Visual Arts Commission Agenda
November 14, 2019 | 3:30 – 5:00 pm
Collins Conference Room (Lower Level)
101 1st Street SE, Cedar Rapids IA

1. Roll Call

2. Approval of Minutes – October 10, 2019

3. Public Input

4. Action Items
   a. Review of proposals for U.S. Cellular Center Lantern and possible selection

5. Update and Discussion Items
   a. VAC approval process
   b. Draft 2020 Work Plan
   c. UFG Pocket Plaza Call for Artists
   d. League of Women Voters proposal

6. Member Updates/Announcements
   a. Grant application for utility box art

7. Adjournment

Next Meeting: December 12, 2019

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in a City program, service, or activity, should contact the Community Development Department at (319) 286-5041 or email CommunityDevelopment@cedar-rapids.org as soon as possible.
Visual Arts Commission Minutes
Thursday, October 10, 2019 | 3:30pm
Collins Conference Room (Lower Level)
101 1st Street SE, Cedar Rapids IA

1. Roll Call
Commissioners Present:  David Van Allen – Vice Chair, Lynn Ocken, Jonathan Berger, Maria Moore, Liz Burgin

Commissioners Absent: Kayt Conrad, Anne Johnson, Elizabeth Rhoads Read

Community Development Staff Present: Sylvia Brueckert

Others Present: Jill Wilkins, NewBo Co; Dale Kueter, Eye 380

2. Approval of Minutes
September 12, 2019 minutes: Motion to approve by Berger, seconded by Moore. 5-0 approval.
October 3, 2019 special meeting minutes: Motion to approve by Berger, seconded by Moore. 5-0 approval.

3. Public Input
None.

4. Action Items
None.

5. Update and Discussion Items
   a. EntreFEST Art Project
      Jill Wilkins, events director at NewBoCo, presented several potential ideas for art projects at next year’s
      EntreFEST. Commissioners were supportive of an art project at this event. If a project is proposed on public
      property, it would require approval at a future VAC meeting.
   b. I-380 Landscape Improvement
      Dale Kueter, with Eye 380, presented an idea for a large-scale sculpture inspired by Grant Wood’s American
      Gothic to be located somewhere visible from I-380 to welcome visitors to Cedar Rapids. The Commission was
      supportive of the concept and encouraged him to continue exploring possible locations and budget.

6. Member Updates/Announcements
None

7. Adjournment
Van Allen motioned to adjourn, seconded by Berger. Motion passed unanimously and the meeting adjourned at 4:45pm.
Visual Arts Commission

The Visual Arts Commission (VAC) exists to select and preserve visual art in public places for the public good. The Commission is an advisory body that provides recommendations to City Council on public art projects, either funded by the City or located on City property, including parks, buildings, and the public right-of-way. The Commission’s goal is to elevate the quality and profile of visual arts in Cedar Rapids and support arts within the community.

Mission: Cedar Rapids will be the destination for visual arts in Iowa.

Community Submissions

The Visual Arts Commission considers community submissions and ideas. Anyone interested in proposing a public art project may meet with the VAC to discuss their ideas and seek initial feedback.

MEETING TIMES
The VAC meets at 3:30 p.m. on the 2nd Tuesday of each month at City Hall (101 1st Street SE, third floor council chambers) unless otherwise announced. For more information: http://cityofcr.com/vac

SUBMISSION PROCESS
The VAC must approve of any art installed on public property, including City buildings or facilities, parks, or public right-of-way. All residents are encouraged to submit ideas and follow the process below:

1. Concept Discussion: Bring your ideas to an upcoming VAC meeting and share your vision.
2. Action Item: When you are ready to present a final concept, the Visual Arts Commission will formally vote to recommend the installation of art on public property. A certificate of recommendation will be issued to the entity installing public art.

WANT TO GET STARTED?
To present an idea to the VAC, contact Sylvia Brueckert to be included on an upcoming agenda:

   Email: s.brueckert@cedar-rapids.org
   Call: 319-286-5041

We look forward to seeing community submissions!
CERTIFICATE OF RECOMMENDATION

This Certificate of Recommendation has been approved by the Visual Arts Commission for installation of the following on City property:

Title of Artwork

at the following address

Address of Property

ARTIST

Name
Address
City
State
Phone No.

APPLICANT

Name
Address
City
State
Phone No.

Art Description:

The Cedar Rapids Visual Art Commission recommends the above described work for installation on City-owned property.

Signed

Date

Sylvia Brueckert, Staff Liaison, Cedar Rapids Visual Arts Commission (VAC)
City of Cedar Rapids Visual Arts Commission
Work Plan for 2019

Approved by the Cedar Rapids City Council on __________

General Information

CHARTER
The City of Cedar Rapids Visual Arts Commission is a nine member Commission appointed by the Mayor and approved by the City Council. The Commission was established as the recommending body regarding public visual art within the City by Resolution No. 316-2-94 dated February 23, 1994.

MEETINGS
The Visual Arts Commission meets every second Thursday of the month at 3:30 p.m. unless otherwise published. Meetings are held in the Collins Conference Room of City Hall, 101 First Street SE.

COMMISSIONERS and CONTACTS

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<th>Commissioners</th>
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<tr>
<td>Bill Stamats, Chair</td>
<td>Bill Micheel</td>
</tr>
<tr>
<td>Kate Conrad, Vice-Chair</td>
<td>(319) 286-5063</td>
</tr>
<tr>
<td>Lynn Ocken</td>
<td><a href="mailto:b.micheel@cedar-rapids.org">b.micheel@cedar-rapids.org</a></td>
</tr>
<tr>
<td>Jonathan Berger</td>
<td>Eric Pate</td>
</tr>
<tr>
<td>Anne Johnson</td>
<td>(319) 286-5115</td>
</tr>
<tr>
<td>Alexis Dagit</td>
<td><a href="mailto:e.pate@cedar-rapids.org">e.pate@cedar-rapids.org</a></td>
</tr>
<tr>
<td>Ashley Glassberg</td>
<td></td>
</tr>
<tr>
<td>David Van Allen</td>
<td></td>
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This work plan serves as a guide to action and may be adapted or revised as new events and opportunities arise.

Completed Tasks in 2018
City of Cedar Rapids Visual Arts Commission
Work Plan for 2019

<table>
<thead>
<tr>
<th>Task</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Selected sculpture to be placed downtown in the new pocket park on 2nd St.</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>Initiated process for the selection and installation of new public art to be further pursued in 2019.</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>City Staff assisted with an inventory of informal public art in the Mound View/College District area as part of the College District Area Action Plan.</td>
<td>Fall 2018</td>
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Work Plan

VISION
Cedar Rapids will be the destination for visual arts in Iowa.

MISSION
Elevate the quality and profile of visual arts in Cedar Rapids.

WORK PLAN STRATEGIES
1. Elevate the level of art to improve the appearance and cultural climate of the City to create a place where a diverse range of artistic values are welcomed and expressed.
2. Demonstrate that visual art generates tangible economic value in Cedar Rapids.
3. Connect residents and visitors with the community through engagement and celebration of the arts.
4. Attract national and international artists to Cedar Rapids while promoting local artists and events within the community.

GOAL 1: Manage the City’s Art Collection

Ongoing Tasks
1. Review Gift Art Applications and make recommendations to the City Council for inclusion into the collection
2. Review and make recommendations on mural applications
3. Serve as recommending body on other matters pertaining to public art
4. Assist groups interested in installing art in the community
5. Develop annual Work Plan
6. Review and make recommendations on placement of pieces in the City art collection
7. Review and make recommendations on deaccessioning pieces of the City art collection

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<thead>
<tr>
<th>Task</th>
<th>Lead</th>
<th>Completion Timeline</th>
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<tbody>
<tr>
<td>Elect Chair and Vice Chair</td>
<td>VAC</td>
<td>February, 2019</td>
</tr>
<tr>
<td>Develop 2020 Work Plan</td>
<td>VAC and Staff</td>
<td>November, 2019</td>
</tr>
<tr>
<td>Present 2020 Work Plan to Development Committee</td>
<td>VAC and Staff</td>
<td>December, 2019</td>
</tr>
<tr>
<td>Present 2020 Work Plan to City Council</td>
<td>VAC and Staff</td>
<td>January, 2020</td>
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## Review condition of pieces from 2016 Survey and identify any short term maintenance needs

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<th>Task Description</th>
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<td>VAC and Staff</td>
<td>Spring, 2019</td>
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## Focus on ensuring identification is in place for all displayed public art

Focus on ensuring identification is in place for all displayed public art  

## Review approval process for public art and update if necessary

Review approval process for public art and update if necessary  

## Maintain inventory of art in the city and identify gaps and prioritize areas for additional art

Maintain inventory of art in the city and identify gaps and prioritize areas for additional art  

## Assist with new city-owned art projects

Assist with new city-owned art projects  

## Elect Chair and Vice Chair

Elect Chair and Vice Chair  

## Develop 2020 Work Plan

Develop 2020 Work Plan  

## Present 2020 Work Plan to Development Committee

Present 2020 Work Plan to Development Committee  

### GOAL 2: Public Outreach and Education

#### Ongoing Tasks

1. Promote newly acquired art in the community  
2. Develop promotional materials to educate and celebrate public art collection  
3. Represent the City at public events such as Downtown Farmer’s Markets  
4. Seek resident input on ideas to enhance Cedar Rapids  

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<td>Conduct public events and outreach to promote the City’s Art Collection</td>
<td>VAC subcommittee</td>
<td>2019</td>
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<td>Engage Colleges and Universities to partner to bring guest artists to Cedar Rapids</td>
<td>VAC subcommittee</td>
<td>2019</td>
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<td>Update and reprint Brochure</td>
<td>VAC subcommittee and Staff</td>
<td>Spring, 2019</td>
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<td>Approach potential partners to add information about the visual arts to existing literature</td>
<td>VAC and Staff</td>
<td>Spring 2019</td>
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### GOAL 3: Support Arts within the Community

#### Ongoing Tasks
1. Make recommendations to City Council on acquiring public art.
2. Make Recommendations on Gift Art Applications
3. Identify maintenance and conservation needs for Public Art Collection

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<td>Explore interaction with existing and new art groups and organizations in community, and how to be notified of upcoming projects</td>
<td>VAC subcommittee and staff</td>
<td>Ongoing</td>
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City of Cedar Rapids Visual Arts Commission  
Work Plan for 2020

Approved by the Cedar Rapids City Council on __________

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<td>Maria Moore</td>
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<td>Elizabeth Rhoads Read</td>
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<td>Supported <em>Shifting Ground-Outro Chao</em>, a partnership with Mt. Mercy University and the Iowa Ceramics Center and Glass Studio</td>
<td>February 2019</td>
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<td>Elected Chair and Vice Chair</td>
<td>February 2019</td>
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<tr>
<td>Identified site and issued Call for Artists for U.S. Cellular Center Light Sculpture</td>
<td>Fall 2019</td>
</tr>
<tr>
<td>Supported stormwater drain mural project</td>
<td>Summer 2019</td>
</tr>
<tr>
<td>Partnered with League of Women Voters on Centennial Memorial</td>
<td>In Progress</td>
</tr>
<tr>
<td>Completion of UFG Pocket Park</td>
<td>In Progress</td>
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<td>Developed 2020 Work Plan</td>
<td>Fall/Winter 2019</td>
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**Work Plan**

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<td>Develop a Public Art Master Plan</td>
<td>VAC and Staff</td>
<td>Fall 2020-2021</td>
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<tr>
<td>Identify an artist to create banner art for the UFG Pocket Plaza</td>
<td>VAC and Staff</td>
<td>Winter 2019-Spring 2020</td>
</tr>
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<td>Select an artist for the U.S. Cellular Center Light Sculpture and assist in installation</td>
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### GOAL 2: Public Outreach and Education

#### Ongoing Tasks

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<td>Include public participation in the development of the Public Art Master Plan</td>
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Call for Artists — UFG Pocket Plaza Banner Art - $1,000

The City of Cedar Rapids has announced a call for submissions of digital art proposals for an installation proposed at the newly finished Pocket Plaza in Downtown Cedar Rapids on 2nd Street SE between 3rd Ave SE and 2nd Ave SE. This project is meant to complement the design of the new plaza yet become an important visual focal piece for Downtown Cedar Rapids.

The selected image will be printed on four (4) 8’ x 15’ fabric panels to be installed on the side of the building currently occupied by Cobble Hill Restaurant. The panels may be assembled in a number of layouts depending on the needs of the proposed image. The total size of the printed image would be 32’ x 15’.

The selected artist will receive $1,000 for their work.

Submission Details:

- The deadline for submissions is **5pm CT, November 20, 2019**.
- Final selection will be made **November 21, 2019** and artist notified soon thereafter.
- Proposals should complement the design and existing public art of the new Pocket Plaza.
- Artists will be limited to 4 proposals each. Each proposal will consist of no more than one (1) image each and may include a short (200 word max) description.
- Files submitted should be no larger than 2mb, and txt, pdf, doc, docx, xls, xlsx, or jpg format only.

Submissions must be made via email to Communitydevelopment@cedar-rapids.org.

Printing and installation will occur in Spring of 2020.