders (Developer’s Council, trade unions, etc.).
 - Between May and June, propose amendments to the Public Safety Committee.
 - Between June and July, propose final amendment package the full City Council for consideration.

Building Services Permits and Inspections

The Building Services Department issues permits to protect the health, safety and welfare of the citizens of Cedar Rapids. The Building Services Department also performs various inspections, including Trade inspections (Building, Mechanical, Electrical and Plumbing) and Housing, Nuisance and Zoning inspections. The process of issuing permits and performing inspections are in support of the Council Goal of Strengthen CR.

- In Q3: issued Permit totaled 1,946 permits. Below is the breakdown by major category.

○ Building Commercial:	135	○ Electrical Commercial:	112
○ Building Residential:	484	○ Electrical Residential:	259
○ Mechanical Commercial:	97	○ Plumbing Commercial:	62
○ Mechanical Residential:	277	○ Plumbing Residential:	210
- In Q3: Completed Inspections. Below is a breakdown by major category.
 - Trade Inspections
 - Building Inspections: 1,309
 - Electrical Inspections: 703
 - Mechanical Inspections: 630
 - Plumbing inspections: 842
 - Housing Inspections: 759
 - Nuisance Inspections: 63
 - Zoning violation Inspections: 516

Development of a Vacant and Neglect Building Ordinance Change

The Building Services Department has developed a change to the City of Cedar Rapids Housing Code, which includes a subchapter specifically addressing the registration and administrative provisions for vacant and neglected structures. This follows a series of meetings held last year with a focus group discussing this topic. This will be part of our comprehensive 2015 Code update of the City of Cedar Rapids Housing Code/2015 International Property Maintenance Code.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

BUILDING SERVICES Q3 (CONTINUED)

- Code changes evaluated have been evaluated by the Housing Board of Appeals.
 - Between January 2015 and March 2015, the proposed changes to the Cedar Rapids Housing Code, including the subchapters related to vacant and neglected properties, have been reviewed with the Housing Board of Appeals.
 - The Housing Board made a recommendation to move forward with the adoption process.
- Projected future schedule between April 2015 and June 2015.
 - Begin review of proposed amendments with external stakeholders (focus group, etc.).
 - Between May and June, propose amendments to the Public Safety Committee.
 - Between June and July, propose final amendment package the full City Council for consideration.

BUILDING SERVICES Q4

2015 Code Update

The Building Services Department began the preparation for the 2015 code update. This will be a comprehensive code update for all the trade codes and housing codes that regulate construction in the City of Cedar Rapids. By updating codes, it allows our building community to take advantage of the latest building products, while at the same time, maintaining the latest life safety element for our citizens. This supports the overall quality of life in the City of Cedar Rapids.

- Codes under evaluation:
 - International Codes: 2015 International Building Code, 2015 International Residential Code, 2015 International Fire Code, 2015 International Property Maintenance Code (Housing Code), 2015 Energy Conservation Code.
 - Other Codes: 2014 National Electrical Code and the 2015 Uniform Plumbing Code.
- The Code update is on a schedule of a 3 year cycle:
 - The codes are published every 3 years.
 - By adoption within 12 months of the publication (or a close as it is practical to adopt within 12 months of the publication), the City maintains current ISO (Insurance Services organization) rating.
 - The current rating is 4 for residential.
 - The current rating is 3 for commercial.
 - ISO evaluates Building Departments on approximately a 5 year cycle.
- Completed tasks between April 2015 and June 2015:
 - Public Safety and Youth Services Committee meeting.
 - June 9, 2015, the draft code language was presented at the City of Cedar Rapids Public Safety and youth Services Committee meeting.
 - The Public Safety and Youth Services Committee voted to move to full City Council consideration.
 - City Council Action.
 - June 9, 2015, City Council set the public hearing and first reading for June 23, 2015.
 - June 23, 2015, a public hearing and first reading of the ordinance was held.
- Projected future schedule.
 - July 14, 2015, the second and possible third reading of the ordinance will be held.
 - Between July 2015 and January 2016 hold training sessions with various stakeholders in the construction industry to expose them to the upcoming code changes.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

BUILDING SERVICES Q4 (CONTINUED)

Building Services Permits and Inspections

The Building Services Department issues permits to protect the health, safety and welfare of the citizens of Cedar Rapids. The Building Services Department also performs various inspections, including Trade inspections (Building, Mechanical, Electrical and Plumbing) and Housing, Nuisance and Zoning inspections. The process of issuing permits and performing inspections are in support of the Council Goal of Strengthen CR.

- In Q4: issued Permit totaled 3,536 permits. Below is the breakdown by major category.

○ Building Commercial:	194	○ Electrical Commercial:	137
○ Building Residential:	1,450	○ Electrical Residential:	315
○ Mechanical Commercial:	177	○ Plumbing Commercial:	106
○ Mechanical Residential:	340	○ Plumbing Residential:	340

- In Q4: Completed Inspections. Below is a breakdown by major category.

○ Trade Inspections			
▪ Building Inspections:	1,886	▪ Mechanical Inspections:	791
▪ Electrical Inspections:	1,053	▪ Plumbing inspections:	1,023
○ Housing Inspections:	1,001		
○ Nuisance Inspections:	181		
○ Zoning violation Inspections:	673		

Development of a Vacant and Neglect Building Ordinance Change

The Building Services Department has developed a change to the City of Cedar Rapids Housing Code, which includes a subchapter specifically addressing the registration and administrative provisions for vacant and neglected structures. This follows a series of meetings held last year with a focus group discussing this topic. This will be part of our comprehensive 2015 Code update to Chapter 29, City of Cedar Rapids Housing Code/International Property Maintenance Code.

- Completed tasks between April 2015 and June 2015.
 - The amendments were continually reviewed by the City of Cedar Rapids Housing Board of Appeals and the Vacant and Neglect Building Focus Group. Both groups recommended moving forward to the City of Cedar Rapids Public Safety and Youth Services Committee meeting and City Council consideration.
 - Public Safety and Youth Services Committee meeting.
 - June 9, 2015, the draft code language was presented at the City of Cedar Rapids Public Safety and youth Services Committee meeting.
 - The Public Safety and Youth Services Committee voted to move to full City Council consideration.
 - City Council Action.
 - June 9, 2015, City Council set the public hearing and first reading for June 23, 2015.
 - June 23, 2015, a public hearing and first reading of the ordinance was held.

- Projected future schedule.
 - July 14, 2015, the second and possible third reading of the ordinance will be held.
 - Between July 14, 2015 and January 14, 2016, begin the implementation portion of the ordinance by tracking vacant and neglect structure



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNITY DEVELOPMENT Q1-2

- Completed Interim Zoning Code update (Dev. Committee Oct, 2014; Public Hearing Nov, 2014; Approved Dec, 2014).
- Working with MedQuarter on the creation of an Overlay District (Previewed November, 2014; City Council action anticipated in spring of 2015).
- Held four stakeholder meetings to discuss updates to the Communications Facilities Code.
- Completed the Cedar Rapids Citywide Historic and Architectural Reconnaissance Survey in November 2014. The survey focuses on areas previously un-surveyed and developed prior to 1965.
- Conducted a public workshop in September 2014 with over 30 attendees regarding the development of the City's first comprehensive Historic Preservation Plan. Adoption of the plan by the City Council is anticipated in September 2015.
- Submitted three nominations to the National Register of Historic Places to the State Historic Preservation Office in December 2014. Specifically, these nominations include a downtown district, a religious building, and an industrial building, which will be submitted to the National Park Service in July 2015.
- Initiated 4 redevelopment projects through competitive proposal
 - Chipping Green Development (NewBo Development Group - Joe Ahmann)
 - Council approved development proposal on 8/26/14
 - \$4.9M investment
 - DA expected to be presented to City Council February 2015
 - Iowa Ironworks Site Redevelopment (Joe Ahmann – The Depot Development, LLC)
 - Council approved developer on 11/18/14
 - \$19M investment
 - DA Expected to Council in March 2015
 - 400 Block of 1st Street SW (Hobart Historic Restoration, LLC)
 - Council approved development proposal on 12/16/14
 - \$9M investment
 - DA expected to be presented to City Council Spring 2015
 - Pratt Audio Site Redevelopment (Kingston Lofts, LLC – Joe Ahmann)
 - DA Approved on 12/18/14
 - \$4.2 investment
 - Project to begin construction Spring 2015
- Promoted core neighborhood housing including:
 - Single Family New Construction Program
 - 180 units allocated to 25 different builders in Round 4
 - 615 units completed to date
 - 27 units completed during Q1
 - 26 units completed during Q2
 - Property values for new homes completed to date increased from \$8 million pre-flood to over \$13 million
 - Multi-Family New Construction Program
 - 548 total units allocated
 - 251 units completed to date
 - 8 units completed during Q1
 - 80 units completed during Q2
 - Construction is underway for all 7 Round 5 projects



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNITY DEVELOPMENT Q3

- Adoption of the EnvisionCR Comprehensive Plan on January 27, 2015
- Drafting Cedar Rapids Historic Preservation Plan
 - Held meetings with the taskforce
 - Review by Federal and State agencies
- Finalizing Historic Properties GIS Database which will provide the public with a tool to access information on historic assets in the community. Anticipated completion next Quarter
- 6 Neighborhood Associations submitted Work Plans
 - Plans and budgets for FY2016 approved on February 24, 2015
 - Received registration application for a new association in the Westdale area
- Successfully opened and closed the waiting list for the Section 8 Housing Choice Voucher Program
 - Accepted a total of 1,200 applications
 - Coordinated with multiple City departments and social service agencies in Linn and Benton Counties
- Received a 2015 Family Self-Sufficiency Grant award of \$136,849 to assist current tenants of the Section 8 Housing Choice Voucher Program with resources to become self-sufficient
- Initiated RFP process for 78 acres of City-owned land near Bertram Rd & Otis Rd SE for Expansion of Indian Creek Nature Center operations and programming
 - \$6.9 capital investments
 - Development Agreement anticipated by end of next Quarter
- Initiated RFP process for Smulekoffs building at 97 3rd Ave SW
 - Proposals due April 27, 2014, recommendation of preferred proposal to Council in May 2015
- Closed on property sale of former Brosh chapel site to New Bohemia Station, LLC. Project is under construction with expected completion in December 2015
- Council approval of \$250k LOST grant to Legion Arts for final phase of CSPS redevelopment project including parking, outdoor gathering, and landscaping
- Promoted core neighborhood housing including:
 - Single Family New Construction Program
 - 12 units completed during Q3
 - Property values for new homes completed to date increased from \$13 million pre-flood to over \$24 million
 - Multi-Family New Construction Program
 - 665 total units allocated
 - 448 units completed to date
 - 193 units completed during Q3
 - Construction is completed on 4 of 7 Round 5 projects. The remaining 3 projects are substantially underway
 - Additional 117 units awarded through Round 6



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QUARTER 1-4 UPDATES

COMMUNITY DEVELOPMENT Q4

- Approval of the Westdale Area Neighborhood Association on June 9th.
- Worked with the Historic Preservation Commission, State Historic Preservation Office, and City Traffic Engineering Division to fabricate signage for the City's two local historic districts. Project funded through a Letter of Agreement with the State IEDA and installation of the signage is anticipated in July 2015.
- The Cedar Rapids Historic Sites and Districts Identification System GIS viewer has been under development with consultant Louis Berger and received positive initial reviews from Homeland Security, FEMA, the Cedar Rapids HPC and the State Historic Preservation Office.
 - Final version is anticipated to be online in August of 2015.
 - This database will visually show what properties in Cedar Rapids are Historic and have been surveyed for historic significance.
- In the process of drafting the Cedar Rapids Historic Preservation Plan.
 - Held meetings with the Historic Preservation Plan taskforce.
 - Held public open house on April 29th with approximately 30 attendees.
 - Review by Federal and State agencies.
- Authorized negotiation of a Development Agreement with Aspect, Inc. for the redevelopment of the former Smulekoff's building at 97 3rd Ave SW on May 26, 2015.
- Approved the following Development Agreements:
 - The Depot development of the former Iowa Ironworks site on May 12, 2015.
 - The Lofts at Red Cedar on June 9, 2015.
- Consideration of a Development Agreement with the Neighborhood Development Corporation on July 14, 2015 for the redevelopment of City owned commercial property at 615 K Ave NW and future development on adjacent vacant land.
- Closed on the sale of the following properties:
 - The 600 block of 2nd Ave SW to the Neighborhood Development Corporation for 4-unit and 6-unit two row housing projects assisted with Multi-Family New Construction funds.
 - The former Pratt Audio site at 200, 210 & 212 3rd Ave SW for the construction of the Village Lofts project.
 - 78 acres of land near Bertram Rd NE & Otis Rd SE to the Indian Creek Nature Center for its \$6.9 million Amazing Space project. The land is being named as "City of Cedar Rapids Prairie Preserve" in recognition of the City's participation in the project.
- Knutson Building – obtaining cost estimates for mothballing and redeveloping the building from structural and historic preservation experts for future City Council consideration.
- Design Review Technical Advisory Committees
 - MedQuarter – Overlay District and Design Manual approved on May 12, 2015.
 - Ellis Boulevard – 5 committee members appointed.
 - Kingston Village – 5 committee members appointed.
 - Czech Bohemia – reviewed 3 cases during Quarter 4.
- Served approximately 1,096 families in the Section 8 Housing Choice Voucher Program.
 - 94 families are classified as non-elderly and disabled.
 - 566 families are classified with a head of household, co-head, or spouse that is either elderly (62) and/or disabled.
 - 75 families participated in the Family Self-Sufficiency Program.
 - 2 families participated in the Home Ownership Option.



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QUARTER 1-4 UPDATES

COMMUNITY DEVELOPMENT Q4 (CONTINUED)

- Promoted core neighborhood housing including:
 - Single Family New Construction Program.
 - 18 units completed during Q4.
 - Property values for new homes completed to date increased from \$13 million pre-flood to over \$24 million.
 - Multi-Family New Construction Program
 - 665 total units allocated.
 - 470 units completed to date.
 - 22 units completed during Q4.
 - Construction is completed on 6 of 7 Round 5 projects. The remaining project is substantially underway.

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q3

- Façade Improvement Grant
 - Theatre Cedar Rapids façade improvements completed
 - Approved a grant for the Clock Tower (Great Furniture Mart)
 - 3 projects currently being considered for the grant program

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q4

- Façade Improvement Grant
 - Approved grants for the Gatto Building, 100 3rd Avenue SW, and 626 2nd Avenue SE (Quarter Barrel).
 - Two projects currently being considered for the grant program.

FIRE Q1-2

- The Fire Department continues to train for response to incidents and disasters that could stem from many different causes.
- The Fire Department continues to provide quality and timely service to maintain a high level of quality of life in the community.

FIRE Q3

- The Fire Department continues to train for response to incidents and disasters that could stem from many different causes.
- The Fire Department continues to provide quality and timely service to maintain a high level of quality of life in the community.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q1-2

SAFE-CR Initiative

- In Q2:

228 Nuisance Properties have been identified:

- 7 commercial
- 74 owner-occupied
- 131 rental

425 reports of nuisance activity have been reported:

- Tier A: 13
- Tier B: 53
- Tier C: 330
- Tier D: 29

- 58 Nuisance Properties have been identified from October 2014-December 2014
- Currently there are 212 active Nuisance Properties
- Since October 1, 2014, 16 Nuisance Properties have been brought back into compliance and are no longer on the Nuisance Property List.
- There has been 1461 reports of nuisance activity since October 1, 2014
- 1648 background checks were completed
 - 42% have a criminal history

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs.

- In Q2, 0 properties were acquired with 0 rehabbed, 4 new homes are nearing completion in the Wellington Heights area.
- As the 100th acquisition is approaching, starting to slow down to ensure making the most impact with the purchases that remain.

POLICE Q3

SAFE-CR Initiative

- In Q3:

58 Nuisance Properties have been identified:

- 1 commercial
- 14 owner-occupied
- 43 rental

275 reports of nuisance activity have been reported:

- Tier A: 18
- Tier B: 54
- Tier C: 187
- Tier D: 16

SAFE-CR Initiative (continued)

- 237 Properties have had founded Nuisance Activity
- 26 properties have been brought back into compliance from January 2015-March 2015
- 301 background checks were completed
 - 45% have a criminal history

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs.

- In Q3, 1 property was acquired (Monroe School building at 3200 Pioneer Ave SE) with 4 currently being rehabbed.
- As the 100th acquisition is approaching, starting to slow down to ensure making the most impact with the purchases that remain.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q4

SAFE-CR Initiative

- 19 Nuisance Properties have been identified:
 - 0 commercial
 - 6 owner-occupied
 - 13 rental
- 166 reports of Nuisance Activity have been reported:
 - Tier A: 5
 - Tier B: 18
 - Tier C: 139
 - Tier D: 4
- 139 Properties have had founded Nuisance Activity
- 25 properties have been brought back into compliance from April 2015-June 2015
- 270 background checks were completed
 - 41% have a criminal history

Total Child Initiative

Partnership between Police Department and Four Oaks to provide quality housing and essential needs.

- In Q4, 3 properties have been sold with 6 currently being rehabbed. One of which is Rose Apartment Complex on 3rd Avenue SE. This is a large project and should have a positive impact on this area.

PUBLIC WORKS Q1-2

Visual Appeal

- Negotiated a 50/50 cost share agreement with Iowa DOT to enhance the medians of Collins Road and under I-380 along first Avenue (under design and scheduled for 2015 construction bid).
- Constructed downtown streetscape repairs.
- Initiated Coe Road streetscape planning co-operatively with St. Luke’s Hospital and Coe College.
- Increased annual curb repairs by five-fold over previous year.
- Negotiated agreement with Alliant Energy to place current overhead utilities underground along 1st Avenue East from 34th to 40th Street.
- Visual Appeal – Completed documents and bid I-380 north gateway sign.

Build on Disaster Recovery Success

- Completed US Cellular Center/Hotel Complex project (substantial completion)
- Completed 2013 LOST projects along Ellis Blvd, Vinton Drainage Way and Amphitheater. Bid remaining project, which is earthen berm protection along Indian Creek.
- Bid and awarded removable flood walls for Amphitheater site.
- Completed 2008 Flood buyouts for both residential and commercial properties.
- Received national “Project of the Year” award for Paramount Theater.

Tree City

In effort to enhance the appeal of properties within the City, street trees are added as part of our Capital Improvement Projects (CIP) relating to streets, and also through a CIP specifically for tree plantings. Through a diverse selection of tree species, we are working to have an aesthetically pleasing canopy throughout the City, which in turn increases property values.

- In Q2, 105 trees were planted. (CY2014 total plantings: 795) - CY2015 anticipated plantings: 779



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q3

Visual Appeal

- Began removal of underutilized and deteriorated infrastructure in Time Check and Czech Village which includes the addition of greenspace and sport practice fields, while minimizing the removal of mature trees as much as possible.

Build on Disaster Recovery Success

- Bid three sanitary sewer flood recovery projects (\$3 million total) to restore to pre-flood function and capacity.

PUBLIC WORKS Q4

- Build on Disaster Recovery Success - Bid one sanitary sewer flood recovery project (\$774,000) to restore designated area to pre-flood function and capacity.
- Sustainable Community and Quality of Life - Kicked off updates to the Stormwater Master Plan and the Sanitary Sewer Master Plan. The master plan updates will assess current and future needs throughout the City and provide a framework for prioritizing capital improvement projects to best meet those needs over the coming years.



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QUARTER 1-4 UPDATES

GROW CR

MAKE BOLD MOVES IN FUTURE PLANNING TO ENCOURAGE SUSTAINABLE CONNECTIONS OF GROWTH AREAS TO EXISTING NEIGHBORHOODS.

Goal Overview:

- ❖ *Dispose of excess city owned property*
- ❖ *Increase retail development*

Goal owners: Community Development, Development Services-Economic Development, Public Works

COMMUNITY DEVELOPMENT Q1-2

Continued gathering public input for EnvisionCR through:

- Open house on August 27, 2014 with 150 attendees
- Open house on November 10, 2014 with 90 attendees
- Focus group on October 4, 2014
- Staffed an information table at the City Services Center open house on October 29, 2014

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q3

- Contract for a Retail Market Analysis with The Buxton Company approved February 24, 2015
- 3 new permanent vendors in the NewBo Merchant Selection Program
 - Panel of four members listens to pitches from prospective merchants who want a permanent space in the market
 - Selections are based on the merchant’s business plan, uniqueness of their product, proven scalability, and fit with market needs

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q4

- Completed a market analysis for four target areas. In communication with the top twenty national retailers identified in the analysis.
- Beginning to conduct retail target market analysis. Working to establish guidelines for information requests.
- Attended a Retail Recruitment Convention at the International Council of Shopping Centers (ICSC) Conference May 17-20. Met with several national retailers and brokers, many from the Buxton Research analysis, and some alongside local commercial agents.

PUBLIC WORKS Q1-2

Dispose of Excess City Property

- Number of properties disposed in Q2: 5
- FY to date disposals: 6

Increase Development Opportunity

- Purchased casino site and Knutson properties in Kingston Village area.

Future Growth

- Changes to the sanitary sewer connection fees were made to simplify and clarify cost responsibilities for new development.
- Investments continued in the sanitary sewer collection system (e.g. Indian Creek Trunk Sanitary Sewer) to allow for future growth in targeted areas.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q3

Dispose of Excess City Property

- Number of properties disposed in Q3: 1

Future Growth

- Bid and initiated construction for the Indian Creek Trunk Sanitary Sewer Phase 3 project to provide for future growth in targeted areas. This is a joint project with participation by Linn County, Robins, Hiawatha and Marion.
- Design of sanitary sewer and water main crossings of Highway 100 to accommodate future utility extensions in this targeted growth area.

PUBLIC WORKS Q4

- Dispose of Excess City Property - Processed three vacations of excess right-of-way, vacated one easement that no longer serves a public purpose, and disposed of six excess properties. These vacations and disposals facilitated new development or redevelopment, which expands the City's tax base.

UTILITIES Q3

- Engineering section developed a system-wide projected water pressure report and provided copies of the report and summary map to Building Services and Community Development.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

CONNECT CR

CREATE A CULTURE THAT ENHANCES TRANSPORTATION OPTIONS FOR PEDESTRIANS AND CYCLISTS THROUGH COMPLETE STREETS, TRAILS, AND PUBLIC TRANSPORTATION.

Goal Overview:

- ❖ *Streets/Infrastructure/Capital Improvement Projects (find alternative funding sources)*
- ❖ *Wireless*

Goal owners: Community Development, Development Services-Transit, Information Technology, Parks & Recreation, Public Works

COMMUNITY DEVELOPMENT Q1-2

- Installed Iowa’s second on-street bike corral between parklets in front of Zins and Lost Cuban on 3rd Street SE.
- Bus Routes re-aligned to support NewBo City Market directly. Changes effective on Jan 5th.
- Achieved Bicycle Friendly Community Status for another 4 years at the bronze level.
- Successful MPO Wide-Bike Ride from NewBo to Uptown Marion to Hiawatha and back to Czech Village.
- Selected a transit app that will provide riders with real-time information on bus routes and schedules.
- Installed bicycle sharrows on Bever Ave to promote safe bicycle routes.
- Iowa’s first green bike lanes installed on 3rd Street at 3rd Ave.
 - Large positive community reaction.
 - Second highest organic response on the City’s Facebook page in 2014.

COMMUNITY DEVELOPMENT Q3

- Coordinated with Linn County and the City of Marion and received a \$130,000 grant from the CDC to implement biophilic urban design standards

COMMUNITY DEVELOPMENT Q4

- Held 8 bike rides in May for National Bike Month.
- Collaborated with more than 13 local organizations on Bike to Work Week.
- Held a lecture and staff training on the importance of zoning and walkability with Jeff Speck on May 24th.
- Corridor MPO’s update to the Long Range Transportation Plan, Connections 2040, has been released for public comment and is forecasted for adoption in July.

DEVELOPMENT SERVICES-TRANSIT Q1-2

- Coordinated with CD to make minor route changes to better serve the NewBo City Market.
- Coordinated with Purchasing to begin the procurement of a GPS/mobile app for the fixed-route bus service. Implementation is expected before the end of the current fiscal year.
- Purchased and put 4 new ADA, low-floor, fixed-route buses into service.
- Provided 689,162 total passenger trips on the fixed-route bus service for the first two quarters of the fiscal year, which is a 10.9% increase over the same time period during the previous year.
- Provided 78,875 free Saturday trips on the fixed-route bus service for the first two quarters of the fiscal year, which is a 45.6% increase over the same time period during the previous year.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

DEVELOPMENT SERVICES-TRANSIT Q4

- Completion of the Federal Transit Administration's FY2015 Triennial Review. This is the compliance review conducted every three years by the FTA to assess compliance with federal regulations in 17 review areas. We had two minor findings and no repeat deficiencies from the 2012 Triennial Review.
- Ridership for FY15 was 1,371,105 total trips on the fixed-route bus system. That is a 9% increase in ridership from FY14.

INFORMATION TECHNOLOGY Q3

- Phase I of two phases for the downtown wireless has been completed. Approximately 50 of 70 access points have been installed on City light poles. Phase II should be completed by end of this summer. The intent of this area is to cover all downtown parking meters.

PUBLIC WORKS Q1-2

- Bid and initiated construction of pedestrian and bike accommodations along Edgewood Road (under Highway 30 Ramps and over Highway 30), which will connect 4,000 person residential area north of Highway 30 with employment area south of Highway 30 via a non-motorized accommodation.
- Presented Preliminary Assessments to City Council for sidewalk gaps in existing subdivisions older than 5 years. Council approved.
- Authored and presented the Complete Streets Policy and revised Design Standards to City Council. Policy and standards approved.

PUBLIC WORKS Q3

- Bid improvements for the trail at 42nd Street NE near I-380 to improve crossing conditions.
- Bid sidewalk installation improvements on Oakland Road NE from Golf Street to Golfview Drive to provide safer pedestrian and bicycle access to Harding Middle School and Wright Elementary School.
- Bid 4th avenue SE from 5th street to 19th Street which includes bicycle accommodations. Project includes conversion from one-way traffic to two-way traffic with a goal of reducing speeds and enhancing the experience of pedestrians and bicyclist.
- Bid Phase 1 of the 18th street SW extension from Wilson Avenue to 13th Street project. This and other phases will add sidewalk and provide bicycle accommodations.

PUBLIC WORKS Q4

- Sidewalk and Ramp Repair Program
 - Bid and began construction of the annual "Sidewalk and Ramp Repair Program" for areas previously identified as not meeting Code requirements. This program, and associated repairs, serves to improve walkability throughout the City, while better accommodating the needs of pedestrians with disabilities.
 - Kicked off the annual summer "Sidewalk Inspection Program" to identify areas in need of sidewalk and ramp repairs. This year's program will focus on northeast neighborhoods west of Interstate 380 and northwest neighborhoods between 1st Avenue and F Avenue NW.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q4 (CONTINUED)

- Completed and published the 10-Year Paving for Progress Street Improvement Plan. Over the next 10 years, it is planned to make improvements to 150 lane miles of streets, roughly the distance from Cedar Rapids to Madison, Wisconsin or Rochester, Minnesota. Under the plan, at least 60% of all citizens will be within walking distance of a project. 50% of all vehicle-miles driven in Cedar Rapids will be worked on over the 10 years of the plan. The plan is impartial and data driven, implementing the “right treatment on the right street at the right time.” Implementation of the plan over the next 10 years will result in an overall increase in pavement condition within the City.
- Let and awarded a joint project with the Iowa Department of Transportation project in the amount of \$1.26 M that installed landscaped medians in place of grass or concrete medians on Collins Road NE between Council Street and west of Northland Drive, 1st Avenue W from L Street to 3rd Street and Williams Boulevard SW from Trent Street to 16th Avenue. This project will improve the visual appeal of these key corridors.
- Completed the Diagonal Drive SW project which included the installation of decorative concrete under Interstate 380, where it was not possible to establish grass, eliminating a longtime maintenance issue on a heavily used street for access to the Interstate.
- Started construction on Phase I of the 18th Street SW extension project between 13th Avenue and Wilson Avenue. The project this year includes a realignment of 18th Street at 16th Avenue, and new sidewalk construction between 13th Avenue and 16th Avenue. When Phase II is completed in 2016, there will be sidewalk and on-street bicycle accommodations between Wilson Avenue and 16th Avenue.
- Started construction on 4th Avenue SE from 5th Street to 19th Street. This project includes conversion of 4th Avenue to two-way traffic, on-street bicycle accommodations and sidewalk ramp replacement to improve accessibility.
- Completed the following Paving for Progress rehabilitation projects, which improved the street surface and replaced sidewalk ramps, improving accessibility:
 - Edgewood Road SW from Williams Boulevard to 16th Avenue
 - Wiley Boulevard SW from Williams Boulevard to 16th Avenue
 - Glass Road NE from Wenig Road to Edgewood Road
 - Coe Road NE from Center Point Road to A Avenue
 - Diagonal Drive SW from the 8th Avenue Bridge to L Street
- The Boyson Road Paving for Progress project incorporated the Complete Streets Policy with the addition of bicycle lanes. These bike lanes will connect to existing bike lanes established on Boyson Road between C Avenue and Council, as well as on the east end connection to the Boyson Park Trail in the City of Marion. Project included coordinating traffic patterns with Bowman Elementary School, and discussing concerns with the public concerning on-street parking. This project will complete a bicycle connection and extend a trail from Marion and connect to an additional trail through Boyson Park. Another benefit of the project will include managing speed through neighborhoods.
- Completed updating pedestrian lights at five intersections or 20 individual pedestrian lights. The purpose of this project is to enhance the walking experience with the state-of-the-practice at the City’s signalized intersections. Replaced aging, existing two-section pedestrian heads with single-section LED lights and a pedestrian countdown timer, replaced existing pushbutton signs with new signs explaining the operation of the pedestrian signal, and replaced pedestrian pushbuttons based on age or condition.
- Approved two locations for enhanced pedestrian crosswalks for St. Luke’s Hospital and Penford’s employee entrance. These crosswalks will include rectangular, rapid-flashing beacons as an enhancement of the current pedestrian crossing. These will be the first installations within the City using this type of enhanced signing.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q4 (CONTINUED)

- For the conversion of one-way to two-way streets, staff concentrated on 2nd Avenue and 3rd Avenue between 6th Street and downtown. Accomplishments included submitting bids for Council approval, developing and executing a communications plan to local businesses and other stakeholders. Developed a traffic simulation model to evaluate impacts associated with transitioning from signalized operation to all-way stop intersections. The model was also integrated into the public outreach efforts. Other documents developed and used were a FAQ sheet and aerial view of the avenues depicting the final marking layout. These outreach efforts included media and the following presentations to approximately 140 to 150 participants:
 - April
 - Community Development Innovation Council
 - Downtown SSMID
 - MedQ SSMID
 - June
 - Farmer's Market
 - Alliant Energy employees, Alliant
 - Open House, Armstrong Center
- Completed 41 preventative maintenance (PM) work orders for the approximate 200 signalized intersections. In addition, 20 of these 401 intersections had additional corrective work performed beyond typical PM work. The purpose of PM work is to prevent unscheduled outages due to malfunctions or weather.
- Responded to 105 service calls from the public regarding possible malfunctions. Responded to 104 of these calls within the two-hour performance goal. 19 of these calls were outside of typical business hours and were all responded to within the two-hour performance goal.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

GREEN CR

BUFFER AND CONNECT EXISTING PARKS, TRAILS, AND STREAMS TO BUILD A NATURAL NETWORK IN ADDITION TO REGIONAL COLLABORATIONS AND INDIVIDUAL EFFORTS TO IMPROVE STORMWATER MANAGEMENT, WATER QUALITY, WILDLIFE HABITAT, AND OUTDOOR RECREATION.

Goal Overview:

- ❖ *Make Cedar Rapids a place people want to work and live by creating livable neighborhoods with:*
 - *Mixed-use developments*
 - *Connectivity*
 - *Complete streets for pedestrians, bicycles, & cars*
 - *Vibrant Centers*
 - *Housing options, including downtown & workforce housing*
 - *Parks as active places for families*

Goal owners: Community Development, Development Services-Transit, Parks & Recreation, Public Works, Utilities

PARKS & RECREATION Q1-2

- Ushers Ferry Lodge (2008 Flood Project) – The \$1.4M project was completed and a ribbon cutting opening held on Thu 10/2. The 7,250 square foot lodge includes a hall that can accommodate 300 people and a full catering kitchen, fireplace, patio and fire pit.
- KaBOOM! Playground – On Oct. 11 more than 100 volunteers constructed a new playground with fitness station equipment for adults/seniors at Hidder Park. The project was a KaBOOM! grant project primarily funded by Humana and valued over \$70K.
- Northwest Recreation Center (2008 Flood Project) - FEMA officials approved the location for the center near Harrison Elementary School in the summer, and up to \$2.2M in LOST Flood funding was approved at the Tue 10/21 City Council meeting to satisfy FEMA construction requirements. A site dedication ceremony was held on Thu 10/30. The \$4.4M project is near final design, expected to be let for bids this spring with construction from June 2015-June 2016.
- Greene Square Design– Design for Greene Square was accepted at the 11/4 City Council meeting. The \$1.95M park renovation designed by OPN Architects that will begin spring 2015 features a water feature, public sculpture, a landscaped & lighted alley that creates smaller activity spaces, and a patio with moveable tables for social gatherings.
- Greenway Park Plans – Park plans for the 140 flood-affected acres in the Time Check, Riverfront and Czech Village areas were accepted at the Tue 11/18 City Council meeting. The long-term vision plans will mostly be used for fundraising and planning in the near future, but once the flood control system is designed other assets can start being invested in. Confluence was the contractor on the project. Infrastructure removal in these areas will start to transform the landscape in 2015.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PARKS & RECREATION Q3

- Reorganization of the City Forestry and Vegetation Maintenance programs to include transfer of these programs from Public Works to Parks and Recreation during April of 2015.
- Noelridge Park Water Resource Restoration Project – Partner with Engineering Development. This \$220,000 restoration project will begin during the spring of 2015 to correct major watershed erosion through the addition of green infrastructure, native plants and engineered elements to reduce erosion, manage increasing runoff and promote infiltration of storm water and filtration of sediment and chemicals.
- Riverfront West Redevelopment. This Parks Construction Division project renovated a portion of the riverfront park system between 2nd and 3rd Avenue SW and included removal of flood damaged, aging infrastructure and the installation of newly designed walkways, irrigated turf, lighting and seating. In-house design and construction reduced costs from an estimated \$150,000 to around \$50,000.
- Sac and Fox Sewer Project land restoration – Engineering partnership. Elements of Parks input for design considerations concerning land restoration post installation could be described.
- Ambroz parking lot restoration – \$160,000 CIP project to restore a crumbling retaining wall that holds the parking lot awarded. Work to be completed in April & May that will protect the public alley below the wall and return parking spaces to Ambroz.
- Branching Out Grant – Alliant and Trees Forever Collaboration. \$7500 Grant obtained for Noelridge park tree replacement and arboretum expansion
- Iowa Bid Collaboration/Arbor Day. Parks staff and City Arborist have worked with Iowa Big to design and install an urban orchard at Noelridge Park. The orchard will be installed during the City Arbor Day Program April 24th, and include partners and volunteers from Iowa Big, Trees Forever, Hughes Nursery and Harding Elementary School.
- Started a new partnership with the CR Ice Arena to offer introductory ice skating programs with a shared profit.
- Working with VenueWorks to plan a Family Fun Day on the Sunday of the CR BBQ Round Up. This day will have events specifically for families and proceeds will go to the Financial Assistance Program.
- The department has also worked with VenueWorks on promotion of non-concert events that allow Cedar Rapids Parks & Recreation to promote their events through a social media discount code that offers a discount to patrons with some proceeds going to Cedar Rapids Parks & Recreation.
- Parks & Recreation has expanded its partnership with BlueZones to show qualified BlueZones programs in the PLAY! Guide and promote healthy cooking and exercise classes.

PARKS & RECREATION Q4

Recreation

- A \$22,000 gift has been committed from Cedar Rapids Noon Lions Club and from District 9EC Lions funds for the purchase of Kitchen and Gym equipment at the Northwest Recreation Center
- Strong marketing Campaign for Aquatics conducted in June through local radio stations to promote swimming at City outdoor pools
- Established an additional Customer Service point of sale at Dept Admin offices in City Service Center
- State Historical Society has awarded Ushers Ferry a grant in the amount of \$1,265.50 for storm windows for the Cherry Valley School.
- Ushers Ferry was awarded \$2,500 in funding from the Linn County Historic Preservation Grant to put a new roof on the Blacksmith Shop.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PARKS & RECREATION Q4 (CONTINUED)

Parks

- Continued facilitation of Matrix transition plans for incorporating City Forestry and Vegetation Maintenance programs in Parks Operations.
- Noelridge Park Water Resource Restoration Project – Partner with Engineering Development. This \$220,000 restoration project began in early June and will continue through at least mid-summer weather dependent. This project will correct major watershed erosion through the addition of green infrastructure, native plants and engineered elements to reduce erosion, manage increasing runoff and promote infiltration of storm water and filtration of sediment and chemicals.
- Riverfront West Redevelopment Phase 2. This Parks Construction Division project will renovate the portion of the riverfront park system between 1st and 2nd Avenue SW and includes removal of flood damaged, aging infrastructure and the installation of newly designed walkways, irrigated turf, lighting and seating. Project completion is estimated for late summer/early fall.
- Sac and Fox Sewer Project land restoration – Engineering partnership. This project continues through the summer of 2015. Restoration elements of the plan include tree planting and installation of native meadow grass and wildflower species for added diversity of the Sac and Fox greenway. Improved alignment of a portion of the Sac and Fox Trail will elevate a segment of the trail out of the 100 year flood zone, reducing maintenance costs and seasonal closure frequency.
- Branching Out Grant – Alliant and Trees Forever Collaboration. \$7500 Grant obtained for Noelridge park tree replacement and arboretum expansion. This project was completed during Earth Week through a volunteer project day led by Parks staff and Trees Forever.
- Iowa Bid Collaboration/Arbor Day. Parks staff and City Arborist worked with Iowa Big to design and install an urban orchard at Noelridge Park on Arbor Day. The orchard was installed during the City Arbor Day Program April 24th, and included partners and volunteers from Iowa Big, Trees Forever, Hughes Nursery and Harding Elementary School.
- A Partnership with Parks and the Cedar Rapids Realtors Association constructed a turn-key Health Beat fitness zone at Cherokee Park. The \$20,000 project enjoyed a June 12th ribbon cutting and served as a state of the art replacement for an aging trail exercise station system removed in 2014.
- The Greene Square ground breaking was held on June 10th with a ceremony showcasing the private/public partnership that has made possible the renovation of this historic park. The project will span the summer with a fall completion schedule allowing for a spring ribbon cutting and grand opening for daily and special event use of the new Greene Square in 2016.
- The City Arborist completed work on the Cedar Rapids Emerald Ash Borer Plan and presented the comprehensive management plan to the City Council Infrastructure Committee in April. This plan is the guiding policy and a proactive strategy for managing Emerald Ash Borer from detection through final stages of infestation within the City of Cedar Rapids.
- 595 trees were installed by Forestry along city streets during this period. Transplanted 2 young oaks from Greene Square to Ellis Park.

Golf

- No mow areas have been added at City golf courses to reduce property water run off. Widened buffer strips around ponds to prevent movement of fertilizers or nutrients into the water. Using integrated pest management approach to maintain pond water quality by using grass carp and pond dyes or enzymes to help control unwanted vegetation. Recently initiated a regular water sampling of pond water to monitor pH, dissolved oxygen, specific conductivity and nutrients such as nitrates or phosphorus that may affect water quality.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PARKS & RECREATION Q4 (CONTINUED)

Golf (continued)

- Gardner golf course has introduced flowering pond plants into the pond on the 8th hole to help absorb nutrients from the water and improve water quality.
- Native areas including wild flowers are supporting pollinators and wildlife. Transitioning “no-mow” areas to native prairie grasses, further naturalizing out of play areas for wildlife habitat. Over seeding of large wildflower beds to provide more flowering plants for bees and other pollinators that forage the course for nectar. Planting of annual flower beds to encouraging pollinators.
- Rain water collection from roof tops being utilized in flower hydration and turf chemical application mixtures.
- Blue Bird house program to encourage Eastern Bluebird population.

PUBLIC WORKS Q1-2

- Authored and presented the Complete Streets Policy and revised Design Standards to City Council. Policy and standards approved.
- Water quality improvements were designed for City-owned detention basin and within Noelridge Park and will be constructed in 2015.

PUBLIC WORKS Q3

- Bid water quality improvements for City-owned detention basin near Harrison School. Bid 5 projects that include complete streets elements.

PUBLIC WORKS Q4

- Water Quality Project - Bid and began construction of a water quality project in Noelridge Park to provide water quality enhancements and improve aesthetics in the drainage-ways through the park.
- Spring Cleanup of City Streets and Medians:
 - Medians - All medians maintained by the City of Cedar Rapids were cleared of debris and the curb facing painted by June 2015.
 - Street Sweeping - The street sweeping crews were reduced in size from a three-vehicle crew to a single sweeper and dump truck per crew. This reduction in crew size allowed the Streets Division to field five sweep crews per day instead of the typical three. This resulted in completion of the first round of sweeping City-wide to be completed by mid-June compared to August in 2014. The favorable spring conditions helped improve this metric. The debris collected was then recycled as indicated in the following information:
 - 4,000 tons of debris screened and recycled.
 - Of the 4,000 tons screened, an estimated 325 tons was unusable material hauled to the landfill at a cost of \$12,350
 - Total cost if all 4,000 tons of debris was hauled to the landfill = \$152,000
 - Recycled material is reused in winter operations, used as non-structural fill, in sand bags, or given to the County for safety slope grading.
 - Cost of screen used to sort material = \$112,000
 - Annual savings of approximately \$140,000
- Concrete recycling – 14,000 tons of failed concrete removed as part of Paving for Progress Projects and maintenance work hauled to Bowling Street for storage and then crushed under contract to a modified sub base to be used on future paving.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q4 (CONTINUED)

- More than \$6.1M in federal funds in Fiscal Years 16, 17, and 19 from the Corridor Metropolitan Planning Organization was allocated for the design and construction of the Cherokee Trail. This trail, when completed, will connect the proposed Northwest Greenway Park to Linn County’s Morgan Creek Park. The proposed trail alignment goes through Cherokee Park, Jacolyn Park and Cherry Hill Park, establishing a trail in a quadrant of Cedar Rapids that is currently underserved for multimodal transportation options.

UTILITIES Q1-2

- Water Division submitted full proposal to the USDA-Natural Resource Conservation Service to receive a Regional Conservation Partnership Program award. The proposed Middle Cedar Partnership Project (MCP) would have \$4.3M in financial and technical assistance to promote the adoption of nutrient reduction and water retention practices in the Cedar River watershed upstream from Cedar Rapids. (City received formal notice in early January that Cedar Rapids would receive an award for the MCP)
- WPC Environmental Section received notice of a \$8,750 DNR REAP grant from the state that will in part be dedicated to helping low income household with rebates for replacing older style toilets with new high efficiency lower flow fixtures. Other portions of the grant will be used to encourage installation of rain sensors on lawn sprinkler systems and install rain barrels.

UTILITIES Q3

Solid Waste & Recycling Division

- Collection Tonnages (Q3; YTD)

○ Garbage	4,435; 14,271	○ Yard Waste	660; 7,571
○ Recycle	1,849; 5,802	○ Bulky Item	87; 309
- Bags of litter collected (all programs I-380, Adopt-a-Road, CM 1-Bag Challenge, SW Employees)
 - Q3 – 99, YTD – 956
- Number of Miles of Roadway Cleaned (all programs I-380, Adopt-a-Road, CM 1-Bag Challenge, SW Employees)
 - Q3 – 2.2, YTD - 11

UTILITIES Q4

Solid Waste & Recycling Division

- Collection Tonnages

○ Garbage	4,963; 19,234	○ Yard Waste	5,593; 13,164
○ Recycle	2,001; 7,803	○ Bulky Item	133; 442
- Bags of litter collected
 - Q4 – 669, YTD – 1,625
- Number of Miles of Roadway Cleaned
 - Q4 – 74, YTD – 85



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

INVEST CR

MAKE CEDAR RAPIDS A DESIRABLE PLACE FOR BUSINESSES TO START, MOVE, AND GROW BY LEVERAGING RESOURCES TO INVEST IN BUSINESS DISTRICTS AND AMENITIES THAT KEEP AND ATTRACT A SKILLED WORKFORCE.

Goal Overview:

- ❖ Targeted use of resources to maximize impact and rebuild core of city and second tier of neighborhoods surrounding the core
- ❖ Maintain and enhance existing funding sources
- ❖ Balanced budget
- ❖ Long-term financial plan
- ❖ Increase number of high-quality jobs
- ❖ Maximize property tax revenue
- ❖ Create an environment for private investment budget
- ❖ Attract workers with quality of life amenities
- ❖ Diversify economic base
- ❖ Retain and expand existing businesses; attract new and startup businesses
- ❖ Share the burden of large and regional projects and initiatives
- ❖ Require accountability of City funds provided to organizations

Goal owners: Community Development, Development Services-Economic Development, Finance, Fire, Human Resources, Public Works

COMMUNITY DEVELOPMENT Q3

- Amendment to the City’s Economic Development Programs on February 24, 2015
 - Provided clarification on eligibility requirements of existing programs
 - Created two new programs
 - Local Match Program – for projects receiving funding from the State
 - Green Building – for projects receiving LEED Certification
- Four new development projects qualified for the City’s Economic Development Program, creating 15 jobs and generating \$18.6 million in private investment
 - Kingston Lofts – January 13, 2015
 - Mott Building – March 24, 2015
 - Iowa Brewing Company – March 24, 2015
 - Apache Hose & Belting Company – March 24, 2015
- On February 12, 2015, approved a new Economic Development position
 - Economic Development Analyst in the Community Development Department



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNITY DEVELOPMENT Q4

- 9 new development projects qualified for the City's Economic Development Program, creating 160 apartment units, 7 homes, and generating \$50 million in private investment.
 - Water Rock – URTE – April 14, 2015
 - Oakhill Villages – URTE – April 14, 2015
 - Sedona Villages – URTE – April 14, 2015
 - Monroe School – URTE – April 14, 2015
 - Sanctuary at Ellis – URTE – April 14, 2015
 - Cornerstone Place – URTE – April 14, 2015
 - Kingston Pointe – URTE – April 14, 2015
 - Center Point – URA – June 9, 2015
 - Creekside – URA – June 9, 2015
- The following Urban Renewal Areas were updated to fund previously approved activities through tax increment revenues:
 - Rockwell Collins
 - Central
 - Consolidated Central
 - Technology Park
 - Southwest Consolidated
 - Village
- Provided support for Business Financial Assistance Applications to the State for the following projects:
 - LeSaffre Yeast Corporation – May 12, 2015
 - United Fire – June 9, 2015
 - ConAgra – June 9, 2015

DEVELOPMENT SERVICES-ECONOMIC DEVELOPMENT Q1-2

- Facilitated 11 development projects through Economic Development Programs adopted on June 24, 2014 including:
 - CRST – June 10, 2014
 - New Pioneer – October 21, 2014
 - Coventry Lofts – November 18, 2014
 - 42nd Street and Edgewood – December 2, 2014
 - Commonwealth Senior Apartments – August 12, 2014
- These 11 development projects leveraged 243 jobs and \$98 million in private investment.
- Conducted rollout of the Angelou Economics Study on August 4, 2014 with the following key findings:
 - Refined targeted industries and niches.
 - Retail leakage and recommendation to begin aggressive retail recruitment strategy.
 - Commercial real estate analysis and recommendation to focus on downtown development/repurposing of underutilized office space particularly for downtown housing.
 - Clarifying the roles and responsibilities of economic development partner organizations.
 - Focus on expanded business retention and expansion program.
 - Engaging colleges and universities.
 - Creation of an economic development brand and marketing strategy
- Finalized the Mainstream Communication Existing Industry Study in August 2014
 - Recommendations are consistent with those from the Angelou Economics Study.
 - Over 10,000 companies were identified, categorized by sector and anticipated growth.
 - Over 300 CR interstate commerce employers participated in survey.
 - The data will be used as a baseline for the City's BR&E program.
- Prepared draft Economic Development strategy for City Council consideration in February 2015.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

DEVELOPMENT SERVICES-ECONOMIC DEVELOPMENT Q1-2 (CONTINUED)

- The strategy provides action items for the next 1-5 years.
- Action items are based on the results of the Angelou Economics Study and the Mainstream Communication Existing Industry Study.
- Created a new standard for Memorandums of Agreement with partner organizations
 - Initiated first new Memorandum of Agreement with Main Street which was adopted by City Council on December 2, 2014.
 - Staff will meet with partner organizations in January and February to review new Memorandums of Agreement.

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q3

- New Business: Iowa Brewing Company
- Business Expansion: Apache Hose & Belting Company
- Economic Development Strategy adopted by City Council on February 24, 2015
 - Provides action items for the next 5 years
 - Based on the results of the Angelou Economics Study and the Mainstream Communication Existing Industry Study
- On March 4, 2015, announced partnership with Iowa State University to expand agricultural and bioprocessing industries in Cedar Rapids
- On February 12, 2015, approved a new Economic Development position
 - Economic Development Specialist in the ED Division of the City Manager's Office
- Evaluated the performance of the City's Revolving Loan Fund and began exploring the possibility of a Micro Revolving Loan Fund

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q4

- Prospects/Projects: Business and Technical assistance:
 - Peerless Energy (new location 9,000 SF location)
 - Project Unity (prospect, 100 jobs Smulekoffs)
 - Manufacturing supply chain prospect (New facility, 20 new jobs)
 - RS Hanline (new operation to Iowa, leasing existing facility on NE side)
 - Bleu (Start-up up bottling and distribution operation, Rockford Road)
 - Commercial Horizons/Miron (Prospect, \$5M investment, LEED certified, HQJ, Iowa HQ)
 - Unique Events Iowa (New merged org existing CR and IC businesses, locating in Kingston Village)
 - Armstrong Center temporary tenant, 125 new jobs to downtown
 - United Fire- Business assistance for expansion project
 - Existing industry expansion SW side: prospective new building
 - Depot Development
- Candidates have been selected for the Iowa State Agricultural Bio-Based Industries Research and Extension Liaison position. Interviews began in June and will be completed in July.
- Held the 2nd Annual Workplace (R)evolution Conference on June 9th in Iowa City with approximately 275 attendees.
- Updates to the existing Revolving Loan Programs will be taken to City Council on July 28th
- Creation of new micro loan program will be taken to City Council on July 28th



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

FINANCE Q1-2

Tax Increment Finance (TIF) valuation for fiscal year 2015

- TIF Valuation Used by City \$417,764,222 (63.5%)
- TIF Valuation Not Used by City \$240,524,401 (36.5%)
- TIF Valuation Not Used resulted in \$5.5 million in property taxes being paid to School Districts and Linn County for development.

FIRE Q1-2

- The Fire Department continues to utilize best practices in the stewardship of the resources given to them.
- The Fire Department in continuing in the accreditation process to achieve national recognition as an organization that utilizes efficiencies to provide value to the tax payer. This accreditation is an ongoing process even after achieving the initial recognition. This will allow businesses and people to see that the Fire Department in Cedar Rapids meets nationally recognized best practices in service delivery and planning.
- The Fire Department continues to seek grants from the State and Federal Government mostly in the area of homeland security. An example of this is the rescue team hosted by Cedar Rapids has received over 3 million dollars in grants in the last ten years.

FIRE Q3

- The Fire Department continues to utilize best practices in the stewardship of the resources given to them.
- The Fire Department continues to seek grants from the State and Federal Government mostly in the area of homeland security. An example of this is the rescue team hosted by Cedar Rapids has received over 3 million dollars in grants in the last ten years.
- The Fire Department in continuing in the accreditation process to achieve national recognition as an organization that utilizes efficiencies to provide value to the tax payer. This accreditation is an ongoing process even after achieving the initial recognition. This will allow businesses and people to see that the Fire Department in Cedar Rapids meets nationally recognized best practices in service delivery and planning. At this point we have been granted "Applicant Status" which in another major step towards accreditation. We are on a time line to achieve accreditation in the spring of 2016.

FIRE Q4

- The Fire Department continues through the process to achieve accreditation from the Center for Public Safety. The targeted completion is set for early 2016. This is a nationally recognized certification that shows that the Fire Department has leveraged best practices and met national bench marks in their operations.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q1-2

- Initiated Paving for Progress with Quick Start projects for bid prior to the actual onset of the funding stream.
- Replaced approximately four (4) miles of sanitary sewer.

PUBLIC WORKS Q3

- Bid \$5.2 million in street projects to improve their condition and appearance.
- Approximately 2.2 miles of sanitary sewer were bid for replacement/rehab in Quarter 3.

PUBLIC WORKS Q4

- Core City investment is reflected in the bid of two projects:
 - The 3rd Avenue, 4th Avenue and GTC Parkade Repair Project, which will maintain and extend the life of parking structures in the City Core.
 - The 7th Street SE from A Avenue NE to 4th Avenue SE and 8th Street SE from 3rd Avenue to 12th Avenue Rehabilitation project. Project includes conversion of 8th Street SE to two-way traffic from 4th Avenue to 12th Avenue.
- Staff reviewed and began the process to streamline, enhance, and strengthen the City’s guidelines and rules pertaining to “Sidewalk Toolkit.” Reviewed and authorized seven sidewalk cafes, and two parklet locations.
- Reviewed and facilitated 44 special events for the quarter. Of the 44, Traffic operations assisted in providing traffic control at 12 of the events, including press releases and coordinating street closures. The special events with the largest impacts to traffic were the Downtown Farmer’s Market and the Freedom Festival.
- Public Works has one of two City positions selected to participate in the 12-month Leadership Five Seasons program provided through Economic Alliance.

UTILITIES Q1-2

- Customer Care and Billing System (New Residential Service Agreements) Q1/Q2 – 07/01/14 – 12/31/14
 - Water **113** (43,540 TO 43,653)
 - Sewer/WPC **88** (45,522 TO 42,610)
 - Storm **95** (43,305 TO 43,400)
 - SW&R **79** (40,720 TO 40,799)

UTILITIES Q3

- Customer Care and Billing System (New Residential Service Agreements) Q3 – 01/01/15 – 3/31/15
 - Water **161** (43,653 to 43,814)
 - Sewer/WPC **152** (42,610 to 42,762)
 - Storm **154** (43,400 to 43,554)
 - SW&R **135** (40,799 to 40,934)



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

UTILITIES Q4

- Customer Care and Billing System (New Residential Service Agreements) Q4 – 04/01/15 – 6/30/15
 - Water **223** (43,814 to 44,037)
 - Sewer/WPC **232** (42,762 to 42,994)
 - Storm **217** (43,554 to 43,771)
 - SW&R **175** (40,934 to 41,109)



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PROTECT CR

PROVIDE QUALITY SERVICES TO INCREASE NEIGHBORHOOD SAFETY AND KEEP MOVING FORWARD WITH THE FLOOD MITIGATION SYSTEM.

Goal Overview:

- ❖ *Finance flood protection*
- ❖ *Efficiency of services delivered*
- ❖ *Cost known prior to beginning projects capital and operating*
- ❖ *Determine levels of service*
- ❖ *Fees for services*
- ❖ *Match to cost of services*
- ❖ *Improved Flood Protection protecting reinvestment*
- ❖ *Reduce crime, revitalize neighborhoods, drawing the community together*
- ❖ *Increase satisfaction with the delivery of police services*
- ❖ *Provide lasting collaboration between police and community to identify and solve problems*
- ❖ *Identify crime trends, issues, and problems while establishing methods to manage or reduce them*

Goal owners: Building Services, Finance, Fire, Police, Public Works, Utilities

BUILDING SERVICES Q1-2

Mobile Filed Device implementation

The Building Services Department began implementation of field devices to promote efficiency of inspection services.

I Pads were purchased to provide mobile application in field to inspectors.

- Ten devices were phased in over a period of three months, October 2014 through December 2015.
- A majority of the devices have been allocated to the Housing and Nuisance staff.

A software package IG Inspect and IG Enforce are being utilized as a mobile application for EnerGov.

- This is proprietary software associated with the EnerGov software system.
- It allows inspectors to enter real time data.
 - Becomes efficient to inspector; saves time from entering data at shift end or days end.
 - Becomes efficient for user; able to see real time data of inspection results on City of Cedar Rapids website.
 - Becomes efficient for user; in most case on trade inspections, results can be e-mailed from field to contractors, in the case of trade inspectors.

Projected Future Schedule

- January 2015 through March 2015, review functionality of all existing devices and work in conjunction with IT to increase efficiencies.
- March 2015 through June 2015, allocate next ten devices to all in inspection staff.
 - A majority of this second phase of the I Pad allocation will take place with trade inspection staff.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

BUILDING SERVICES Q3

Mobile Filed Device implementation

The Building Services Department began implementation of field devices to promote efficiency of inspection services.

- I Pads were purchased to provide mobile application in field to inspectors:
 - An additional five devices were purchased and phased in over a period of three months, January 2015 through March 2015.
 - A majority of the purchased devices have been allocated to trade inspection staff.
- Completed Tasks January 2015 through March 2015:
 - Continue to review functionality of all existing devices and work in conjunction with IT to increase efficiencies.
 - Continue to build internal processes and standard operating procedures of scheduling inspections through EnerGov, to allow maximum efficiencies in field.
 - Testing of external EnerGov portal to allow inspection requests sent directly to EnerGov from external customers.
 - In preparation for building the “Score Card”, input data in such a manner that allows for real time data collection to support this effort.
- Projected Schedule:
 - April 2015 through June 2015, complete the purchase of all devices for the Building Services Department.

BUILDING SERVICES Q4

Mobile Filed Device implementation

The Building Services Department began implementation of field devices to promote efficiency of inspection services.

- I Pads were purchased to provide mobile application in field to inspectors:
 - An additional five devices were purchased and phased in over a period of three months, April 2015 through June 2015.
- A software package IG Inspect and IG Enforce were is being utilized as a mobile application for EnerGov:
 - This is proprietary software associated with the EnerGov software system.
 - It allows inspectors to enter real time data.
 - Becomes efficient to inspector; saves time from entering data at shift end or days end.
 - Becomes efficient for user; able to see real time data of inspection results on City of Cedar Rapids website.
 - Becomes efficient for user; in most case on trade inspections, results can be e-mailed from field to contractors, in the case of trade inspectors.
- Long Range Goals:
 - Develop a Building Services “Score Card” of services provided and delivered.
 - Implementation will take adjustments to current “request” system and “scheduling” system.
 - Internal process will be required to be evaluated and improved.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

BUILDING SERVICES Q4 (CONTINUED)

- Completed Tasks April 2015 through June 2015:
 - Completed purchase of all devices for the Building Services Department staff (except for current open positions).
- Projected Schedule:
 - Continued to review functionality of all existing devices and work in conjunction with IT to increase efficiencies.
 - Continued to build internal processes and standard operating procedures of scheduling inspections through EnerGov, to allow maximum efficiencies in field.
 - Testing of external EnerGov portal to allow inspection requests sent directly to EnerGov from external customers.
 - In preparation for building the “Score Card”, input data in such a manner that allows for real time data collection to support this effort.

FINANCE Q1-2

Growth Reinvestment Initiative (GRI)

- Revenue collected from GRI through 2nd Quarter of 2014 is \$2,578,049

FIRE Q1-2

- As a result of training and utilization of best practices the Fire Department meets or exceeds the level of performance desired by the National Fire Protection Association. The benchmarks met or exceeded are the number of fires per capita, the number of commercial fires per capita, the time it takes to leave the station in route to a call, and the percentage of fires that are confined to either the room or object of origin.
- The Fire Department and many other Departments in the city continue to collaborate in planning for emergency situations such as a major storm and for events such as RAGBRAI in order to provide the safest condition and best response for the community.

FIRE Q3

- As a result of training and utilization of best practices the Fire Department meets or exceeds the level of performance desired by the National Fire Protection Association. The benchmarks met or exceeded are the number of fires per capita, the number of commercial fires per capita, the time it takes to leave the station in route to a call, and the percentage of fires that are confined to either the room or object of origin.
- The Fire Department and many other Departments in the city continue to collaborate in planning for emergency situations such as a major storm and for events such as RAGBRAI in order to provide the safest condition and best response for the community.

FIRE Q4

- The Fire Department continues with their public safety education and has expanded into an anti-drunk driving campaign at the Central Fire Station using a wrecked car to show what can happen in a vehicle accident involving a drunk driver.
- The Fire Department is also working with an organization who deals with the elderly population to help them in their homes to have a safer environment.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q1-2

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.

Gun Reduction Initiative

In Q2, 22 more firearms were taken off of the street by Patrol. Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Tuesday session with Crime Analyst to identify city-wide crime trends and issues and to forecast responses.

Text-a-Tip Initiative

- 15 total tips: 8 – October, 1 – November, 6 – December
- Intelligence was gathered on all tips and 2 arrests have been made (1 for drug; 1 for warrants)
- Program promoted by the Police Department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.
- Crime Mapping Program is now being used to forecast criminal activity and to plan patrol and district policing response.
- The activation of this crime-mapping program will allow the news media to also plot crimes that are occurring, which is something they have been asking for.
- This site will also allow public timely access to information that is important to them and will allow them to see what and when is occurring in their neighborhoods.

Community Policing

- Attendance at monthly Neighborhood Association Meetings
- Met with homeowners of Sutherland Square over making their area more secure and advice about our services.
- CRPD is a part of the Wellington Group called “Know your Neighbor”. This group planned and had three large community events in Wellington Heights this year. The first was in the spring of 2014, second was a back to school event, and last was a holiday event. The events were all located at Washington Ave and 17th St SE. (church and Johnson School grounds are together)
- CRPD helped create the “1500 club.” This is a group of business owners in the 1500 block 1st Ave East that meet monthly on issues just in this block.
- Attend Big Brothers Big Sisters as a lunch buddy at Taylor School. This is twice a month.
- Attend informal meetings at Wellington House two to three Friday mornings a month for work sessions and information sharing between CPRD, Department of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
- Litter pickup for bus tickets program is still ongoing in the area around Community Connections.
- Worked with the Department of Justice Neighborhood Relations Department out of Kansas City. They assisted in a large on-going dispute among neighbors in the 1400 blk 5th Ave SE. They are essentially very well trained mediators that do this all over the USA.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q1-2

Schools

- Police PAL presentations:
 - Kindergartners – Introduction of an Officer
 - 1st Grade – 911, Home Alone, Walking to & From School
 - 2nd Grade – Dangerous Strangers
 - 3rd Grade – McGruff’s Bully Alert
 - 4th Grade – Shoplifting
 - 5th Grade – Internet Safety
- Active Shooters in Schools – 7 Staff Discussions; 11 Lockdown Drills; 2 Debriefings; 8 School Presentations
- School Resource Officers present the following topics to individual classes:
 - Government & Policing
 - Driver’s Education
 - Bullying
 - School Safety & Active Shooter
 - Underage Smoking & Alcohol Abuse

Cops N Kids Reading Program

Officers have read at the following schools:

- Harrison Elementary School (54 kindergartners, 45 third graders)
- Taylor Elementary School (49 kindergartners, 54 fourth graders)
- Johnson Elementary School (64 kindergartners, 65 first graders)

Shop with a Cop

- On December 3, 2014, 118 pre-selected children were able to “Shop with a Cop” for winter coats, boots, hats, gloves and a couple of toys for the upcoming holidays. It was funded by the Cedar Rapids Police Protective Association (CRPPA) spending \$15,043.

Coffee with a Cop

- Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on December 18, 2014.

Social Media

- On December 5, 2014, CRPD launched a revamped Police Department’s Facebook page, and the introduction of a Twitter account. As of January 6th, the Police Department has over 3,300 likes on Facebook and nearly 700 followers on Twitter.
- Social media provides a new and potentially valuable means of assisting the department and its personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives.

POLICE Q3

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q3 (CONTINUED)

Gun Reduction Initiative

In Q3, 18 more firearms were taken off of the street by Patrol. Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Thursday session involving senior staff involving Chief, Deputy Chief, 3 division Commanders, Professional Standards, Community Liaison, and Research and Development Commander
 - Monthly session involving all shift Commanders and District Lieutenants

Text-a-Tip Initiative

- 21 total tips
 - 13 January
 - 4 February
 - 4 March
- Intelligence was gathered on all tips and 1 arrests have been made (1 for Theft)
- Program promoted by the police department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.
- Crime Mapping Program is now being used to forecast criminal activity and to plan patrol and district policing response.
- The activation of this crime-mapping program will allow the news media to also plot crimes that are occurring, which is something they have been asking for.
- This site will also allow public timely access to information that is important to them and will allow them to see what and when is occurring in their neighborhoods.

Community Policing

- On February 21st, Chief Jerman participated in the symposium to engage the community in a dialogue surrounding police relationship with our community. The forum openly discussed community policing and transparency in law enforcement by Cedar Rapids and Linn County law enforcement officials.
- Attendance at monthly Neighborhood Association Meetings
- Central
 - The police department is a part of the Wellington Group called “Know your Neighbor.” This group planned and had three large community events in Wellington Heights this year. The first was in the spring of 2014, second was a back to school event, and last was a holiday event. The events were all located at Washington Ave and 17th St SE (the church and Johnson School grounds are together). There is a meeting every other month and planning their first event which is the kick off to summer at the end of school.
 - The police department helped create the “1500 club.” This is a group of business owners in the 1500 block 1st Ave East that meet every other month on issues just in this block.
 - Attend informal meetings at Wellington House two to three Friday mornings a month for work sessions and information sharing between CPRD, Department of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
 - Litter pickup for bus tickets program is still ongoing in the area around Community Connections.
- East District
 - Continue to meet with the neighborhood of Vernon Heights and have requested additional street lighting on their behalf.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q3 (CONTINUED)

- West District
 - Survey of Cedar Terrace Mobile Home Park with Building Services and the Zoning Department to improve appearance and quality of life issues.
 - Met with the neighborhood of Cleveland Park to see about reinvigorating the Neighborhood Watch Program in their area.
 - Collaborative (Investigator Dan Myrom, Lt. Tobey Harrison, and Linn County Sheriff's Office) meeting with the Linn County Area Home Builders Association to talk about steps that can be taken to limit the thefts and burglaries at new home construction sites.

Schools

- Police PAL presentations:
 - Kindergartners –Stranger Danger
 - 1st Grade – Respect for Authorities and Other's Property
 - 2nd Grade – Gun Safety
 - 3rd Grade – Bicycle Safety
- Active Shooters in Schools – 4 Staff Discussions; 3 Lockdown Drills; 2 Debriefings; 4 School presentations
- School Resource Officers present the following topics to individual classes:
 - Government & Policing
 - School Safety & Active Shooter
 - Bullying
 - Underage Smoking & Alcohol Abuse

"Get Booked" Cops "N" Kids Reading Program

Officers have read at the following schools (Kindergarten through Fifth Grade):

- Harrison Elementary School – 1st, 2nd, 3rd Grade (155 students)
- Taylor Elementary School – 2nd, 3rd, 5th Grade (113 students)
- Johnson Elementary School – 2nd, 3rd, 4th Grade (150 students)

Shop with a Cop

- The Cedar Rapids Police Protection Association (CRPPA) will partner with Target in August in order to provide approximately 100 local children with school supplies, backpacks, shoes and new clothes to start the new school year.

Coffee with a Cop

- Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on:
 - January 22, 2015 at McDonald's
 - February 26, 2015 at Chick-Fil-A
 - March 9, 2015 – "Cocoa with a Cop" with the Special Needs Boy Scout Group

Social Media

- On December 5, 2014, CRPD launched a revamped Police Department's Facebook page, and the introduction of a Twitter account. As of March 18, 2015, the Police Department has over 4,160 likes on Facebook and 951 followers on Twitter.
- Social media provides a new and potentially valuable means of assisting the department and it's personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives.
 - Implemented on Facebook "Wanted Wednesdays," "Throwback Thursday," and "Meet Officer _____ Fridays."
 - On a recent Facebook post, it reached 102,912 people, 299 likes, 247 comments, and 302 shared the post.
 - Over 17,000 people look the police department's Facebook each week.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q4

Crime Mapping Software

Crime Mapping Software available through the City website that citizens can access and browse crime information from any computer or mobile device and able to submit anonymous tips. This tip submissions platform is also a two-way dialogue between citizens and police officers through email. Citizens can register to receive official alerts from CRPD.

The program appears to be successful as there is an overall drop in telephone calls that the Criminal Analysis Unit receives from citizens asking what crime statistics are in particular neighborhoods. The software does have a link that allows citizens to directly tie into the TipSoft web site to submit crime tips; however, due to the confidentiality of TipSoft and Crime Stoppers program, we are unable to track exactly how many tips arrive from the mapping program.

Gun Reduction Initiative

In Q4, 45 more firearms were taken off of the street by Patrol. Additional firearms were removed from the street and offenders by Investigations, Narcotics and the Safe Streets Task Force.

- The police department focuses on issues on a weekly basis to devise strategies in which to implement in order to achieve the above initiative. Weekly strategy sessions include:
 - Monday session involving Chief, Deputy Chief and the 3 division Commanders to review previous trends and plan for the week ahead.
 - Thursday session involving senior staff involving Chief, Deputy Chief, 3 division Commanders, Professional Standards, Community Liaison, and Research and Development Commander
 - Monthly session involving all shift Commanders and District Lieutenants

Text-a-Tip Initiative

Program promoted by the police department that allows callers to anonymously report crimes and provides investigators with information relative to previously-reported incidents.

- 26 total tips
 - April – 12
 - May – 9
 - June – 5
- To date in 2015 67% of tips are received through TipSoft, indicating the program is progressing to becoming the preferred method for CrimeStoppers submissions.
- In regard to tips resulting in rewards, thus far in 2015 the Linn County CrimeStoppers Board has voted on 6 tips that resulted in arrests being made.

Community Policing

- Attendance at monthly Neighborhood Association Meetings
- Career Days for 6-7th grade at Prairie Point Middle School (6 classes held)
- CRPD participated in the Special Olympics of Iowa Polar Plunge “Copsickles.” (April 11)
- Crime Victims’ Rights Week (April 19-April 25)
- Hosted a benefit lunch at Texas Roadhouse to support Special Olympics of Iowa (April 30)
- Participated in “Law Day 2015 – from Selma to CR” (May 13)
- Peace Officers’ Memorial Day (May 15)
- Central District
 - The police department helped create the “1500 club.” This is a group of business owners in the 1500 block 1st Ave East that meet every other month on issues just in this block.
 - Attend informal meetings at Wellington House two to three Friday mornings a month for work sessions and information sharing between CPRD, Dept of Corrections, Catherine McCauley Center, Four Oaks, Wellington Neighborhood Association, Police Volunteers, and members of Wellington Heights to relay problems and concerns.
 - Litter pickup for bus tickets program is still ongoing in the area around Community Connections.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q4 (CONTINUED)

- East District
 - Continue to meet with the neighborhood of Vernon Heights and have addressed their ongoing concerns with crime and the perception of crime in the neighborhood.
 - Have met with the managers of the major apartment complexes on the NE side of town to address image issues and calls for service in their respective complexes.
 - Work with Kennedy High School SRO and staff to address end of school year antics and partying by students. There were 18 students charged at one party for Disorderly House violation.
- West District
 - Continue to meet with Westdale Court, Cedar Valley, and Glenbrook Center West Apartments to improve quality of life issues, reduce calls for service, and violence related calls.
 - Continue to meet with Cedar Terrace Mobile Home Park to reduce calls for service and quality of life issues.
 - Continue to meet and work with the Taylor Neighborhood Association and the school to keep juvenile-related issues at a minimum.

K9 Blitz

The first K9 Blitz of 2015 was May 29, 30, & 31. Officers Hall, Shuman, Lander, and Sgt. Bieber participated. There were 126 apartments walked, 135 vehicles sniffed, 6 hotels checked, 13 traffic stops, 1 school check at Jefferson, assisted SRT, assisted Hiawatha PD, and wrote 5 search warrants.

The results from those projects included:

- 6 Possession of Controlled Substance arrests (marijuana and mushrooms)
- 1 drug tax stamp violation
- 5 Possession of Drug Paraphernalia charges
- 1 providing false information arrest
- 4 disorderly house arrests
- 2 foreign warrants
- 3 miscellaneous tickets.

Also, 4 handguns, 2 rifles, 1 shotgun, 1 knife, 1 sword, and \$3900 were taken during these arrests.

Schools

- Police PAL presentations:
 - Kindergartners –Stranger Danger
 - 1st Grade – Respect for Authorities and Other’s Property
 - 2nd Grade – Gun Safety
 - 3rd Grade – Bicycle Safety
- Active Shooters in Schools – 5 Staff Discussions; 2 Lockdown Drills; 2 School presentations
- School Resource Officers present the following topics to individual classes:
 - Government & Policing
 - Bullying
 - School Safety & Active Shooter
 - Underage Smoking & Alcohol Abuse

“Get Booked” Cops “N” Kids Reading Program

Officers have read at the following schools (Kindergarten through Fifth Grade):

- Harrison Elementary School – 5th Grade (46 students)
- Taylor Elementary School – Preschool, 1st Grade (116 students)
- Johnson Elementary School – 5th Grade (50 students)

Youth Academies

Youth Academies were conducted during Q4.

- June 16-17 – Kindergarten-1st Grade
- June 23-24 – 2nd – 4th Grade
- June 30-July 1 – 5th-8th Grade

Citizen Academy

Citizen Academy was conducted during Q4 - March 25-May 27



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

POLICE Q4 (CONTINUED)

Shop with a Cop

- The Cedar Rapids Police Protection Association (CRPPA) will partner with Target in August in order to provide approximately 100 local children with school supplies, backpacks, shoes and new clothes to start the new school year.

Coffee with a Cop

- Officers and community members came together in an informal, neutral space to discuss community issues, build relationships, and drink coffee on:
 - April 22, 2015 with Deaf Iowans Against Abuse

Social Media

On December 5, 2014, CRPD launched a revamped Police Department’s Facebook page, and the introduction of a Twitter account.

- As of June 30, 2015, the Police Department has over 4,997 likes on Facebook and 1,172 followers on Twitter.
- Social media provides a new and potentially valuable means of assisting the department and it’s personnel in meeting community outreach, problem-solving, investigative, crime prevention, and related objectives.
 - There have been 113 tweets during Q4.
 - The most popular Facebook post reached 77,717 people.
 - Two of the Most Wanted featured on “Wanted Wednesday” have been apprehended based on tips received by the department.
 - Between 20,000-25,000 people look at the department’s Facebook each week.

PUBLIC WORKS Q1-2

Flood Mitigation

- Substantially completed Quaker Oats Flood Wall design.
- Initiated the Cedar River east and west side flood protection design contracts.
- Flood protection improvements were constructed in Ellis Boulevard NW at Q Avenue, and Ellis Lane NW at 8th Street.
- Flood protection improvements under construction along Cottage Grove Parkway SE and Sunland Drive SE.

School Safety

- Integrate school safety into capital project planning – Reconstructed 76th Avenue SW (jointly with College Community School District funding) through Prairie Campus to be a complete street with sidewalks and dedicated/signalized pedestrian crossings to connect 5 schools.

Public Safety

- Designed and bid 1 of 3 phases for the overhaul of the Police Department firing range into a regional facility.
- Updated Storm Sewer Utility Rate Structure

Sanitary Sewer

The Sewer Maintenance Division tracks the number of Sanitary Sewer Overflows (SSOs) attributable to system maintenance problems. This allows the division to better track the health of the sewer system. Setting this goal well below the national average protects the City by ensuring residents can rely on the City’s sanitary service to carry harmful wastes away from their homes. City Goal: < 9 SSOs per quarter.

- Q1 reports: 2
- Q2 reports: 3



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PUBLIC WORKS Q1-2 (CONTINUED)

Public Works Matrix Performance Review

City staff are actively working through an Implementation Committee to implement the recommendations outlined in the Matrix report. All items have been prioritized by impact and complexity and each has an owner assigned to be responsible to develop a plan to implement.

PUBLIC WORKS Q3

Flood Mitigation

- Design of the flood management system on both sides of the Cedar River is ongoing.
- Bid a project to install a sluice gate at 3rd St SE near 10th Ave to improve flood mitigation in the area.

Public Safety

- Bid two traffic signal projects to increase safety at intersections.

PUBLIC WORKS Q4

- Flood Control Master Plan - Adoption of the Flood Control System Master Plan in June provides a community-supported and Council-adopted roadmap for the next 20 years for development of the flood control system along the Cedar River. The plan shows a specific alignment of the system itself, which is extremely significant as it allows property owners assurance of where the system will physically sit. With this adoption, the final design can begin for initial flood control projects to be bid and started construction in 2016. This is the first step toward protection.
- The CRST Floodwall was completed in the 4th quarter.
- Protect Cedar Rapids from flooding:
 - In the month of June 2015, Cedar Rapids received a total of 8.85" of rain, which is well above the average June rainfall total of 5.00." Cedar Rapids weathered these storms and rising river levels without major incident in large part due to City-wide coordinated efforts and effectively-communicated reports to ensure readiness.
 - The month of June highlighted the success of the interim flood control plan and the dedication of City staff to protect Cedar Rapids.
- Flood Mitigation - Bid a project to install a sluice gate at Penn Avenue NW and 1st Street to improve flood mitigation in the area

UTILITIES Q3

Water & WPC Divisions

- Q3 – 100% compliance with all Public Water Supply and NPDES requirements

UTILITIES Q4

Water & WPC Divisions

- Q4 – 100% compliance with all Public Water Supply and NPDES requirements



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

PROMOTE CR

LEAD REGIONALLY, THINK CEDAR RAPIDS FIRST BY TELLING OUR STORY STRATEGICALLY, EMPHASIZING INTERGOVERNMENTAL RELATIONS, AND BRANDING AND MARKETING THE CITY OF CEDAR RAPIDS.

Goal Overview:

- ❖ *Provide for ease & continuity in the development process*
- ❖ *Draw on best practices and creatively apply*
- ❖ *Maximize national and regional media opportunities to set Cedar Rapids apart and differentiate*
- ❖ *Increase marketing/branding of Cedar Rapids*
- ❖ *Clarify relationships with other economic development organizations*
- ❖ *Build and implement a strategic communications plan*
- ❖ *Celebrate our progress in recovery*
- ❖ *Address negative force- use strategic positive messaging*
- ❖ *Cultivate and encourage public participation in government*
- ❖ *Continue to build confidence in the City's communication channels as accurate, informative, and trustworthy sources for City news*
- ❖ *Leverage every opportunity to listen, educate and engage with citizens*
- ❖ *Disseminate facts*
- ❖ *Promote active participation and involvement from everyone*

Goal owners: Communications, Community Development, Development Services-Economic Development, Development Services-Plan Review, Fire, Parks & Recreation, Utilities

COMMUNICATIONS Q1-2

- Hosted City Services Center Ribbon Cutting and Open House on October 29, featuring staff and equipment from departments throughout the City. The event was attended by over 300 residents, with extremely positive feedback from both residents and employees in attendance.
- Distributed quarterly magazine to over 66,000 households promoting the City's planning efforts related to complete streets, flood protection, water quality, health care, greenway parks and economic development.
- Coordinated community-wide playground build on October 11 with over 175 volunteers, national sponsors, and multiple news stories in electronic and print media.
- Launched Facebook and Twitter for PD in an effort to disseminate accurate and timely information to residents, while also improving relationships between the public and the department. As of December 31, 2014, Twitter has 582 followers and Facebook has quickly grown to 3139 likes.
- Created and launched overall name and brand for Flood Control System project; engaged more than 70 people during a public open house on December 18, gathered 93 online interactions on the discussion board CRTalks, and promoted our efforts to hear from residents through *Gazette* guest editorial.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNICATIONS Q1-2 (CONTINUED)

- Hosted second City Manager's Update on October 28 to keep employees informed and engaged. The goodwill this event generates among employees creates additional advocates internally and throughout the community.
- Promoted increased awareness and use of CRtalks.com through a contest giving away Cirque Du Soleil tickets November 3-10, as well as driving engagement for several City initiatives, including EnvisionCR, Paving for Progress, Flood Control and more.
- Completed final EnvisionCR open house November 10 with more than 75 in attendance, as well as media coverage from all local stations.
- Increased collaboration with Blue Zones Cedar Rapids to share messaging on Complete Streets and the City's efforts to increase walkability and connected sidewalks for all neighborhoods. Information included in Blue Zones® newsletter and reached 16,000 residents.
- Held ceremonies for three City facilities (Ushers Ferry Lodge, October 2; Northwest Recreation Center, October 30; Ground Transportation Center, November 24) to promote progress in completion of flood projects.
- Disseminated quality of life and community engagement information in news stories related to a large variety of topics, including downtown park renovation, Public Works Paint-a-Plow program, Shop with a Cop, tree plantings, urban fishery, and much more.

COMMUNICATIONS Q3

- Disseminated quality of life and community engagement information in news stories related to a large variety of topics, including: economic development, SAFE-CR, the State of the City address, improving storm sewer safety, preparing for the possibility of ice jams, housing, an all-inclusive playground, restoration of City Hall murals, snow removal after a large storm, public safety – including a three part series on KCRG about how the PD investigates use of force complaints, and many more.
- Engaged the public on many city topics through use of social media as well as the City's website.
 - City of Cedar Rapids Twitter (January – March 2015)
 - 275 tweets
 - 466 new followers
 - 5949 total followers as of 3/31/2015
 - City of Cedar Rapids Facebook (January – March 2015)
 - 62 posts
 - 88 new likes
 - 2139 likes as of March 31, 2015
 - Cedar Rapids Police Department Facebook (since page launch December 2014)
 - 4320 total likes
 - Average rating increase from 2.2 to 3.9 (out of 5 stars)
 - Cedar Rapids Police Department Twitter
 - 175 tweets (January – March 2015)
 - 982 total followers
 - We have seen additional engagement through CR Talks and individual department social media pages, including the Fire Department Twitter and Facebook, and Parks and Recreation Facebook.
 - We have seen additional engagement through CR Talks and individual department social media pages, including Police Department Twitter and Facebook, and Parks and Recreation Facebook.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNICATIONS Q3 (CONTINUED)

- Distributed the March edition of OurCR magazine to over 66,000 households promoting City initiatives and activities. This edition highlighted the iGreenCR program and efforts to create more sustainable, environmentally friendly practices throughout the City.
- Coordinated and promoted flood control open house events on January 19 and March 31 as well as other media related efforts to increase public awareness and solicit feedback about proposed plans.
- Hosted four Flood Control System open house events for City employees Jan 26 – Feb 5 at City Hall, City Services Center, Water Pollution Control and the Police Department.
- Hosted a number of public meetings for road projects in order to inform the public, including: 42nd Street, Midway Drive and West Post Road, Glass Road, and one-way to two-way street conversions.
- Received local, regional and national news exposure for the Middle Cedar Partnership Project and the City’s effort to work with our neighbors to improve soil health, water quality and water quantity.
- Coordinated joint news conference with Iowa State University announcing economic development partnership, which received local, regional and national news exposure.
- Coordinated and promoted public lecture by nationally recognized urban planner Jeff Speck on March 24, which was attended by approximately 80 members of the community. Mr. Speck is a strong supporter of Cedar Rapids’ efforts to create a more walkable and bike-friendly community. His talk gave increased credibility to the previous work and ongoing changes being implemented in our City.

COMMUNICATIONS Q4

- Engaged the public on many city topics through use of social media as well as the City’s website.
 - City of Cedar Rapids Twitter (April – June 2015)
 - 228 tweets
 - 477 new followers
 - 6399 total followers
 - 175,500 impressions
 - City of Cedar Rapids Facebook (April – June 2015)
 - 80 posts
 - 216 new likes
 - 2326 total likes
 - 136,000 total reach (unique user impressions)
 - Launched City of Cedar Rapids Instagram account on May 4, 2015
 - 66 posts
 - 476 total followers
 - Parks and Recreation Department Facebook
 - 3531 total likes
 - Cedar Rapids Police Department Twitter
 - 1172 total followers
 - Cedar Rapids Police Department Facebook
 - 4997 total likes
 - Two of the Most Wanted featured on “Wanted Wednesday” have been apprehended based on tips received following posts
 - Cedar Rapids Fire Department Twitter
 - 301 total followers
 - Cedar Rapids Fire Department Facebook
 - 3012 total likes
- Disseminated quality of life and community engagement information related to a large variety of topics, including: economic development, SAFE-CR, improving storm sewer safety, Paving for Progress, flood control, animal control efforts, public safety, emerald ash borer plans, water quality efforts, and many more.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNICATIONS Q4 (CONTINUED)

- Logged **243+ positive media stories** covering City events, topics and initiatives, including several national media stories.
- Hosted **Resident Appreciation Day** on June 6 at the downtown farmers market. This city-wide coordinated effort brought together employees from departments throughout the city to greet residents, provide information, answer questions, and interact with thousands of citizens. The event included multiple tables and tents, offering information, games and give-aways. We also had a number of city vehicles on display, and employees were promoting the CR Heroes campaign by handing out trading cards and wearing Heroes t-shirts.
- Distributed the May edition of OurCR magazine to over 66,000 households promoting City initiatives and activities. This edition highlighted the work of City employees through our “CR Heroes: Everyday Extraordinary” campaign.
- Coordinated and promoted a **flood awareness and preparedness open house event** on April 14 as well as other media related efforts to increase public awareness. Worked collaboratively with 10 local nonprofits and various City departments to educate the public on flood control tactics to make their homes more resilient to flash flooding.
- Received local, regional and national news exposure for the **Middle Cedar Partnership Project** and the City’s effort to work with our neighbors to improve soil health, water quality and water quantity.
- Distributed information and received media coverage on two new **iGreenCR** initiatives:
 - Water Wise Rebate Programs for Rain Barrels, High Efficiency Toilets, and Irrigation Sensors
 - Stormwater Best Management Practices Cost-Share Program
- Distributed the 2014 **Water Quality Report** to all water customers, local large employers, and at local events and venues.
- Ran cable television and web advertising campaign to promote participation in the **City Manager’s 1 Bag Challenge** in an ongoing effort to promote citizen participation in creating a clean and beautiful city.
- Hosted four **Elite Recyclers** sessions in April, covering how to best utilize the solid waste and recycling services provided by the City. Participants then become ambassadors for the program.
- Hosted **Greene Square groundbreaking ceremony** promoting community cooperation and quality of life benefits of parks and shared community spaces.
- Honored six citizens through our **Five Seasons Citizenship Award**, promoting ways citizens can contribute to the overall quality of their community.
- Developed **50 Reasons to Swim CR** campaign including radio, movie theater and social media advertising. Campaign assisted in generating a 24% increase in public swim admissions over the same period in 2014 and a 23% increase in swimming lessons.
- Promoted public engagement on **Housing Consolidated 5-Year Plan**, encouraging more than 55 open house attendees, holding stakeholder meetings, soliciting online feedback, generating more total engagement than the City’s consultants have ever seen for public outreach on a Consolidated Plan.
- Hosted and promoted three-part lecture series on the City Hall Murals. “**History Restored**” **lecture series** welcomed more than 150 residents, promoted four guest speakers who were experts in their fields, and developed print material and online presence of the history of the murals for future generations.
- Increased organization outreach to stakeholders regarding the **vision for two-way streets**. Formally presented to the Cedar Rapids Metro Economic Alliance’s Community Development Innovation Council and Downtown SSMID; the Med Quarter SSMID Council; and Alliant Energy employees. Hosted open house for all downtown stakeholders, and provided information at Downtown Farmer’s Market.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNICATIONS Q4 (CONTINUED)

- Increased outreach to Cedar Rapids Community School District. **Visited five elementary schools** and talked to more than 430 children about the Public Works Department. Shared “Hero” cards on sewer and street employees to increase awareness of the work Public Works employees do in the community.
- Invited local stakeholders to join the Building Services Department for an **open house on code updates** – ensuring the community and those most impacted were involved and informed.
- Collaborated with more than 13 local organizations on **Bike to Work Week** activities, including new events this year like the city-wide lunch and surprise bike goodie bag distribution to cyclists before the week’s activities. Generated media coverage of the City’s efforts to increase bike amenities.

COMMUNITY DEVELOPMENT Q3

- Held the first of three lectures on the murals in the City Council Chambers
 - Remaining two lectures planned for April 15th and May 13th
 - East wall mural to be unveiled at the May lecture
- Gathered input on proposed MedQuarter Overlay Standards at an Open House on February 26, 2015. City Council action anticipated during next Quarter
- Conducted outreach in the local historic districts. Specifically, mailed postcards to every property owner in the local historic districts

COMMUNITY DEVELOPMENT Q4

- The Cedar Rapids Historic Preservation Commission held the 2015 Preservation Showcase on May 2nd at CSPS Hall.
 - Roughly 100 attendees.
 - Renowned preservationist Bob Yapp gave two presentations and led a workshop.
 - 10 local projects were awarded/recognized.
- At the June 6th Farmers Market, residents participated in a preference survey on development characteristics. The survey results are below:

Category	Points
Bike & Pedestrian Accessibility	434
Energy Efficiency & Sustainable Design	413
Preserving Neighborhood History	398
Landscaping Incorporating Native Species	361
Retail in my Neighborhood	276
Light Pollution Reducing Standards	251
Parking Aesthetics	143
Public Art	131

- Jeff Speck held a public lecture on complete streets on May 24th.
- Held the remaining two of three lectures on the murals in the City Council Chambers.
 - East wall mural unveiled at the May lecture.



2014 CITY COUNCIL GOALS



QUARTER 1-4 UPDATES

COMMUNITY DEVELOPMENT Q4 (CONTINUED)

- Relocated Skyblade on May 26, 2015 to 1st Street SE in front of Cedar Rapids Metro Economic Alliance.
- Held stakeholder meetings to discuss options for the 3rd Street Corridor on April 7 and May 13.
- CR Youth approved by Council on June 23rd. This program will provide students with the opportunity to learn about local government and will allow the City to gather input on the needs of youth.
- As part of the Solar Ready Iowa grant, the City hosted a workshop on June 30th for local and regional officials and staff to learn more about solar energy and how it can be incorporated into the zoning ordinance.

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q3

- Negotiated Memorandums of Agreement with:
 - Iowa Startup Accelerator
 - Small Business Development Center
 - Entrepreneurial Development Center
 - Diversity Focus
- Currently negotiating a Memorandum of Agreement with the Cedar Rapids Metro Economic Alliance
- Prospect visit with one new developer to the market on March 24, 2015

DEVELOPMENT SERVICES – ECONOMIC DEVELOPMENT Q4

- Prospect visit with three new developers to the market on March 24th, April 10th, and June 29th.
- Industrial Cities Report and Workforce Development Plan:
 - Study by the Federal Reserve Bank of Chicago Community and Development Policy Studies division which highlighted Cedar Rapids as one of ten industrial cities.
 - The purpose of the plan is to identify policies and programs that promote (or inhibit) economic growth and vitality in industrial cities.
 - Kim Becicka from Kirkwood Community College provided an update about the Regional Workforce Development Plan.

FIRE Q4

- The Fire Department continues with its relationships with other agencies at the local, State, and Federal levels. We have recently entered into a 28E agreement to become part of the Johnson County Dive Team.

PUBLIC WORKS Q3

- Bid the North Gateway Sign project for construction this year.
- Conducted numerous public meetings to receive feedback on proposed street improvement projects and complete streets elements.